

MASTER RIGHTS LIST**NONFICTION****Aamodt, Sandra and Sam Wang****WELCOME TO YOUR BRAIN: Why You Lose Your Car Keys but Never Forget How to Drive and Other Puzzles of Everyday Life**

(Bloomsbury, March 2008)

Hardcover**Winner of the Young Adult 2009 AAAS/Subaru Science Books & Film (SB&F) Prize!
National Bestseller!**

We are using our brains at practically every moment of our lives, and yet few of us have the first idea of how they work. Much of what we think we know comes from folklore: that we only use 10% of our brain, or that drinking kills brain cells. These and other brain myths are wrong, as demonstrated by the work of neuroscientists who have spent decades studying this complex organ. However, most of what scientists have learned is not known to the world outside their laboratories.

In this lively book, Sandra Aamodt and Sam Wang dispel common myths about the brain and provide a comprehensive, useful overview of how it really works. You'll discover how to cope with jet lag, how your brain affects your ideas about religion, and how men's and women's brains differ. With witty, accessible prose, striking illustrations, and sidebars with practical tips and amusing anecdotes, *WELCOME TO YOUR BRAIN* is a must-have for quick reference or extended reading.

Sandra Aamodt, Ph.D., is the editor in chief of *Nature Neuroscience*, the leading scientific journal in the field of brain research, and Sam Wang, Ph.D., is an associate professor of neuroscience at Princeton University. But as they say, "We're serious neuroscientists, but we don't take ourselves too seriously. . . . Maybe that's why we often find ourselves discussing the brain in strange places: with hairdressers, in taxicabs, and even in the occasional elevator."

Rights sold:

Albanian: Max Publishing

Arabic: Arab Scientific Publishers

British: Ebury

Bulgarian: Bard Publishing

Chinese (Complex): Commonwealth

Chinese (Simplified): CITIC

Dutch: Kosmos

German: Beck/DTV

Greek: AVGO/ Oceanida

Hebrew: Miskal Publishers

Indonesian: PT Gramedia Pustaka Utama

Italian: Mondadori

Japanese: Toyo Keizai

Korean: Sallim Publishing

Portuguese (Brazil only): Pensamento

Portuguese (Portugal): Pergaminho

Russian: Exmo

Spanish: Ediciones B

Swedish: Natur & Kultur

Thai: WeLearn

Aaronson, Deborah and Kevin Kwan

LUCK: The Essential Guide

(Collins, May 2008)

288 pages, \$19.95

Hardcover Gift Book (5"x 7")

Store promotion in Anthropologie and Restoration Hardware!

Luck is the essential user's guide to good fortune. It is both a fun compendium of facts, lore, and beliefs about luck—spanning cultures and customs around the globe—and an instruction manual for bringing more luck into your life.

Ever wondered why a rabbit's foot is considered lucky? Why some people throw spilled salt over their shoulders or dab spilled wine behind their ears? Want to know what lucky measures you can take before getting on an airplane? How to sell your house quickly? What date to plan your wedding for? This book has all the answers. Witty, entertaining, and addictively browsable, *LUCK* is a good luck charm sandwiched between two covers that is sure to rub off on even the unluckiest reader.

Deborah Aaronson is an executive editor at Harry N. Abrams. **Kevin Kwan** has been involved in the creation and packaging of numerous acclaimed books, including *(un)Fashion* by Tibor + Maira Kalman, *Elizabeth Taylor: My Love Affair with Jewelry* by Elizabeth Taylor and *Spectacle* by David Rockwell with Bruce Mau.

Rights sold:

French: Hors Collection

German: Luebbe

Hebrew: Kinneret-Zmora

Japanese: Discover 21

Portuguese (Brazil Only): Editora Gente

Russian: Popurri

Spanish (Latin America): Grupo Editoria Norma

Spanish (Spain): Edigraebel/Granica

Turkish: Neden Kitap Yayinb Hizmet

Sanayi Tic. Ltd.

Abrahamson, Eric

CHANGE WITHOUT PAIN: How Managers Can Overcome Initiative Overload, Organizational Chaos, and Employee Burnout

(Harvard Business School Press, December 2003)

For more than two decades, businesses have been warned to “change or perish.” Yet a growing number of companies are perishing because of change.

Extending his *Harvard Business Review* article, Columbia Business School Professor Eric Abrahamson argues that while change is necessary for companies to grow and prosper, many organizations have blindly taken the mandate too far. The “creative destruction” advocated by change champions have resulted in a painful cycle of initiative overload, change-related chaos, and widespread employee cynicism.

To reverse this cycle, Abrahamson says, companies must learn to change how they change. Drawing on a decade of research and dozens of company examples, this book offers a positive new approach to change called “creative recombination.” Rather than obliterating and then reinventing anew, creative recombination seeks sustainable, repeatable transformation by reconfiguring the people, structures, culture, processes, and networks the company already has. Abrahamson offers a broad toolkit of techniques for achieving smoother, more cost-efficient, less painful organizational change—and helpful guidance for how and when to implement each tool.

Rights sold:

Audio: Audio-Tech Business Summaries
Estonian: Hermes
Korean: Sejong Books
Portuguese (Brazil): M. Books
Russian: Hippo Publishing

Abramsky, Sasha

BREADLINE USA: The Hidden Scandal of American Hunger and How to Fix It
(Polipoint Press, June 2009)

Hardcover, 209 pages

Trapped in the triangle of the housing and financial market collapse, energy price instability, and an increasingly dysfunctional health care system, a growing number of American families are fighting an even more formidable enemy: hunger. Their battle against “food insecurity” has only recently begun to register in the mainstream media, which has focused more on obesity and the environmental impacts of the food production system.

Part first-person account, part reportage, BREADLINE USA tells the stories of American families in all types of communities who struggle to put food on the table. As Abramsky shows, the struggle is especially acute at the end of each month, when money runs out and the social safety net isn't there to catch them. His solutions, which target the major sources of economic insecurity for these families, are more necessary now than at any time since the Great Depression.

Sasha Abramsky is a freelance journalist and senior fellow at Demos, a policy research and advocacy organization in New York City. His work has appeared in *The Nation*, *The Atlantic Monthly*, *New York* magazine, *The Village Voice*, and *Rolling Stone*. Originally from England and a graduate of Oxford University, he now lives in Sacramento, CA and holds a master's degree from the Columbia University School of Journalism. He is the author of *Hard Time Blues* (2002), *Conned* (2006), and *American Furies: Crime, Punishment, and Vengeance in the Age of Mass Imprisonment* (Beacon Press, 2007).

Adams, Mark

MR. AMERICA: How Muscular Millionaire Bernarr Macfadden Transformed the Nation Through Sex, Salad, and the Ultimate Starvation Diet

(Harper/HarperCollins, March 2009)

Hardcover, 292 pages

During two feverish decades between the world wars, Bernarr Macfadden did more to educate the world about healthy eating, alternative medicine, regular sexual activity, and exercise than anyone in history. A tubercular orphan at age eight, he discovered the nascent fields of vegetarianism and weight-lifting, and at the turn of the century founded *Physical Culture*, the most influential health magazine of all time and the cornerstone of a thirty-million-dollar media empire. His disciples included Upton Sinclair and Charles Atlas; among his employees were Walter Winchell, Ed Sullivan, and Eleanor Roosevelt. He launched the worst newspaper in U.S. history, founded a whole-grain utopian community in the New Jersey suburbs, trained fascist cadets for Mussolini, and came within a hairbreadth of being elected senator from Florida—running on a physical fitness platform.

Yet today few have heard of this larger-than-life entrepreneur who changed American society. In MR. AMERICA, Mark Adams illuminates Macfadden's captivating, ambitious, and unparalleled life. After examining the thousands of diets in Macfadden's revolutionary five-volume

Encyclopedia of Physical Culture, Adams plays guinea pig and tests several of the most extreme ones on himself—with amazing, and sometimes hilarious, results.

Mark Adams is a writer and editor whose work has appeared in many of America's leading magazines, including *GQ*, *Outside*, the *New York Times Magazine*, *Fortune*, and *New York*. He lives near New York City with his wife and three sons.

Amason, Jessica and Richard Blakeley

THIS IS WHY YOU'RE FAT: Where Dreams Become Heart Attacks

(HarperStudio/HarperCollins, October 2009)

Paperback Gift Book, 160 pages

UK Rights with HarperStudio

THIS IS WHY YOU'RE FAT is a celebration of comfort food taken to the extreme in the tradition of James Lileks' *The Gallery of Regrettable Food* (Crown, 2001).

On February 9, 2009 the creators of the blog (thisiswhyyourefat.com) launched their archive of such scrumptious delicacies as the McNuggetini, The Twinkie Wiener Sandwich, and the Bacon and Fudge Danish Breakfast Sandwich. Within three days the site became an internet sensation with over three million unique page views and coverage everywhere from NBC's The Today Show to *The New York Times* to *The National Review* and *Entertainment Weekly*. In just over a month the site received over 2,000 photo submissions from all over the world.

The book will include the very best (or worst!) images along with other material which will be exclusive to the book including recipes, calorie counts, commentary by nutrition specialists (the authors received a fawning phone call from someone at the Harvard School of Public Health). The bloggers also plan to include personal food stories from such luminaries as Anthony Bourdain, Judah Friedlander and Weird Al Yankovic. So cozy up to the fire with a deep-fried smore on a stick and get ready to enjoy!

Jessica Amason and **Richard Blakeley** have gained a reputation in New York as the "new media power couple." Hyper-connected in New York's social media scene, the duo throw large-scale media events such as Internet Week NY's highlight: The Webutante Ball. Jessica is the Viral Media Editor for BuzzFeed.com and Richard is the Video Editor for Gawker Media. But with their forces combined, they are the Captain Planet of the Internet.

Ariely, Dan

PREDICTABLY IRRATIONAL: The Hidden Forces that Shape Our Decisions

(HarperCollins, February 2008)

Hardcover

British Rights with HarperCollins UK

Amazon.com's #1 Business Book for 2008!

One of the New York Times 100 Notable Books of 2008!

A BusinessWeek Best Business Book of 2008!

A New York Times, Wall Street Journal and Publishers Weekly Bestseller!

One of Fortune Magazine's 2008 Top Ten New Business Gurus!

A Barnes and Noble Best Book of 2008 on Our Modern World!

The bestselling book *Freakonomics* by Steven D. Levitt and Stephen J. Dubner explores how the world works according to principles of rationality in unexpected places. This book might be

considered a challenging “stepbrother” of *Freakonomics*, a book that examines how the world often works according to principles of irrationality in the places where we expect rationality.

- Do you know why you still have a headache after taking a one-cent aspirin, but why that same headache disappears if the aspirin costs fifty cents?
- Do you know why recalling the Ten Commandments reduces people’s tendencies to lie, or why honor codes are actually effective in reducing dishonesty at the workplace?
- Do you know why, after doing careful and extensive research on which car to buy, a random meeting with someone who had an awful experience with that car changes your decision?

Predictably Irrational comes from Ariely’s work as a behavioral economist, but it’s not only for economists. The aim of this book is to leave you with new knowledge of human nature, derived from a wide range of scientific experiments and findings that will help you make better decisions in your personal life, your business life, and in the choices we all need to make about our collective welfare.

Dan Ariely is the Alfred P. Sloan Professor of Behavioral Economics at MIT, where he holds a joint appointment between MIT’s Program in Media Arts and Sciences and the Sloan School of Management. He is also a visiting scholar at the Boston Federal Reserve Bank and a fellow at the Institute for Advance Study at Princeton. His work has been featured in leading scholarly journals as well as a variety of popular media outlets, including *The New York Times*, *Wall Street Journal*, *Washington Post*, *Boston Globe*, *Business 2.0*, *Scientific American*, and *Science*. He has also been featured on CNN and National Public Radio. He splits his time between Princeton, New Jersey and Cambridge, Massachusetts.

Rights sold:

Catalan: Columna	Korean: ChungRim
Chinese (Complex): Commonwealth	Polish: Dolnoslaskie
Chinese (Simplified): CITIC	Portuguese (World): Campus/Elsevier
Croatian: Zagreb	Romanian: Publica Com
Czech: Prah	Russian: MIF Publishers
Dutch: Contact	Serbian: Alnari DO.O
French: Flammarion	Slovenian: Mladinska Knjiga Založba
German: Droemer	Spanish: Ariel
Greek: Enalios	Swedish: Damm
Hebrew: MatarItalian: Rizzoli	Swedish Summary: Kontentan Forlag
Hungarian: Gabo Konyvkiado	Thai: WeLearn
Indonesian: PT Bhuana Ilmu Populer	Turkish: BZD
Japanese: Hayakawa	Vietnamese: Alpha Books

Aumiller, Gary Ph.D.

WALK LIKE A CHAMELEON

(Plume/Penguin-Putnam, 2001)

Identify your dominant pattern of the eight that exist in nature. Are you an accomodater? A caretaker? An attacker? Once you take the quiz to find out who you are, Dr. Aumiller helps you make the most of your particular instincts while figuring out which other patterns are important to incorporate into your life. Advice to couples with similar or different patterns is also included.

Rights sold:

Australia: Penguin Australia
Chinese (Complex): Eurasian Publishing Group

German: Goldmann
 Polish: Bauer-Weltbild Media

Badonsky, Jill

THE NINE MODERN DAY MUSES (AND A BODYGUARD): 10 Guides to Creative Inspiration for Artists, Poets, Lovers, and Other Mortals Wanting to Live a Dazzling Existence (Gotham/Viking, 2003)

Combining the whimsical/spiritual appeal of bestseller *SARK* with the concrete, step-by-step approach of Julia Cameron's classic *The Artist's Way*, *The Nine Modern Day Muses (and a Bodyguard)* presents a unique new way of accessing your creativity designed specifically for our frazzled, time-sensitive era. Inspirational seminar leader Jill Badonsky personifies 10 important creative principles in the guise of updated "modern day Muses." Each Muse has his or her own chapter, in which they offer practical techniques for applying the principle they represent as well as inspiration, encouragement and good old-fashioned laughs.

Rights sold:

Brazil (Portuguese): Editora Pensamento-Cultrix
 Korean: Maekyung Publishing Inc.

Baer, Greg and Gary Gensler

THE GREAT MUTUAL FUND TRAP
 (Broadway Books, 2002)

Simply put, if you invest in managed mutual funds for the long term, you will lose money.

Strategies such as Timing The Market, Dogs of the Dow, The Foolish Four do not work. Period. Robert Shiller's *Irrational Exuberance* was a *New York Times* Bestseller, but lacked what Baer and Gensler bring to the table in two crucial ways: 1) The authors not only talk the talk but they walked the walk while turning around the policies of the Pension Benefit Guaranty Corporation which holds \$8 Billion in equity securities. 2) They don't just define the problem, they offer a solution. Investors will grow their portfolios by using a combination of index funds, "personal portfolios" or stock baskets, and direct stock purchases using risk management techniques now available for free on the Internet.

Rights sold:

Chinese (Simplified): CITIC Publishing House

Baker, Stephen

THE NUMERATI

(Houghton Mifflin Harcourt, September 2008)

Trade Paperback, September 2009

***New York Times* Editor's Choice!**

***A BusinessWeek* Top Innovation & Design Book of 2008!**

An urgent look at how a global math elite is predicting and altering our behavior—at work, at the mall, and in bed!

In this tour de force of original reporting and analysis, journalist Stephen Baker provides us with a fascinating guide to the world we're all entering—and to the people controlling that world. "The Numerati" have infiltrated every realm of human affairs, profiling us as workers, shoppers,

patients, voters, potential terrorists—and lovers. The implications are vast. Our privacy evaporates. Our bosses can monitor and measure our every move (then reward us or punish us). Politicians can find the swing voters among us, by plunking us all into new political groupings with names like “Hearth Keepers” and “Crossing Guards.” This may sound scary. But the Numerati can also work on our behalf, by diagnosing an illness before we’re aware of the symptoms, or even helping us find our soulmate. Surprising, enlightening, and deeply relevant, THE NUMERATI shows us how a powerful new endeavor—the mathematical modeling of humanity—will transform every aspect of our lives.

Stephen Baker has written for *BusinessWeek* for over twenty years. His work has also appeared in the *Wall Street Journal*, the *Los Angeles Times*, and the *Boston Globe*, among other publications. He won an overseas Press Club award for his portrait of the rising Mexican auto industry. He is the co-author of [Blogspotting.net](#), featured by the *New York Times* as one of fifty blogs to watch.

Rights sold:

Arabic: All Prints

British: Jonathan Cape

Chinese (Complex): Yuan-Liou

Chinese (Simplified): CITIC

Croatian: Differo

Czech: Computer Press

German: Hanser

Greek: Esoptron

Hebrew: Modan

Hungarian: Geopen Publishing

Italian: Mondadori

Japanese: RH Kodansha

Korean: Sejong

Portuguese (Brazil only): Siciliano

Romanian: Publica Com

Spanish (World): Planeta Mexico

Vietnamese: Van Viet

Barlow, Andy and Kent Roberts

A PORTRAIT OF YO MAMA AS A YOUNG MAN

(Three Rivers Press, 2005)

This book is an absurd, bizarre, off-center take on the oldest one in the book—the Yo Mama joke, the source of several best-sellers, and many lunchroom brawls. They’ve picked the classic joke archetype apart and have come up with a revolutionary new concept of the joke which picks apart a mother’s worthlessness in a methodical step by step process.

This is a project by two future stars of humor: the authors were co-editors of Brown University’s humor magazine, *The Brown Jug*, and Andrew Barlow’s first two unsolicited submissions to *The New Yorker* were plucked out of the slush by Roger Angell and ran as Shouts & Murmurs columns. Kent Robert’s newsletter Kent—“a publication by and about Kent Roberts and for the Global community”—has received wide acclaim and he’s a regular contributor to *The Onion*.

Bell, Gordon and Jim Gemmell

TOTAL RECALL: How the E-Memory Revolution Will Change Everything

(Dutton/Penguin, September 2009)

Foreword by Bill Gates

Hardcover, 304 pages

UK Rights with Dutton

Just as Nicholas Negroponte’s 1995 bestseller *Being Digital* allowed a peek into the twenty-first century (predicting everything from YouTube to e-books), TOTAL RECALL offers a glimpse into a scientific future that begins...five minutes ago.

In 1998, pioneering computer scientist Gordon Bell and his colleague Jim Gemmell at Microsoft began an experiment called MyLifeBits—an attempt to record Bell’s entire life digitally. Foreseeing the coming explosion of digital memory capacity and ubiquitous sensing devices, Bell set out to create a database of everything he did, saw, read, ate, felt—his whole life experience. He fused together a digital version of his past (scanned photos, letters, memorabilia, and so on) with a cutting-edge recording of his present, using sensor-enhanced cameras, GPS, and the latest in software technology. Fascination with this amazing undertaking has been ongoing, with features running everywhere from CBS to *Scientific American*, *The New Yorker* to *Fast Company*.

But until now the full implications of what is really possible have not been revealed. Bell’s experiment is only a foretaste of an incredible new era in which memory will go far beyond the human senses and everything can be remembered. You will have total recall.

TOTAL RECALL outlines the transformation coming that will affect virtually every aspect of our lives. It describes the near-future with heart monitors woven into clothing, wearable cameras that take photographs constantly, and monitors that know what you have eaten. It details the steps anyone can take now to “lifelog” and create a private, personal database. Welcome to life in the new era of total recall.

Gordon Bell, one of the world’s preeminent computer scientists, is a principal researcher at Microsoft. He won the U.S. National Medal of Technology in 1991 and holds B.S. and M.S. degrees in electrical engineering from MIT. He has served on the faculty of Carnegie Mellon University, is the author of five professional books, and has lectured and consulted worldwide on startup companies, computer architecture, and high performance computing. He lives in San Francisco and Sydney, Australia.

Jim Gemmell, a senior researcher at Microsoft, has been working with Bell since 1995 and has written many papers with him, including “My Digital Life,” an article about their research which appeared in the March 2007 issue of *Scientific American*. He lives in San Francisco.

Rights sold:

Arabic: Arab Scientific

Chinese (C): China Times

Chinese (S): Cheers Publishing

Dutch: Mouria

French: Flammarion

Indonesian: PT Gramedia Pustaka Utama

Italian: Etas

Japanese: Hayakawa

Korean: ChungRim

Portuguese (World): Campus

Black, Alan and David Henry Sterry

THE GLORIOUS WORLD CUP: A Balls-Out Guide

(New American Library, May 2010)

Manuscript, 140 pgs with graphics

It’s about time someone produced the “right” kind of soccer book for this moment in history- a campy primer for the 2010 games in South Africa. Well, the cheeky (oft inappropriate!) duo of David Henry Sterry and Alan Black have done just that!

If Beckham has taught us anything, it’s that we’ve been approaching soccer coverage all wrong. Out with the grave, objective soccer tales, told by soccer scholars who have a “keen” affection for the game. Blurg! In with the larger-than-life personalities, in with the prurient interest in off-field behavior, in with imbalanced-obsessive-hysterical-fandom. That’s what THE GLORIOUS WORLD CUP offers and that’s what folks all over the world seek.

This gift book will be packed with trivia, stats, tall tales, top-10 lists, pictures, and quizzes, etc. to entertain every member of the one billion viewers who'll be glued to the mother-tube next summer for the month-long tournament of nations.

David Henry Sterry is a notoriously wild soccer player and author of the bestselling memoir, *Chicken* (HarperEntertainment, 2002), currently in development for a television series on Showtime, and *Master of Ceremonies: a True Story of Sex, Drugs, Rollerskates and Chippendale's* (Grove Atlantic/Canongate, 2008). **Alan Black** is an acerbic Scottish bloke and author of the soccer memoir *Kick the Balls* (Hudson Street Press, 2008).

Bliwas, Ron

THE C STUDENT'S GUIDE TO SUCCESS: How to Become a High Achiever Without the Best Grades, Connections or Pedigree (Tarcher, April 2007)

Some people graduate from college, and employers covet them: They are the best and the brightest, with stellar grades and great connections, able to land their dream jobs with major corporations right after school.

This book is not for those people.

In *The C Student's Guide to Success*, leading advertising executive--and former C student--Ron Bliwas presents a program of 10 can't-fail principles for climbing to the top using your brains and talents--rather than family connections or fancy degrees. Bliwas uses real-world stories of business leaders to reveal how they identified and overcame their own weaknesses, and vaulted ahead of peers who had money and family connections. In surveying the come-from-behind success stories of his subjects, Bliwas provides creative, insightful, down-to-earth advice for new graduates, the recently employed, and those with a few false starts under their belt who are looking to get on the right track.

Ron Bliwas is the president and CEO of A. Eicoff & Company, a division of the leading advertising agency Ogilvy & Mather, where his clients include America Online, Kimberly-Clark, and Chrysler. A pioneer of direct-response advertising, Bliwas is also the chairman of the Direct Marketing Association, and has been named on *Crain's* list of top Chicago businesspeople for the past eight years. He has appeared on *60 Minutes*, and has been featured in *The Wall Street Journal*, the *Chicago Tribune*, *Advertising Age*, and *AdWeek*.

Rights sold:

Chinese (complex): Sunbright
Korean: Myung Jin Publication
Thai: AA Paper & Stationary Co.

Borgatti, Roberto

A SWING YOU CAN TRUST (Atria, June 2007)

(250 photos throughout)

UK rights with Atria

The opera singer golf pro who has transformed the game of golf!

In this book-- as in his private lessons--Borgatti will enable readers to develop *a swing they can trust*. Helping them to understand and execute the fundamental elements of the golf swing, students are lead through exercises they can repeat-- at home, at the gym, wherever, whenever -- to

practice their swing without a golf club. They will understand the importance of proper warm up prior to a round if they are to be free to effortlessly execute on the golf course.

Roberto Borgatti conducts golf clinics for all levels of players, and seminars for teaching professionals around the world. He is a much sought-after clinician for professional golf associations and regularly prepares tour players for competitions. He also conducts playing clinics for corporate outings for Fortune 500 companies. Roberto's comprehensive approach combines sound methodology, fitness training and state-of-the art swing analysis technology.

His teaching methods are currently featured in *Golf Digest's - Golf for Women*, detailing his work with the development of a player from amateur to professional level play. He has also coached many top junior players from the United States, China, France, and Spain, including Spain's #1 Ranked player, Belen Mozo Palacios who has already won twice in 2005. (Roberto has coached players in Australia, Spain, England, Germany, Thailand, Czech Republic, Cuba, Bolivia, Brazil, Argentina, Holland, South Africa, China, and France). Roberto has appeared on Europe's Canal Plus as a golf instructor and collaborated with ABC television for the 2004 World Golf Championships hosted by the Royal Golf Club of Seville, Spain. He divides his time between Europe and the United States. An accomplished opera singer, Roberto speaks five languages, and holds an MBA in International Management.

Breier, Mark
THE 10 SECOND INTERNET MAN@GER
(Crown, 2000)

A quick-read, funny, tactical guide for survival and success in the warp speed world of e-commerce. The book packages common sense, fun and good advice in the tradition of *The One Minute Manager*. In the Internet age, unfortunately, nobody has a full minute to spare.

The book reveals the tricks of manipulating e-mail and cell phones, building teams, "willing" projects forward, and using the Internet to gain quick consumer/team/even family feedback. It explains what it takes to succeed, what works (and what doesn't), and the transformation necessary for traditional business people to transform themselves.

Mark Breier, formerly VP of Marketing at Amazon.com and President/CEO of Beyond.com, is a consultant and investor in Internet companies.

Rights sold:
 Chinese (Simplified): Economic Management Publishing
 Italian: Apogeo SRL
 Spanish (Latin America): Grupo Norma

Calof, David
THE COUPLE WHO BECAME EACH OTHER : Stories of Healing and Transformation
from a Leading Hypnotherapist
(Bantam, 1996)

Intuition, gut feelings, hunches...Call it what you like, we all possess unconscious wisdom. And as the stories in this book make clear, that wisdom has the power to heal.

- A married couple trade identities in trance--and end the battles that have pushed them to the brink of divorce.

- A patient in deep trance endures a five-hour surgery without anesthesia, even stopping her bleeding on cue.
- A woman who is going blind regains her sight when she confronts the knowledge she has been trying not to "see."

These are just a few of the fascinating true stories told by family therapist David L. Calof, one of the leaders of modern hypnotherapy. In a practice spanning more than twenty years, Calof has helped clients use the power of their own unconscious minds to gain insights, solve problems, and heal physical and psychological wounds--sometimes in dramatic ways even he could not foresee. His revealing book offers remarkable insights into the inner wisdom we all possess.

Rights sold:

France: IFHE Editions

Cataldi, Libby

STAY CLOSE: A Mother's Story of Her Son's Addiction

(St. Martin's Press, May 2009)

Hardcover, 306 pages

A mother's answer to David Sheff's *Beautiful Boy*, a harrowing yet hopeful account of a son's descent into nearly fatal drug addiction.

The parents are often the last to know and in the case of Libby Cataldi's son Jeffery, that was definitely true. But many parents, and Libby among them, are hard-wired to trust their children and what could be wrong with a high school kid who was both an ace sports star and a strong A student? Lots, as it turns out. From his early teen years hanging out with some older kids at a skate park, Jeffery started using drugs. At first just alcohol, pot and pills, but, quickly -and increasingly dangerously- cocaine, heroin and crystal meth. An accomplished head of an exclusive private school, Cataldi was often called on to discipline kids using drugs, but didn't see what was happening in her own home. Drugs called out to Jeffery and he never said no, all the time hiding it from his parents and brother. Once the police started getting involved, the family quickly realized he'd already spiraled away from them.

STAY CLOSE is an intense account of what a child's drug addiction is like from a parent's point of view—of what the family did wrong, of how they abetted Jeff's addiction when they didn't mean to, of how they thought they were continuing to support him but instead were supporting his habit. It's also, in places, an addict's account. Jeff's voice comes into his mother's book from time to time to describe what things were like from his point of view, to detail what was really happening. STAY CLOSE is one family's story of how they dealt with addiction without cutting off love, of how they learned to trust again while staying aware of lies and the cautious triumph of staying clean. STAY CLOSE is a memoir, but it also offers compassion and service for other families.

Libby Cataldi had been an educator all her life, most recently as head of Maryland's The Calverton School.

Rights sold:

Italian: Rizzoli

Chabris, Christopher F. and Daniel J. Simons

THE INVISIBLE GORILLA: And Other Ways Our Intuitions Deceive Us

(Crown, May 2010)

Manuscript (70K words)

Christopher Chabris and Daniel Simons are two of the fastest-rising stars in cognitive psychology. Their 1999 study “Gorillas in Our Midst” is now one of the most widely discussed and demonstrated studies in all of psychology, covered by the *New York Times*, *The New Yorker*, *Dateline NBC*, *CBS Early Show*, the BBC, and *Scientific American*, among other media outlets, and discussed by characters in an episode of *CSI: Crime Scene Investigation* (“And Then There Were None”). The “gorilla experiment,” as it’s now widely known, is a dramatic revelation of “the illusion of attention,” a trick our brain routinely plays on us that leads to false criminal convictions, automobile accidents, medical mistakes, and safety oversights.

In *THE INVISIBLE GORILLA*, Chabris and Simons build on that pioneering study to examine the everyday illusions that most profoundly influence our lives and to show how to overcome or minimize their impact. They explain, among other things, why Hillary Clinton might not have been lying about Bosnia (“the illusion of memory”); why expert money managers suddenly lose billions (“the illusion of understanding”); how eyewitness testimony can convict innocent defendants (“the illusion of confidence”); why you should never talk on a cell phone while driving, even with a hands-free headset (“the illusion of attention,” again); and a whole lot more.

Christopher F. Chabris and Daniel J. Simons shared the 2004 Ig Nobel Prize in Psychology, awarded for “achievements that first make people laugh, and then make them think” for their study, “Gorillas in our midst: Sustained inattentive blindness for dynamic events,” published in the journal *Perception*. Chris is an Assistant Professor in the Department of Psychology at Union College in upstate New York and was formerly a Research Associate in the Department of Psychology at Harvard University, where he received his Ph.D. with an award-winning dissertation. His research has been covered extensively by media worldwide, ranging from NPR to Showtime’s series, *Penn and Teller: Bullshit!* Dan is a Professor in the Psychology Department at the Beckman Institute for Advanced Science and Technology at the University of Illinois.

Rights sold:

Chinese (C): Commonwealth

Chinese (S): China Renmin

German: Piper

Hebrew: Kinneret-Zmora

Japanese: Bungei Shunju

Korean: Gimm-Young

Portuguese (Brazil): Rocco

UK: HarperCollins

Chaplin, Heather and Aaron Ruby

SMARTBOMB: The Quest for Art, Entertainment, and Big Bucks in the Videogame Revolution (Algonquin, November 2005)

UK, Korean and German rights only (All other rights with Algonquin)

From the early days of *Pong*, *Space Invaders*, and *Donkey Kong* to more recent fare like *Quake*, *The Sims*, and *Unreal*—videogames have kept us enthralled for decades. But who, exactly, are the people behind the games? How did videogames become a multibillion-dollar industry that started beating out the Hollywood box office back in 2001? Over the past five years, authors Heather Chaplin and Aaron Ruby have immersed themselves in the videogame culture—attending gaming conventions and interviewing the major entrepreneurs, inventors, and new pioneers throughout the industry’s history—to research their fascinating and groundbreaking new book..

Smartbomb reveals it all: From the hackers at MIT in the 1960s to Ferrari-driving developers of the modern-day industry, to professional “cyberathletes” and multi-player virtual worlds, to why the U.S. military and corporations like Sony and Microsoft want in on the whole thing. In lively

and colorful profiles, Chaplin and Ruby show how videogames have taken over pop culture in the past twenty-five years, and how they have become—and will continue to be—the predominant cultural medium of the future.

Heather Chaplin is a career journalist, having written for many major publications including the *New York Times*, *Fortune*, *Details*, and *Salon*. Aaron Ruby began his career as a biophysics research assistant and has done graduate work in both philosophy and science. He has also written extensively about the videogame industry and has reviewed videogames for *Entertainment Weekly*.

Cobbs, Price M.

MY AMERICAN LIFE: From Rage to Entitlement

(Atria, September 2005)

Trade Paperback, 2006

Medical professional, corporate consultant, freedom fighter, family man—Dr. Cobbs is diversity defined. A black pioneer in the field of psychiatry who came of age in the Civil Rights era, Dr. Cobbs has devoted his life to the study of race and gender. With *MY AMERICAN LIFE*, his first memoir, Dr. Cobbs picks up where *Black Rage* left off by presenting a poignant account of his own journey toward Entitlement—the essential vision of the American dream.

“In my lifetime,” he writes, “I’ve seen African Americans struggle beyond the legacy of slavery and rage to take their place as equal citizens entitled to the same opportunities and responsibilities as everyone else.” This fundamental legitimacy of laying claim to one’s needs is at the heart of *MY AMERICAN LIFE*. More than just a memoir, it is an engaging chronicle of the black experience and a guidebook for self-empowerment.

Price M. Cobbs, M.D. is the co-author with William H. Grier, of the explosive bestseller *Black Rage*—hailed by the *New York Times* as “one of the most important books on [blacks] in modern literature.” He is also the co-author of *Cracking the Corporate Code* and *The Jesus Bag* and runs his own corporate management-consulting firm, Pacific Management Systems, whose clients include Fortune 500 companies. He lives in San Francisco.

Colin, Chris

WHAT REALLY HAPPENED TO THE CLASS OF '93: Start-Ups, DropOuts, and Other Navigations Through an Untidy Decade

(Broadway, 2004)

Hardcover

The Thomas Jefferson High School for Science and Technology’s class of '93 graduated into an era of unprecedented optimism. The Soviet Union had collapsed, Clinton was pre-Monica, and rumors were spreading about a thing called the Internet. For young people stepping into the world for the first time, America hummed with promise. Just ten years later, that promise had collapsed into uncertainty, and the class of '93—nearly in their 30s now—finds itself struggling to make sense of all that’s happened.

In the year leading up to his ten-year reunion, journalist Chris Colin tracked down his former classmates and asked them to pull back the curtains on their lives. Sometimes what he discovered was a swath of American history, other times simply frank and arresting accounts of how people fall in love, or steady their nerves on hills in Kosovo, or fall on their knees before God, or find out biology had handed them the wrong gender, and otherwise lurch into adulthood. And when the Thomas Jefferson class of '93 finally reconvenes for the reunion itself—after the very core of their

county seems to have been shaken—Colin finds that maybe he and his classmates never left high school behind in the first place.

For all that's been said about the dramatic years straddling the turn of the twenty-first century, little has been observed about those who actually came of age in that time. For the class of '93, unbridled optimism gave way to bewilderment, peace to war, and happiness sometimes to tragedy. From these stories emerge a picture of an era and the intensely candid story of a few lives taking shape in the midst of it.

Chris Colin is a former editor and writer for Salon.com. His work has appeared in the *New York Times Book Review*, *McSweeney's*, and various anthologies. He lives in San Francisco.

Cook, Kevin

AMERICAN SHARP: The True Story of a Card-Sharking, Gun-Slinging, Golf-Hustling American Legend (Norton, 2011)

Manuscript due March 2010

Like Howard Hughes and Bonnie and Clyde, Alvin “Titanic” Thompson (1892-1974), was one of the great figures of a colorful age in American history. But hardly anyone knows his name today.

Born in a log cabin in the Ozarks, he came of age in a land of turkey shoots, county fairs and tent revivals. He left home at age 16 and earned his nickname in a pool hall, where a local gambler said the youngster's name “must be Titanic—he sinks everybody.” He traveled with his golf clubs, a .45 revolver and a suitcase full of cash. He became a millionaire playing golf, cards, dice, pool, horseshoes and anything else a man could bet on. He lost millions, then won it all back. He killed five men and married five women, each one a teenager on her wedding day. He conned Al Capone, traded card tricks with Houdini and gave swing tips to Ben Hogan. He roamed the fairways and poker parlors of America for fifty years until America changed and there was no more room for such a man.

AMERICAN SHARP will appeal to anybody interested in a quintessentially great American story and to the millions of people who just have to keep betting on something. Kevin knows this territory up close and personal. As he says in the proposal, “I feel this story in my bones. My dad was a pro athlete—a pitcher in the Braves' minor-league system until he blew out his arm. He came home to Indiana and spent 40 years as a basketball coach, gambler and occasional bookie. (Most jocks don't understand fandom. They crave action and often bet on sports after they retire to keep the action going.) My dad booked hundred- and even thousand-dollar bets with friends. I took their phone calls. A “dime” meant \$100. My mother hated it when we watched hoops on TV, moaning when our team didn't beat the spread.”

Kevin Cook's first book, *Tommy's Honor* (Gotham), won the USGA's Herbert Warren Wind Award as the Best Golf Book of 2007. *The New York Times* called the book “delightful.” *Newsday* called it “an ace.” *Tommy's Honor* made *Sports Illustrated's* best-books list and was short-listed for the William Hill Sports Book of the Year award in the U.K.

Daisey, Mike

21 DOG YEARS: A Cube Dweller's Tale

(Free Press/Simon & Schuster, 2002)

Trade Paperback, 2003

In 1998, when Amazon.com began to recruit employees, they gave temp agencies a simple directive: send us your freaks. Mike Daisey—slacker, onetime aesthetics major—fit the bill. His

subsequent ascension, over the course of twenty-one dog years, from lowly temp to customer service representative to business development hustler is the stuff of both dreams and nightmares. Here, with lunatic precision, Daisey describes lightless cube farms in which book orders were scrawled on Post-its while technicians struggled to bring computers back online, as well as fourteen-hour days fueled by caffeine, fanaticism, and illicit day-trading from office desks made out of doors.

You'll meet Warren, the cowboy of customer service, capable of verbally hog-tying even the most abusive customer; Amazon employee #5, a computer gamer who spends at least six hours a day locked in his office killing goblins but is worth a cool \$300 million; and Jean-Michele, Daisey's girlfriend and sparring partner, who tries to keep him grounded, even as dot-com mania seduces them both.

Punctuated by Daisey's hysterically honest fictional missives to CEO Jeff Bezos, *21 DOG YEARS* is an epic story of greed, self-deception, and heartbreak—a wickedly funny anthem to an era of bounteous stock options and boundless insanity.

Mike Daisey's one-man show includes *21 Dog Years*, *Wasting Your Breath*, and *I Miss the Cold War*. They have been performed in unheated garages, hotel ballrooms, unused hallways, and Off Broadway. Mike has worked as a security officer, web pornsniffer, high school teacher, blood plasma seller, archivist, telemarketer, roofer, cow innard remover, law firm receptionist, cold caller, rape counselor, DJ, freelance writer, accountant, night janitor in a home for the violently mentally ill, and dot-com wage slave. He lives in Brooklyn.

TV rights: HBO for series development

Rights sold:

Chinese (Simplified): Liaoning Education Press/CITIC
UK: Fourth Estate

David, Sami, M.D. and Jill Blakeway, L.Ac.

MAKING BABIES: A Proven 3-Month Program for Maximum Fertility

(Little, Brown & Company, August 2009)

Hardcover, 366 pages

MAKING BABIES offers a proven 3-month program designed to help any woman get pregnant. Fertility medicine today is all about aggressive surgical, chemical, and technological intervention, but Dr. David and Blakeway know a better way: a return to the original, and still best, method for conceiving—or getting as close as possible. It starts with identifying your “fertility type” and the exact cause of your personal fertility problem, then guides you how to make lifestyle choices that enhance fertility including surprising strategies like taking cough medicine, *decreasing* doses of fertility drugs, or getting acupuncture along with IVF.

MAKING BABIES is a must-have for every woman trying to conceive, whether naturally or through medical intervention. Dr. David and Blakeway are revolutionizing the fertility field, one baby at a time.

- Every year over 9 million American women seek fertility treatments.
- Women will be drawn to this combination of the best of alternative and traditional methods for conceiving on their own or bolstering their chances with reproductive technologies.
- An estimated 50% of people who do IVF could have conceived naturally.

Sami David, M.D., is a reproductive endocrinologist who focuses on conservative approaches to infertility. **Jill Blakeway, L.Ac.**, is founder and clinical director of The YinOva Center, an alternative health service for women in New York City.

Rights sold:

British: Virago/Little Brown

Davidson, Paul

CONSUMER JOE: Harassing Corporate America, One Letter at a Time
(Broadway, 2003)

In the bestselling tradition of *The Lazlow Letters* and *Letters from a Nut*, screenwriter Paul Davidson has been firing off humble but humorous letters to Fortune 500 companies to find answers to such hot-button questions like why hasn't Minute Maid begun to sell an all pulp, juice-free product yet, and whether it's safe to microwave a bowl of Marshmallow Fluff on high for ten minutes. And the funny thing is . . . consumer-care departments everywhere have been writing back to him, addressing his queries with deadpan seriousness.

Collecting dozens of selections from Davidson's funniest correspondence, *Consumer Joe* uncovers why a box of fifty envelopes only contained forty-seven and how colorblind people are supposed to tell whether their Ziploc baggies ("yellow and blue makes green") are properly sealed, while making numerous product-improvement suggestions along the way (such as adding Tuna Melt flavor to the Jamba Juice product line).

Taking aim at the increasingly advertising-sponsored society, *Consumer Joe* features utterly absurd but irresistible missives to companies ranging from Barnes & Noble and Fed-Ex to Southwest Airlines and Taco Bell. Full of kvetches we all can relate to, *Consumer Joe* is poised to become the patron saint of every beleaguered shopper.

Davis, W. Jackson Ph.D.

THE MIRACLE WORKOUT: The Revolutionary 3-Step Program for Your Perfect Body
(Ballantine/Random House, March 2005)

This book introduces a revolutionary approach to exercise that produces levels of strength, endurance and fitness that surpass all conventional exercise approaches – without muscle soreness and in as little as a few hours a week for beginners.

The Miracle Workout is based on Integrated Body Conditioning (IBC), in which you keep your heart rate elevated while doing other exercises. While this idea is simple, it took years to develop and refine it into the Miracle Workout. In easily accessible language, it covers why you should do IBC, how to do IBC, and how to personalize it so it fits your schedule and lifestyle.

Dr. Davis is Professor of Ecology and Evolution at the University of California, Santa Cruz (UCSC), where he teaches Exercise Physiology. He is a certified Health and Fitness Instructor of the American College of Sports Medicine and serves as the Strength and Conditioning Coach in the UCSC Athletic Department, where he has trained athletes and prepared them for their individual sports.

DeSteno, David and Piercarlo Valdesolo

VICE & VIRTUE: The Hidden Forces That Shape Our Character
(Broadway, Summer 2011)

Proposal; Manuscript due June 2010

Character. We want it in our leaders, we look for it in our spouses and friends, we try to teach it to our children. The prevailing view is that it comes from hard work and due diligence. It's cultivated; it's stable. But if character is so stable, then why do we so often disagree over who's got it and who doesn't? Why do we so often see paragons of virtue fall, see supposedly honest people deceive, and find ourselves surprised when those without a good bone in their body engage in acts of humility and generosity?

VICE & VIRTUE turns prevailing wisdom upside down. It argues that character, nobility, and goodness are all shaped to a high degree by forces outside of our awareness. It's not static, but is often widely variable within the same person from time to time and subject to a push and pull of mechanisms in the mind. Like the allegorical good and bad angels that sit on our shoulders urging virtue and vice, the mind comes equipped with mechanisms that automatically guide our behavior towards others. But these unconscious mechanisms are often at odds with one another, reflecting a brain designed to deal with often oppositional goals: e.g., personal vs. social good, immediate reward vs. long-term gain. It's the battle between these mechanisms and the emotions they generate that can determine when we cheat, when we lie, when we feel compassion and help others, when we repay our debts, when and which others we derogate. We all have the capacity to be saints or sinners, but understanding the conditions and mechanisms which elicit one character or the other will improve our ability to decide which angel to follow.

Social psychologists DeSteno and Valdesolo investigate some of the most interesting questions in science – why do humans do what they do? Studying topics ranging from jealousy and infidelity, to hypocrisy and morality, to compassion and altruism, the pair have conducted some of the most impactful work on emotion and social behavior of the past decade. Known for the cleverness of their experiments, which often place unsuspecting participants in seemingly real situations of consequence (e.g., having a potential date “dump” you for someone else, watching someone cheat another person or being caught cheating them on a deal yourself), David and Piercarlo have repeatedly offered insight into the social mind both to other scientists and the mass media alike.

David DeSteno is associate professor of psychology at Northeastern University, and has served on leave as a visiting associate professor of psychology at Harvard University. He is also a fellow of the Society for Psychological Science. David publishes widely in the most prestigious scholarly journals in psychology and serves as an associate editor for the American Psychological Association's journal *Emotion*. His work has been repeatedly featured in a variety of media including the *New York Times*, *Newsweek*, *Wall Street Journal*, *Washington Post*, *Boston Globe*, *ABC News*, *Scientific American*, and *NPR*. **Piercarlo Valdesolo** currently holds the Keiter Fellowship at Amherst College where he is also serving as a visiting assistant professor of psychology. Piercarlo's work on morality, compassion, and altruism have garnered accolades from both scientific peers and the mass media, with the research appearing both in top journals and major news outlets (e.g., the *New York Times*, *Washington Post*, *Boston Globe*, *LA Times*, *Newsweek*).

Dickerson, Victoria C., Ph.D. with Carla Fine

WHO CARES WHAT YOU'RE SUPPOSED TO DO? Breaking the Rules To Get What You Want in Love, Life, and Work
(Perigee, August 2004)

Something strange is happening to women in their 20's and early 30's today. Just when they should be enjoying the fact that they have more opportunities than any other generation of women, many are floundering, plagued by self-doubt, or worse – overwhelmed and unable to move

forward with their lives. Dr. Victoria Dickerson, a clinical psychologist who specializes in working with women in this age group, has seen this phenomenon firsthand.

Not only do young women today feel intense pressure to land a husband, as their mothers did before them, they are also supposed to find a job that will lead to a successful career, be financially independent, look good and stay thin, have a rich social life, establish their own home, and, of course, follow the rules! These seven key “supposed-to’s” create what Dr. Dickerson calls The Supposed-To Syndrome. Many young women doubt themselves if they don’t achieve everything on this to-do list, and become paralyzed by lack of confidence. This book describes and illuminates this all-too-common problem for the first time, and offers a plan for moving beyond it that has already worked for hundreds of women.

Victoria Dickerson, Ph.D. is recognized as one of the leading practitioners of narrative therapy in North America and is widely published in her field. She lectures, teaches and consults frequently and is connected to several national organizations. Carla Fine is the author of seven books including *Strong, Smart and Bold* (with Girls, Inc.) and *No Time to Say Goodbye*.

Diller, Vivian with Jill Muir-Sukenick and Michele Willens
FACE IT: What Women Really Feel as Their Looks Change
(Hay House, February 2010)
Manuscript (50-60K words)

Intellectually, we understand aging. So why does the first wrinkle or gray hair send us into an emotional tailspin? As smart women who were raised to believe that success and happiness are based on intelligence and accomplishments, many of us never expected to feel this deeply about a seemingly superficial issue. But let’s face it, we do!

While individually we were taught that beauty is only skin deep, our youth-obsessed culture reinforces the myth that beauty is our currency, our power, and what makes us female. These conflicting messages leave many women feeling trapped in a web of confusion. Do we grow old naturally, since our looks don’t define us, or do we fight the signs of aging, since beauty and youth are prized so dearly? Whether we focused on our looks or barely noticed them, our changing appearances strike at the core of who we are. *FACE IT* is a psychological guide that provides a path out of this surprisingly difficult predicament. It helps us strike a healthy balance between letting our looks matter and accepting that they change—between holding on and moving on.

As models turned psychotherapists, Vivian Diller, Ph.D., and Jill Muir-Sukenick, Ph.D., have had the opportunity to examine the world of beauty from two very different vantage points—one where looks are all-important and the other where they are often viewed as irrelevant. This unique perspective helped them develop a six-step program that starts with recognizing “uh-oh” moments, examines the emotional impact of aging on self-image, and ends by suggesting innovative ways to approach beauty throughout life, so you can enjoy your appearance—at any age!

Vivian Diller, Ph.D., is a clinical psychologist in private practice in New York City. Prior to becoming a therapist, Diller was a professional dancer with the Cincinnati Ballet Company and a model who appeared in magazines, national print ads and television commercials. Diller returned to school to earn a Ph.D. and a post-doctoral degree in psychoanalysis and now specializes in working with dancers, models, actors, and athletes who seek help in transitioning to new careers. She has served as a consultant to a major cosmetics company and has made numerous appearances on television discussing issues surrounding beauty and aging.

Jill Muir-Sukenick, Ph.D., a psychoanalytic psychotherapist in New York City, is a former Ford Model who also did television and film work. Muir-Sukenick, who received her Ph.D. from NYU,

often treats models in her private practice. She has been a consultant to modeling agencies and the beauty industry.

Rights sold:

Chinese (Simplified): Cheers/China Remnin

Portuguese (Brazil): Pensamento

Doherty, William and Barbara Carlson

PUTTING FAMILY FIRST: Successful Strategies For Reclaiming Family Life in A Hurry-Up World

(Henry Holt & Company, 2002)

This book is a manifesto and a manual for people who are waking up to a problem that has no name – the loss of family time and family connections. It is born out the experience of “Family Life 1st,” a grass roots movement of parents that has attracted national attention and is now spreading to other communities. Many of today’s parents have allowed their family lives to revolve around their children’s soccer, hockey, baseball, football, karate, gymnastics, dance, violin, band, and religious youth activities—rather than these worthwhile activities revolving around the family’s own schedule. It didn’t use to be this way. This book show’s how to rebalance their families in a world where children and adults are too busy, and just as important, how to do something meaningful with the time they have seized. It serves as a manual for parents and their allies who want to organize their own communities for democratic, collaborative action to make family life and family time the highest priority in private and public spheres.

Rights sold:

Australian: Finch Publisher

Japanese: Kodansha

Polish: Helion

Portuguese (Brazil): Editora Pensamento/Cultrix

Spanish: Grupo Editorial Norma

Edsall, Susan

INTO THE BLUE: A Father’s Flight and a Daughter’s Return

(St. Martins, 2004)

Trade Paperback

Three years ago, Susan Edsall’s father, a rebuildler and pilot of antique airplanes, suffered a devastating stroke that left him unable to read, write, speak, tell time, understand the alphabet—or fly. The doctors told Susan the best her family could hope for was that he would learn to play checkers. Susan knew if her dad couldn’t fly, he’d just as soon not breathe, so she chose another path. Battling the pessimistic conclusion of the experts—and her own looming fears—she and her sister, Sharon, aka the Blister Sisters, decided to take matters into their own hands. With no medical training but double doses of determination, they bushwhacked their own rehab program and got their father back behind the controls of his beloved open-cockpit biplane and into the air.

Susan Edsall’s *Into the Blue* is a powerful family memoir about two feisty sisters from Montana who bring their father back to life—and discover themselves in the process. Inspiring, gritty, and often hilarious, it’s also the story of anyone who has ever fought back from a dire prognosis to pursue a cherished dream.

Susan Edsall took her first airplane flight with her dad when she was four years old. A pilot herself, she lives with her husband in Vershire, Vermont, and still flies regularly with her father in Montana.

Rights sold:

Chinese (Complex): Core Culture

Italian: TEA (Longanesi)

UK: Reader's Digest condensed

Firestone, Rabbi Tirzah

WITH ROOTS IN HEAVEN: One Woman's Passionate Journey Into the Heart of Her Faith

(Dutton, 1998)

UK Rights with Dutton

In search of spiritual fulfillment, Firestone left home at age seventeen and set off on an odyssey. *With Roots in Heaven* is the chronicle of her evolution from rebellious young seeker to renegade rabbi (married to a Christian minister). Her journey begins with a forceful rejection of her Orthodox heritage and leads her into a perilous exploration of alternative belief systems and extreme lifestyles. She travels the world, studies Christian mysticism, kneels at the feet of Hindu teachers, and dabbles in New Age philosophies.

Filled with profound teachings from spiritual leaders as well as advice on how to inject more meaning into traditional religion, it is a controversial, uplifting, and unforgettable tale of pain, love, sacrifice, and transformation—of grace sought and found.

Tirzah Firestone, M.A. is a psychotherapist and founding rabbi of the Jewish Renewal community of Boulder, Colorado. Rabbi Firestone teaches and lectures widely on Jewish meditation and practices. She lives in Boulder with her husband, David, and their three children.

Firestone, Rabbi Tirzah

THE RECEIVING: Reclaiming Jewish Women's Wisdom

(Harper San Francisco, 2003)

Trade Paperback, 2004

A highly respected rabbi, therapist, and teacher restores women's spiritual lineage to Judaism and empowers women to reclaim their rightful connection to Jewish teachings, Kabbalah, and to their own spiritual wisdom.

Rabbi Tirzah Firestone is a psychotherapist and the spiritual leader of the Jewish Renewal Congregation community of Boulder, Colorado. She is the author of the highly acclaimed *With Roots in Heaven: One Woman's Passionate Journey into the Heart of Her Faith* and teaches and lectures widely on Jewish meditation.

Florida, Richard

THE GREAT RESET: How New Ways of Living and Working Drive Post-Crash Prosperity

(HarperCollins, May 2010)

Manuscript

Building on the argument set forth in his cover story for the March 2009 issue of *The Atlantic*, "How the Crash Will Reshape America," international bestselling author Richard Florida delivers a globally-oriented look at how the current economic crisis has exposed deep structural problems

throughout the world in such global centers as Toronto, Vancouver, London, Tokyo, Hong Kong, Shanghai, Amsterdam and other global hotspots. Europe's model of banking has proved no more resilient than America's, and China has shown that it remains every bit the co-dependent partner of the United States. The Dow, down more than a third last year, was actually among the world's better-performing stock-market indices.

RESET is more than economics: it provides a new framework for understanding what is required to power a new round of growth. The book will lay out its argument with facts, stories and historical examples; show the importance of geography or place, so long neglected; detail the core actions needed to spur recovery; and paint a picture of what our economy, society and geography will look like – of how we will work and live – after the Reset.

RESET will provide readers with a better map for understanding and navigating through and beyond today's economic crisis. It will explain forcefully that we're facing not just a shift in our banking and business structures, but a long-term reset that will change how and where we live, helping us understand how to construct a new, more productive society and a healthier way of life. Ultimately, RESET will help individuals—as well as policy and decision-makers—lay the foundations for a new era built on a more authentic, sustainable prosperity.

Richard Florida is author of the international bestsellers *The Rise of the Creative Class* and *Who's Your City?*, an Amazon.com Book of the Month. Florida is a regular columnist for *The Globe and Mail* (Canada) and has written for *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Boston Globe*, *The Economist*, *The Harvard Business Review*, and *The Atlantic Monthly*. He is one of the world's most sought-after speakers on global trends, economics, prosperity, competitiveness and growth and has been featured as an expert on MSNBC, CNN, BBC, NPR and CBS, to name just a few.

Rights Sold:

Canada: RH Canada

Chinese (S): Cheers Publishing

German: Campus

Hebrew: Kinneret-Zmora

Japanese: Hayakawa

Portuguese (Brazil): Campus

Spanish: Paidós

Frost, Maya

THE NEW GLOBAL STUDENT: Skip the SAT, Save Thousands on Tuition, and Get a Truly International Education

(Three Rivers Press, May 2009)

Trade Paperback, 314 pages

This eye-popping guide shows parents and students how to step away from the hypercompetitive GPA/SAT/AP path and dive headfirst into the freedom, fun, and financial rewards of a brilliant new approach to high school and college.

In the summer of 2005, Maya Frost and her husband decided to sell everything and leave their suburban American lifestyle behind. The unusual part: they had four teenage daughters. While living abroad and shepherding their kids through high school and college, the Frosts stumbled upon a number of affordable, accessible, and stunningly advantageous strategies that any student can use to leap ahead of those on the traditional track.

This conspiratorial how-to handbook illustrates how blending meaningful study abroad with personalized learning gives students extraordinary opportunities to reach new heights. Readers will laugh out loud at the lunacy of the current college prep mindset and celebrate the creative, low-cost options that are catapulting grinning students into the global economy without a penny of

debt. Packed with myth-busting facts, insider insights, astonishing success stories, and poignant tales from the daughters themselves, this inspiring romp is essential reading for anyone ready to say, "Good-bye, old school. Hello, bold school."

Maya Frost is a writer, researcher, and teacher. She lives in Buenos Aires, Argentina. Visit her online at www.mayafrost.com.

Garden, Joe, Janet Ginsburg, Chris Pauls, Anita Serwacki, and Scott Sherman

THE DANGEROUS BOOK FOR DOGS by Rex and Sparky

(Ballantine, October 2007)

Hardcover, 192 pgs.

Isn't there more to being a dog than wearing a mini cashmere sweater and riding around in a \$400 evening clutch? What about the simple pleasures—feeling the wind in your fur, digging up the grass beneath your paws, smelling another dog's butt?

THE DANGEROUS BOOK FOR DOGS provides insight on everything from the tastiest styles of shoes to chew on to escaping humiliating costumes. It also contains portraits of noble dogs throughout history, unravels the mysteries of cats and humans, and explains everything else a dog ever wanted to know but was afraid to ask.

Rex and Sparky wrote this parody without authorization (because they are dogs and they do what they want).

Rights Sold:

British: HarperCollins

Latvian: Avots

Dutch: Elmar

Portuguese (Brazil): Novo Seculo

German: Ullstein

Russian: AST

Hebrew: Matar

Garden, Joe, Janet Ginsburg, Chris Pauls, Anita Serwacki, and Scott Sherman

THE DEVOUS BOOK FOR CATS by Fluffy and Bonkers

(Ballantine, October 2008)

Hardcover, 216 pgs.

Cats have nine lives. Shouldn't they be lived to the fullest?

Domesticated does not mean docile. The ho-hum routine of sleep, eat, eat, and sleep is no way for any creature that controlled Egypt for a millennium to spend her day. It's high time for felines everywhere to wake up from their cat naps and grab life's strings with both paws!

THE DEVOUS BOOK FOR CATS offers today's discerning kitties words of wisdom and advice on everything they need to know, from in-depth guides on cardboard boxes and catnip to a brief history of the Felinism movement. It provides fail-safe tips on waking a human when you want to get fed, choosing the purr-fect gift, staring like a pro, and making the most of superstitions. It also explains the undeniable allure of The Window, the terrifying specter of The Vacuum, and how one can groom properly in just the scanty 24 hours allotted each day. Cats – discover the devious fun you can have when you're the one in charge!

Fluffy and Bonkers wrote this parody without authorization, because since when did a cat need permission for anything?

Rights sold:

British: HarperCollins

Dutch: Elmar

German: Ullstein

**Garden, Joe, Janet Ginsburg, Chris Pauls, Anita Serwacki, and Scott Sherman
THE NEW VAMPIRE'S HANDBOOK: A Guide for the Recently Turned Creature of the
Night, Edited and with an Introduction by The Vampire Miles Proctor**

(Villard, September 2009)

Galley

Now, a new vampire no longer has to depend on the one who turned him for answers!

The New Vampire's Handbook aims to remedy an eternal problem: a recently-turned vampire has plenty of questions about how to live in his new state of being and typically nowhere to turn except the vampire who "made" him. This often results in the novice being taken advantage of by the experienced, and often, unscrupulous—a dynamic most famously illustrated between Louis and Lestat during Anne Rice's, *Interview with the Vampire*.

Written by the vampire Miles Proctor (along with *The Onion's* Joe Garden, Chris Pauls, Anita Serwacki, and former Onion writers Scott Sherman and Janet Ginsburg), *The New Vampire's Handbook* gets the new vampire out from under his controlling master and on the way to a successful eternal life. *The New Vampire's Handbook* tells a vampire what he needs to know, and it doesn't make him beg for the answers. From how often one needs to feed to securing a competent all night attorney, the book covers all basic elements of vampirism. It will also contain an introduction to physiology, how to act your perceived age over time, keeping solid finances, and everything else a new vampire ought to be familiar with. As such, *The New Vampire's Handbook* is no simple instructional guide. Miles makes sure social responsibility and a rich sense of history also permeate the 40 short chapters, which are liberally sprinkled with drawings, photos and useful graphics.

Miles has lived as a vampire for 466 years and witnessed many of his kind taken advantage of by lazy, even contemptuous mentors. By writing this book Miles hopes to share his most precious power—knowledge—with all new vampires.

Rights sold:

British: Square Peg/Random House

Gasteier, Matthew**F U, PENGUIN: Telling Cute Animals What's What**

(Villard, August 2009)

Trade Paperback Original, 240 pages**63,000 copies in print!**

Attention all you clumsy pandas, lovable puffins, huggable bunnies, and penguins that elicit ooohs and aaahs: The jig is up! We have lived under your furry fists for too long.

There is a cute and present danger lurking out there—in the wild, in the zoos, and sometimes even in our very own homes. Spurred on by the Cute Industrial Complex, these cuddly animals have taken over blockbuster films, inspirational posters, and computer desktops everywhere, further weakening innocent civilians who are beguiled by these fuzzy frauds.

But you are stronger than them, aren't you? Those soft bellies and wet noses are no match for you – and their free ride has just come to an end.

Inspired by the hugely popular blog, F U, PENGUIN is the rallying cry for those who choose to fight these power-hungry cute-mongers. Loaded with color photographs and hilarious commentary, this book will have you laughing out loud while it simultaneously saves you from a tragic fate of tossing yarn with big-eyed kittens and bottle-nursing baby pandas forever.

Matthew Gasteier is the creator of the blog fupenguin.com. He lives in Watertown, Massachusetts. Some of his best friends are penguins.

Rights sold:

Italian: Sperling & Kupfer

UK: HarperCollins

George, Alexander (editor)

WHAT WOULD SOCRATES SAY? Philosophers Tackle Your Questions About Love, Nothingness, and Everything Else (Clarkson Potter, August 2007)

Hardcover

One part Alain de Botton's *The Consolations of Philosophy*, and one part *Why do Men Have Nipples?*, this is a collection of answers to life's everyday questions by over forty of the world's most prestigious living philosophers (including Peter Lipton, head of the History and Philosophy of Science Department at Oxford and Thomas Pogge, professor of moral and political philosophy at Columbia), based on the internationally-renowned website www.askphilosophers.com and edited by Amherst professor Alexander George.

George launched this 2005 website to address the "paradox of philosophy:" the fact that philosophical issues are widespread in our lives, but that most of us have little access to the wealth of questions, arguments and ideas found in its long history. On the site, people post a wide range of philosophical questions—from an elderly man asking when it's "right" to let go and refuse medical treatment, to child's question "what's the opposite of a lion?" The cache of expert philosophers then take turns answering the questions. The responses draw on the rich history of the field but are intended for the masses.

Needless to say, the site has been a huge success. It has twice crashed the Amherst servers and has been covered everywhere from *The New York Times* to *The Chronicle of Higher Education* to the *Guardian* in London. This book will draw from the hundreds of questions and answers posted, and will organize them into categories such as love, truth, death, law, space, sex and animals.

Rights sold:

British: Hodder

Dutch: Het Spectrum

German: Heyne

Greek: Enalios

Hebrew: Am Oved Publishing House

Indonesian: PT Gramedian Pustaka Utama

Italian: Bompiani

Japanese: Aspect

Korean: Gimm Young

Portuguese (Brazil only): Editora Objetiva

Portuguese: Gradiva

Spanish: Temas de Hoy

Swedish: Forum

Turkish: Abis Basim Yayim Dagitim

Gordman, Robert with Armin Brott**THE MUST-HAVE CUSTOMER: 7 Steps to Winning the Customer You Haven't Got**

(Truman Talley Books/ St. Martin's, April 2006)

In this book, Gordman offers readers a series of powerful questions-- and a process for asking them-- that have been remarkably successful in helping companies achieve and even surpass their goals. All the questions derive from the first, "Who is your must-have customer?," which helps businesses identify core customers who love you and are willing to pay full price to have your product or service. Together with finely tuned follow-ups, each question penetrates further than the typical, top-of-mind issues most managers think about as they attempt to understand their business. Each question yields unique, business-specific insights and information that are the prerequisites for any meaningful action. Each step in Gordman's method is illustrated with examples from actual companies and includes practical how-to's that readers can implement right away.

Gordman, president of The Gordman Group, is a global business consultant whose clients include the senior management of *Fortune* 500 companies such as Berkshire-Hathaway Retail, IBM PC Company US, IBM PC Company Canada, KPMG, Saks Inc., VF Corporation, Weight Watchers International, and Whirlpool Corporation.

Rights sold:

Chinese (Complex): Global Group Holdings

Indonesian: PT Gramedia Pustaka Utama

Polish: Helion

U.S.Audio: Audio-Tech Business Summaries

Hamilton, Jeanne**WEDDING ETIQUETTE HELL: The Bride's Bible to Avoiding Everlasting Damnation**

(Thomas Dunne/St. Martin's, June 2005)

Etiquette Hell is the place your friends, family or coworkers will send you if you inflict uncivil behavior on them while planning your wedding. Housed at www.etiquettehell.com (which has appeared in *USA Today*, *People*, *Wall Street Journal* and other major media) are nearly 2000 real-life accounts of such unfortunate incidents, drawing 600,000 visitors a year to point, laugh and crow, "I would never do that!" But in today's complicated, stressful world of wedding planning, many well-meaning, nice and previously calm people run afoul of friends and family's feelings -- often without even knowing it. So what's a girl to do?

Using more than 100 all-new, hilarious and sometimes shocking examples of real-life wedding misbehavior -- from bridezillas, groomsters, mothers-in-law, raunchy DJ's, drunk friends, jealous cousins and lecherous uncles -- Jeanne Hamilton will keep you on course (and laughing) as you put together the wedding of your dreams without pulling your relationships apart.

Hartley, Jason**THE ADVANCED GENIUS THEORY: Are They Out of Their Minds or Ahead of Their Time?** (Scribner Trade Paperback, May 2010)

Introduction by Chuck Klosterman

Manuscript due December (256 pages)

A unique and entertaining pop culture manifesto celebrating the least-understood work by the most-celebrated artists of all time—one part unified field theory, one part parlor game—with an Introduction by Chuck Klosterman, who popularized the theory in *Esquire*.

The Advanced Genius Theory, hatched by Jason Hartley and Britt Bergman over pizza, began as a means to explain why icons such as Sting, David Bowie, and Lou Reed go from extreme greatness in their youth to “losing it” later in their careers. But Hartley’s theory is that they don’t actually lose their abilities, but rather, their artistic work simply advances beyond our comprehension.

While the ramifications and departures of this argument are limitless, most everyone can agree that it does ring true when pondering such cases as George Lucas’s Jar Jar Binks, Sting’s collaboration with Bryan Adams and Rod Stewart, the last few decades of Lou Reed’s career, Stanley Kubrick’s final film, and Bob Dylan’s Victoria’s Secret ad. With equal doses of humor and philosophy, theorist Jason Hartley examines these cases and many others, presenting an entirely new way to appreciate the pop culture that we love (and sometimes think we hate). Rather than negate perplexing art, music, film, television, and literature, THE ADVANCED GENIUS THEORY celebrates them. Refreshingly optimistic and highly amusing, THE ADVANCED GENIUS THEORY provokes both thought and great party conversation, barroom debate, or water cooler chat.

Jason Hartley is a writer, musician, and online marketer. He has worked professionally as a dancer and choreographer and has studied at the American Dance Festival, Dance Space, Inc., and Movement Research. He has written for *Esquire*, Spin.com, and VH-1’s *Best Week Ever* blog. Since 2004, Jason has maintained his own website, AdvancedTheoryBlog.com. Originally from South Carolina, he now lives in Georgia.

Hawkins, Jeff with Sandra Blakeslee

ON INTELLIGENCE (Times Books, October 2004)

Trade Paperback

When designer of the Palm Pilot and Treo Smartphone Jeff Hawkins’ book *On Intelligence* was published in hardcover in October 2004, scientists hailed the book as a groundbreaking theory of what intelligence is and how the brain works. In March 2005 he took his theory one step further with the creation of Numenta, a new company that is converting the theory into a practical technology. As he did with the PalmPilot and the Treo, Hawkins is about to rock the technology world once again, this time with the development of truly intelligent machines.

Written with acclaimed science writer Sandra Blakeslee, *On Intelligence* lays out Hawkins’ theory that the brain is not a computer. Instead it is a memory system that stores experiences in a way that captures the structure of the world. From this memory, the brain can make predictions of the future. It is this memory-prediction system that forms the basis of perception, creativity, and even consciousness. While most artificial intelligence experts attempt to create machines that mimic humans, Hawkins shows that it is the ability to *understand* and *predict* that makes humans intelligent. Hawkins, who founded the non-profit Redwood Neuroscience Institute in 2002 and the for-profit Numenta in 2005, shows how a clear understanding of brain function finally makes it possible to build intelligent machines and impact that will have on society.

On Intelligence revolutionizes our understanding of the brain and the way we think. It “cracks the code” on intelligence in ways that will affect the future of technology and has profound implications for science, psychology, and education.

Rights Sold:

Chinese (Complex): Yuan-Liou

Chinese (Simplified): Shaanxi

Finnish: Edita Publishing Oy

French: Campus Presse/ Village Mondial

German: Rowohlt

Hebrew: Aryeh Nir Publishing House Ltd.

Indonesian: PT Bhuana Ilmu Populer

Italian: Feltrinelli

Japanese: Random House Kodansha

Korean: Sejong

Polish: Helion
 Russian: Dialektika-Williams Publishing
 South African: Excerpt in *Popular*

Mechanics, 2005
 Spanish (World): Espasa Calpe
 Turkish: Yakamoz Yayincilik
 Vietnamese: Tre Publishing

Howard, Ken
ACT NATURAL
 (Random House, 2003)
Hardcover

Nothing is more important in life or work than making a strong impression. And the most direct route to impressing the people you have to impress, including bosses as well as clients, is being confident and articulate in public. Ken Howard is the Tony and Emmy Award winning actor best known for creating the role of Thomas Jefferson in the hit Broadway musical (and the movie) *1776* and starring in the long-running TV series *The White Shadow* and *Dynasty*. With more than 30 years of experience on the stage, in front of the camera, and as a much-in-demand speaker and host, Howard has mastered what we all need to know how to do in public: *Act Natural*.

Ken Howard is an Emmy and Tony Award-winning actor whose thirty-five year career includes acclaimed roles on stage, on television (NBC's *Crossing Jordan*, *Dynasty*), and in film (*1776*, *The White Shadow*, *The Thorn Birds*). A graduate of Amherst College and a student of Stella Adler and Robert Lewis at the Yale School of Drama, Howard received his M.F.A. from Kent State University. He lives in Los Angeles with his wife, Linda.

Rights sold:
 Arabic: Jarir Bookstore

Hofmeister, John
WHY WE HATE THE OIL COMPANIES: Straight Talk from an Energy Insider
 (Palgrave, August 2010)
Manuscript due December 2009
UK rights with Palgrave

WHY WE HATE THE OIL COMPANIES tackles the energy controversy head-on, without regard for political correctness. It offers a fresh and common-sense approach to understanding and solving a problem that has seemed intractable.

While others are scare-mongering, offering false new promises of green energy independence, or flatly denying the existence of a problem, the former president of Shell Oil offers an insider's view of what's real and what's not, what's behind the energy companies' posturing, and how politicians use energy misinformation, disinformation and lack of information to get and stay elected.

Hofmeister directs blame where it should go: at the industry and its leaders, government and elected officials, environmentalists, consumers, and, yes, even himself. Most constituencies will find something to offend them, from "Drill, baby, drill" ideologues to "no carbon in ten years" fanatics, from the biggest energy companies to local anti-infrastructure *Nimbyists* ("not in my backyard" proponents) and their plaintiff attorneys. And even though he supports the Obama Administration, Hofmeister takes it to task for not addressing the difficult choices that must be made on hydrocarbons and nuclear energy.

John Hofmeister is a man on a mission. After stepping down from the presidency of Shell Oil, he founded the non-partisan Citizens for Affordable Energy to address the energy crisis at a grass-

roots level. He has been crisscrossing the country, speaking in all sorts of venues to help bridge the gaps in understanding across industry, government, and consumers. Hofmeister has appeared on the *Today Show*, *Meet the Press*, and other major news shows, continues to be sought out as an expert on energy issues by media including CNN, CNBC, Fox Business Today, and Bloomberg and other national interview programs.

Rights sold:

U.S. Audio: Audible

Hunt, Tara

THE WHUFFIE FACTOR: The 5 Keys for Maxing Social Capital and Winning with Online Communities

(Crown Business/Random House, April 2009)

Hardcover, 312 pages

Everyone knows about blogs and social networks such as Facebook and Twitter. And they've heard about someone who has used them to grow a huge customer base. Everyone wants to be hands-on, grassroots, and interactive. But what does this mean? And more to the point, how do you do it?

As someone who has actually launched a company using the power of online communities, and who now advises big and small companies how to do the same, Tara Hunt (named by the *San Francisco Chronicle*, along with luminaries Jimmy Wales and Tim O'Reilly, as a digital Utopian) is the perfect person to write this book.

While THE WHUFFIE FACTOR will traverse the landscape of Web 2.0 and show how to become a player, it is not just another book about online marketing. People see the huge business potential of the online world and their first impulse is: let's throw a bunch of money at it. To which Tara Hunt says: "Stop! Money isn't the capital choice in online communities, it is Whuffie—social capital—and how to raise it is the heart of this book." In the Web 2.0 world, market capital flows from having high social capital. Without Whuffie you lose your connections, and any recommendation you make will be seen as spam, met with negative reactions and a loss of social capital. THE WHUFFIE FACTOR is a breakthrough book, providing the strategic map and specific tactics for success in the lucrative but strange and elusive world of online communities.

Tara Hunt was the co-founder of Citizen Agency, a community-marketing consulting firm based in San Francisco, and is now leading the marketing efforts for Intuit's partner platform. She has been cited in national newspapers such as the *Wall Street Journal* and the *New York Times* and is well-known in the Web 2.0 technology and start-up worlds for her community-marketing experience. Her blog, Horsepigcow.com, explores themes in marketing and economics and has been pivotal in raising Tara's own whuffie in the online marketing space.

Rights sold:

Dutch: Bruna

Indonesian: Lentera Hati

Japanese: Bungei Shunju

Portuguese (Brazil): Editora Gente

Hyun, Jane

BREAKING THE BAMBOO CEILING: Career Strategies For Asians

(HarperBusiness, May 2005)

Trade Paperback

Breaking the Bamboo Ceiling is the first book for a trade audience that links cultural influence to Asian American career mobility and shares relevant, practical career advice for both Asian Americans and their non-Asian managers. Through compelling stories (from a wide range of Asian groups including Chinese, Japanese, Korean, Indian, Pakistani, Filipino, Indonesian, Cambodian and Vietnamese), it demonstrates how Asian Americans can become aware of and modify certain behaviors, empower their supervisors, and thrive in Corporate America. At the end of each chapter, a toolkit of easily applicable tips for managers and Asian American employees is included to help them engage in dialogue about these issues.

Jane Hyun is a leading executive coach and diversity strategist to Fortune 500 companies, schools, and nonprofit organizations. She has been an advisor to *Monster.com's Diversity and Inclusion channel* and is a senior coach with the *Five O'Clock Club*. Previously, she was a VP of Human Resources at *JP Morgan*, and Director of Recruiting at *Deloitte & Touche* and *Resources Connection*. She has appeared on CNN, CNBC, and other national media.

Rights sold:

Japanese: ALC Press

Iversen, Portia

STRANGE SON: Two Mothers, Two Sons, and the Quest to Unlock the Hidden World of Autism (Riverhead, January 2007)

Trade Paperback

Tito Mukhopadhyay, an autistic boy from India who spends most of his time flapping his fingers in front of his eyes, favors the writings of Wordsworth and Ibsen, loves philosophy, reads *People*, worries about conflict in the Middle East, and is a poet by nature. He has an IQ of 185.

That Tito can communicate at all is due to his mother, Soma, who single-handedly developed a revolutionary method of teaching him in their one-room apartment in Bangalore, a "classroom" that lacked even running water.

Portia Iversen, a Hollywood art director whose life was turned upside-down when her own son Dov was diagnosed with autism, heard of Soma's miraculous story in the course of her desperate search for a cure. Together, Portia and Soma have made remarkable progress in teaching their sons how to break through the walls of autism. And, in their persistence and passion, they have assisted scientists in making astonishing discoveries about the nature of autism itself.

Part memoir, part detective story, this is the powerful account of how two mothers from opposite sides of the world united in an effort to communicate with their severely autistic sons, discovering breakthroughs that challenged prevailing theories about autism. Iversen weaves the twin stories of Soma and Tito (and how Soma's methods mystified experts) together with her own story of how she and her family came to understand Dov. The result is a book suffused with uplifting human drama.

Portia Iversen, an Emmy Award-winning art director, has been a vigorous proponent of autism research since her son Dov was diagnosed with the condition in 1994. Together with her husband, Jon Shestack, she established the Cure Autism Now Foundation (CAN), one of the largest nongovernmental funding resources for autism research worldwide. She lives in Los Angeles with her husband and three children.

Film: Revolution Films

Rights Sold:

307 Seventh Ave. Suite 2407 NY, NY 10001 (T) 212.337.0934 (F) 212.337.0948 www.levinegreenberg.com

Catalan: Edicions de la Magrana
 Chinese (Complex): China Times
 Dutch: Bruna
 Finnish: WSOY
 French: Laffont
 German: Goldmann
 Hebrew: Kinneret-Zmora-Dvir

Italian: Mondadori
 Japanese: Hayakawa
 Korean: Gimm-Young Publishers
 Portuguese (Brazil): Editora Tecmedd
 Spanish: RBA
 Swedish: Forum
 Turkish: Abis Yayincilik

Jackson, Maggie

WHAT'S HAPPENING TO HOME? Balancing Work, Life, And Refuge in The Information AGE (Sorin Books, 2002)

In *What's Happening to Home?*, Jackson sets out on a personal search to make sense of a phenomenon that all of us are dealing with everyday: the blurring of the boundaries between work and home. Is the traditional idea of a home as a place of repose and sanctuary unfortunately doomed, or rightly outdated? Does the blending of work and home lead us to reconnect with our families, or does it shatter any chance we have at home to do so?

Through interviews with people from all walks of life, Jackson explores the changing nature of domesticity, and observes the nature of privacy in homes that are open to constant technological intrusions. Throughout, she takes a hard look at her own home life, its blessings and blemishes.

Rights sold:

Chinese (Simplified): CITIC/Global Informedia, Inc.

Javerbaum, David and Mike Loew (Illustrator)

WHAT TO EXPECT WHEN YOU'RE EXPECTED: A Fetus's Guide to the First Three Trimesters (A Parody)

(Spiegel & Grau/Random House, October 2009)

Trade Paperback, 224 pages

UK Rights with Spiegel & Grau

35,000 copies in print!

In 1984, the now-perennial *New York Times* bestselling pregnancy bible, *What to Expect When You're Expecting* was published—a groundbreaking work read by more than 90% of pregnant women that forever changed the manner and degree to which mothers-to-be could freak out.

Now, 23 years, 14.5 million copies, four editions, and countless childhood neuroses later, we're pleased to unveil **WHAT TO EXPECT WHEN YOU'RE EXPECTED**, the first-ever guide to pregnancy, infancy and toddler-hood created with the prenatal reader in mind. Written and illustrated in the direct, no-nonsense tone favored by today's harried unborns, it offers frank advice on everything from that first bittersweet cell split, to birth (arguably one of the crucial turning points in your life), to infant crying (there's no such thing as too ear-piercing), to potty-training (which, believe it or not, you can do without feeling like you've sold out!)

David Javerbaum, (himself a former embryo) is the nine-time Emmy Award-winning writer and executive producer of *The Daily Show with Jon Stewart* and one of three principal authors of *America: The Book*. A former contributor to *The Onion* and writer for *The Late Show with David Letterman*, he was nominated for a 2008 Tony Award for his original score of the Broadway Show "Crybaby." He lives in New York with his wife and two daughters. **Mike Loew** was the

Graphics Editor for *The Onion* from 1993-2007 and continues there as a contributor. He lives in Brooklyn, New York.

Rights sold:

Russian: Prime-Evroznak

Kash, Peter Morgan and Jay Lombard, D.O., with Tom Monte
FREEDOM FROM DISEASE: The Breakthrough Approach to Preventing Cancer, Heart Disease, Alzheimer's and Depression by Controlling Insulin

Introduction by Mehmet Oz, M.D., author of *You: The Owner's Manual*

(St. Martin's Press, June 2008)

Trade Paperback

This groundbreaking book reveals how insulin resistance is linked to heart disease, cancer, Alzheimer's, obesity, childhood behavioral disorders, and much more. It provides a program to control your insulin levels and protect you against these and other illnesses.

Though most commonly associated with diabetes, research now reveals that insulin is a master hormone controlling the flow of information within and between our cells. Cells talk to each other in ways never understood before. The foods we eat and the kinds of behaviors we engage in directly affect our insulin levels, and thus the quality of information passed between cells. When the information flow breaks down, diseases can get triggered.

Drawing on the latest research in what scientists call "signal transduction," this book presents a nutrition program designed to keep your entire body healthy and free of disease.

Peter Morgan Kash, author of *Make Your Own Luck*, is an inventor and biotech financier. He co-founded and is Chairman of Two River Group Holdings, a global biotechnology venture capital firm. He lives in New York, New York. **Jay Lombard, D.O.**, author of *The Brain Wellness Plan* and co-author of *Balance Your Brain, Balance Your Life*, is the chief of Neurology at Bronx-Lebanon Hospital Center and Clinical Assistant Professor of Neurology at Cornell Medical School. He lives in Rockland County, New York. **Tom Monte** has written more than 30 books and written for numerous publications. He lives in Amherst, Massachusetts.

Rights sold:

Hebrew: Kinneret-Zmora

Kash, Rick

THE NEW LAW OF DEMAND AND SUPPLY: The Revolutionary New Demand Strategy for Faster Growth and Higher Profits

(Doubleday, 2002)

Hardcover

A ground-breaking business book for the twenty-first century, THE NEW LAW OF DEMAND AND SUPPLY overturns the traditional supply-side approach to how business is done, showing why a demand-based approach is essential to success in today's economy.

For more than two hundred years companies have based their approach to business on supply-side economics, concentrating on creating products and services and then attempting, through marketing, publicity, distribution, and promotion to stimulate a demand for them. While most companies factor in customer feedback, focus groups, and broad-based market research, their basic approach has remained the same. And it is a mistake.

In *THE NEW LAW OF DEMAND AND SUPPLY*, Cambridge Group CEO Rich Kash argues that in order to succeed in today's market, companies must reverse their approach. For a host of reasons, the market, Kash argues, has fundamentally and *permanently* changed. As a result, companies must first determine what current and emerging *demand* exists, and only then create products and services to meet that demand. Kash explains how today's most successful companies, from McDonald's to IBM, from EMC to Pepsi-Cola, have thrived thanks to their commitment to Demand Strategy, while businesses that remain locked in a supply-side mentality are doomed to failure.

In the heart of the book, Kash outlines a specific six-step Demand Strategy on how to implement this new approach. By first determining existing demand and then predicting emerging needs of their targeted markets, companies can create unique products that best meet customer needs. Rather than being forced to compete on price, they can trump the competition by competing on *value*—offering the options, features, products, and services that better meet an existing demand. As a result, companies often can actually charge more for what they produce and improve their margins. Diving under the hoods of a score of successful Fortune 500 companies, including Gatorade, Capital One, Sara Lee, and Sears, that have made Demand Strategy central to the way they do business, Kash details how these companies have used this strategy to re-create their businesses.

Rick Kash is the founder and CEO of The Cambridge Group, one of the premier consulting firms in the United States, whose clients include many of the world's largest and most successful businesses, from Merrill Lynch to Gatorade and from Levi's to Abbott Laboratories.

Rights sold:

Chinese (complex): Locus

Russian: Hippo Publishing

Korean: MoravianBasel

Spanish (World): Urano

Kennedy, Dan

LOSER GOES FIRST: My Thirty-Something Years of Dumb Luck and Minor Humiliation
(Crown, September 2003)

It all begins on Christmas morning, 1978. Dan Kennedy is ten years old and wants a black Gibson Les Paul guitar, the kind Peter Frampton plays. It will be his passport to the coolest (only) band in the neighborhood—Jokerz. He doesn't get it. Instead, his parents present him with what they think he wants most, a real-estate loan calculator (called the Loan Arranger) and a maroon velour pullover shirt with a tan stripe across the chest. It is the first of what will become a lifetime of various-sized failures, misunderstandings, comical humiliations, and just plain silly choices that have dogged this “hipster Proust of youthful loserdom.”

Along the way, a few lessons are learned and we are treated to one of the most original, riotously funny, unsentimental, and offbeat memoirs in recent history.

Dan Kennedy is a contributor to *McSweeney's* and *Bookforum* and performs regularly at Stories at The Moth. He lives in New York and is Director of Creative Development for Atlantic Records.

Rights sold:

Chinese (Complex): Rock Publications

Kessler, Andy

WALL STREET MEAT

(HarperBusiness, 2003)

Trade Paperback

As a clueless 26 year-old who didn't own a suit, Andy Kessler found himself working as a stock analyst at Paine Webber in 1985. His mentor was Jack Grubman, the boorish telecom analyst who nailed every earning call. But as the Street evolved from a brokerage business to an investment banking-driven business, Kessler moved to Morgan Stanley where he worked with banking legends Frank Quattrone and Mary Meeker as the internet-driven era of lush IPOs dawned.

Eventually becoming an exceptionally successful hedge fund manager, Kessler looks back on the boom years with sober insight. *Wall Street Meet* is a cautionary tale of the forces loose in the world of finance that overwhelmed sober analysis. Kessler shows the all-to-human dimension of high finance, its temptations, politics, and great risk. *Wall Street Meet* is on its way to becoming the defining book about Wall Street in the 1990s.

Andy Kessler has worked in Wall Street for almost 20 years. He has written for the *Wall Street Journal*, *Forbes*, *TheStreet.com*, and the *American Spectator*, and appeared on *CNBC*, *CNN*, *Nightline*, and *Dateline NBC*.

Rights Sold:

Chinese (Complex): CommonWealth

Chinese (Simplified): Century Publishing

Japanese: Energyx

Kessler, Andy

RUNNING MONEY: Hedge Fund Honchos, Monster Markets and My Hunt for the Big Score (HarperBusiness, September 2004)

Trade Paperback

UK rights with HarperCollins

A brilliant investor, a born raconteur and an overall smart-ass, Andy Kessler pulls back the curtain on the world of hedge funds and shows how the guys who run big money think, talk and act.

Following on the success of *Wall Street Meat*, his self-published book on the lives of Wall Street stock analysts, Andy Kessler recounts his years as an extraordinarily successful hedge fund manager. To run a successful hedge fund you must have an investing edge -- that special insight that allows you to reap greater returns for your clients and yourself.

A quick study, Kessler gets an education in investing from some fascinating and quirky personalities. Eventually he works out his own insight into the world economy, a powerful lens that reveals to him hidden value in seemingly negative trends. Focusing on margin surplus, Kessler comes to see that current American economy, at the apex of the information revolution, is not so different from the British economy at the height of the industrial revolution. Drawing out the parallels he develops a powerful investing tool which he shares with readers. Contrarian and confident, Kessler made a fortune applying his ideas to his hedge fund. Which only proves that they may not be as crazy as they sound.

Rights sold:

Chinese (Complex): CommonWealth

Chinese (Simplified): Century Publishing

Korean: Esien

Kessler, Andy

HOW WE GOT HERE: A Slightly Irreverent History of Technology and Markets
(Collins/HarperCollins, June 2005)

Trade Paperback Original

Best-selling author, Andy Kessler ties up the loose ends from his provocative book, *Running Money*, with this history of breakthrough technology and the markets that funded them.

Kessler unpacks the history of Silicon Valley and Wall Street, from the Industrial Revolution to computers, communication, money, gold and stock markets. Intended as a primer on the ways in which new technologies develop from unprofitable curiosities to essential investments, this is the book first-year engineer students or neophyte Wall Street workers wish they had on their first day.

Rights sold:

Chinese (s): China Machine Press

Kessler, Andy

THE END OF MEDICINE: How Silicon Valley (And Naked Mice) Will Reboot Your Doctor
(Collins/HarperCollins, July 2006)

Trade Paperback

UK rights with Collins

Even now, medicine isn't an industry, it's practically witchcraft. Despite the growth of big pharmacies, HMOs and hospital chains, medicine remains the isolated work of individual doctors and is going broke fast. So why is Andy Kessler--the man who told stories of Wall Street analysts gone bad in *Wall Street Meat* and views from the inside of hedge funds in *Running Money*--poking around medicine for the next big wave of technology? He smells change coming.

Join Kessler as he searches among lab mice and computer generated maps of the colon for the falling prices and growing markets so common in Silicon Valley with breakout technology. In a country where we spend \$1.8 trillion on healthcare, there's surprisingly little effort to detect disease before its life threatening. But baby boomers can breathe a little easier, as the technology is just emerging, and just as it did with the computer revolution and the communications explosion that followed it, we will soon see an end of medicine as we know it.

Rights sold:

Indonesian: PT Indeks

Japanese: Open Knowledge

Korean: Woongjin Think Big Co.

Turkish: BZD Yayin ve Iletisim Hizmetleri

King, Barbara

BEING WITH ANIMALS: Why We Are Obsessed with the Furry, Scaly, Feathered
Creatures Who Populate Our World

(Doubleday, January 2010)

Galley, 256 pages

UK Rights with Doubleday

Animals rule our existence. You can see this in the billions of dollars people pour out each year for their pets, in the success of books and films such as *Marley and Me*, in the names of athletic teams, in the stories that have entertained and instructed children (from *The Cat in the Hat* to well

before Aesop created his fables), in the animal deities that pervade the most ancient forms of religion (and which still appear in sublimated forms today), to the paintings on the cave walls of Lascaux. The omnipresence of animal beings in our lives—whether real or fictional—is something so enormous that people often take it for granted, never wondering why animals remain so much a part of human life. It has continuously maintained a powerful, spiritual, transcendent quality over the tens of thousands of years that *Homo sapiens* have walked the earth. Why?

King unravels the complexity and enormous significance of this relationship, from the most obvious animal connections in daily life and culture and throughout the whole of human history, to show the various roles animals have played in all civilizations. She ultimately digs deeply into the importance of the human-animal bond as key to our evolution, as a significant spiritual aspect of understanding what truly makes us human, and looks ahead to explore how our further technological development may, or may not, affect these important ties.

Barbara J. King is a biological anthropologist and professor of anthropology at the College of William and Mary. King's research interests concern the social communication of the great apes, the closest living relatives to humans. She has studied ape and monkey behavior in Gabon, in Kenya, and at the Language Research Center at Georgia State University.

Klaus, Peggy

BRAG: The Art of Tooting Your Own Horn Without B-L-O-W-I-N-G It

(Warner, 2003)

UK rights are controlled by Warner Books

A renowned communication expert introduces a subtle and effective way of selling your best asset--yourself--without turning off those you're trying to impress. It is well-documented that working hard isn't enough to keep your professional star rising: Self-promotion is recognized as one of the most important attributes for getting ahead. But learning to share your talents and successes without coming across as smug or rehearsed is a tricky skill. Now, Peggy Klaus, top communication and leadership coach, has developed a program that will teach anyone to brag--and get away with it. Filled with practical examples of ways in which people in various work-life stages can promote themselves, Klaus teaches readers to communicate strengths and accomplishments without appearing too opportunistic, eager, egotistical, or self-aggrandizing. Now anyone can communicate with style and substance--in any situation--and walk away shining like the star they are!

Rights sold:

Arabic: Jarir Bookstore

Chinese (Simplified): CITIC/Global Info

Chinese (Complex): Sitak

Hebrew: Opus Press Ltd.

Japanese: Kodansha Ltd. Co.

Korean: Hans Media

Polish: Helion

Thai: WeLearn

SEX, DRUGS, AND COCOA PUFFS (Scribner, August 2003)

Trade Paperback June 2004

A *New York Times* Bestseller!

Countless writers and artists have spoken for a generation, but no one else has done it quite like Chuck Klosterman. With an exhaustive knowledge of popular culture and an almost effortless ability to spin brilliant prose out of unlikely subject matter, Klosterman attacks the entire spectrum of postmodern America: reality TV, Internet porn, Pamela Anderson, literary Jesus freaks, and the *real* difference between apples and oranges (of which there is none). And don't even get him started on his love life and the whole *Harry-met-Sally* situation.

Whether deconstructing *Saved By the Bell* episodes or the artistic legacy of Billy Joel, the symbolic importance of *The Empire Strikes Back* or the Celtics/Lakers rivalry, Chuck will make you think, he'll make you laugh, and he'll drive you insane—usually all at once. SEX, DRUGS, AND COCOA PUFFS is ostensibly about art, entertainment, infotainment, sports, politics and kittens, but—really—it's about us. All of us. As Klosterman realizes late at night, in the moment before he falls asleep, "In and of itself, nothing really matters. What matters is that nothing is ever 'in and of itself.'" Read to believe.

Chuck Klosterman is the author of *Downtown Owl*, *Chuck Klosterman IV*, *Killing Yourself to Live*, and *Fargo Rock City*. He is a columnist for *Esquire*, a contributor to *The New York Times Magazine*, and has also written for *Spin*, *The Washington Post*, *The Guardian*, ESPN, and *The Believer*.

Rights sold:

British: Faber & Faber

Finnish: Sammakko

French: Naïve

German serial: Neue Rundschau Magazine (S. Fischer)

Sweden: Damm Forlag

KILLING YOURSELF TO LIVE (Scribner, July 2005)

Trade Paperback, May 2006

***New York Times* and *LA Times* Bestseller!**

***Village Voice* and *Entertainment Weekly* Best Books of 2005**

For 6,557 miles, Chuck Klosterman thought about dying. He drove a rental car from New York to Rhode Island to Georgia to Mississippi to Iowa to Minneapolis to Fargo to Seattle, and he chased death and rock'n'roll all the way. Over the span of twenty-one days, Chuck had three relationships end—one by choice, one by chance, and one by exhaustion. He snorted cocaine in a graveyard. He walked a half-mile through a bean field. A man in Dickson, North Dakota, explained to him why we have fewer windmills than we used to. Chuck listened to the KISS solo albums and the Rod Stewart box set. At one point, poisonous snakes became involved. The road is hard. From the Chelsea Hotel to the swampland where Lynyrd Skynyrd's plane went down to the site where Kurt Cobain blew his head off, Chuck explored every brand of rock-star demise. He wanted to know why the greatest career move any musician can make is to stop breathing...and what this means for the rest of us.

Chuck Klosterman is the author of *Downtown Owl*, *Chuck Klosterman IV*, *Killing Yourself to Live*, and *Fargo Rock City*. He is a columnist for *Esquire*, a contributor to *The New York Times Magazine*, and has also written for *Spin*, *The Washington Post*, *The Guardian*, ESPN, and *The Believer*.

Film Rights: Half Shell Entertainment

Rights sold:

British: Faber & Faber Ltd.

French: Naïve

German: S. Fischer Verlag

Spanish: Random House/Mondadori

Swedish: Damm Forlag

Klosterman, Chuck
CHUCK KLOSTERMAN IV

(Scribner, September 2006)

Trade Paperback, July 2007

A *New York Times* and *LA Times* Bestseller!

A *Globe and Mail International* Bestseller!

CHUCK KLOSTERMAN IV consists of three parts:

Things That Are True:

Profiles and trend stories: Britney Spears, Radiohead, Billy Joel, Metallica, Val Kilmer, Bono, Wilco, The White Stripes, Steve Nash, Morrissey, Robert Plant—all with new introductions and footnotes.

Things That Might Be True:

Opinions and theories on everything from monogamy to pirates to robots to super people to guilt and (of course) advancement—all with new hypothetical questions and footnotes.

Something That Isn't True At All:

This is new fiction. There's an introduction, but no footnotes. Well, there's a footnote in the Introduction, but none in the story.

Chuck Klosterman is the author of *Downtown Owl*, *Chuck Klosterman IV*, *Killing Yourself to Live*, and *Fargo Rock City*. He is a columnist for *Esquire*, a contributor to *The New York Times Magazine*, and has also written for *Spin*, *The Washington Post*, *The Guardian*, ESPN, and *The Believer*.

Rights sold:

British: Faber & Faber

German: S. Fischer Verlag

Klosterman, Chuck
EATING THE DINOSAUR

(Scribner, October 2009)

Hardcover, 256 pages

A *New York Times* Bestseller!

Chuck Klosterman returns with an all-original nonfiction essay collection about pop culture, sports, and the meaning of reality.

Klosterman has graduated from notable to iconic in the world of entertainment and sports journalism, and there is no doubt that the nonfiction collection is what Klosterman is best known for, and what has been most successful for him—with *Sex, Drugs, and Cocoa Puffs* in its 19th paperback printing; 435,000 paperbacks in print. *Eating the Dinosaur* boasts 100% new, never-before-published pieces, loaded with intelligence and humor, not to mention great journalism.

The collection takes a Klostermaniacal look at expectations versus reality in pop culture, sports, and media. Some of Chuck's questions are these: Why does a given band's most ardent fans always hate that band's most recent album? What makes the game of football appear outwardly conservative while it is inwardly radical? Why is pop culture obsessed with time travel? What do Kurt Cobain and David Koresh have in common? What happens when sure thing draft picks turn out to be a bust? What makes voyeurism so interesting, and what makes it so boring? And why

doesn't the Unabomber still matter to people who care about technology? In Klosterman's new collection, the answers are hilarious and entertaining, and the way he gets to them even more so.

Chuck Klosterman is the *New York Times* bestselling author of *Downtown Owl*; *Chuck Klosterman IV*; *Killing Yourself to Live*; *Sex, Drugs, and Cocoa Puffs*; and *Fargo Rock City*, winner of the ASCAP-Deems Taylor Award. He is a contributing editor for *Esquire*, a regular contributor to *The New York Times Magazine*, and has also written for *Spin*, *The Washington Post*, *The Guardian*, *The Believer*, *A.V. Club*, and ESPN. Klosterman lives in New York City.

Konner, Joan

THE ATHEIST'S BIBLE: An Illustrious Collection Of Irreverent Thoughts

(Ecco/HarperCollins, June 2007)

Hardcover

A National Bestseller!

A wise and witty collection of quips, quotes, and musings from the world's greatest geniuses and jokers, proving once again that "all thinking men are atheists" (Ernest Hemingway).

A counterweight to the profusion of pious collections, *The Atheist's Bible* brings together the best of these "brightest ornaments:" great scientists, writers, philosophers, and comedians throughout history who have questioned the wisdom (and sanity) of organized religion. Far from cynical polemic, this "bible" shares the same joy, love of beauty, and human wonder that religious books of quotations provide, but with a healthy dose of independent thought and without dogma. From Sophocles to Homer Simpson, from Einstein to the Marquis de Sade, these geniuses and jokers provide an incisive, witty perspective on the eternal questions of God and Truth.

Joan Konner is a longtime award-winning journalist in television and print. Her most recent television production was *The Mystery of Love*, a two-hour documentary special broadcast on public television in December 2006. She served for nine years as dean of the Columbia Graduate School of Journalism, where she introduced and taught a course in "covering ideas." She is now professor and Dean Emerita of the Columbia Journalism School, and lives with her husband in New York City.

Rights sold:

Australia/New Zealand: Hardie Grant

British: Duckworth

Italian: Mondadori

Portuguese (Brazil): Geracao Editorial

Spanish (world): Seix Barral

Lacy, Sarah

ONCE YOU'RE LUCKY, TWICE YOU'RE GOOD: The Rebirth of Silicon Valley and the Rise of Web 2.0

(Gotham, May 2008)

Hardcover, 304 pgs.

Building on her much talked-about *Business Week* cover story (August 2006), Lacy will be the first writer to pick up the story where all the other "dot.com" and "dot.bomb" books left off.

When the internet bubble burst in 2001, the transformative technology of the web didn't simply vanish with the crash. On the contrary, its growth has been exponential during the last several years. Broadband access has exploded, and more and more people use their computers to interface

with the world. They listen to music, shop, watch videos, make phone calls, find partners, do their banking and answer life's daily questions – all online. In *ONCE YOU'RE LUCKY*, Lacy traces the growth of Web 2.0 companies such as YouTube, Facebook, and MySpace, and entrepreneurs such as PayPal's Max Levchin and Valley veteran Marc Andressen to show that the many promises and hyperbole of the bubble era weren't necessarily wrong, just five years too early, and that the future of web technology continues to fundamentally transform the business landscape.

Sarah Lacy has been a business reporter for ten years, most recently covering technology for *BusinessWeek*. She is also Silicon Valley host of Yahoo Finance's Tech Ticker and has covered venture capital and the world of valley finance throughout the long, painful bust, with several stories receiving national attention and regional awards from the Peninsula Press Club and the American Society of Business Publishers and Editors. Lacy has also written for the *San Jose Mercury News* and *BusinessWeekOnline*. She lives in San Francisco.

Rights sold:

British: Crimson Books

La Leche League International

THE WOMANLY ART OF BREASTFEEDING, 8th Revised Edition

(Ballantine, July 2010)

Manuscript due November 2009

Over 2 million copies sold!

From the internationally-revered woman's support organization, La Leche League, this is a long-awaited revision of the best-selling new mother's classic: a comprehensive and reassuring guide to confident breastfeeding, now updated for the first time in six years.

La Leche League has been the most trusted information and training provider for nursing mothers for more than fifty years, and their classic guide, *The Womanly Art of Breastfeeding*, was both the first book of its kind—for mothers, by mothers—and is one of the all-time best-selling guides on the topic. Completely overhauled to acknowledge the wide range of nursing styles among modern mothers (from formula supplementation to offering only breastmilk), this new edition will include more advice for working moms and those with multiples, new tips and stories from real moms, helpful sidebars (i.e. storage times for pumped milk), and new photos and illustrations to help mothers zero in on just what they need to know. It is sure to continue as the "Bible" in the category.

The new edition will include:

- An expanded section to address a working mother's many concerns: help choosing a pump, planning their day, storing their milk, reconnecting with their babies; creative options for arranging their workday, and strategies for getting those options approved.
- Essential information about breastfeeding positions, latching advice, making sure baby is getting enough to eat, and avoiding sore nipples.
- Specific advice for mothers nursing twins and multiples: positions, helpful pillows and supports, scheduling, making enough milk for more than one.
- Comprehensive medical information on the lifetime benefits of human milk and the proven bonding benefits of nursing.
- Internet references for more and detailed information and source material throughout.
- A new and easy-to-read page design, contemporary photos, sidebars, boxes, and charts to help new moms digest information.

La Leche League International strives to help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information, and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother. Founded in 1956 as "La Leche League," LLLI now has a presence in sixty-eight countries.

Lamar, Michelle

THE WHITE TRASH MOM HANDBOOK: Embrace Your Inner Trailerpark, Forget Perfection, Resist Assimilation into the PTA, Stay Sane, and Keep Your Sense of Humor (St. Martin's Griffin Trade Paperback, August 2008)

This is a book for every woman who's ever struggled with baking, making Halloween costumes from scratch, and the pervasive evil known as school volunteering. *THE WHITE TRASH MOM HANDBOOK* by media-savvy designer Michelle Lamar, a.k.a. "The White Trash Mom," is part rant and part practical guidebook for defeating the muffia – the gang of mothers who are running your children's schools. She even includes "anonymous spy reports" from TrashyPrincess, a contributor to the blog and member of the muffia in deep cover who is ready to tell all...

Michelle Lamar's blog (www.whitetrashmom.com) averages more than 3500 unique visitors and 50,000 page views a week and counting. She is also the designer of a clothing line called Second Chance which she sells at a companion website called The White Trash Palace (15,000-20,000 unique visitors each week). Second Chance jeans and t-shirts have been featured in *The Surreal Life* on VH-1 and given away in the goodie bags at the Oscars, the Grammys, the CMT Awards and Nickelodeon Kids Choice Awards. Both the blog and Michelle's clothing line have led to recent media coverage in *The Washington Post*, *USA Today*, *InStyle*, *Teen People*, *Time*, *Variety*, and mentions on *The Today Show*, *E! News*, *Entertainment Tonight*, *CNN*, *Inside Edition* and more.

Lappe, Frances Moore and Jeffrey Perkins

YOU HAVE THE POWER: Choosing Courage in a Culture of Fear (Tarcher, 2004)

Orange alerts. Anthrax. Global warming. National deficit. Job layoffs. Flu outbreaks.

Now more than ever, it seems, our lives and the lives of our loved ones are at risk. Our normal response is to retreat. Indeed, we may linger in safe but mind-numbing careers, safe but unfulfilling relationships, just to avoid the terror of the unknown.

But what if fear were not a negative force, but a positive one? What if fear could be a source of energy and strength, an invitation to plunge forward, and not a signal to retreat?

This idea is the centerpiece of *You Have the Power*. It is not fear itself that can shut us down; it is our *ideas* about fear. The authors offer the radical notion that fear can actually be a precious resource we can use to create the lives we want and the world we want.

Sharing their own intimate journeys with fear, as well as the experiences of others, Lappé and Perkins explore seven old paralyzing ideas about fear and suggest we can replace them seven new, liberating notions. *You Have the Power* helps us unleash our power to walk into the unknown and create more fulfilling, authentic lives. Fear means go, not stop.

Frances Moore Lappé has written 14 books, most recently the bestselling *Hope's Edge* with Anna Lappé. She is co-founder of two national organizations and in 1987 received the Right Livelihood

Award, often called the alternative Nobel. Jeffrey Perkins is creator of the groundbreaking Fear Means Go workshops and a founder of curious minds, a Cambridge-based initiative to help young people clarify and enter their life's work. He was the Executive Coordinator for Lappé's Center for Living Democracy. The authors live in the Boston area and have been friends and colleagues for a decade.

Lent, Michael

CHRISTMAS LETTERS FROM HELL: All the News We Hate From the People We Love
(Fireside, November 2007)

Trade Paperback

Who doesn't love to open the mailbox during the holidays and find a newsletter? Whether it's a juicy missive from a college roommate inadvertently revealing her husband's wandering eye, a self-congratulatory account of a cousin's rise to power at the local McDonald's, or a mind-numbingly detailed account of a year's medical ailments (including photos) from a co-worker, they're pretty much always entertaining.

This hilarious collection skewers holiday letters of all shapes and sizes, from the ones that come crammed with cheesy graphics or written from the perspective of the family dog to those filled with stories of "perfect" family vacations that were clearly anything but. Here, Santa uses his holiday letter to let the elves know that he'll be outsourcing to China effective immediately; a bipolar mom tells two very different versions of the year's events; and Osama bin Laden touches base with his high school host family in Minneapolis.

The ideal stocking stuffer, CHRISTMAS LETTERS FROM HELL serves up a steaming, savory blend of totally addictive holiday cheer, humor, and twisted truth as it spoofs our well-intended attempts to stay in touch that have gone horribly, horribly wrong.

Michael Lent is an award-winning screenwriter, movie producer, and graphic novelist. He has sold and optioned eleven feature films, and has been a columnist and contributing editor to *Creative Screenwriting* magazine. He lives with his wife and children in Los Angeles, California.

Levine, Amir, M.D. and Rachel Heller, M.A.

GET ATTACHED, STAY ATTACHED: How to Make Winning Choice in Love

(Tarcher, 2010)

Manuscript due 2010

This relationship book not only has something new to say, but explains why other approaches may or may not have worked for us in the past. It is the first book to decode attachment styles in adults and tell us how you can find and keep a committed relationship whether you are "secure," "anxious" or "avoidant."

Many books tell you that you must be happy with yourself before you can be with someone else. But we all know people who don't fit that description, and there we sit in the church as they get married to someone who seems to love them anyway. GET ATTACHED, STAY ATTACHED shows that this description applies to *secure* attachment styles, but may be beside the point for others. Other books give advice on how to attract a mate by playing hard to get, or at least by not being too eager. This is the perfect way to attract someone with an *avoidant* attachment style, but won't work at all with the other two. And if you're an *anxious* style playing hard to get, but expect to find total togetherness when you finally "catch" him, you're in for trouble.

But all this can be avoided! Based on current research, established theory and years of clinical experience, *GET ATTACHED, STAY ATTACHED* is filled with practical advice for working with your attachment style, including simple questionnaires to help you determine whether you (and the people around you) are secure, anxious or avoidant.

Amir Levine is a Board Certified Adult and Child & Adolescent Psychiatrist at Columbia University, who continues to work with patients while doing neuroscience research under Nobel Prize Laureate Eric Kandel. **Rachel Heller** is a practicing psychologist who also graduated from Columbia.

Lewis, William

THE POWER OF PRODUCTIVITY: Wealth, Poverty, and the Threat to Global Stability
(University of Chicago Press, 2004)

Hardcover

William W. Lewis—founding director of the McKinsey Global Institute and former partner at McKinsey & Company—here offers a sweeping, practical look at why some countries are rich, why others are poor, and what we can do about it.

The Power of Productivity is based on years of research on the economies of thirteen nations—an analysis that asked fundamental questions about what products are purchased by consumers, how (or if) people and corporations pay taxes, even how large or small a country's retail stores are. From Russia and India to Brazil and the United States, the McKinsey Global Institute studied national economies from the ground up, and here Lewis brings together the results and formulates them into a broad and applicable set of solutions for ameliorating economic disparity, which at base holds that the key to improving economic conditions is increasing productivity through intense, fair competition and the protection of consumer rights.

William W. Lewis was a partner at McKinsey and Company for twenty years and the Founding Director of the McKinsey Global Institute. He held several policy-making positions in the U.S. Departments of Defense and Energy and also served in the World Bank for four years earlier in his career. His work has appeared in the *Wall Street Journal*, the *New York Times*, and the *Economist*.

Rights sold:

Hungarian: Gazdasagi Versenyhivatal (GVH)

Polish: CeDeWu

Lindstrom, Martin

BUY-OLOGY: Truth and Lies About Why We Buy

(Doubleday Business, October 2008)

Foreword by Paco Underhill, author of *Why We Buy*

Hardcover

With studies based on the world's largest neuromarketing study ever conducted, one of today's foremost marketing experts reveals groundbreaking truths about what really attracts our attention and captures our money. Does sex sell? Are health warnings on cigarette packs effective? What do religion and ritual have in common with successful advertising? Do product placements work? Can subliminal advertising really influence our behavior?

The fact is, nearly everything companies think they know about why we buy is completely wrong. In *BUY-OLOGY*, marketing guru Martin Lindstrom draws on a three-year cutting-edge brain-scan

study of more than two thousand people from around the world to overturn many of the assumptions, myths, and beliefs about what genuinely stimulates our interest in a product and compels us to buy. In the bestselling tradition of *The Tipping Point*, BUY-ODOLOGY is packed with entertaining stories about how we react to such well-known products and companies such as Marlboro, Calvin Klein, Ford, *American Idol*, and Tiffany & Co.

A fascinating tour into the mind of today's consumer, Lindstrom's revelations about what drives the choices we make will captivate anyone who's been seduced—or turned off—by marketers' relentless efforts to win our loyalty, our money and our minds.

Martin Lindstrom is the CEO and chairman of the Lindstrom Company. As one of the world's most respected marketing gurus, he advises top executives at such companies as the McDonald's corporation, Nestle, Nokia, Microsoft, and GlaxoSmithKline, and has been featured in numerous publications, including *USA Today*, *Fortune*, and *The Washington Post*. His previous book, *BrandSense*, was hailed by *The Wall Street Journal* as one of the ten best marketing books ever published. His books on branding have been translated into 19 languages, and he speaks to a global audience of close to one million.

Rights Sold:

Arabic: Arab Scientific Publishers	Korean: Sejong
British: Random House Business	Lithuanian: Verslo Zinios
British Audio: BBC Books	Polish: Znak
Bulgarian: Iztok-Zapad	Portuguese (Brazil): Nova Fronteira
Chinese (Complex): Yuan-Liou	Portuguese (Portugal): Pergaminho
Chinese (Simplified): China Renmin U	Romanian: Publica Com
Croatian: Profil International	Russian: Exmo
Czech: Computer Press	Slovenian: MM Marketing Magazine
Danish: Borsens	Spanish (Latin America): Norma
Dutch: Bruna	Spanish (Spain): Edigrabel/Granica
Finnish: Talentum Media	Thai: WeLearn
German: Campus	Turkish: BZD Yayincilik
Greek: Esoptron Publications	US Audio: Random House
Hebrew: Matar	US Business Summary: Audio Tech (NE)
Indonesian: PT Elexmedia Komputindo	US Business Summary: Sounds True (NE)
Italian: Apogeo	Vietnamese: Alpha Books
Japanese: Hayakawa	

Lynn, Joanne M.D. with Joan Harrold, M.D. and the Center to Improve Care for the Dying HANDBOOK FOR MORTALS: Guidance for People Facing Serious Illness

(Oxford University Press, August 2001)

Trade Paperback

Modern medical technology has changed not only the way we live but also the way we die. Until two generations ago, people usually died suddenly, after an accident or serious illness. Now, most of us may expect our dying to take longer, to require more care, and to demand more forethought than ever before. *Handbook for Mortals* is warmly addressed to all those who wish to approach the final years of life with greater awareness of what to expect and greater confidence about how to make the end of our lives a time of growth, comfort, and meaningful reflection.

Written by Dr. Joanne Lynn and a team of expert physicians, this book provides equal measures of practical information and wise counsel. Readers will learn what decisions they will need to face, what choices are available to them, where to look for help, how to ease pain and other symptoms, what to expect with specific diseases, how the health-care system operates, and how the entire experience affects dying persons, their

families, and their friends. Such practical information is indispensable. But equally important are the personal stories included here of how people have come to terms with dying, how they have faced their fears and made their choices. These give us moving firsthand insights in to a profoundly important process, one that is increasingly kept hidden in our culture.

From down-to-earth advice on how to talk to your doctor to inspiring quotes from such writers as Emily Dickinson, W.H. Auden, Jane Kenyon, and others, *Handbook for Mortals* encompasses the needs of both the body and spirit in our final years.

Joanne Lynn, M.D., is the Director of Center to Improve Care of the Dying at George Washington Medical School. Joan Harrold, M.D., is a Fellow at the National Cancer Institute.

Rights sold:
Korean: Koonja

Madanes, Cloe

RELATIONSHIP BREAKTHROUGH: What You Need From Every Relationship and How To Get It
(Rodale, October 2009)

Introduction by Tony Robbins

Hardcover, 256 pgs.

UK Rights with Rodale UK

In 2002, Madanes joined forces with Anthony Robbins, the best-selling author of books and audio programs who speaks to audiences of thousands of people and who has coached world leaders, famous entrepreneurs, and legendary artists and athletes. The Robbins-Madanes Center for Strategic Intervention is dedicated to promoting harmonious relationships within the family, the community, and in larger social systems. Together, Madanes and Robbins have created a body of knowledge about how to develop and sustain outstanding relationships. Their series of DVD programs are sold exclusively at www.robbsinmadanes.com, where they have generated some two million dollars in sales.

RELATIONSHIP BREAKTHROUGH presents the Madanes-Robbins approach in a way that is simple and easy to understand by people of all walks of life. The book is filled with simple step-by-step procedures to understand whoever you are interacting with as well as to understand yourself; to connect with others; to resolve conflicts; and to create outstanding relationships in every area of your life.

Cloe Madanes is a world-renowned teacher of psychotherapy and the author of six books that are classics in the field and used as textbooks in many colleges and universities around the world. In 1975 Madanes established the Family Therapy Institute of Washington D.C., a prestigious training institute that educated thousands of therapists from all over the United States and other countries. For almost 30 years she has lectured nationally and internationally to audiences of psychologists, marriage and family therapists, psychiatrists, social workers and others. She has won numerous awards for her contributions to psychology.

Rights sold:
French (Canada): Dauphin Blanc

Manning, Martha Ph.D.

THE COMMON THREAD: Mothers & Daughters: The Bond We Never Outgrow

(Avon/HarperCollins, 2001)

Foreword by Rosie O'Donnell

Trade Paperback

No relationship is more fulfilling, infuriating, emotional and problematic than that of mother and daughter. Now, in a work filled with truth, surprises, and humor, renowned psychologist and author Martha Manning offers mothers and daughters of all ages a new way to understand each other. Challenging the accepted premise

that this powerful bond must be severed for emotional growth, Manning shows us why this precious attachment is never outgrown, how, if it is damaged, it can be healed, and what will enrich this lifelong commitment while fostering essential independence. The key is empathy, and Manning provides potent tools to help us build stronger ties and celebrate the crazy twists, joys, and secrets inherent in this most glorious of life connections.

Combining personal experiences and scrupulous research, *THE COMMON THREAD* helps each of us develop a mutually empowering relationship—and laugh, too—as we more deeply connect with and appreciate the mother or daughter we love.

Martha Manning, Ph.D., is a clinical psychologist and the author of *The Common Thread*, *Undercurrents*, *Chasing Grace*, and *All Seasons Pass*. She has been featured on Dateline, Good Morning America, CBS This Morning, 60 Minutes II and the Emmy Award-nominated HBO documentary “Dead Blue: Surviving Depression”. Her work has also appeared in numerous publications, including *the New York Times Book Review*, the *Washington Post*, *Health*, *Ladies’ Home Journal* and *New Woman*.

Manning, Martha Ph.D.

A PLACE TO LAND: Lost and Found in an Unlikely Friendship

(Ballantine, 2003)

Trade Paperback

Searching for a way to reconnect with the outside world after recovering from a long depression, Martha Manning decides one Christmas to participate in a local shelter’s Secret Santa program. And that is how she meets Raina, a young, black, single mother with three small children. During their first exchanges, Martha is painfully aware of her “lily-whiteness.” But the common bond of motherhood paves the way to a fondness that leads to comfort and trust. Becoming part of each other’s lives demands that they face their own misconceptions and assumptions based on class, race, and religion.

Full of laugh-out-loud humor and searing heartbreak, *A PLACE TO LAND* is a moving look at growth, healing, and the ways friendship can be a means to salvation. It is a story that will speak to people of every race with a voice full of hope and renewal.

Martha Manning, Ph.D., is a clinical psychologist and the author of *The Common Thread*, *Undercurrents*, *Chasing Grace*, and *All Seasons Pass*. She has been featured on Dateline, Good Morning America, CBS This Morning, 60 Minutes II and the Emmy Award-nominated HBO documentary “Dead Blue: Surviving Depression”. Her work has also appeared in numerous publications, including *the New York Times Book Review*, the *Washington Post*, *Health*, *Ladies’ Home Journal* and *New Woman*.

Mason, Linda

THE WORKING MOTHER'S GUIDE TO LIFE: Strategies, Secrets, and Solutions

(Three Rivers/Crown/Random House, 2003)

Trade Paperback

The award-winning founder of Bright Horizons, the world’s largest provider of worksite childcare, offers a virtual bible of strategies, tips, and emotional support for any woman who seeks to balance a satisfying worklife with a fulfilling, healthy home life.

In *The Working Mother’s Guide to Life*, Mason augments her own hard-won expertise with the voices of more than 100 women, ranging from single moms working overnight shifts to hard-charging executives, all of whom share the ups and downs of working while parenting, with a sharp focus on the strategies that have really worked for them. Mason tackles issues every working mom faces, from the practical to the emotionally profound: Surviving the morning rush and the evening wind-down; returning to work with a newborn; evaluating and choosing the right childcare; creating a supportive environment at work; sharing your responsibilities with a “partner-in-parenting”; and much more.

Linda Mason, cited by Working Mother Magazine as one of its “25 Most Influential Working Mothers in America,” is co-founder with her husband of Bright Horizons Family Solutions, the world’s largest provider of employer-based worksite childcare and early education, named by Fortune Magazine as one of the “100 Best Companies to Work for in America.” She has been named among Business Week’s “Best Entrepreneurs,” and USA Today’s “National Entrepreneur of the Year.” A mother of three, she lives in Boston.

Michels, Carol

HOW TO SURVIVE AND PROSPER AS AN ARTIST: Selling Yourself Without Selling Your Soul, 6th Edition

(Owl Books, June 2009)

Trade Paperback, 381 pages

The classic handbook—about to be in its sixth edition and fully updated for the Internet—that has shown artists and creative people for over two decades how to take control of their careers.

In *How to Survive and Prosper as an Artist*, veteran arts career counselor Carol Michels shares the secrets and reveals the resources that can lead to success in the complicated, and often political, art world. Michels walks artists through the process of obtaining gallery representation, applying for grants and fellowships, working with private dealers, selling from your studio, and generating traditional and unusual exhibition opportunities. Included is a wealth of insiders’ information on how to

- Establish prices for your work
- Negotiate with dealers to your advantage
- Build an immunity to rejection
- Prepare effective presentation tools, and more

This new edition is updated with strategies for using the Internet and computer technology for marketing and networking, and includes an expanded appendix with more than one thousand resources in more than forty areas, including on-line galleries, insurance and legal services for artists, internships, art colonies, corporate and public-art programs.

Carol Michels, a career coach since 1978, has worked with thousands of artists. A successful sculptor, she lives in Florida.

Milner, Greg

PERFECTING SOUND FOREVER: An Aural History of Recorded Music

(Faber & Faber/FSG, June 2009)

Hardcover, 416 pages

A fascinating look at what we’re really hearing every time we turn on the stereo.

From CDs at Virgin Records, to the hallowed vinyl of DJs and audiophiles, to the MP3s cramming college servers, recordings are by far the most common way we experience music. Yet their ubiquity has deafened us to the way the processes that create them shape our understanding of what music is.

Perfecting Sound Forever tells the history of recorded music, from Edison’s quest to perfectly capture the sound of a live performance to the state of affairs one hundred years later where the armada of producers who turn Jennifer Lopez into a recording artist want us to believe in a performance that never actually happened. Along the way, music journalist Greg Milner takes us through the major recording achievements, breakthroughs, and failures, focusing on the innovators, musicians, and producers who changed the way we hear our favorite songs—from Les Paul to Phil Spector to Neil Young and King Tubby (the inventor of the dub remix). He charts the key points in a debate that spans the past century: Should a recording document reality as faithfully as

possible, or should it improve upon or somehow *transcend* the music it records? The answers he uncovers will change the very way we think about music.

Greg Milner has written on music, film, and technology for *Spin*, *Salon*, *The Village Voice*, and *Wired*, among other publications. He is the co-author with Joe Berlinger of *Metallica: This Monster Lives* (St. Martin's Press, 2004).

Rights sold:

Italian: Saggiatore

UK: Granta

UK Audio: BBC Audiobooks

Moore, Geoffrey

CROSSING THE CHASM: Marketing and Selling Disruptive Products to Mainstream Customers

(HarperBusiness/HarperCollins, 1991)

Trade Paperback

A *Business Week* bestseller!

Over 300,000 copies sold!

This bestselling guide created a new game plan for marketing in high-tech industries. **CROSSING THE CHASM** has become the bible for bringing cutting-edge products to progressively larger markets. This edition provides new insights into the realities of high-tech marketing, with special emphasis on the Internet. It's essential reading for anyone with a stake in the world's most exciting marketplace.

Geoffrey A. Moore is a managing partner at TCG Advisors in San Mateo, California, and a venture partner at Mohr Davidow Ventures in Menlo Park, California. He is the author of the bestsellers *Inside the Tornado*, *The Gorilla Game*, and *Living on the Fault Line*.

Rights sold:

Chinese (complex): Faces Publishing Co.

Chinese (simplified): China Machine Press

Italian: Edizioni Franco Angeli

Japanese: Shoeisha Co., Ltd.

Korean: Sejong Books Ltd.

Russia: Dialektika-Williams Publishing Group

Thai: CTH Group

UK: Capstone Publishing Ltd.

Moore, Geoffrey

INSIDE THE TORNADO: Strategies for Developing, Leveraging, and Surviving Hypergrowth Markets

(HarperBusiness/HarperCollins, 1995)

Trade Paperback

A *BusinessWeek* Bestseller!

Over 200,000 copies sold!

In **INSIDE THE TORNADO**, Moore continues his classic three-part series delving into the high stakes world of hypergrowth markets. Here, Moore examines these markets and their implications for business strategies and, in turn, provides effective guidelines for winning market share and building margin share in mainstream markets.

Once a product reaches the mainstream market, it faces three often vexing questions: What is the best way to develop a stronger market for the product's growth? What is the most effective way to capitalize on and sustain growth? And when this market inevitably subsides, how can businesses survive the change? Moore deftly answers these questions and provides businesses with the knowledge and tools they need in this fast-paced lucrative market.

Geoffrey A. Moore is a managing partner at TCG Advisors in San Mateo, California, and a venture partner at Mohr Davidow Ventures in Menlo Park, California. He is the author of the bestsellers *Inside the Tornado*, *The Gorilla Game*, and *Living on the Fault Line*.

Rights Sold:

Brazil (Portuguese): Editora Siciliano
 Chinese (Simplified): China Machine Press
 French: Editions First
 German: Gabler-Verlag

Japanese :Tokyo Keizai Shimposha
 Korean: Sejong Books, Ltd.
 Russian: Best Business Books
 UK: Capstone Publishing Ltd.

Moore, Geoffrey, Paul Johnson & Tom Kippola

THE GORILLA GAME: AN INVESTOR'S GUIDE TO PICKING WINNERS IN HIGH TECHNOLOGY (HarperBusiness/HarperCollins, 1998)

Hardcover

In this newly-revised edition of his national bestseller, Moore reveals the dynamics driving the market for high-tech stocks and out-lines the forces that catapult a select number of companies to "gorilla" status--dominating the markets they serve in the way that Yahoo! dominates internet portals, Microsoft dominates software operating systems, and Cisco dominates hardware for data networks.

Follow the rules of *The Gorilla Game* and you will learn how to identify and invest in the "gorilla candidates" early on--while they are still fighting for dominance, and while their stocks are still cheap. When the dust clears and one company clearly attains leadership in its market, you'll reap the enormous returns that foresighted investors in high-tech companies deserve. Step by step you'll learn how to spot a high-tech market that is about to undergo rapid growth and development, how to identify and spread investments across the potential gorillas within the market, and how to narrow your investments to the single, emerging leader--the gorilla--as the market matures.

High-tech investing can be extremely risky, but investors who learn to play the gorilla game can avoid many of the traps and pitfalls and instead start capitalizing on untold profits. Personal wealth is only a gorilla game away.

Bestselling author **Geoffrey A. Moore** is one of the world's leading consultants in high-tech marketing strategy. Here you'll find his groundbreaking ideas about technology markets that made his previous books bestsellers, combined with the work of **Paul Johnson**, a top Wall Street technology analyst, and **Tom Kippola**, a high-tech consultant and highly successful private investor. Together they have discovered and played the gorilla game and now give readers the real rules for winning in the world of high-tech investing.

Rights sold:

Japanese: Kodansha Ltd.
 Korean: Siat Publishing Co.

Thai: Thaiventure.com
 UK: Capstone Publishing Ltd.

Moore, Geoffrey

LIVING ON THE FAULT LINE
 (HarperBusiness/HarperCollins, 2000)

Hardcover

National Bestseller!

The fault line—that dangerous, unstable seam in the economy where powerful innovations and savage competition meet and create market-shattering tremors. Every company lives on it; no manager can control it.

In the original edition of *LIVING ON THE FAULT LINE*, Moore presented a compelling argument for using shareholder value (or share price) as the key driver in management decisions. Moore now revisits his argument in the post-Internet Bubble world, proving that the methods he espouses are more germane than ever and showing companies how to use them to survive and thrive in today's demanding economy.

Extending the themes of *Crossing the Chasm* and *Inside the Tornado*, his first two books on the dynamics of the high-tech markets, Moore shows why sensitivity to stock price is the single most important lever for managing the future, both as a leading indicator of shifts in competitive advantage and as an employee motivator for making necessary changes in organizations heretofore impervious to change.

Geoffrey A. Moore is a managing partner at TCG Advisors in San Mateo, California, and a venture partner at Mohr Davidow Ventures in Menlo Park, California. He is the author of the bestsellers *Inside the Tornado*, *The Gorilla Game*, and *Living on the Fault Line*.

Rights sold:

Chinese (simplified): China Machine Press
French: Editions Maxima
Japanese: Shoeisha Co. Ltd.

Korean: Sejong Books
UK: Capstone Publishing Ltd

Morrison, Suzanne

YOGA BITCH: A Memoir

(Broadway, Spring 2011)

Manuscript due March 2010

These days, the search for enlightenment often leads us into sweaty yoga studios where we chant to gods we're not really familiar with and promise to give up our material fixations, which we're really not capable of. The contradiction can turn any of us into a YOGA BITCH, the title of this memoir by Suzanne Morrison whose one-woman-show by the same name is already driving a humorous spike through the new-age zeitgeist.

A depressed actress and bar-keep with a smoking habit and death fixation, Suzanne decides (against type) to head off to Bali to study yoga and find her bliss. She's led by a lithe, "enlightened" teacher she worships. But, as it turns out, the teacher isn't what she seems and yoga has as many wannabees as acting school had. Now Suzanne is stuck in Bali for 2 months, eating tofu and unsalted greens with a dozen yoginis (who drink their pee to fend off parasites), a fickle spiritual guide, and her own grumpy soul. Will she let the real yoga spirit seep in or let her dark-side rule?

Suzanne Morrison is a certified yoga teacher who has yet to teach a class. A writer and performer currently based in Seattle, her (on-going) one-woman show, *Yoga Bitch*, has taken the stage in New York City at the Theater Under St. Marks and Ars Nova, and internationally at London's Theatre 503 and Oxford's Burton-Taylor Studio. The *Seattle Weekly* dubbed Suzanne's show "ambitious, ballsy and hilarious" and *Time Out London* called it a "New Age nirvana."

Rights sold:

German: Kruger
Hebrew: Miskal

Naisbitt, John

MIND SET! (Collins Business, 2006)

Trade Paperback, 2008

In his seminal works *Megatrends* and *Megatrends 2000*, John Naisbitt proved himself one of the most far-sighted and accurate observers of our fast-changing world.

Mind Set! goes beyond that by disclosing the secret of forecasting. Naisbitt gives away the keys to the kingdom, opening the door to the insights that let him understand today's world and see the opportunities of tomorrow. He selects his most effective tools, 11 Mindsets, and applies them by guiding the reader through the five forces that will dominate the next decades of the twenty-first century.

Illustrated by stories about Galileo and Einstein to today's icons and rebels in business, science, and sports, *Mind Set!* Opens your eyes to see beyond media headlines, political slogans, and personal opinions to select and judge what will form the pictures of the future.

John Naisbitt's *Megatrends* topped the *New York Times* bestseller list for more than two years, was published in 57 countries, and sold more than 8 million copies. Currently a faculty member at the Nanjing University in China, Naisbitt is also the author of several other books, including the international bestsellers *Re-inventing the Corporation* and *Megatrends Asia*. He lives in Vienna, Austria.

Rights Sold:

Chinese (Complex): Commonwealth Publishing
 Chinese (Simplified): CITIC Publishing House
 Danish: Borsens Forlag A/S
 Dutch: Het Spectrum
 German: Hanser Verlag GmbH & Co
 Hebrew: Aryeh Nir Publishing House
 Hungarian: Lexecon BT
 Indonesian: Pustaka Zahra
 Italian: Etas
 Japanese: Diamond, Inc.

Korean: Business Books
 Portuguese (Brazil): Sextante Editora
 Romanian: Antet Publishing House
 Russian: AST Publishers
 Serbian: Megatrend University
 Spanish (Spain): Ediciones Granica S.A.
 Spanish (Latin America): Grupo Editorial Norma
 Turkish: Korido Yayincilik
 Vietnamese: Alpha Books Co.

Naisbitt, John and Doris

CHINA'S MEGATRENDS: The 8 Pillars of a New System

(Collins/HarperCollins, January 2010)

Manuscript due September 2009 (70-80K words)

UK and Chinese (simplified) with Collins

While America is struggling to restore its position in the world, China is creating an entirely new social and economic model, fitting to Chinese history and society just as America created a model fitting to its history and society more than 200 years ago.

By collecting information locally in all of China's provinces – the same technique used in the United States for John's original NYT bestseller *Megatrends* – John and Doris Naisbitt identify the eight pillars of a new system that could, in time, have as much global influence as the American model has had on the step-by-step democratization of Europe.

John Naisbitt's experience reaches from executive positions in the corporate world to appointments by Kennedy and Johnson, and as an entrepreneur. He is former visiting fellow at Harvard University, a former visiting professor at Moscow State University, and currently a faculty member at the Nanjing University in China. Naisbitt serves as a Distinguished International Fellow, Institute of Strategic and International Studies (ISIS), in Malaysia.

Rights sold:

Chinese (C): Commonwealth
 German: Hanser
 Indonesian: Gramedia
 Russian: Exmo

Nicolelis, Miguel, A. L., M.D., Ph.D.

FREEING AURORA'S BRAIN

(Times Books/Henry Holt & Co, 2010)

Manuscript due March 2010 (80K words)

Imagine living in a world where people drive their cars, control robots on Mars, and communicate with each other simply by thinking. Thanks to the work of neuroscientist Miguel Nicolelis, recognized by *Scientific American* as one of the 20 most influential scientists in the world, such wonders are starting to become realities.

Nicolelis is a likely candidate for the Nobel Prize for breakthrough research into how the brain works and how its power can be physically channeled outside the body. In animal experiments and initial human studies, he has already demonstrated that subjects can use their brain activity to instantaneously control the movements of robotic arms and legs—whether those robots are in the next room or 3,000 miles away. In October 2008, with a worldwide collaboration of leading brain research institutes located in Europe, the Middle East, Japan, the U.S., and Brazil, Nicolelis will launch a project designed to enable a severely paralyzed human being to walk again by sending brain activity to a neuroprosthetic device. Had this project started a few years earlier, Christopher Reeve (“Superman”)—a supporter of Nicolelis’ research—might have been one of the subjects.

In *FREEING AURORA'S BRAIN*, Nicolelis will guide the reader through the scientific discoveries, questions, and challenges involved in the merger of brains and machines, providing a first-hand account of how the frontier of brain research may end up changing humanity and society as we know it. His will be a major work of popular science akin to such paradigm-shifting titles as Brian Greene’s *The Elegant Universe* and Raymond Kurzweil’s *The Singularity is Near*. Like Greene, Nicolelis is a pioneering figure on the cutting edge of his field, but his work will have practical implications; like Kurzweil, Nicolelis is looking at how technology will transform humanity, but with a vision of ennobling promise rather than gloom.

Miguel Nicolelis Ph.D., the Anne W. Deane Professor of Neuroscience at Duke University, holds the Blaise Pascal Chair at the French Academy of Sciences and is assisting the governments of Brazil, Japan, and Switzerland in their development of national initiatives on the brain-machine interface. He is fluent in English, Italian, and Portuguese, and presents regularly at scientific conferences throughout the world.

Rights sold:

Chinese (Complex): Commonwealth

Japanese: Hayakawa

Portuguese (Brazil): Companhia das Letras

O'Connor, Richard

UNDOING DEPRESSION: What Therapy Doesn't Teach You and Medication Can't Give You (Little, Brown, 1997)

Revised and Updated Edition, January 2010

Depression has been your experience for so long that you've begun to believe it is what you *are*. But it is something you have – just as, for example, one “has” heart disease.

Like heart disease, says psychotherapist Richard O'Connor, depression is fueled by complex and interrelated factors: genetic, biochemical, environmental. In this refreshingly sensible book, O'Connor focuses especially on an additional factor, often overlooked: our own habits.

Unwittingly, we get *good at* depression. We learn how to hide it, how to work around it. We may even achieve great things, but with constant struggle rather than satisfaction. Relying on these methods to make it through each day, we deprive ourselves of true recovery, of deep joy and healthy emotion, of the feeling of being alive in the world. And ultimately, we make things worse.

Undoing Depression teaches us how to replace depressive patterns of thinking, relating and behaving with a new and more effective set of skills. We already know how to “do” depression – and we can learn how to undo it. With a truly holistic approach that synthesizes the best of the many schools of thought about this painful disease, O’Connor offers new hope – and new life – for depressives.

Richard O’Connor, MSW, Ph.D. is the author of the self-help classic *Undoing Depression* (Berkley, 1997) and *Undoing Perpetual Stress* (Berkley, 2005), winner of the Books for a Better Life Award. For fourteen years he was executive director of the Northwest Center for Family Service and Mental Health, a private, nonprofit mental health clinic serving Litchfield County, Connecticut, overseeing the work of twenty mental health professionals in treating almost a thousand patients per year. He is currently a practicing psychotherapist with offices in Connecticut and New York.

Rights sold:

UK: Souvenir Press

O’Connor, Richard

UNDOING PERPETUAL STRESS: The Missing Connection Between Depression, Anxiety and 21st Century Illness

(Berkley Press, March 2005)

Trade Paperback

Undoing Perpetual Stress presents a scientifically-based seven-step program for complete recovery from the three interrelated illnesses that plague over 50% of Americans today: anxiety, depression, and chronic stress-related illness. Each of these conditions, O’Connor argues, is inherently circular: it creates the conditions that sustain it. There is increasing scientific evidence that anxiety, depression, and stress-related illnesses are three tips of the same iceberg, all manifestations of the same process, all connected beneath the surface, all reinforcing and buttressing each other. Understood this way, breaking one vicious circle can become a way to break all three. *Undoing Perpetual Stress* helps the reader set his own adaptive spiral in motion by providing both a vivid, unforgettable grasp of the problem and specific, detailed steps to follow in order to break free.

Richard O’Connor, MSW, Ph.D. is the author of the self-help classic *Undoing Depression* (Berkley, 1997) and *Undoing Perpetual Stress* (Berkley, 2005), winner of the Books for a Better Life Award. For fourteen years he was executive director of the Northwest Center for Family Service and Mental Health, a private, nonprofit mental health clinic serving Litchfield County, Connecticut, overseeing the work of twenty mental health professionals in treating almost a thousand patients per year. He is currently a practicing psychotherapist with offices in Connecticut and New York.

O’Connor, Richard

HAPPY AT LAST: The Thinking Person’s Guide to Finding Joy

(St. Martin’s Press, November 2008)

Hardcover, 320 pages

Happiness has been written about by everyone from the Dalai Lama (*The Art of Happiness*) to Daniel Gilbert (*Stumbling on Happiness*). In *HAPPY AT LAST*, Richard O'Connor takes a fresh look at what happiness is, why we are happy (or not) and how we can get and stay happy. Drawing on the latest scientific and psychological research, O'Connor reveals how the brain responds to happy stimuli and how the brain can be trained to be more receptive to happiness.

Filled with practical advice and exercises *HAPPY AT LAST* is the definitive guide to understanding:

- What happiness is, and isn't
- The core skills that we need to feel happy in today's world
- Strategies for increasing happiness, reducing unnecessary misery, feeling more joy, and feeling greater satisfaction
- How to cope with unhappiness and not let it get in the way of joy

With the information in this book it is possible to be, finally, *Happy at Last!*

Richard O'Connor, MSW, Ph.D. is the author of the self-help classic *Undoing Depression* (Berkley, 1997) and *Undoing Perpetual Stress* (Berkley, 2005), winner of the Books for a Better Life Award. For fourteen years he was executive director of the Northwest Center for Family Service and Mental Health, a private, nonprofit mental health clinic serving Litchfield County, Connecticut, overseeing the work of twenty mental health professionals in treating almost a thousand patients per year. He is currently a practicing psychotherapist with offices in Connecticut and New York.

Rights sold:

British: Vermilion/Random House

Chinese (Complex): Lemon Tree International Books

German: Arkana/Goldmann/RH

Olshansky, S. Jay and Bruce A. Carnes

THE QUEST FOR IMMORTALITY: Science at the Frontiers of Aging

(W.W. Norton, July 2002)

Trade Paperback

Medical science has uncovered a host of answers to the problems of aging, but many of the most exciting discoveries are buried in scientific journals or overshadowed by popular quick-fix treatments. Now two leading research scientists bring clarity to an issue often muddled by exaggeration. They discuss the real science of aging and explain where we are in our quest for the dream we all share: not simply to prolong life but to live long lives while remaining independent and healthy.

S. Jay Olshansky is a professor in the School of Public Health at the University of Illinois at Chicago and a research associate at the Center on Aging at the University of Chicago. **Bruce A. Carnes** is a senior research scientist at the Center on Aging/National Opinion Research Center at the University of Chicago.

The Onion

OUR FRONT PAGES: 21 Years of Greatness, Virtue, and Moral Rectitude from America's Finest News Source (Scribner, November 2009)

Full-color photographs throughout, 9 1/2 x 13 1/2

Hardcover, 304 pages

Celebrating the history of *The Onion*, a hilarious collection, with commentary, of the very best front pages from 1988 to 2008—an unforgettable parody of the last two decades that offers fans a unique view of the world they can't get anywhere else.

What began as a free student paper in a Midwestern college town in 1988 has turned into a multi-media empire with a readership of more than 7 million—in print and online. With its hilarious, attention-grabbing headlines and satirical photojournalism, *The Onion's* brand of humor has helped paved the way for such successful news parodies as *The Daily Show* and *The Colbert Report* (in fact, many former *Onion* writers produce and staff these shows). *Our Front Pages* is an amusing and informative retrospective of the past twenty years of news, culture, opinion, and politics as only *The Onion* could cover it.

Similar in scope, presentation, and size to the front-page compendium released by *The New York Times*, readers can witness the chronological evolution of *The Onion* from its early days as a free student newspaper to the modern weekly paper of today. Including such classic headlines as: “Dysfunctional Family Brought Together By Liquor”; “Massive Oil Spill Results In Improved Wildlife Viscosity”; “New Starbucks Opens In Restroom Of Existing Starbucks”; and “Life Jackets Issued To All Americans For Some Reason,” this book also includes, for the first time ever, a reprinting of the historic 1988 pizza coupons that financed the company in its early days. Irreverent, smart, and wonderfully wry, *Our Front Pages* is a must-have collection for humor fans and the perfect introduction to *The Onion* for the uninitiated.

The Onion began as a student publication at the University of Wisconsin-Madison in 1988 and has been producing a weekly satirical newspaper ever since. With an online expansion in 1996, followed by a series of bestselling books, *The Onion* has expanded its media empire to include the Onion News Network (offering online video clips), Onion Radio News (audio podcast reports), and Onion Sports. The Onion currently boasts a readership of more than 7 million—in print and online at TheOnion.com.

Parrado, Nando

MIRACLE IN THE ANDES: 72 Days on the Mountain and My Long Trek Home

(Crown, May 2006)

Trade Paperback

***New York Times* Bestseller!**

International bestseller in Spain, Brazil, Argentina and France!

In 1972 Parrado was the 19-year old rugby player who led his fellow teammates to safety after their plane crashed in the Argentine Andes—a disaster made famous by Piers Paul Read in *Alive*. The survivors underwent a 72-day ordeal atop an 11,000 foot glacier and their story has been called one of the great adventure/survival sagas of all time. Written with veteran journalist and author Vince Rause, Parrado's first-person account of surviving the plane crash, losing his mother and sister, and his epic trek through the mountains is vividly written and astonishingly fresh in the telling. Ultimately, it's a story of how an utterly ordinary young man was transformed by extraordinary circumstances to find his true and best self, and a meditation on the lessons learned from such a tragedy over a period of thirty years.

Rights sold:

Chinese (Complex): Yuan-Liou

Chinese (Simplified): Beijing Booky

Czech: Prah S.R.O.

Dutch: Nijgh & Van Ditmar

French: Grasset

German: Goldmann

Greek Second Serial: Maxim Magazine

Hebrew: Kinneret/Zmora/Dvir

Hungarian: Park Konyvkiado	Portuguese (Condensed): Reader's Digest
Indonesian: PT Bentang Pustaka	Romanian Condensed: Reader's Digest
Italian: Piemme	Russian Condensed: Reader's Digest
Japanese: Yama-Kei	Serbian Second Serial: Maxim Magazine
Korean: Sejong Books	Slovenian: Učila International
Lithuanian: Jotema	Spanish: Planeta
Mexican Condensed: Reader's Digest	Swedish: Bra Bocker
Polish: Muza	UK: Orion
Polish Serial: Reader's Digest	UK Audio (Unabridged): ISIS
Portuguese (Brazil): Editorial Objetiva	UK Large Print: F.A. Thorpe
Portuguese (Portugal): Casa das Letras	UK Permission: Pearson Education

Pogue, David (and his 500,000 Followers)

THE WORLD ACCORDING TO TWITTER: 2,524 Crowd-Sourced Tweets about Life, the Universe, and Other Pertinent Stuff: First-Kiss Stories, SPAM from the Future, and Proposals for the 11th commandment

(Black Dog & Leventhal, September 2009)

Trade Paperback, 288 pages, two-color illustrations throughout
UK Rights with Black Dog & Leventhal

The first-ever book created exclusively using content crowd-sourced from Twitter!

New York Times personal technology columnist and popular blogger David Pogue has tapped into the collective brilliance and creativity of his more than half-million followers on Twitter.com. During a lecture a few months ago, Pogue demonstrated the real-time nature of Twitter by turning from his PowerPoint presentation to his Twitter page and typing: "I need a cure for hiccups... RIGHT NOW! Help?" In less than 15 seconds, responses poured in. Among the weird, witty, and wonderful responses:

"Simple. Just hold your breath until Windows 7 is released."

"Check your 401k. That should scare the hiccups right out of ya."

"Peanut butter on a spoon."

It occurred to Pogue that no other social-networking technology could produce such clever and useful responses so quickly. He also realized that only in a *book* could the wit and wisdom of the Twitterverse be preserved and shared with the world. And so, he set out to mine the brilliance of his followers by posing a different, thought-provoking question every night—ranging from the earnest (*What's your greatest regret?*) to the curious (*What's your strangest habit?*) to the creative (*Explain a facet of modern life in the style of Dr. Seuss*)—and handpicking the best Tweets that came in. The result of this new-media social experiment is a laugh-out-loud-funny, and frequently poignant, collection of shared human experience.

David Pogue is the personal-technology columnist for *The New York Times*. Each week, he contributes a print column, an online column, an online video, and a popular daily blog, "Pogue's Posts." David is also an Emmy award-winning tech correspondent for CBS News, and he appears each week on CNBC with his trademark comical tech videos. He wrote or co-wrote seven books in the Dummies series, and in 1999 launched his own series of computer books, the Missing Manual series, which now includes more than 100 titles. With 3 million books in print, Pogue is one of the world's bestselling authors. David graduated *summa cum laude* from Yale in 1985, with distinction in music. He lives in Connecticut.

Powers, Kemp
THE SHOOTING

(Thunder's Mouth Press, October 2004)

Hardcover

THE SHOOTING is a gut-wrenching exploration of the question: how does one live life in the wake of an extraordinary tragedy? When Kemp Powers was 14-years-old, he accidentally shot his best friend while playing with his mother's gun. Although Kemp was not sent to jail or legally punished, he has paid an extraordinary emotional price for the pain that he caused. Based on an acclaimed *Esquire* article where Kemp exposed the incident for the first time, the book takes us step-by-step through the harrowing events and explains how the incident shapes and dramatically changes his life. In the retelling, he movingly recaptures the Brooklyn in which he grew up as well as the crime-ridden—but exciting-- streets of Manhattan during the 1980s.

Kemp Powers has persevered: he has been a writer, reporter and editor for the past decade. He has written for *Esquire*, *Newsweek*, *GQ*, *Vibe*, *Forbes*, and *Details*. He is the winner of a Knight-Wallace Fellowship for 2002-2003, a prestigious \$55,000 award for mid-career journalists.

Prensky, Marc

DON'T BOTHER ME MOM—I'M LEARNING! How Computer and Video Games are Preparing Kids for 21st Century Success—and How You Can Help!

(Paragon House, March 2006)

Trade Paperback

This book is bound to generate controversy, media attention, and sales because it is smart, accessibly written, and aimed at a Big Parental Worry that is continually fueled by the media: "Help! My kids are playing video games. I can't get them away from them, they're minds and morals are being ruined, and I don't know what to do!"

Prensky's thesis is that "Video and computer games are *helping – not harming* our kids. The real reason they play so much *is that their games are teaching them to learn.*" He doesn't just assert this, but reviews the relevant research and takes readers inside their children's videogame world to show what's really happening – what kids are learning, how they are learning, and how that learning is transferable to school and jobs."

Prensky doesn't argue that all videogames are good, and the more time kids play them the better. His book is designed to help parents understand which games are good (and why), which ones are bad (and why), and – most of all – how to communicate with kids about something that is so engrossing to them and so foreign to us.

Marc Prensky is uniquely qualified to write this book. He's taught at all levels (elementary through college), served as Product Development Director for the Boston Consulting Group, and, as vice president of Bankers Trust, developed over 100 training and e-learning software products for major corporations. He's now one of the world's leading consultants to business, industry, and the military on digital game-based learning.

Rights Sold:

Chinese (Complex): Infinito International Education Development Co. Ltd

Japanese: Tokyo Denki University Press

Italian: Multiplayer

Korean: RH Korea

Portuguese (Brazil): Phorte Editora

Prensky, Marc

DIGITAL GAME-BASED LEARNING

(Paragon House Trade Paperback, March 2007)

Trade Paperback

Today's workforce is quicker, sharper, more visually oriented, and more technology-savvy than ever. To truly benefit from the Digital Natives' learning power and enthusiasm, traditional training methods must adapt to the way people learn today. Written by the founder of Games2train, this innovative book is filled with examples and information to meet the demands of both educators and employers.

Marc Prensky is uniquely qualified to write this book. He's taught at all levels (elementary through college), served as Product Development Director for the Boston Consulting Group, and, as vice president of Bankers Trust, developed over 100 training and e-learning software products for major corporations. He's now one of the world's leading consultants to business, industry, and the military on digital game-based learning.

Rights Sold:

Greek: Metaichmio Editions

Japanese: Tokyo Denki University Press

Rich, Simon

ANT FARM: And Other Desperate Situations

(Random House, April 2007)

Trade Paperback

April 2007 Booksense Pick!

First Serial: *The New Yorker* (March 2007)

In *ANT FARM*, former Harvard Lampoon president Simon Rich finds humor in some very surprising places. The world, he concludes, is a hopelessly terrifying place—with endless comic potential.

- If your girlfriend gives you some “love coupons” and then breaks up with you, are the coupons still valid?
- What kind of performance pressure does a male panda feel when his captors bring the last remaining female panda to his cage?
- If murderers can get into heaven by accepting Jesus, just how awkward is it when they run into their victims?

Join Simon Rich as he explores the extraordinary and hilarious desperation that resides in ordinary life, from cradle to grave.

Simon Rich was born in New York City in 1984. He has written jokes for *Mad* magazine, *The New Yorker*, Saturday Night Live and *The Harvard Lampoon*.

Rights sold:

Dutch: Nijgh & Van Ditmar

Finnish: Like

Turkish: Medya Reklam

Rich, Simon

FREE-RANGE CHICKENS

(Random House, August 2008)

Trade Paperback

After a riotous debut collection, *Ant Farm*, Simon Rich returns to mine more comedy from our hopelessly terrifying world. In the nostalgic opening chapter, Rich recalls his fear of the Tooth Fairy (“Is there a face fairy?”) and his initial reaction to the “Got-your-nose” game (“Please just kill me. Better to die than to live the rest of my life as a monster.”) He gets inside the heads of two firehouse Dalmatians who can’t understand their masters’ compulsion to drive off to horrible fires everyday (“What the hell is wrong with these people?”). And in the final chapter, he tackles one of life’s biggest questions: Does God really have a plan for us? Yes, it turns out. Now if only He could remember what it was...

Simon Rich was born in New York City in 1984. He has written jokes for *Mad* magazine, *The New Yorker*, Saturday Night Live and *The Harvard Lampoon*. His first book, *Ant Farm And Other Desperate Situations*, was published in 2007.

Richman, Josh and Anish Sheth, M.D.

WHAT’S YOUR POO TELLING YOU?

(Chronicle Books, June 2007)

Hardcover Gift Book

National Bestseller! Over 180,000 in print!

Store promotions in Borders, Urban Outfitters, Spencers and Books-a-Million!

Like a snowflake, each poo has a wondrous uniqueness. But what does it mean?

Dr. Anish Sheth and Josh Richman have written a tell-all tribute to poo that demystifies the inner workings of the digestive track and explains your health by what you see in the bowl. This straightforward, illustrated and hysterically funny book describes dozens of “dookies” (each with a medical explanation written by a doctor) including floaters vs. sinkers, monster poo, the log jam, hanging chads, poo-phoria. . . the list goes on. Sidebars with interesting trivia, 60 euphemisms for number 2, and unusual case histories all make this the ultimate bathroom reader. Who knew you could learn so much from your poo?

Anish Sheth is a gastroenterology fellow at Yale and lives in Connecticut. **Josh Richman** has an MBA from Stanford and lives in the San Francisco Bay Area.

Rights sold:

British: Ebury

French: Glenat

Japanese: Lyon sha

Portuguese (Brazil): Editora Matrix

Thai: WeLearn

Richman, Josh and Anish Sheth, M.D.

WHAT’S MY PEE TELLING ME?

(Chronicle, September 2009)

Hardcover Gift Book

What goes in must come out. It's that simple. But what does it all mean? Therein lies the mystery—and the key to your health and happiness. In this entertaining and fact-filled guide, the authors of the best-selling *What's Your Poo Telling You?* expand their probing inquiry into the workings of the human body to reveal the secrets and splendors of farts and pee, as well as more about their inevitable companion, poo. In the shocking and informative final section, the authors explode a variety of popular myths about the gastrointestinal tract. After reading this book, you'll never think of your bodily functions in the same way again!

Josh Richman holds an MBA from Stanford University and lives in the San Francisco Bay Area. He met his coauthor when they were undergraduates at Brown University, but his interest in bodily functions extends back to his childhood.

Anish A. Sheth, M.D. holds a medical degree from Brown University and is currently a gastroenterologist and Assistant Professor of Medicine at Yale University. He lives in Connecticut with his wife and son.

Rights sold:

French: Glenat

Roman, Ken

THE KING OF MADISON AVENUE: David Ogilvy and the Making of Modern Advertising
(Palgrave Macmillan, January 2009)

Hardcover, 282 pages

UK Rights with Palgrave Macmillan

From the former CEO of Ogilvy & Mather, the first biography of advertising maverick David Ogilvy.

Famous for his colorful personality and formidable intellect, David Ogilvy left an indelible mark on the advertising world, transforming it from a disreputable business into a dynamic industry full of passionate, creative individuals. This first-ever biography traces Ogilvy's remarkable life, from his short-lived college education and undercover work during World War II to his many successful years in New York advertising. Ogilvy's fascinating life and career make for an intriguing study from both a biographical and a business standpoint. Idiosyncratic, full of contradictions, and characterized by a powerful intellect, he redefined the business and became an icon within the advertising world, inspiring countless people to devote their lives to it.

This biography is based on a wealth of material from decades of working alongside the advertising giant including a large collection of photos, memos, recordings, notes, and extensive archives of Ogilvy's personal papers. The book describes the creation of some of history's most famous advertising campaigns, such as:

- "The man in the Hathaway shirt" with his aristocratic eye patch.
- "The man from Schweppes is here" with Commander Whitehead, the elegant bearded Brit, introducing tonic water (and "Schweppervesence") to the U.S.
- Perhaps the most famous automobile headline of all time--"At 60 miles an hour the loudest noise in this new Rolls-Royce comes from the electric clock."
- "Pablo Casals is coming home--to Puerto Rico." Ogilvy said this campaign, which helped change the image of a country, was his proudest achievement.
- And his greatest (if less recognized) sales success--"DOVE creams your skin while you wash." Fifty years later, still on his original proposition that it doesn't dry your skin, Dove has become the largest selling cleansing brand in the world.

Roman also carries Ogilvy's message into the present day, showing the contemporary relevance of the bottom-line focus for which his business ventures are remembered, and how this approach is still key for professionals in the modern advertising world.

Kenneth Roman worked directly with David Ogilvy at Ogilvy & Mather for 26 years, beginning as an account executive and rising up to eventually become Chairman and CEO. He is the co-author of several books, including the bestselling business classics *How to Advertise* and *Writing that Works*, both of which are in their third editions. He lives in New York City.

Rights sold:

Chinese (complex): Business Weekly

Chinese (simplified): CITIC

German: Campus

Japanese: Umitotsuki

Korean: Minumsa

Polish: Studio Emka

Portuguese (Brazil): Pensamento-Cultrix

Russian: Piter Publishing

Spanish: Editorial Gestion 2000/Planeta

Turkish: Kapital Medya Hizmetleri

Rossmann, Martin

FIGHTING CANCER FROM WITHIN: HOW TO USE THE POWER OF YOUR MIND FOR HEALING (Owl Books, 2003)

Trade Paperback

Recent research has shown that your mind can make a tremendous difference in not only your daily experience of living with cancer, but also in your potential for overcoming it. Studies have shown that psychosocial factors improve quality of life for cancer patients, stimulate immunity and contribute to improved survival. The evidence suggests that the healing power of guided imagery, in particular, is so strong that if it were a drug, doctors would have to prescribe it to nearly every person fighting cancer or run the risk of malpractice. *Guided Imagery for Cancer* teaches readers how to use this special language of the mind in order to help them deal with the many challenges presented by a cancer diagnosis. From decision-making to stress, enhancing medical treatments to stimulating healing, this book will guide readers through the many emotional and medical trials of this all-too-common disease.

Martin Rossman, M.D. is known internationally as a pioneer in the field of guided imagery and alternative medicine. He is the co-founder and President of the Academy for Guided Imagery. Dr. Rossman is also the author of *Healing Yourself* (Walker & Co., 1987, Pocket, 1989) which won the American Health Magazine Book Award in 1987 and which sold 50,000 copies. He has recently released a revised and updated edition re-titled *Guided Imagery for Self-Healing* (New World Library, Fall 2000). Dr. Rossman teaches/consults at several leading health institutions including Stanford University, Columbia University and the Center for Integrative Medicine at the University of Arizona, directed by Dr. Andrew Weil.

Ruderman, Danny

THE ULTIMATE COLLEGE ACCEPTANCE SYSTEM: Everything You Need to Know To Get Into the Right College For You (St. Martin's Griffin, June 2006)

For many parents, getting their child into college is a very emotional need. In the United States, the end result of 12 years of schoolwork and learning culminates in a student getting accepted into college. A high school degree, once seen as a stopping point, is no longer enough.

This combined book-CD program—originally self-published—walks students through the entire U.S. college admissions process in 30 days and has achieved a 94% success rate in helping a diverse range of high school students, including many children of Hollywood celebrities, get accepted to their first-choice schools.

Danny Ruderman graduated with Honors from Stanford University and has been working for nine years as a very successful private college counselor in Los Angeles. He works with students from a wide variety of socio-economic backgrounds and has helped students gain admission to such prestigious schools as Yale, USC, Stanford, University of Pennsylvania, Brown, and Tufts. In the hopes of increasing minority enrollment in postsecondary education, Danny has partnered with public high schools in California to give free workshops and free copies of his program to at-risk students.

Rushfield, Richard

DON'T FOLLOW ME, I'M LOST: A Memoir of Hampshire College in the Twilight of the '80s (Gotham, November 2009)

Hardcover, 291 pages

Opening its doors in 1970, Hampshire College was once known as a land of eternal partying, where countercultures thrived and jocks were nowhere to be found. Self-proclaimed nerd Richard Rushfield knew this progressive Massachusetts campus was the place for him, offering a chance to shed his squeaky clean California upbringing. He was part of the freshman class of 1986, hiding out from Reagan-era excess in a liberal haven where overachievement and preppy clothes were banned.

By turns hilarious, ironic, and steeped in powerful history, *Don't Follow Me, I'm Lost* takes us to a campus populated by deadheads, club kids, poets, and insomniac filmmakers, at a time when America saw the rise of punk and grunge alongside neo-conservatism, earnest calls for political correctness and Take Back the Night vigils. Shunned by all of the school's reigning subcultures, Rushfield joins the most hated clique on campus, the Supreme Dicks, navigates a dating scene where to express interest in anything is social suicide, and mostly avoids class where hippie professors blather on about post-structuralism. Culminating in a mad clash of slackers and yuppies, *Don't Follow Me, I'm Lost* captures a watershed moment for American youth in one hilarious, and unforgettable trip.

Journalist **Richard Rushfield** is a contributing editor at *Vanity Fair* and the author of *On Spec: A Novel of Young Hollywood*. His writing has also appeared in many other venues, including the *New York Times*, *Variety*, and *LA Weekly*. He lives in Venice, California.

Sanderson, Catherine, Ph.D.

SLOW AND STEADY PARENTING: Active Child-Raising for the Long Haul, From Birth to Age 3: Avoiding the Short-Term Solutions that Lead to Long-Term Problems (M. Evans, September 2007)

Trade Paperback

This groundbreaking work shows parents that following the quick-fix solutions in other books may not be the way to raise well-adjusted kids. Based on the most current research, Catherine A. Sanderson explains that the road to successful parenting is slow and steady. Filled with important lessons and helpful advice for everyday situations, this book can help parents decrease parent-child struggles and enhance a child's psychological and physical well-being.

Centered on the principle that “slow and steady wins the race,” this is the perfect manual for raising children in today’s world of immediate gratification.

Catherine Sanderson, Ph.D., is an Associate Professor and Chair of Psychology at Amherst College. Her research has received grant funding from the National Science Foundation and the National Institute of Health. She is a mother of three and lives in Amherst, MA.

Saval, Malina

THE SECRET LIVES OF BOYS: Inside the Raw Emotional World of Male Teens (Basic Books/Perseus, April 2009)

Hardcover, 257 pages

UK rights with Basic Books

In *THE SECRET LIVES OF BOYS*, Malina Saval’s groundbreaking research superbly exposes the inner worlds, relationships and issues of today’s young male.

Teenage boys have nothing in common—except one another. Boys today are bound by a communal sense of loneliness and resilience. Emotional, loyal and intrepid, boys are a fixture of fascination for society as they have never been so before. Today’s male-adolescent youth culture is multi-faceted and complicated, its social map ever-expanding and the pecking order less predictable. No longer are drugs, sex and standardized test scores the lone criteria for delineating droves of boys. Boys today are finally on the verge of being understood.

Malina Saval is a writer-cum-teacher who has penned teen comedies for Touchstone Pictures and Walt Disney Films. She has been a managing editor of the teen magazine MXG and has taught creative writing and journalism to teenagers in the greater Los Angeles area. Her work has been published in *Glamour*, *Mademoiselle*, the *Los Angeles Times*, the *Jerusalem Post*, *Variety*, *Us Weekly*, the *Forward*, *Jump*, *RES*, *Moment*, *Unleashed* and *LA Weekly*, where “The Secret Lives of Boys” first appeared as a cover story.

Rights sold:

Portuguese (Brazil): Editora Prumo

Schechter, Damon with Gordon Sander

DELIVERING THE GOODS: THE ART OF MANAGING YOUR SUPPLY CHAIN (Wiley, 2003)

Delivering the Goods looks at business logistics through the history of successful military logistical operations undertaken by leaders from Alexander the Great to General Norman Schwarzkopf. After exploring some of the most inventive solutions ever devised for logistical problems, the authors apply the lessons they learned to modern business. In the process they include real-world examples of techniques for supply chain optimizations- from the modern U.S. Army to the computer company Sun Microsystems.

Damon Schechter is CEO of LOC Global, Inc., which helps corporations deal with the problems and challenges of moving goods from the factory to the marketplace to the consumer. Mr. Schechter was educated at Stanford University, from which he holds a bachelor of Arts Degree in economics and a Master of Science degree in engineering.

Gordon Sander is a writer, editor, and historian. He is a frequent contributor to the *Financial Times*, as well as the BBC. His articles and essays have appeared in the *New York Times*, *Rolling Stone*, and many other publications. He is the author of *Serling: The Rise and Twilight of*

Television's Last Angry Man, which was nominated for the Pulitzer Prize. Mr. Sander was educated at Cornell University and has been a writer-in-residence at Cornell and other Universities.

Rights Sold:

Russian: Pretext Ltd.

Thai: E. I. Square Publishing Co., Ltd.

Schwartz, Martin with Dave Morine and Paul Flint

PIT BULL: Lessons From Wall Street's Champion Trader (HarperBusiness, 1998)

Trade Paperback

Legendary trader Martin “Buzzy” Schwartz parlayed \$5,000 of his own money into more than \$50 million and Barron’s named him the “Champion Trader.” This is a wry combination of Warren Buffet’s rules for success, Peter Lynch’s advice on how to pick stocks, and Michael Lewis’ inside look at how the market really works.

Martin Schwartz made his fortune successfully trading stocks, futures, and options. He has been profiled in *Barron’s* and in the national bestseller *Market Wizards* by Jack D. Schwager.

Dave Morine and Paul Flint have been writing together for more than ten years. They are the authors of two books, and their articles have appeared in numerous magazines, including *Sports Illustrated* and *Field and Stream*.

Rights sold:

Chinese (Complex): Good Morning Press

Chinese (Simplified):

German: Borsenbuchverlag

Japanese: Pan Rolling Inc.

Sheffield, Rob

LOVE IS A MIX TAPE

(Crown, January 2007)

Trade Paperback

***A New York Times* Bestseller!**

Barnes & Noble Discover Pick, Spring 2007!

With the skillful, tragic punch of Dave Eggers and the romantic honesty of Nick Hornby, Rob Sheffield examines the cultural and emotional impact of mix tapes. Over the past 25 years, Sheffield has spent a ridiculous amount of time pondering, arranging, and listening to these concoctions and each one is a reflection of a particular point in time. In *Love is a Mix Tape* Rob considers a number of these tapes strung together chronologically—otherwise known as his life.

While the story takes us from the junior high school roller boogie tape of 1979, to life now as a successful rock journalist, the heart of the book is about the loss of his great love. His wife, Renee, also a rock journalist, died suddenly of a pulmonary embolism in 1997. She was 31. Rob and Renee met while listening to music and gulping scotch at Eastern Standard in Charlottesville and the deal was cinched with a mix tape offering from Rob. As their romance, and then marriage, blossomed, so did their mix tape offspring. Together they arranged and titled the soundtrack to their shared life. After her death, Rob made tapes to mourn, tapes to grieve, and tapes to miss her after she was gone.

This book is about lost love and the kick-you-in-the-gut energy of pop music. As Rob writes: “I want to be able to confess to being enslaved, enthralled with pleasure, helpless in the grasp of a song on the radio that comes out of nowhere, ravishes me brutally, and then disappears fast enough to leave skid marks on my heart.” It’s not a book about what went into the making of pop songs, but rather how songs penetrate peoples’ lives when they get shot out into the world.

In addition to *Rolling Stone*, **Rob Sheffield** contributes to the *Village Voice*, *Spin*, *Details*, and *Slate*. He received his B.A. from Yale where he studied modernist poetry and was in the literature PH.D program at the University of Virginia where he taught English for five years. Last year he published an essay on the poet Mina Loy in *The Literary Review*.

Rights Sold:

Chinese (Complex): Music River/Business
Weekly Publications
French: Sonatine/ Le Cherche Midi
German: Kiepenheuer & Witsch
Italian: Bompiani
Japanese: Village Books

Korean: Woongjin Think Big Co., Ltd.
Russian: Gayatri
Swedish: Damm Forlag
UK: Piatkus (ANZ rights to Random House
Australia)

Sicile-Kira, Chantal

AUTISM SPECTRUM DISORDERS: The Complete Guide to Understanding Autism, Asperger’s Syndrome, Persuasive Developmental Disorder, and Other ASDs
(Perigee, September 2004)

Foreword by Temple Grandin, Ph.D.

Trade Paperback

Originally published in the UK by Vermilion/Ebury and in the Netherlands by Unieboek

2005 Autism Society of America (ASA) Outstanding Book of the Year Award!

2006 San Diego Book Award - Best in Health/Fitness!

Based on nearly two decades of Chantal Sicile-Kira’s personal and professional experiences with individuals and families affected by this growing epidemic, **AUTISM SPECTRUM DISORDERS** explains all aspects of the condition, including:

- The causes of Autism Spectrum Disorders
- How to properly diagnose ASDs
- The different categories of autism
- Why people with ASDs act the way they do
- Treatments based on behavioral, physiological, and biomedical interventions
- Coping strategies and practical tips for families
- Educational needs and programs
- Community interaction
- Teaching strategies and resources for educators and other professionals

Chantal Sicile-Kira is a international speaker and advocate who has been involved with autism spectrum disorders for nearly twenty years, first as a professional and then as a parent. She writes an advice column for *The Autism File* magazine and hosts a radio show on Autism One Radio. Chantal is active in many nonprofit organizations and, with the help of her son, trains future autism professionals.

Sicile-Kira, Chantal

307 Seventh Ave. Suite 2407 NY, NY 10001 (T) 212.337.0934 (F) 212.337.0948 www.levinegreenberg.com

ADOLESCENTS ON THE AUTISM SPECTRUM: A Parent's Guide to the Cognitive, Social, Physical, and Transition Needs of Teenagers with Autism Spectrum Disorders

(Perigee, March 2006)

Foreword by Temple Grandin, Ph.D.

Trade Paperback

This practical guide offers parents strategies for helping their children, whatever their ability level, through the physical and emotional changes of the teenage years and preparing them for adulthood.

- Health risks including seizures and depression
- Useful treatments, therapies, and teaching strategies
- Instilling self-esteem, self-advocacy, and self-determination
- Teaching practical self-care and social skills for puberty and beyond
- Teenage emotions, sexuality, appropriate relationships, and dating
- Middle school, high school, and developing the Individual Educational Program
- Preparing and Individualized Transition Plan for life after high school

Chantal Sicile-Kira is the author of *Autism Spectrum Disorders*, which was voted an Outstanding Book of the Year by the Autism Society of America, and *Adolescents on the Autism Spectrum*. She is an international speaker and advocate who has been involved with autism spectrum disorders for nearly twenty years, first as a professional and then as a parent. She writes an advice column for *The Autism File* magazine and hosts a radio show on *Autism One Radio*. Chantal is active in many nonprofit organizations and, with the help of her son, trains future autism professionals.

Rights sold:

British: Vermilion/Ebury

Sicile-Kira, Chantal

AUTISM LIFE SKILLS: From Communication and Safety to Self-Esteem and More—10 Essential Abilities Every Child Needs and Deserves to Learn

(Perigee/Penguin, October 2008)

Foreword by Temple Grandin, Ph.D.

Trade Paperback

This book is a personal coaching program aimed at parents of special needs children, including those who have an autism spectrum disorder. It will provide empowerment strategies by teaching parents how to change the perceptions they have about their situation, how to develop the skills they need to advocate for their child and how to create the needed supports, as well as still enjoy a healthy family life. Psychologists may offer a shoulder to cry on, but rarely do they teach a parent how to develop an optimistic philosophy and learn the effective strategies they need to not only cope, but to actually create the life they want for their family. Psychologists, social workers and service providers to parents of special needs children will find this book a useful resource to suggest to their clients.

Parents who have just received a diagnosis of autism for their child are often shell-shocked. There is no book on the market that motivates or ‘coaches’ parents on how to work through the emotions inherent to having a child who is not developing as expected. Parents of special needs children are overwhelmed by all that needs to be done, and there is no book that gives parents the small practical steps to take to move forward and gain control of their situation or that helps these parents go through the attitude adjustments that need to take place.

Chantal Sicile-Kira is the author of *Autism Spectrum Disorders*, which was voted an

Outstanding Book of the Year by the Autism Society of America, and *Adolescents on the Autism Spectrum*. She is a international speaker and advocate who has been involved with autism spectrum disorders for nearly twenty years, first as a professional and then as a parent. She writes an advice column for *The Autism File* magazine and hosts a radio show on Autism One Radio. Chantal is active in many nonprofit organizations and, with the help of her son, trains future autism professionals.

Rights sold:

British: Vermilion/Ebury

Indonesian: Lentera Hati

Slichter, Jacob

SO YOU WANNA BE A ROCK & ROLL STAR

(Broadway, 2004)

Hardcover

Billed as *Kitchen Confidential* for the music industry, *So You Wanna Be A Rock & Roll Star* answers the question: what happens when that geeky, air-guitar-in-front-of-the-mirror boy hits the rock & roll big time...for a song or two?

While being thrown into the limelight as drummer for the band Semisonic (and their blockbuster #1 hit *Closing Time*) Jake had to learn many essential things: how to pose for the mandatory "in front of brick wall" rock & roll photo shot, how to look angry and unapproachable for the A&R guys, how to answer a German radio interview question, and how to deal with the feudal system that is the backstage tour hierarchy. In short he had to cope with how to be a rock star when his inner child was screaming "what the #\$%# am I doing here?!"

Sofarelli, Michael

LETTERS ON THE WALL: A Collection of Letters Left at the Vietnam War Memorial

(Collins/Smithsonian Books, Fall 2006)

Since it's creation in 1982, The Vietnam War Memorial, a.k.a. "The Wall," has become the most visited U.S. National Park Services Site, with 4.5 million visitors annually. Congress has recently approved legislation providing for construction of a 10,000 square foot visitor center that will be located within the Memorial's existing two-acre site.

Every night, Park Rangers collect and inventory each and every item left at The Wall, now numbering well over 90,000, and store them at a government facility in Maryland. In full cooperation with the Park Service, Michael P. Sofarelli – an award-winning creative director and himself the son of a Vietnam Veteran and Purple Heart recipient -- has combed through these archives, searching for the most gripping letters -- a mother awaiting word of a missing son, a somber farewell between lovers, a former comrade recounting a battle story.

Letters on the Wall will showcase a sampling of the letters left over the past twenty years. Many advocates of the Memorial have expressed interest in endorsing the book, including include Academy Award-winning actor Robert Duvall, Senators John Kerry (D-MA) and John McCain (R-AZ), Freedom Forum President Peter Prichard, Pulitzer Prize winning author Stanley Karnow, and America Online founder James Kimsey.

Soloway, Jill

TINY LADIES IN SHINY PANTS: Based on a True Story

307 Seventh Ave. Suite 2407 NY, NY 10001 (T) 212.337.0934 (F) 212.337.0948 www.levinegreenberg.com

(Free Press, September 2005)

Hardcover; Trade Paperback (October 2006)

This hilarious, whip-smart collection of essays from a top writer and producer of *Six Feet Under* crisscrosses from the highly personal (conflating her own loss of virginity and the Kobe Bryant accusations), to the political (what she has in common with Monica and Chandra), to the outrageously Los Angelean (why women wear huge diamonds and what they must do to get them). *TINY LADIES* is a genre-defying combination of personal essay and memoir, or a hilarious, unruly, unapologetic evaluation of society, religion, sex, love and—best of all—Jill Soloway.

TV Rights: ABC for development of a half-hour comedy series

Strauss, Claudia

TALKING TO ALZHEIMER'S: Simple Ways to Connect When You Visit with a Family Member or Friend (New Harbinger, 2002)

All too often family members and friends of people with Alzheimer's or dementia feel so uncomfortable that they dread visits or simply give up contact. Claudia Strauss rescues these relationships by showing readers how to stay connected with the Alzheimer's or dementia patient in their lives. Practical suggestions address everything from dealing with the inevitable repetition in conversations to saying no to unrealistic demands. Included are guidelines for handling one's own feelings and helping children cope.

Claudia Strauss is an award-winning communication consultant and educator. An adjunct professor of English at Albright College in Reading, PA, Ms. Strauss runs a business in strategic communication, and coaches adults with ADD and learning disabilities.

Rights sold:

Hebrew: Shimoni

Japanese (Japan Uni): Kobun Sha

Spanish (world): Obelisco

Strauss, Claudia

TALKING TO DEPRESSION: Simple Ways to Connect When Someone in Your Life is Depressed (New American Library/Penguin, 2004)

What to do--and what not to do--when a friend or family member is struggling with depression. This practical, compassionate guide helps readers understand exactly what their loved one is going through, and why certain approaches help and others have the potential to do damage.

Rights sold:

French: Dunod-Intereditions

Polish: Bellona

Strauss, Claudia

TALKING TO ANXIETY: Simple Ways to Support Someone in Your Life Who Suffers from Anxiety (New American Library/Penguin, 2004)

What to say-and what not to say-when a friend or family member is suffering from anxiety. This compassionate guide outlines the different forms of clinical anxiety, identifying the telltale signs

of each. Strauss offers specific advice on actions to take-and not to take-to avoid frustration and help loved ones feel safer and freer.

Swarner, Ken

WHOSE KIDS ARE THESE ANYWAY?: True Confessions of a Family Man (Perigee)

Whose Kids Are These Anyway is Ken's tell-it-like-it-really-is take on owning and operating a homework jail, understanding the rules of T-ball, pitfalls of vasectomy reversals, what to do with those school art projects, wrestling a breast pump at work, the evolution of extravagant birthday parties, clubs started by childless co-workers, volunteering in the shadow of perfect moms, and much more.

Ken writes the syndicated humor column *Family Man* for newspapers and web sites around the world, and he's got a growing reputation as a speaker for PTA and other parenting events.

Rights sold:

Chinese (Complex): Third Nature Publishing Co., LTD

Chinese (Simplified): China Youth Publishing House

Taylor, Jim

POSITIVE PUSHING: Understanding the Three Pillars for Raising Successful, Happy Children (Hyperion, 2002)

There is not a parent who doesn't worry about the balance between childhood achievement and happiness. If children are pushed too hard, they may rebel and achieve neither success nor happiness. If parents don't push enough, their children may be self-satisfied and unmotivated. Parents often feel they must choose between two alternatives: sheltering their children from the cruel realities of the world so they can experience a "happy childhood" or driving their kids so they can get into the best schools and achieve financial success as adults. Dr. Taylor shows that failing to push children can be as disastrous for children as not pushing their children at all. He presents a program for "positive pushing" so that children will develop self-esteem, ownership, and emotional mastery.

Rights Sold:

Chinese Complex: Commonwealth

Chinese Simplified: Xinhua

Indonesia: PT Gramedia

Korea: Thenan

Spain: Editorial Edaf

Spanish Bookclub (US/Canada only): Circulo De Lectores, Mosaico Book Club

Teeley, Peter and Philip Bashe

THE COMPLETE CANCER SURVIVAL GUIDE: Everything You Must Know and Where to Go for State-of-the-Art Treatment of the 25 Most Common Forms of Cancer (Doubleday/Random House, 2000)

Drawing on the advice and information provided by dozens of top specialists at all the major cancer centers in the United States, *The Complete Cancer Survival Guide* provides the most up-to-date, cutting-edge information available on how each of the 25 most common forms of cancer is diagnosed and staged, what are the most advanced treatments, and where to go throughout the

country to be sure that the care you receive is absolutely the best there is.

Peter Teeley, who served as press secretary to Vice President George Bush, was diagnosed with stage III colon cancer in 1991, and attributes his recovery to the fact that he gained access to a state-of-the-art clinical trial at Georgetown University's Lombardi Cancer Center. He now lives in Washington, D.C. Philip Bashe is the author of many books, including *You Don't Have to Die: One Family's Guide to Surviving Childhood Cancer and Cancer Free: The Comprehensive Prevention Program*.

Telling, Gillian

DIRTY GIRLS: What You Don't Know About Women Should Scare You

(Sourcebooks, Fall 2010)

Proposal; Manuscript due January 2010

For years now, various so-called "sexperts," have been crying to anyone who will listen about how women and men are not only completely different from one another, but how they're actually *alien beings*, hailing from completely different planets. How are we supposed to get along when these people propose we're not even human? According to them, asking Martians and Venusians to try and get along as friends and lovers is like asking a San Francisco native to stop talking about how good the burritos are there. It's just not natural.

To that, Gillian Telling has one thing to say: bull crap. Through her experience as the *Maxim* sex columnist, she has interviewed countless women about what it is they want out of life. Turns out, she's discovered, both sexes want the *exact same things*: success, health, friendships, money, careers, semi-functional families, semi-functioning relationships, good bodies, and lots and lots of great sex. Women want to have fun and they can be nasty, horny brutish little buggers. At the heart of things, **women are just like men.**

Yes indeed, there's a dark side to the fairer species. They try their best. They pluck. They wax. They put on war paint to mask blemishes. They hide dust bunnies and overflowing litter boxes under the bed. But... they also regularly watch porn! They wear their bikini bottoms when they run out of clean underwear! (And when they run out of bikini bottoms, they turn their other dirty underpants inside out!) And while a woman may never admit to how much she masturbates (any chance she can get): the jig is up. Women are fascinating, beautiful and sometimes disgusting creatures. This book will not only help men understand the complexities of women, but also their simplicities (like men, nothing makes women happier than a nice deep sleep after a nice deep orgasm) and it will make meeting them, picking them up, and sleeping with them a hell of a whole lot easier.

Besides the sex columnist for *Maxim* magazine, **Gillian Telling** has written for *Rolling Stone*, *Men's Journal*, *Details*, and *Jane*.

Van Tuyl, Ian and Owen Grover

POPSTROLOGY (Bloomsbury Press, 2004)

The premise of this astrology book is simple, but the insights gained from proper use are vast and profound. **Popstrology** is a comprehensive and revolutionary method for gaining self-knowledge by examining the alignment of the pop music charts on the date of your birth. While *Popstrology* pokes gentle fun at self-help and horoscope books, there is much to gain by learning what was probably playing in the car on the way home from the hospital. If we are all, indeed, products of our time, then the music archives are the perfect place to gain insight.

Ian Van Tuyl is the author of *The Princeton Review's Guide to the Best Law Schools* (Villard) and is a HUGE Elton John fan. Owen Grover is completing his MBA at Columbia and once almost blew up his bedroom by putting Cheap Trick, Loverboy, and Fleetwood Mac on the same mix tape.

Wachtel, Ellen

WE LOVE EACH OTHER, BUT... Simple Secrets to Strengthen Your Relationship and Make Love Last

(St. Martin's Griffin, 2000)

Trade Paperback

WE LOVE EACH OTHER, BUT... offers simple, practical tips that will help you restore and strengthen a relationship that has gone off track. It lays out the nuts and bolts of building relationships so that they continue to be gratifying over the long haul. Dr. Ellen Wachtel shows how—even when you feel like giving up on a relationship or a marriage—you can recapture why you fell in love in the first place. Dr. Wachtel promises that there *is* more and suggests simple ways to keep vitality in relationships. In fact, she shows you and your partner how you can stay interested in each other *for the rest of your lives*.

Dr. Ellen Wachtel, author of two highly influential books for professional therapists, is widely known in the field of marriage and family therapy. She has a Ph.D. in psychology and a law degree from Harvard Law School. She has taught at the Ackerman Institute for Family Therapy, New York University, the City University of New York, and New York City's St. Luke's-Roosevelt Hospital. Married for more than thirty years and the mother of two grown children, she lives in New York City.

Rights sold:

Arabic: Jarir Bookstore

Portuguese (Portugal): Editorial Noticias

Watanabe, Ken

PROBLEM-SOLVING 101: A Simple Book for Smart People

(Portfolio/Penguin, March 2009) (Penguin Young Readers, 2010)

Hardcover, 111 pages

Japanese, Korean, and Chinese (simplified and complex) rights were sold by Diamond

With over 300,000 copies in print, THE WORLD'S EASIEST PROBLEM-SOLVING CLASS (Diamond, June 2007) is one of the bestselling books in Japan. Watanabe originally wrote the book to teach McKinsey-style critical-thinking skills to Japanese high school students, who are more often taught to memorize. But Watanabe's accessible approach and quirky illustrations quickly found its main audience with adults, as *BusinessWeek* noted in an article about the book. With McKinsey's blessing, Watanabe left the firm to deliver seminars about the book in Japan, and is now growing his business worldwide while developing a whole line of books and ancillary products.

Ken Watanabe is a Harvard Business School graduate who worked for nearly six years with McKinsey Consulting in both Japan and the United States. In the U.S., Portfolio Books will publish a business edition of the book and Penguin Books for Young Readers will follow with a juvenile edition.

Rights sold:

British: Vermilion/Ebury

Dutch: Het Spectrum

German: Ariston/RH
 Hebrew: Matar
 Indonesian: Publishing One
 Italian: Stile Libero
 Polish: Flashbook

Portuguese (Brazil): Sextante
 Portuguese (Portugal): Casa das Letras
 Spanish: Ediciones Urano
 Thai: WeLearn

Weaver, Tara Austen

THE BUTCHER AND THE VEGETARIAN: One Woman's Romp Through a World of Men, Meat, and Moral Crisis

(Rodale, February 2010)

Galley, 229 pages

Growing up in a family that kept jars of bean sprouts on their windowsill before such things were desirable or hip, Tara Austen Weaver never thought she'd stray from vegetarianism. But as an adult, she found herself in poor health, and, having tried cures of every stripe, a doctor finally ordered her to eat meat. Warily, she ventured into the butcher shop, and as the man behind the counter wraps up her first-ever chicken, she finds herself charmed. Eventually, he dares her to cook her way through his meat counter.

As she navigates through the new world—grass-fed beef vs. grain-fed beef; finding chickens that are truly free-range—she's tempted to give up and go back to eating tempeh. The more she learns about meat and how it's produced and what effects eating it has on the human body and the planet, the less she feels she knows. She embarks upon a sometimes hilarious, sometimes frightening, whirlwind tour that takes her from slaughterhouse to chef's table, from urban farm to the hearthside of cow wranglers. Along the way, she meets an unforgettable cast of characters who all seem to take a vested interest in her quest to reconcile a non-traditional upbringing with carnal desires. The story of one woman's attempt to conquer the world of meat—in spite of the fact she's not so sure she wants to!

Tara Austen Weaver, a freelance writer and developmental book editor, started her popular food blog *Tea & Cookies* in 2006 and writes daily for food media blog Chow.com. She serves on the executive committee of Litquake, San Francisco's annual literary festival, and pioneered the wildly successful Lit Crawl, an event that draws more than 200 authors and crowds of over 5,000. Tara lives in San Francisco and Seattle.

Rights sold:

Portuguese (Brazil): Editora Seoman

Weissman, Stephen

CHAPLIN: A Life In Film

(Arcade, November 2008)

Introduction by Geraldine Chaplin

Hardcover, 315 pages

“Apparently some jerk has published an article calling my grandmother a syphilitic whore!” –Geraldine Chaplin

When Charles Chaplin's daughter, Geraldine, first heard of Dr. Stephen Weissman's take on her father, the above was her response. But, when she read the actual article that later appeared in Richard Schickel's *The Essential Chaplin*, she so radically changed her mind that she opted to write the introduction.

Charlie Chaplin, the international icon, is as well-known for his politics and his sexuality as he is for his “Little Tramp.” His story has been told several times before – but it has never been told correctly. Chaplin’s parents have been especially miscast in previous biographies. His drunken, dandyish father – who died when Charlie was only twelve – went from great success to ill repute. And his mother suffered from something no other writer has ever mentioned – a condition that left Charles and his brother completely alone in the world from the time Charlie was fourteen.

Prominent psychoanalyst Stephen Weissman presents information that casts quite a different light on Chaplin and on the way we look at his films, all the while reading like the most riveting fiction. There have been other biographies of Charles Chaplin, among them Kenneth Lynn’s (which is biased by Lynn’s political predisposition) and Joyce Milton’s, which is not a major book. The David Robinson book, *Chaplin, His Life and Art*, remains an excellent source, but after more than 20 years (it was published in 1985) it bears a new look. And none of these biographers has the professional or intellectual qualifications to write the kind of book Stephen Weissman has brought to the table.

Stephen M. Weissman, M.D., is a practicing psychiatrist in Washington, D.C. and a professor of psychiatry at George Washington University. He is also the author of psychological biographies of Frederick Douglass and Samuel Taylor Coleridge.

Rights Sold:

Estonian: Tammerraamat (via Arcade)

Russian: Exmo

German: Aufbau

UK: Robson Books

Portuguese (Brazil): Larousse

Whitfield, John

EVERYBODY’S WATCHING: How Reputation Runs the World

(John Wiley & Sons, 2011)

Proposal; Manuscript due May 2010

British scientist and science journalist John Whitfield synthesizes the latest cutting edge research from several disciplines to shed new light on how reputation runs the world – including our individual lives and the lives of all those around us.

Reputation is the world’s oldest currency, and it’s newest; it is the one thing nearly everyone prizes, regardless of culture, time, place, or species. Its value explains why a medieval trader could send his goods across the sea and trust that the proceeds would return; why an eBay shopper would let the world know that the LP of *Electric Ladyland* she has bought is scratched; why a cleaner fish will bite its clients only if no other fish are watching.

Reputation is a badge that we wear to show others how good, or fearsome, we are. But it’s a badge pinned on by others. Our reputations aren’t part of us; they belong to the people around us — a hostage that can be killed by our own bad decisions or honest mistakes, or by the malice of others; twenty years to build, and five minutes to lose, as Warren Buffet said. In the digital age, make that five seconds.

Who we are is, in large part, a consequence of how others see us. Even when we believe ourselves unselfconscious and oblivious to judgement, our sense of reputation is manipulating us in surprising ways. Reputation is at the heart of morality and culture. And reputation has driven the evolution of pretty much everything that marks our species out, such as big brains, self-consciousness and language.

No book yet has told the whole story of reputation and its power, touching on fish and countries, Adam Smith and crack dealers, Othello and amihotornot.com. Among other things, this book will examine:

- Why people care so much about reputation, why we thirst for gossip, and why we talk at all
- How being watched, and watching others, has shaped our brains, bodies, and souls;
- Why animals spy on one another, and how eavesdropping changes the behaviours it observes;
- How reputation can promote cooperation, justice and morality – and even help us tackle some of the world’s biggest problems -- or make us aggressive and spiteful

John Whitfield holds a Ph.D. in insect evolution from Cambridge University and was an editor at *Nature* for six years prior to turning to freelance journalism. He writes news, features and reviews for US magazines including *Scientific American*, *Discover*, *Seed*, and *Science*, UK magazines including *New Scientist*, *Nature*, the *London Review of Books*, and *BBC Wildlife*, and newspapers including the *Guardian*, *Financial Times*, *Sunday Times* and *Independent on Sunday*.

Whitney, John and Tina Packer

POWER PLAYS: SHAKESPEARE’S LESSONS IN LEADERSHIP AND MANAGEMENT
(Simon & Schuster, 2000)

Shakespeare as business consultant? Absolutely. Whether dealing with an indecisive Hamlet or a corporate Lear, this innovative approach to management taps the timeless wisdom and profitable genius of the Bard.

How do you motivate people to give their all for the cause? Ask Henry V at Agincourt. Have you ever passed over someone who wanted to be promoted? Beware of the Iago syndrome. Facing a hostile audience? Take a cue from Mark Anthony. How do you fire someone? Learn the good and the bad from Henry IV.

The issues fueling the intricate plots of the 400-year-old Shakespeare plays are the same issues that business leaders contend with today. And as John Whitney and Tina Packer so convincingly and comprehensively demonstrate, no one but the beloved Bard could ever penetrate the secrets of leadership with such piercing brilliance and invaluable instruction.

For the benefit of corporate players at every level, this ingenious book holds up the powerful mirror of Shakespeare to consider such perennial business themes as power, trust, communication, and decisiveness. Best of all, the authors drive the messages home with real-world models of modern-day success and failure - featuring such monarchs (both reigning and deposed) as Jack Welch from GE, Robert Allen from AT&T, and John Scully from Apple. Eloquent and consistently surprising, *Power Plays* injects the business literature with new life - and plenty of drama.

Rights sold:

British: Boxtree Ltd.

Chinese (Complex): Cite Publishing Ltd.

Chinese (Simplified): CITIC Publishing House/ Global Informedia, Inc.

German: Deutsche Verlag

Italian:

Korean: Piat

Spanish: Paidos

Wiefels, Paul with introduction by Geoffrey Moore

THE CHASM COMPANION (HarperBusiness, 2002)

The Chasm Group is one of the nation's leading high-tech consulting practices, headed by bestselling author Geoffrey Moore, whose books *Crossing the Chasm* and *Inside the Tornado* are required reading for anyone venturing into the high-tech industry.

Now Moore's partner, Paul Wiefels, analyzes and clarifies the ideas covered in Moore's books with his step-by-step field guide organized around three major concepts: how high-tech markets develop, specifying market development strategy, and considering go to-market programs in light of the various life cycle strategies in the country. Its back-to-basics approach presents a series of models, tools, and frameworks that management teams can adapt to increase market share for the company and to create a sustainable platform for increasing shareholder value. This book offers real life formulas that can be - and have been - used to stay on top in any economic climate.

Paul Wiefels is a founding partner and managing director with The Chasm Group. He provides counsel ranging from corporate and market development strategy to marketing communications planning, market research and product planning. His clients include recognized leaders in information technology and biotechnology.

Rights sold:

UK: Capstone

Wilkinson, Donna**THE ONLY 127 THINGS YOU NEED: A Guide To Life's Essentials**

(Tarcher, May 2008)

Trade Paperback Gift Book

British rights with Tarcher

Ever wish you could strip your life down to the bare essentials—that you could declutter not only the physical items littering your home but also the endless “to do” lists flooding your mind? But what to throw away? And what to keep? Donna Wilkinson spoke to sixty experts, authorities on nearly every aspect of life—from the necessities of your medicine cabinet, your diet, and wardrobe, to the vital ingredients for physical, mental and spiritual well-being—to discover the only 127 things you *really* need.

In this miracle of a book, experts including Dr. Andrew Weil and Dr. Christiane Northrup (on wellness); Nicole Miller and Glenda Bailey (on clothing); Ina Garten and Sara Moulton (on kitchen essentials); Martha Beck and Dr. Gail Saltz (on the mind); and Rabbi Harold Kushner and Elizabeth Gilbert (on the spirit) answer the perennial question: What's really important in my life?

Donna Wilkinson is a journalist who writes on health, business and the arts. She has contributed to the *New York Times*, *InStyle*, *Self*, *Fitness*, *Travel + Leisure*, and numerous other publications. She lives in New York City.

Rights sold:

Portuguese (Brazil): Ediouro

Williams, Gary A. and Robert B. Miller with Alden Hayashi**5 PATHS TO PERSUASION: The Art of Selling Your Message**

(Warner, April 2004)

Trade Paperback

This ground-breaking book, based on a two-year study of 1,700 executives and a *Harvard Business School Review* article, shows that 80% of all business people fail to execute because they focus too much on the content of their argument, and not enough on how they deliver the message. It doesn't matter how smart your idea is, if you don't pitch it with the decision maker in mind, you are bound to fail. Through their research, Miller and Williams have boiled down the five types of decision makers—Charismatics, Thinkers, Skeptics, Followers, and Controllers—which will allow readers to tailor the perfect argument whenever they make their case.

Robert Miller and Gary Williams are Chairman and President, respectively, of Miller-Williams, Inc, a San Diego based customer research firm. Their clients include many Fortune 500 clients including IBM, Coca-Cola, Ford, Hewlett-Packard, and General Electric. Each year, they give dozens of seminars, presentations, and key note addresses. Robert Miller is the author *Strategic Selling* (1985, Morrow), *Conceptual Selling* (1987, Holt), and *Successful Large Account Management* (1991, Warner). Together the various editions have sold over 500,000 copies.

Alden Hayashi was a Senior Editor at *Harvard Business Review* (where he acquired and edited the Miller and Williams article, *Change the Way You Persuade*), and has been a member of the Board of Editors for *Scientific American*. His writing has appeared in the *Boston Globe*, *Technology Review*, and *High Technology*.

Rights sold:

Arabic: Jarir Bookstore

Chinese (Complex): China Times Publishing Company

Chinese (Simplified): China Machine Press/Huazhang Graphics, Inc.

Japanese: TBS-Britannica Co, Ltd.

Korean: Yemun Publishing Co.

UK: Kogan Page

Wiseman, Rosalind

QUEEN BEES & WANNABES: Helping Your Daughter Survive Cliques, Gossip, Boyfriends, and the New Realities of Girl World: Revised & Updated Edition (Three Rivers Press, October 2009)

Trade Paperback, 448 pages

A *New York Times* Bestseller!

Over 400,000 copies sold!

Rosalind Wiseman's 2002 groundbreaking book, *Queen Bees and Wannabes* took adults inside the secret world of girls' friendships, translating and decoding them, so parents could better understand and help their daughters navigate through those crucial years. The *New York Times* Bestseller has now sold over 400,000 copies and was the inspiration for the 2004 movie, *Mean Girls* (written by Tina Fey).

Now, Wiseman has spent more than fifteen years working with and listening to girls of every background talk about the powerful way in which their friendships influence their lives—including their choice of music and clothes, how they express anger, their boundaries with boys and their relationships with parents.

Revised and updated with a special chapter for parents of younger girls, insights on how technology has impacted Girl World, and infused with new opinions and experiences of girls, boys, and parents, *QUEEN BEES AND WANNABES* offers concrete strategies to help you empower your daughter to be socially competent and treat herself with dignity.

Rosalind Wiseman is an internationally-recognized author and educator on children, teens, parenting, bullying, social justice, and ethical leadership. For more information visit www.rosalindwiseman.com.

Film Rights: Universal Studios/SNL Productions (*Mean Girls*, 2004)

Rights Sold:

Chinese (s): Cheers/China Remnin
 Italian: Corbaccio/Longanesi
 Japanese: Nihon Hyoron Sha
 Polish: Wydawnictwo Lekarski
 UK: Piatkus Books

Wolner, Robin

NAKED IN THE BOARDROOM: A CEO Bares Her Secrets So You Can Transform Your Career

(Fireside, March 2005)

Trade Paperback

Legendary media executive Robin Wolner delivers exactly what today's time-strapped businesswomen need—quick takeaway advice on developing presence, seizing power, and achieving success without relinquishing their personal qualities. For women who are starting their climb up the ladder of success and still have too few of the guideposts that men take for granted, Wolner has written a focused, refreshingly straight-talking book that shows them how to achieve *more*: more challenges, more money, and more notches on the corporate belt.

Bolstered with candid stories drawn from Wolner's career in magazine publishing and media development, as well as those of other trailblazing women, *NAKED IN THE BOARDROOM* is great one stop shopping for women wanting to move ahead in business.

The founder of *Parenting* magazine, Wolner is a former vice president at Time Warner, where she launched *Vibe* and helped develop *Martha Stewart Living*.

Rights sold:

Chinese (Complex): Eurasian Publishing Group (Fine Press)
 Chinese (Simplified): Chongqing Publishing Group (Grand China)
 Japanese: Discover 21
 Korean: JoongAng Books
 Spanish: Planeta Agostini

Wolf, Sharyn

THIS OLD SPOUSE: A Do-It-Yourself Guide to Restoring, Renovating and Rebuilding Your Relationship

(Hudson Street Press/Penguin Group, June 2007)

Trade Paperback

This no-nonsense, hands-on, do-it-yourself guide aims to fix the problems that are guaranteed to creep, steep or crash into your long-term relationships—just like the rusted boiler, termite damage, outdated wood paneling and other flaws that can eventually turn your dream home into a dump.

THIS OLD SPOUSE starts with the premise that as perfect as it seemed when you first fell in love/moved in/got married, things will eventually change. This may happen because your lives

have changed – you’ve had a child, switched careers, retired, your kids have gone to college -- or just because of normal wear and tear. Unforeseen problems -- whether internal or external -- may also cause huge amounts of damage. But, as Sharyn aptly explains in her conversational, psycho-babble-free style, this is completely normal (for houses and for people), and it doesn’t mean the marriage has to be condemned. This book will show you how to assess the damage and begin the repair work.

Sharyn Wolf is the also the author of *How to Stay Lovers for Life* and *Guerilla Dating Tactics* and has extensive media experience, including ongoing relationships with *Redbook*, *Newsweek*, *Ladies’ Home Journal*, *Glamour*, *Cosmopolitan*, *Mademoiselle*, *Men’s Health* and *Self* and past appearances on *Oprah*, *CNN*, *48 Hours* and in numerous newspapers and radio shows. She conducts frequent workshops and continues to have a successful counseling practice as well as works with long-term couples as a teacher/trainer for *Viagra*. She is based in New York.

Rights sold:

Brazil (Portuguese): Editora Novo Seculo

Wood, John

LEAVING MICROSOFT TO CHANGE THE WORLD: An Entrepreneur’s Odyssey to Educate the World’s Children

(Collins, September 2006)

A *Library Journal* Best Business Book of 2006!

In 1998, John Wood was a rising executive at Microsoft when he took a vacation that changed his life. A trip to Nepal inspired him to change the world one book and one child at a time by setting up libraries in the developing world. Although driven to leave his comfortable career, soon John would make the unlikely marriage between Microsoft business practices and the world of non-profits to create Room to Read, an organization that has created a network of over 2,000 schools and libraries throughout rural and poor communities in Asia and Africa.

In *Leaving Microsoft*, Wood chronicles his life and work, from the start-up years at Microsoft to his fateful decision to leave, and includes the methods he uses to manage Room to Read with “the efficiency of General Electric and the compassion of Mother Theresa.” Shining a spotlight on dozens of everyday heroes and offering specific lessons for social entrepreneurs, Wood’s story is an uncommon and instructive life primer, and an inspiration on how to make big decisions and big changes in the world.

John Wood has been selected as a “Young Global Leader” by the World Economic Forum at Davos, named a *Time* magazine “Asian Hero”; and was a two-time winner of the *Fast Company* / Monitor Group “Social Capitalist” Award.

Rights sold:

Albanian: Max Publishing House

Brazil (Portuguese): Sextante

Chinese (C): Sunbright

Chinese (S): China University of
Communication Press

Dutch: Business Contact

German: Murmann

Hindi: Prabhat Prakashan

Indonesian: PT Bentang Pustaka

Japanese: RH Kodansha Co, Ltd.

Korean: Sejong

Nepali: Fine Print

Portuguese (excluding Brazil):

Noticias/Casa das Letras

Russian: Amphora Publishers

Thai: Nation Books International

Turkish: Vatan Gazetesi

UK: HarperCollins U.S. Export Edition

Wooldridge, Susan Goldsmith
POEMCRAZY: Freeing Your Life with Words
(Crown/Random House, 1996)

Susan Wooldridge invites us into a realm where poetry is accessible, where poems are moments of discovery that often arrive unexpectedly—in parking lots, at the grocery store, on walks—and make our ordinary lives extraordinary.

Through delightful and often amusing vignettes of her own life and experience as a writer, Susan shows some of the possibilities words and images create. In practice sessions throughout the book, Susan loosens us up with language and demonstrates how to craft poems using a poet's tools such as journal writing, Imagery, comparison, exaggeration, awareness of detail, and playful juxtaposition. Urged on by Susan's contagious enthusiasm, her love of her craft, her generosity of spirit, we too can enter the realm where language becomes magical and write poems that express more than words can say.

Susan Goldsmith Wooldridge is a poet and teacher who conducts workshops nationally as well as in the California Poets in the Schools program. Her poems and essays have been published in numerous magazines, and excerpts from her lifelong journal appear in *The Writer's Way*. She lives in Chico, California.

Wright, Judith
THE SOFT ADDICTION SOLUTION: Break Free of the Seemingly Harmless Habits That Keep You from the Life You Want (Tarcher, October 2006)
Trade Paperback Original

Have you ever wondered how you might carve more meaning and purpose out of your crowded days? The answer is simple: cut out the “soft addictions.” As Judith Wright reveals in this revised and expanded edition of her classic self-help book *There Must Be More Than This* (Broadway, 2003), many of us are addicted to seemingly harmless and socially sanctioned habits such as shopping, watching TV, and gossiping—robbing us of our time, clouding our clarity of mind, and masking our deeper longing for lasting joy.

According to Wright, soft addictions are seductive because they satisfy powerful desires—and we easily become hooked because they are perceived as “normal” behavior, behavior that doesn't seem to demand the extraordinary measures of a drug or alcohol addiction. Yet soft addictions do call out for action and in this ground-breaking book, Judith Wright explains why they are so damaging and outlines an effective plan for overcoming these negative habits to discover more passion, love, commitment, and meaning in our lives.

Judith Wright is the author of *The One Decision: Make the Single Choice That Will Lead to a Life of More*. An internationally recognized speaker and seminar leader, she founded the Wright Institute with her husband after twenty years of developing innovative education and personal-growth programs.

Wright, Judith
THE ONE DECISION: Make the Single Choice That Will Lead to a Life of More
(Tarcher, January 2006)
Trade Paperback

There is One Decision that can change the entire fabric of your life.

Great lives are founded on what author Judith Wright calls *The One Decision*. In this powerful book, Wright reveals that each of us must make a personal decision about the kind of life we want to live—and allow this simple yet profound choice to become the guiding force for everything we do.

Many of us spend years searching for meaning in our lives, exploring numerous paths in our quest for happiness—we change career, lose weight, take up art, attend seminars, read books, buy bigger houses and fancier cars, or even get rid of it all. Yet, in the end, we lead only partially successful or “better” lives. We achieve at work yet fail in relationships. In *The One Decision*, Wright explains that the problem lies not in *what* we are doing but rather *why* we are doing it. What, in other words, is our purpose? This illuminating book reveals that the key to true happiness is just a decision away for each of us.

Judith Wright is an internationally recognized speaker, educator, trainer, lifestyles expert, and seminar leader. She founded The Wright Institute with her husband, Bob, after twenty years of developing innovative education and personal growth programs. Her previous book, *There Must Be More Than This*, appeared on several national bestseller lists.

Rights sold:

Chinese (simplified): China Youth Press

Korean: Tornado

FICTION

Bergreen, Karen**FOLLOWING POLLY**

(St. Martin's Press, April/May 2010)

Manuscript (85K words)

With plenty of time on her hands since losing her job at a high-profile casting office, Alice finds herself resuming an old habit as she follows her former college classmate, Polly Linley, a well-known New York socialite who is married to a famous film director. What can she say? It's fun! She tells no one: not her best friend Jean, not her therapist, and certainly not Mother. Filling her days in the shadow of Polly's life, Alice finds herself in a heap of trouble when Polly Linley turns up dead—and all fingers, security cameras, credit card bills, etc. place HER at the exact locations of the victim in the weeks before her death.

Now on the run from the police and everyone she knows, Alice ends up on the doorstep of the man she has loved and fantasized about for years. After telling "Charlie" her story (his real name is Walter, but he's so much more a Charlie!), they strike a bargain: he'll harbor Alice as a fugitive if she agrees to use her superior investigative skills to follow a line-up of prostitutes who have implicated his father in an allegation that has cost him his reputation. Alice, of course, would do anything for Charlie—but she also needs to find Polly's killer and clear her own name.

The love child of Elinor Lipman and Janet Evanovich, **FOLLOWING POLLY** is a murder mystery that is both romantic and so funny you will laugh out loud.

Karen Bergreen was a lawyer clerking for a federal judge until she became one of New York City's leading stand-up comics. She performs weekly at Caroline's, Stand-Up New York, Gotham Comedy Club, and The Comic Strip. On television, she's appeared on Comedy Central, the Oxygen Network, Court TV and, of course, *Law & Order*. This is her first novel.

Brandeis, Gayle**THE BOOK OF DEAD BIRDS** : A Novel

(HarperCollins, 2003)

Trade Paperback

Ava Sing Lo can't seem to stop (accidentally) killing her mother's pet birds. She decides to travel to the Salton Sea in the California desert during the worst bird die-off in American history to help with the rescue effort and try to repair some karma. Women's bodies begin to appear on the shore along with the dead birds, and Ava is forced to come to terms with her mother's past as a prostitute on a US military base in Korea, and how this has affected Ava's relationship with her own body. As Ava haltingly works toward healing the birds and writing the story of her mother's life, she begins, for the first time, to feel like she's part of a larger community.

Gayle Brandeis is an award-winning author and poet whose writing has appeared in Salon, HipMama and numerous other places on and off line. She is also the author of *Fruitflesh: Seeds of Inspiration for Women Who Write*, a spirited, inspirational guide to writing that will help women discover and put to paper the plump, juicy, nourishing words that reside within them. She lives in Riverside, CA, with her husband and two children.

Rights sold:

Spanish (World): Alfaguara

Dutch: Uitgeverij Van Genneep

Brody, Jessica

THE KARMA CLUB: A Novel (Young Adult)

(FSG Books for Young Readers, March 2010)

Manuscript

UK rights with FSG

It's the second semester of senior year and Maddy's life appears to be right on track. With a permanent spot on the honor roll, two of the most amazing friends a girl could ask for, and a smart, sexy Ivy League-bound boyfriend, all Maddy needs now is that long-awaited acceptance letter of her own to secure both her academic future and her love life. But fate clearly has other plans for Maddy when she walks in on her boyfriend, Mason, making out with Heather Campbell, hands-down the most popular girl in school.

In an attempt to cure her broken heart, Maddy's mom drags her to a spiritual retreat weekend in Napa Valley, where Maddy gets inspired to take karmic matters into her own hands. Too impatient to wait for the Universe to deal Mason what's coming to him, Maddy invites her friends (who have recently suffered humiliating and devastating break-ups of their own) to join a *Karma Club*—a group whose sole purpose is to clean up the messes that the universe has been leaving behind. But as the girls set out to execute their carefully calculated plots for revenge, they have no idea that Karma already has a plan of its own.

Jessica Brody is the author of two adult books- *The Fidelity Files* (St. Martin's Griffin) and the upcoming sequel, *Love Under Cover*. She lives in L.A. where she is a freelance writer and producer and currently working on a second YA novel.

Brown, Amanda

LEGALLY BLONDE

(Plume, 2002)

Trade Paperback

Basis for the international hit movie starring Reese Witherspoon!

Elle Woods has it all. She's the president of her sorority, a Hawaiian Tropic girl, Miss June in her campus calendar, and, above all, a natural blonde. She dates the cutest fraternity boy on campus and wants nothing more than to be Mrs. Warner Huntington III. But, there's just one thing stopping Warner from popping the question: Elle is too blonde. Growing up across the street from Aaron Spelling might mean something in LA, but nothing to Warner's East-Coast blue blood family. So, when Warner packs up for Harvard Law and reunites with an old sweetheart from prep school, Elle rallies all her resources and gets into Harvard, determined to win him back. But law school is a far cry from the comforts of her poolside and the mall. Elle must wage the battle of her life, for her guy, for herself and for all the blondes who suffer endless indignities everyday.

Rights sold:

German: Heyne Verlag

Polish: Albatros

Russian: Stolitsa Print

Thai: Jamsia Publishing

UK: Time Warner

UK Audio: BBC Audio Books

Brown, Amanda

FAMILY TRUST

(Dutton, 2003)

Trade Paperback

Becca Reinhart loves her life. Firmly planted on the Wall Street fast track to success, she has no desire to marry and raise a family. Ditto Edward Kirkland, a charming playboy who has never known what it means to work for a living, and hopes never to find out. Enter Emily, who becomes Becca and Edward's common denominator when a quirk of fate gives them joint custody of the high-spirited little girl. Suddenly, two people who have never met find themselves immersed in the trials and tribulations of domestic life as they navigate the rocky shoals of parenthood, from naptime to play dates, psychological fitness screenings to the life-or-death preschool admissions process. And amid the daily demands of raising a young child, Becca and Edward discover something else: They're made for each other.

Formerly a student at Stanford Law School, **Amanda Brown** is now a full-time novelist.

Film rights: Universal Studios

Rights sold:

Dutch: ECI/ The House of Books (Large
Print: XL Publishing House)
German: Heyne
Greek: Modern Times
Japanese: Sony Magazines

Russian: Stolitsa Print
Thai: Jamsia Publishing
UK: Time Warner
UK Audio: BBC Audio Books

Clark, Melissa

SWIMMING UPSTREAM, SLOWLY

(Broadway, September 2006)

Trade Paperback

At age twenty-seven, Sasha Salter is on the fast track to success: she's an executive producer of her own hit children's television show, and about to be profiled as one of L.A.'s "20 Under 30—Ones to Watch" for a popular women's magazine. But during a routine doctor's appointment, she receives shocking news—she's pregnant—even though she hasn't had sex with anyone in more than two years.

To her unbelieving ears comes the doctor's diagnosis: Sasha's body has unwittingly hosted a cellular hitchhiker, a medical anomaly known as a "lazy sperm." And now that this plodding genetic contribution has finally fulfilled its destiny, Sasha must open up the Pandora's box of her past loves to figure out which of her exes is the father—and what the future holds in store.

With the help of her friends, Sasha begins the daunting task of unraveling her previous relationships—from a passionate affair with an older college professor to a fling with a hippie-turned-teen-soap-actor. Who will turn out to be the father and what will the end of the mystery mean to Sasha? The answers are revealed in this wonderfully inventive tale of surprising twists, small miracles, and the bonds that linger between people even after they part ways.

Craven, Michael

BODY COPY: A Novel

(William Morrow/HarperCollins, February 2009)

Trade Paperback

Meet Donald Tremaine, a kindred spirit to both Chandler's Philip Marlowe and MacDonald's Travis McGee, living in present-day Malibu – an ex-surfer private investigator who brings the PI novel into the twenty-first century.

Donald Tremaine used to be the #1 surfer in the world, but he left the sport at the top of his game, moved to a trailer park in Malibu, and became a private investigator. When Nina Aldeen asks for his help in solving her uncle's murder – a case that baffled police and a year later, still remains unsolved – Tremaine doesn't hesitate to take it; he can't say no to a difficult case or a beautiful woman.

Nina's uncle Roger Gale, a famous and accomplished advertising mogul, was found dead in his Los Angeles office, and all the leads are cold – from his staff to his icy, high-society wife to the advertising executive who spent his career trying to replicate Roger's success. But the deeper Tremaine digs into the case, the more he learns about the secrets Gale kept. It looks like the most complicated case of Tremaine's career may prove to be his last.

Michael Craven is an award-winning advertising writer who has worked for some of the most creative agencies in the country. His career has taken him from New York City to Los Angeles to Boulder, Colorado, where he lives and works. Michael grew up in Jacksonville, Florida. *BODY COPY* is his first novel.

Douglas, Lawrence

THE CATASTROPHIST: A Novel

(Other Press, May 2006)

Trade Paperback

UK rights only

Meet Daniel Wellington. Art historian, academic star, devoted husband, and futurephobe.

Although Daniel has known nothing but success, he's convinced the future promises nothing but disaster. When his wife presents him with a tiny size XXS Yale sweatshirt, Daniel is seized by the impulse to bolt; the specter of imminent fatherhood sends him into a full-blown existential crisis. Soon this well-intentioned, if neurotic, young professor finds himself plotting bigamy, lying about his past, imagining his pregnant wife in the arms of an androgynous graduate student, and explaining to the dean why he e-mailed an obscene suggestion to the naked lead in a student production of *Miss Julie*. Naturally, Daniel's hilariously deranged behavior brings about the very catastrophes he fears most.

From an idyllic New England campus to the rarefied art worlds of Berlin and London, *The Catastrophist* charts the rise, fall and partial rebound of an ambivalent but endearing everyman. Razor sharp and riotously funny, debut novel heralds the appearance of a major new comedic voice.

Douglas teaches at Amherst College. His writing has appeared in *The New Yorker*, *The New York Times Book Review*, *The Times Literary Supplement*, *McSweeney's.*, and *The Hudson Review* among others. His book, *Sense and Nonsensibility: Lampoons of Learning and Literature*, was published by Simon & Schuster.

Drake, Abby

GOOD LITTLE WIVES: A Novel

(Avon/HarperCollins, September 2007)

Trade Paperback Original

Target Book Club Pick, Spring 2008!

While their husbands are out making money, making deals, and making... whatever, the trophy wives of New Falls are slipping not so quietly into middle age. Lauren, Bridget, Dana, and Caroline pretend to each other that their only problems are parties, plastic surgery, and which Mikimotos to buy. But behind the closed doors of their gracious homes there are broken hearts and broken promises...the stuff that gossip is made of.

And the newest dish du jour is a whopper! The husband of one of their oldest friends, who dumped his wife for a newer model—a sexier, flashier, sleeker hairdresser—is found dead, his ex-wife, Kitty, standing over him...holding the smoking gun.

Kitty claims she's innocent, and there are plenty of women around town who might want the rat dead. Now it's up to the women to discover where in their high-priced suburb a killer is hiding, and which good little wife has done something very, very wicked.

A graduate of Skidmore College in Saratoga Springs, New York—two and a half hours due north of “New Falls”—**Abby Drake** understands the social pecking order of Manhattan's bedroom towns. Like many of the wives she portrays, she does not play golf but can drive a cart; unlike many, she owns no Mikimotos and has not had a face-lift. Yet. She currently lives in Amherst, Massachusetts, where she feels life is simply less stressful.

Film Rights: Lifetime Television, with an Emmy Award-winning writer from *Desperate Housewives* attached

Rights sold:

Germany: Ullstein

Russian: AST

Drake, Abby

PERFECT LITTLE LADIES: A Novel

(Avon/HarperCollins, July 2009)

Trade Paperback Original

Abby Drake's second novel continues in the same dishy, funny and entertaining vein as *GOOD LITTLE WIVES* (Avon, 2007).

Twin sisters Elinor (“the perfect one”) and C.J. (the, well, “not-so-perfect” one) find themselves at the center of a collision between old and new scandals in the wealthy enclave of Mount Kasteel. With the help of her oldest and dearest friends, Alice and Poppy – each of whom have their own secrets to keep – and her favorite hair stylist, Yolanda (after all, if you can't tell your hairdresser, who can you tell?), Elinor hopes to avoid being the victim of a blackmailer who seems determined to ruin her marriage...what's left of it, anyway. As always, C.J. is expected to do whatever her sister needs her to do -- but what if this time, for the first time, what C.J. wants is more important?

Abby Drake spent most of her childhood and young adult life trying to be a Perfect Little Lady. Thankfully, she traded it in to become a novelist. Instead of martinis, she drinks Diet Coke; instead of silk, she wears denim. She has, however, maintained a penchant for diamonds. She now lives in Amherst, MA, far from the Washington-New York scene, yet plugged into its pulse via Amtrak...and plenty of friends in between.

Fitzgerald, Laura

VEIL OF ROSES: A Novel

(Bantam, January 2007)

Trade Paperback Original**Target Book Club Pick, May 2007!****Over 198,000 copies in print!****International Bestseller in Israel!**

This compelling debut follows one spirited young woman from the confines of Iran to the intoxicating freedom of America—where she discovers not only an enticing new country but the roots of her own independence...

Tamila Soroush wanted it all. But in the Islamic Republic of Iran, dreams are a dangerous thing for a girl. Tami abandons them...until her twenty-seventh birthday, when her parents give her a one-way ticket to America, hoping she will “go and wake up her luck.” If they have their way, Tami will never return to Iran...which means she has three months to find a husband in America. Three months before she’s sent back for good.

From her first Victoria’s Secret bra to her first ride on a motor scooter to her first country line-dance, Tami drinks in the freedom of an American girl. Inspired to pursue her passion for photography, she even captures her adventures on film. But looming over her is the fact that she must concede to an arranged marriage before her visa expires. To complicate matters, her friendship with Ike, a young American man, has grown stronger. And it is becoming harder for Tami to ignore the forbidden feelings she has for him.

It’s in her English as a second language classes that Tami finds a support system. With the encouragement of headstrong Eva, loyal Nadia, and Agata and Josef, who are carving out a love story of their own, perhaps Tami can keep dreaming—and find a way to stay in America.

Laura Fitzgerald lives in Arizona and is married to an Iranian-American man, who she met when they both worked at a Jewish deli in Madison, Wisconsin. They have two children.

Film: RHI Entertainment**Rights Sold:**

Dutch: Bruna

Italian: Piemme

German: Bastei

Turkish: Koridor

Hebrew: Sifriat Ma’ariv

US Audio: Brilliance

Indonesian: PT Gramedia Pustaka Utama

Fitzgerald, Laura**ONE TRUE THEORY OF LOVE: A Novel**

(NAL/Penguin, February 2009)

Trade Paperback Original**First Printing: 35,000****Target Book Club Pick!**

ONE TRUE THEORY OF LOVE is the story of Meg, a plucky single mom who has finally found peace, if not complete happiness, in the life she has created for herself and her eight-year-old son, Henry.

Years after a brutal divorce and still coping with the “I told you so’s” from her dysfunctional mother, Meg has come to the conclusion that she doesn’t need any other men in her life; when Henry goes off to college, maybe she’ll start dating again. And maybe not. But when she meets

Ahmed Bourhani, an Iranian-American man who fits into her and Henry's life like a glove, she begins to think she might get a second chance at this love thing. A small part of her keeps waiting for the other shoe to drop – how could a guy this fabulous be single? Yet, Meg is still shocked when their cultural differences and their sad pasts collide in a shower of secrets and broken trust, leaving them both wondering whether mistakes can be forgiven and whether you ever really get a second chance.

Laura Fitzgerald lives in Arizona and is married to an Iranian-American man, who she met when they both worked at a Jewish deli in Madison, Wisconsin. They have two children.

Rights sold:

Hebrew: Sifriat Ma'ariv

Italian: Piemme

US Audio: Brilliance

Gold, August and Joel Fotinos

THE PRAYER CHEST: A Novel

(Doubleday, October 2007)

Hardcover

Target Breakout Book! (10/30 – 12/31)

2007 Kroger Store Holiday Display!

In the tradition of Richard Paul Evans's *The Christmas Box* and Paulo Coelho's *The Alchemist*, this is a compelling, bittersweet and ultimately heartwarming story for all faiths that answers an age-old question: Why are some prayers answered when others are not?

“Not one Hutchinson man has made it to middle age—” Joseph Hutchinson whispered into the ear of his sleeping newborn son, “yet.” It's Easter, 1883 when Joseph and Miriam welcome their first child into the world. Through the years, many Hutchinsons had married, some had started families, and all had worked the farm, but none made it further than a few years past their twenty-first birthday. Townsfolk whispered under their breath that it was God's will. Some shuddered saying it was a curse or the evil eye. Others insisted it was simply plain old bad luck. This is the story of the year that will change everything for the Hutchinsons – and the simple wooden box that will save Joseph's life.

August Gold is the next big thing to come out of the New Thought denomination that has made authors like Gary Zukav, Carolyn Myss, Marianne Williamson, Deepak Chopra and many others into major bestsellers. She regularly appears on television on the Hallmark Channel. Joel Fotinos is the publisher of Jeremy P. Tarcher Books, in addition to being the co-founder (with August Gold) of Sacred Center New York.

Rights Sold:

German: Droemer

Greek: Enalios

Korean: Myung Jin

Portuguese (Brazil only): Ediouro

Spanish: Ediciones B

Hornschemeier, Paul

LIFE WITH MR. DANGEROUS

(Villard/Random House, March 2010)

Manuscript & Graphic Samples

At 26, Amy Breis is terrified of becoming her mother. And her birthday brings her to a new low, as her mother (embarrassing as only a mother can be) gives her a perfectly awful unicorn emblazoned sweatshirt. Amy's prospects were already dim—she struggles to get by working in retail, the most inspiring part of her day is a TV cartoon called Mr. Dangerous, and she's in love with her best friend Michael, who doesn't even know it.

This is the back story for Hornschemeier's graphic novel that is part chick lit, part eerie Daniel Clowes. *LIFE WITH MR. DANGEROUS* brings us vividly into Amy's graphic world, where the panels are full of rainy, dim cities and lonely bus rides with strangers.

Paul Hornschemeier's last book, *Mother Come Home* was called "a masterpiece" by *Entertainment Weekly*. He was picked for *Rolling Stone's* 2005 Next List, and has been featured in *Time* magazine and the *Los Angeles Times*.

Rights sold:

German: Carlsen

Spanish: Astiberri

Klosterman, Chuck**DOWNTOWN OWL: A Novel**

(Scribner, September 2008)

Hardcover, 288 pages

50,000 copies sold

New York Times bestselling author Chuck Klosterman's first novel is an irresistibly engrossing portrait of small town life that combines his dead-on observations with his remarkable sense of humor.

In Owl, a fictional town in rural North Dakota, the successes (or lack thereof) of the local high school's athletic teams, the weather, and the personal business of everyone in town are the primary topics of discussion. There's Horace, an elderly widower and local conversationalist; Julia, a recently hired, new-in-town history teacher; and Mitch, a junior on the high school football team who hates his coach and doesn't understand what the big deal is, about anything. As high school principal Walter Valentine puts it, "People always say that nothing changes in a small town, but—whenever they say that—they usually mean that nothing changes *figuratively*. The truth is that nothing changes *literally*: It's all the same people, doing all the same things."

When a deadly blizzard (based on an actual storm that occurred in 1984) hits the area, the lives of these townspeople are interrupted in tragic and powerful ways. Incorporating his signature wit and keen eye, the novel showcases Klosterman's phenomenal storytelling talent, and brilliantly captures the power of local mythology and the characteristic charm of rural America. A taut, darkly funny portrait that will appeal to fans of Richard Russo's *Empire Falls* or Garrison Keillor's *Prairie Home Companion*.

Chuck Klosterman is the author of *Fargo*, *Rock City*, *Sex, Drugs, and Cocoa Puffs*, *Killing Yourself to Live* and *Chuck Klosterman IV*. He is a columnist for *Esquire*, a contributor to *The New York Times Magazine*, and has also written for *GQ*, *Spin*, *The Washington Post*, *ESPN*, and *The Believer*. He lives in New York City.

Rights sold:

German: S. Fischer Verlag

Koslow, Alexandra
SLACKER GIRL: A Novel
 (Plume, August 2007)
Trade Paperback

Jane and Rebecca are two downtown New York City women—best friends who enjoy loitering in the Lower East Side at trendy restaurants enjoying mojitos in dark lounges, witty repartee, graphic design, smoking (Rebecca), swearing and OCD-driven art projects (Jane), going to shows, playing music and -of course- watching their counterparts: the downtown boys. Together, they mix party and leisure generously into their lives in the land of workaholism and strive to become true “Leisure Connoisseurs”- finding love, money and happiness without lifting a finger and before the lattes get cold.

However, a girl does need to pay rent (and pay for drinks in trendy night spots), so Jane finds a job that supports her leisure-laden lifestyle...without realizing how far her cute, hipster boss Ray has to stick his neck out to save said job when the company endures layoffs. Or how much further he has to stick it out when she and Rebecca take off on a girls’ weekend to heal Rebecca’s broken heart. Yet when Jane finally realizes she could lose everything (including her café time!) she springs into action, putting even Melanie Griffith’s character in *Working Girl* to shame to save her job, her company, her friendship and her heart.

Alex Koslow is the author of the humor haiku book *CITYBURSTS! Get Your Feet Laid for \$450 and Other Tales of Girls in the City* (Andrews McMeel, September 2005). She is also a semi-reformed New York City party girl. This is her first novel.

Rights sold:
 Russian:

Lourey, Jess
SEPTEMBER FAIR
 (Midnight Ink, September 2009)
Trade Paperback Original
UK rights with Midnight Ink

The fifth book in the beloved Murder-by-Month series starts out at the Minnesota State Fair, where the recently crowned Milkfed Mary, Princess of the Dairy, a Battle Lake native, is murdered while getting her head carved out of butter. Mira James, a reporter covering the Princess pageant for the *Battle Lake Recall*, overcomes her misanthropy and lactose intolerance to uncover a deadly State Fair secret.

Jess Lourey spent her formative years in Paynesville, Minnesota, a small town not unlike the Murder-by-Month series' Battle Lake. She currently lives in St. Cloud, Minnesota, where she teaches Creative Writing and Sociology at the local university.

Lutz, Lisa
THE SPELLMAN FILES: A Novel
 (Simon & Schuster, March 2007)
Trade Paperback, 2008
Mass Market, 2009

A New York Times and San Francisco Chronicle Bestseller!
International Bestseller! (France)
Over 255,000 copies in print!

Meet Isabel “Izzy” Spellman, Private Investigator. This twenty-eight-year-old may have a checkered past littered with romantic mistakes, excessive drinking, and creative vandalism; she may be addicted to *Get Smart* reruns and prefer entering homes through windows rather than doors—but the upshot is she’s good at her job as a licensed private investigator with her family’s firm, Spellman Investigations. Invading people’s privacy comes naturally to Izzy. In fact, it comes naturally to all the Spellmans. If only they could leave their work at the office. To be a Spellman is to snoop on a Spellman; dig up dirt on, blackmail, and wiretap a Spellman.

Part Nancy Drew, part Dirty Harry, Izzy walks an indistinguishable line between Spellman family member and Spellman employee. Duties include: completing assignments from the bosses, aka Mom and Dad (preferably without scrutiny); appeasing her chronically perfect lawyer brother (often under duress); setting an example for her fourteen-year-old-sister, Rae (who’s becoming addicted to “recreational surveillance”); and tracking down her uncle (who randomly disappears on benders dubbed “Lost Weekends”). But when Izzy’s parents hire Rae to follow her (for the purpose of ascertaining the identity of Izzy’s new boyfriend), Izzy snaps and decides that the only way she will ever be normal is if she gets out of the family business. But there’s a hitch: she must take one last job before they’ll let her go—a fifteen-year-old, ice-cold missing person case. She accepts, only to experience a disappearance far closer to home, which becomes the most important case of her life.

THE SPELLMAN FILES is the first novel in a winning and hilarious new series featuring the Spellman family in all its lovable chaos.

Lisa Lutz is the author of the international bestseller *The Spellman Files* and its sequel, *Curse of the Spellmans*. Although she attended UC Santa Cruz, UC Irvine, the University of Leeds in England and San Francisco State University, she still does not have a bachelor’s degree. She currently lives in San Francisco.

Film Rights: Paramount Pictures with Producer Laura Ziskin (Spiderman) attached (2011)

Rights Sold:

Albanian: Max Publishing House	Japanese: Softbank
British: Simon & Schuster	Korean: Gimm Young
Bulgarian: Bard Publishing House	Indonesian: PT Serambi Ilmu Semesta
Chinese (C): Global Group Holdings	Italian: Mondadori
Chinese (S): People’s Literature Publishing	Polish: Wydawnictwo Dolnoslaskie
Czech: Euromedia Group	Portuguese (Brazil only): Editora Siciliano
Danish: Art People/People Group	Portuguese (PO only): Editorial Presenca
Dutch: Archipel	Russian: AST Publishers
French: Albin Michel	Serbian: IP Laguna Doo
German: Aufbau	Spanish (World): RBA
Hebrew: Kinneret-Zmora-Dvir Ltd.	Swedish: Natur & Kultur
Hungarian: Ulpius-Haz Konyvkiado	Thai: Ruanboon Publishing

Lutz, Lisa
CURSE OF THE SPELLMANS: A Novel
 (Simon & Schuster, March 2008)

Trade Paperback, March 2009
Mass Market, March 2010

Nominated for a 2009 Edgar Award!

Mystery Bestseller of the Independent Mystery Booksellers Association (IMBA)!

March 2008 #1 *Booksense* Pick!

When Izzy Spellman, PI, is arrested for the fourth time in three months, she writes it off as a job hazard. She's been (obsessively) keeping surveillance on a suspicious next-door neighbor (suspect's name: John Brown), convinced management at Spellman Investigations) are not.

When the (displeased) management refuses to bail Izzy out, it is Morty, Izzy's octogenarian lawyer, who comes to her rescue. But before he can build a defense, he has to know the facts. Over weak coffee and diner sandwiches, Izzy unveils the whole truth and nothing but the truth—as only she, a thirty-year-old licensed professional, can.

When not compiling Suspicious Behavior Reports on all her family members, staking out her neighbor, or trying to keep her sister, Rae, from stalking her “best friend,” Inspector Henry Stone, Izzy has been busy attempting to apprehend the copycat vandal whose attacks on Mrs. Chandler's holiday lawn tableaux perfectly and eerily match a series of crimes from 1991-92, when Izzy and her best friend, Petra, happened to be at their most rebellious and delinquent. As *CURSE OF THE SPELLMANS* unfolds, it's clear that Morty may be on retainer, but Izzy is still very much on the case...er, cases—her own and that of every other Spellman family member.

(Re)meet the Spellmans, a family in which eavesdropping is a mandatory skill, locks are meant to be picked, past missteps are never forgotten, and blackmail is the preferred method of negotiation—all in the name of unconditional love.

Lisa Lutz is the author of the international bestseller *The Spellman Files* and its sequel, *Curse of the Spellmans*. Although she attended UC Santa Cruz, UC Irvine, the University of Leeds in England and San Francisco State University, she still does not have a bachelor's degree. She currently lives in San Francisco.

Rights sold:

British: Simon & Schuster

Chinese (C): Global Group Holdings

Dutch: Archipel

French: Albin Michel

German: Aufbau

Italian: Mondadori

Korean: Gimm-Young

Russian: AST

Lutz, Lisa

REVENGE OF THE SPELLMANS: A Novel

(Simon & Schuster, March 2009)

Hardcover

150K First printing!

B&N and National Bestseller!

Indie Next Pick for April 2009!

Private investigator Isabel Spellman is back on the case and back on the couch—in court-ordered therapy after getting a little too close to her previous subject. And, Izzy is on hiatus from Spellman, Inc. But when her boss, Milo, simultaneously cuts her bartending hours and introduces her to a “friend” looking for a private eye, Izzy reluctantly finds herself with a new client. She assures herself that the case—a suspicious husband who wants his wife tailed—will be short and

sweet, and will involve nothing more than the most boring of PI rituals: surveillance. But with each passing hour, Izzy finds herself with more questions than hard evidence.

Meanwhile, Spellmania continues. Izzy's brother, David, the family's most upright member, has adopted an uncharacteristically unkempt appearance and attitude toward work, life, and Izzy. And their wayward youngest sister, Rae, a historic academic underachiever, aces the PSATs and subsequently offends her study partner and object of obsession, Detective Henry Stone, to the point of excommunication. The only unsurprising behavior comes from her parents, whose visits to Milo's bar amount to thinly veiled surveillance and artful attempts (read: blackmail) at getting Izzy to return to the Spellman, Inc. fold.

As the case of the wayward wife continues to vex her, Izzy's personal life—and mental health—seem to be disintegrating. Facing a housing crisis, she can't sleep, she can't remember where she parked her car, and, despite her shrinks' (yes, plural) persistence, she can't seem to break through in her appointments. She certainly can't explain why she forgets dates with her lawyer's grandson, or fails to interpret the come-ons issued in an Irish brogue by Milo's new bartender. Nor can she explain exactly how she feels about Detective Henry Stone and his plans to move in with his new Assistant DA girlfriend....

Filled with the signature side-splitting Spellman antics, *REVENGE OF THE SPELLMANS* is an ingenious, hilarious, and disarmingly tender installment in the Spellman series.

Lisa Lutz is the author of the international bestseller *The Spellman Files* and its sequel, *Curse of the Spellmans*. Although she attended UC Santa Cruz, UC Irvine, the University of Leeds in England and San Francisco State University, she still does not have a bachelor's degree. She currently lives in San Francisco.

Rights sold:

British: Simon & Schuster

French: Albin Michel

Lutz, Lisa

THE SPELLMANS STRIKE AGAIN

(Simon & Schuster, March 2010)

Manuscript

After 32 years of doubt about her future with Spellman Investigations, private investigator Isabel "Izzy" Spellman has agreed to take over the family business. Her first priority is to investigate (and eliminate) the competition—Rick Harkey, lifelong competitor and nemesis—for the unethical practices she's sure he employs. In addition, she's tracking an apparent screenplay theft and managed to set up her actor friend Len as an undercover butler in the millionaire Mr. Franklin Winslow's employ. On a personal note, Izzy is being blackmailed by her mother who is threatening to disclose photographic evidence of Prom Night 1994 unless Izzy commits to a blind date with a promising professional every other week—something Izzy's current boyfriend is not all that comfortable with.

Meanwhile, the Spellman family antics continue. Things aren't right at Spellman headquarters: doorknobs and light fixtures are disappearing every day, Mom's been spotted crying in the cupboard, and Rae's internship researching pro bono cases with Maggie (now David's wife) leads the youngest Spellman toward a slippery slope—one that could land her in jail. Beyond the household, Izzy must deal with her octogenarian lawyer (now retired and living in Miami) and his weekly "phone calls from the edge," along with Henry Stone's persistent interest in re-negotiating their extinct friendship.

This final installment in the bestselling, award-nominated series is hands-down the most hilarious, moving and thrilling one yet—filled with the signature side-splitting Spellman antics that have earned them the critical claim they deserve.

Lisa Lutz is the author of the international bestselling series, *The Spellman Files*, and has been nominated for both an Edgar and a Macavity Award. Although she attended UC Santa Cruz, UC Irvine, the University of Leeds in England, and San Francisco State University, she has yet to earn a bachelor's degree. She currently lives in San Francisco.

Michaels, Cheryl

COUNTING RAINDROPS THROUGH A STAINED GLASS WINDOW: A Novel

(Hyperion, September 2005)

The surest way to ruin a relationship is to marry the man you love. At least that's what Vanella Morris believes. So when Alton, her long-time boyfriend and love of her life, proposes, Vanella is faced with a dilemma: Unable to convince pro-marriage Alton to skip the vows and just live together, does she walk away from happiness because of her fears, or ignore her commitment concerns and risk the possibility of marital hell on earth?

Cheryl Michaels self-published *Counting Raindrops through a Stained Glass Window* in January 2004 and has sold over 4,500 copies. An Amazon bestseller in single women's fiction and a 2004 African American Literary Awards Show Open Book Award nominee for Best Self-Published Author of the Year, Cheryl has garnered local and national media attention.

Michaels, Cheryl

FIRST FRIDAYS: A Novel (Hyperion, January 2007)

Naja's on a nine-month countdown towards her baby—but not the kind you'd expect. Naja's baby is an internet café, the entrepreneurial dream she's been pursuing secretly while working in a St. Louis office. When she's laid off, Naja finds herself looking for new ways to network; at her best friend's suggestion, she attends a First Fridays get-together. To her surprise, she meets Russ, a handsome, charismatic man who offers to back her venture. Soon enough, he wants more, but Naja is reluctant to mix business with pleasure. However, resisting Russ's charms is trickier than she imagined.

Cheryl Michaels was the 2003 Shades of Romance Magazine Best New Multicultural Author of the Year and was nominated for the African American Literary Awards Show Open Book Award for Best Self-Published Author of the Year. She is the author of *Counting Raindrops Through a Stained Glass Window* (Hyperion, 2005) and lives in St. Louis, Missouri.

Pierce, Nora

THE INSUFFICIENCY OF MAPS: A Novel

(Atria, April 2007)

Trade Paperback, 2008 (Washington Square Press)

UK Rights with Atria

In this powerful debut novel by award-winning Nora Pierce, a young girl must discover the meaning of self and family as she struggles to find her place between two contrasting realities. On the reservation, Alice lives in a run-down trailer. Both her parents are alcoholics. She seldom has enough food and she rarely attends school, but she is free to follow her imagination. She is

connected to the life and ancestry of her people and the deep love she receives from her family and community.

When her mother succumbs to schizophrenia, Alice is removed from her home and placed with a white foster family in the suburbs. This new world is neat and tidy and wholesome, but it is also alien, and Alice is unmoored from everything she has ever known and everything that has defined her.

As she traces Alice's journey between two cultures, Pierce asks probing questions about identity and difference, and she articulates vital truths about the contemporary Native American experience. Utterly authentic and lyrically compelling, this novel establishes Pierce as an important voice in American literature.

Nora Pierce teaches creative writing at Stanford University, where she was also a Wallace Stegner fellow. An award-winning writer, she was a Rosenthal Fellow in the PEN Center *Emerging Voices* program. She lives with her husband and child in California.

Pierson, DC

THE BOY WHO COULDN'T SLEEP AND NEVER HAD TO: A Novel (Young Adult)

(Vintage, February 2010)

Manuscript, 246 pages

When our dorky unnamed protagonist meets fellow high school geek, Eric Lederer, there's an instant connection. They're both outcasts trying to find their place in a cruel teen social structure while struggling with unusual family hardships (divorce, hostile siblings, etc).

They also both happen to be obsessed with sci-fi and comics, and immediately join together to work on "a movie trilogy and series of novels," which feature "the Man" and armies of evil alien invaders. From then on, things get beautifully bizarre—it turns out Eric never sleeps. Instead of recharging his brain like the rest of us, Eric locks himself in his room or runs wild in the desert trying to tamp down his out of control brainwaves. Word soon leaks about Eric's "gift," and he and our protagonist go on the run from the evil forces trying to get at Eric's brain.

Is it the CIA trying to tap into his brainwaves for some more sinister use, or are his brain spasms comingling with the universe beyond to bring their escapist sci-fi fantasies and "the man" to life? The finale is ultimately satisfying.

DC Pierson has a wildly imaginative vision and a very funny and original voice. He also happens to be quite promotable and only 23 years old. He's a member of Derick Comedy (www.derickcomedy.com) and performs regularly at the Upright Citizen's Brigade. He has an active web presence and is very cute to boot.

Rich, Simon

ELLIOT ALLAGASH (Young Adult)

(Random House, May 2010)

Manuscript

Seymour isn't rich or even powerful. He's a cheerful, obedient 8th-grader at Glendale, a second tier prep school on the East side of Manhattan. His chubbiness has recently earned him the nick name "Chunk Style" and by the time we meet him, he has more or less resigned himself to a life of quiet isolation. All of this, of course, is about to change.

After successfully getting himself expelled from every reputable prep school in the country, Elliot Allagash, the arrogant heir of America's largest fortune, finds himself marooned at Glendale. Try as he may, Elliot cannot get expelled this time; his father has simply donated too much money. Bitter and bored, Elliot decides to amuse himself by taking up a challenging new hobby: transforming Seymour into the most popular student in school.

An unlikely friendship develops between these two loners as Elliot introduces Seymour to new concepts, like power, sabotage and vengeance. With Elliot as his diabolical guide, Seymour gradually learns about all of the incredible things that money can buy, and the one or two things that it can't.

Simon Rich is the author of two humor collections, *Ant Farm* and *Free Range Chickens*. He is a graduate of Harvard University, where he was president of *The Harvard Lampoon*. He currently writes for Saturday Night Live and lives in New York City.

Rights sold:

German: Goldmann

Robinson, A.M.

SOPHIE MCGEE, VAMPIRE QUEEN (Young Adult)

(HarperCollins, Summer 2011)

Manuscript

At the start of her junior year, Sophie McGee has one goal: be named the school paper's next editor-in-chief. But her first journalism assignment is not what she hoped. It's a puff piece, nothing more than interviewing the school's new students for the annual "Welcome Back" issue. Determined to get it over with as soon as possible, Sophie is nonetheless intrigued when the new students turn out to be a little stranger than she expected—especially Vlad, the arrogant boy who develops an unhealthy fascination with Sophie's sister and yet manages to masterfully dodge Sophie's questions. To top it all off, James, her childhood next-door neighbor is back in town, cuter (and paler) than ever before.

When an overzealous investigative technique goes awry, Sophie quickly discovers the secret behind the new students' strange behavior. But her troubles don't end there. Because Vlad is looking for something—or someone—he can sink his teeth into, and he won't stop until he finds it. Hilarious, satirical, romantic, and beautifully written, SOPHIE MCGEE, VAMPIRE QUEEN takes the vampire novel and stands it deliciously on its head.

A.M. Robinson lives and works in New York City. SOPHIE MCGEE, VAMPIRE QUEEN is her first novel.

Rotenberg, Robert

OLD CITY HALL: A Novel

(Sarah Crichton Books/FSG, March 2009)

Hardcover

International Bestseller! (Canada)

Old City Hall opens with a bang, or perhaps a stab: Canada's leading radio show host, Kevin Brace, comes to the door of his luxury condominium with his hands covered in blood and tells the newspaper delivery man: "I killed her." The "her" in question is his young wife, whose body lies in the bathtub of their suite, a knife wound through her sternum.

So, if he killed her, where's the mystery? That's the question asked by the detectives plowing through what should be an open-and-shut case. Even Kevin's attorney doesn't know what really happened, because he refuses to talk to her or to anyone else after muttering those incriminating words. With the discovery that that the victim was actually a self-destructive alcoholic, and the appearance of strange fingerprints in the Brace apartment, the mystery gets more complex just as it should be getting simpler.

Robert Rotenberg claims and celebrates the city of Toronto as a character as exciting and vital as the Dickensian ensemble populating the story. Douglas Preston rejoices that Rotenberg's "Toronto settings make this most multicultural city in North America come alive." Elmore Leonard has Florida; John Lescroart, San Francisco; Robert Parker, Boston; Scott Turow, Chicago; George Pelecanos, D.C. And now, in *Old City Hall*, Rotenberg creates in modern-day Toronto a canvas as diverse and surprising as the city itself.

Robert Rotenberg is one of Toronto's top lawyers, defending, as he likes to say, "everything from murder to shoplifting." He lives in Toronto with his wife, a television producer at CBC News, their three children; and their little dog, Fudge.

Rights sold:

British: John Murray
 French: Presses de la Cite
 German: Rowohlt
 Hebrew: Matar
 Italian: Giano/Neri Pozza
 Japanese: Hayakawa

Marathi (India): Mehta Publishing House
 Polish: Proszynski Media
 Russian: AST
 Spanish: Belacqua/Grupo Norma
 U.S. Audio: Recorded Books
 UK Unabridged Audio: W.F. Howes

Rotenberg, Robert

GUILTY PLEA

(Sarah Crichton Books/FSG, 2010)

Manuscript due January 2010

On the same morning his headline-grabbing divorce trial is set to begin, Quentin Wyler is found dead on the kitchen floor of his million-dollar home, the victim of seven stab wounds. Detective Ari Greene arrives minutes before the international press, who've been egged on by Wyler's torrid affair with a young Hollywood starlet. The dead man has left a clue, formed from his four-year-old child Simon's letters on the fridge door. Toronto's going through a crime wave and the heat is on Greene. Hours after the funeral, Wyler's ex-wife, a strange beauty named Tamar from an old mining town in Northern Ontario, is charged with murder.

Ted DiPaulo, a veteran defense lawyer, widowed and now raising two teenagers, finds his biggest obstacle is his own client, the hard-to-read Tamar. Jennifer Raglan, who recently stepped down as head crown—is back with her family after her secret affair with Detective Greene and is positioned as the determined prosecutor. What should be a straight-forward guilty plea turns into a complex murder trial, the aftermath of which leaves everyone discontented and Detective Greene, as ever, still looking for answers.

Robert Rotenberg is one of Toronto's top lawyers, defending, as he likes to say, "everything from murder to shoplifting," and the author of the international bestseller, *Old City Hall*. He lives in Toronto with his wife, a television producer at CBC News; their three children; and their little dog, Fudge.

Rights sold:

British: John Murray
 French: Presses de la Cite
 Italian: Giano/Neri Pozza

Sekaran, Shanthi

THE PRAYER ROOM: A Novel

(MacAdam/Cage, February 2009)

Hardcover/Trade Paperback, 375 pages

In 1974, a young, callow Englishman named George Armitage goes to Madras for Ph.D. research and comes back married to Viji, an Indian woman he barely knows. The pair ends up in Sacramento, where Viji gives birth to triplets. In this new American world of shag carpeting and pudding pops, Viji's closest friends are the framed portraits of dead relatives that she hangs in her prayer room. Inside this room, she tells the photos her problems as they roll their eyes and sass her right back.

Viji's role as the queen of her California ranch house is interrupted when her father-in-law shows up one day unannounced. Grandad Stan teaches the kids to piss in the rosebushes, beds the neighbor's maid, and generally flummoxes Viji every chance he gets. Viji feels the foreignness of her life expand around her. Who is this malted-milk husband, anyway, and how did she end up with *three* children when she'd expected *one*? When her older sister invites her back to her spurned childhood home in India, she decides to take the children for a visit. But the truth is, she doesn't know if she'll come back, and what seems like the most normal of family lives takes a surprising turn.

Shanthi Sekaran splits her time between Berkeley, California and Nottingham, England, where she is pursuing a Ph.D. at the University of Newcastle-upon-Tyne. She is a graduate of the Writing Seminars at Johns Hopkins University where she studied with Alice McDermott and Stephen Dixon and was awarded the prestigious Elliot Coleman Fellowship for Fiction. She has also been featured in the anthology *Best New American Voices 2004* (Harcourt).

Rights sold:

India (English): HarperCollins India

Shortridge, Jennie

WHEN SHE FLEW

(NAL/Penguin Trade Paperback Original, November 2009)

Trade Paperback, 352 pages

Police officer Jessica Villareal has always played by the book and tried to do the right thing. She's worked hard at her job and even harder at her family. Despite all that, she finds herself approaching midlife divorced, estranged from her daughter, alone...and completely unhappy. And she's wondering if she ever made a right choice in her life.

But then Jess discovers an Iraq vet and his young daughter living off the radar in the Oregon woods, avoiding the comforts—and curses—of modern life. Her colleagues on the force are determined to uproot and separate Lindy and her father, but Jess knows the damage of losing those you love and believes the pair is safer and happier together.

Jess recognizes her chance to make a difference by doing something she's never dared. Because even though she's used to playing by the rules, there are times when they need to be broken...

Jennie Shortridge lives in Seattle, Washington, with her husband, and juggles her time between writing novels and working in the community to foster literacy.

Shumas, Holly

FIVE THINGS I CAN'T LIVE WITHOUT: A Novel

(5 Spot/Grand Central, July 2007)

Trade Paperback Original

20,000 copies in print

People Magazine Great Reads pick!

Nora Bishop is living a life of *almosts*. She's *almost* thirty. *Almost* committed in her relationship. *Almost* employed. And she's *almost* living her life. Stuck in what she terms her meta-life, she's thinking and questioning everything to the point of self-sabotage.

Then a friend asks Nora to rewrite an Internet dating profile, and the woman with the meta-life discovers her *métier*. As a Cyrano de Bergerac for the lovelorn, she asks her clients to name the five things they can't live without. But what are hers? To get answers, Nora will have to stop asking questions. And then do the hardest thing of all: Find herself by losing herself...in *real* life.

Holly Shumas practices family and marriage therapy in Berkeley, California.

Rights sold:

Dutch: Bruna

Italian: Piemme

Shumas, Holly

LOVE AND OTHER NATURAL DISASTERS: A Novel

(5 Spot/Grand Central, January 2009)

Trade Paperback Original

From the author of *Five Things I Can't Live Without* comes a witty, yet poignant tale of a woman who discovers that her seemingly devoted husband has been having an emotional affair.

Eve is eight months pregnant and in the middle of the Thanksgiving festivities when she discovers that her husband Jonathan has developed an intimate relationship with another woman over the past year. Jonathan claims his innocence because there was no physical intimacy, but Eve feels deeply betrayed by the emotional connection they share. Now Eve finds herself questioning her entire reality. Did she ever really know Jon at all? Was their happiness together a lie? Is emotional intimacy more forgivable than sexual intimacy? And, most importantly, can their marriage survive?

Holly Shumas practices family and marriage therapy in Berkeley, California.

Rights sold:

Portuguese (Brazil): Editora Objetiva

Slatton, Traci L.

IMMORTAL

(Delta Trade Paperback, January 2008)

Trade Paperback, 528 pages

25,000 copies sold!

In an age of wondrous beauty and terrible secrets, one man searches for his destiny.

In the majestic heart of Florence, a beautiful golden-haired boy is abandoned and subjected to cruelty beyond words. But Luca Bastardo is anything but an ordinary boy. Across two centuries of passion and intrigue, Luca will discover an astonishing gift—one that will lead him to embrace the ancient mysteries of alchemy and healing to become a trusted confidant to the powerful Medicis...even as he faces persecution from the sadistic cabal determined to wrest his secrets for themselves.

But as the Black Death and the Inquisition wreak havoc on his beloved city, Luca's survival lies in the quest to solve two riddles. One is the enigma of his parents and his ageless beauty. The other is a choice between immortality and the only chance to find his one true love. As Luca journeys through the heights of the Renaissance, befriends Giotto and Leonardo de Vinci—140 years apart—and pursues the most closely guarded secrets of religious faith and science for the answers to his own burning questions, his remarkable search will not only change him...but will change the course of history.

Traci L. Slatton is a graduate of Yale and Columbia, and she also attended the Barbara Brennan School of Healing. She lives in Manhattan with her husband, sculptor Sabin Howard, whose classical figures and love for Renaissance Italy inspired her to write a novel set during that time period. *IMMORTAL* is her first novel.

Film Rights: Lane Bishop & Gabriela Martinelli, Capri Films**Rights sold:**

French: L'editions Atalante
Greek: Oceanida
Italian: Marco Tropea Editore
Polish: Philip Wilson

Portuguese (Brazil): Bertrand Brasil
Spanish: Via Magna
Russian: Eksmo

Springer, Kristina**THE ESPRESSOLOGIST (Young Adult)**

(FSG Books for Young Readers, October 2009)

Hardcover, 184 pages

UK Rights with FSG

When Chicago café manager Derek Peters finds out about 17-year old barista Jane Turner's unique talent for matching couples based upon their favorite coffee drink, he smells a holiday promotion that will boost his sales through the roof. Jane calls it "Espressology," and so far, she's never been wrong in a match. And sure enough, when Derek posts a sign at the café door reading "The Espressologist Is In," the line of customers soon wraps around the block.

But can this be too much of a good thing?

Jane is about to find out. During a televised interview, at the height of her notoriety, she is forced into an impossible dilemma: lose her love interest or lose her credibility? The stakes are high and Jane soon realizes she may be in danger of losing it all—including her best friend.

Kristina Springer has a Bachelor of Arts in English Education from Illinois State University and a Master of Arts in Writing from DePaul University. She lives in a suburb of Chicago, IL with her

husband and their four small children: Teegan, Maya, London, and Gavin.

Rights sold:

German: Ullstein

Stepakoff, Jeffrey

FIREWORKS OVER TOCCOA

(Thomas Dunne/St. Martin's Press, February 2010)

Advance Reader's Copy, 260 pages

100,000 copy first printing!

Every so often a story comes along that reminds of what it's like to experience love for the first time – against the odds, when you least expect it, and with such passion that it completely changes you forever. In the tradition of *The Bridges of Madison County*, *The Notebook* and *The Horse Whisperer*, FIREWORKS OVER TOCCOA is an intimate and cinematic story about the power of human connection, set during one of the most turbulent periods in world history.

Lily was married for just days before her husband was sent abroad to fight in WWII. Now, he and the other soldiers are returning, and the small town of Toccoa, Georgia plans a big celebration. But a handsome and kind Italian immigrant, responsible for the elaborate fireworks display the town commissioned, captures Lily's heart and soul. Torn between duty to society and her husband, and a poor, passionate man who might be her only true love—Lily must choose between a love she never knew and a commitment she'd already made.

Jeffrey Stepakoff has written extensively for over a dozen internationally-acclaimed television series, such as the Emmy-winning THE WONDER YEARS, SISTERS and DAWSON'S CREEK, where he was Co-Executive Producer. He has created pilots for many of the major studios and networks, including 20th Century Fox, Paramount, MGM and ABC as well as developed and written major motion pictures, including Disney's TARZAN and BROTHER BEAR, and EM.TV/ProSieben's LAPITCH, Croatia's submission for the 1998 Academy Awards.

Rights sold:

French: Presses de la Cite

German: Krueger/Scherz

Italian: Sperling & Kupfer

Swain, Heather

ME, MY ELF AND I: A Novel (Young Adult)

(Speak/Penguin Young Readers, June 2009)

Trade Paperback

UK rights with Puffin

A funny and original fish-out-of-water story!

Zephyr Addler is the new girl at the Brooklyn Academy of Performing Arts High School (BAPAHS), and she's trying to be inconspicuous (as per her parents' instructions). But there's a major difference between Zephyr and the other students: she's an elf. Not one of those six-inch-tall Keebler elves (why people think that's what elves are, Zephyr just doesn't understand), but a teenager with blonde hair and blue eyes who seems just like everyone else...except for those magic spells she keeps casting (even though she promised her mother "No magic in Brooklyn!").

Despite her best intentions, Zephyr is quickly drawn into the drama, both literal and figurative, at BAPAHs, with her friends Mercedes and Ari and her nemesis, Bella D'Artagnan. Bella doesn't like the attention the new girl is getting – not at the audition for the Elph Camera Phone commercial (which nearly gives Zephyr a heart attack – how did they *know*?), not from the other girls at BAPAHs (who love Zephyr's unusual tunic and boots) and especially not from Bella's boyfriend, Timber. Soon the struggle to fit in while standing out threatens to overwhelm Zephyr, and she realizes that this is one time magic isn't going to fix things...

Heather Swain is the author of two adult novels published by Downtown Press/Atria Books, *Eliot's Banana* (2003) and *Luscious Lemon* (2004) and the winner of the Best Fiction Book of the Year by the Indiana State Library. She lives in Brooklyn with her husband and two kids.

Wax, Wendy

THE ACCIDENTAL BESTSELLER: A Novel

(Berkley/Penguin, June 2009)

Trade Paperback Original

Once upon a time there were four aspiring authors who met at their very first national writer's conference. Although these writers had almost nothing in common except their fear of failure and their longing to be published, they became fast friends who helped each other jump through the many hoops required to land book contracts with major publishing houses in New York City.

Ten years later they are all multi-published, and they're still friends, despite being in very different places in their careers: a mid-list author who seemed like she was on her way up until she began sliding down, an NYT bestseller whose creative well has run dry, a well-known inspirational writer with a famous televangelist husband and a secret second career writing erotica, and a struggling single mother who writes category novels at night. Until the day one of them is dropped by her publisher and then dumped by her husband, and is unable to write a word much less the final book of her contract. Her friends, as good friends do, step in to save her – in this case, by writing the book she owes her publisher. In so doing, they accidentally create a runaway bestseller, though not exactly a happy ending.

In the updated spirit of Olivia Goldsmith, this hilarious romp through the world of book publishing is a work of fiction—though parts of it have happened to very real people! In most cases, the names have been changed to protect the innocent and the still-writing, but other names have been shamelessly dropped.

Wendy Wax is the author of several women's commercial fiction books including *7 Days and 7 Nights*, *Hostile Makeover* and *Single In Suburbia*.

Wax, Wendy

MAGNOLIA WEDNESDAYS

(Berkley/Penguin, March 2010)

Manuscript

One day she's breaking stories in the big city...

At forty-one, Vivian Armstrong Gray spent most of her life fighting to make it in investigative journalism, only to have it crumble after a bullet lodges in her backside during an exposé. As if the humiliation of being the *butt* of everyone's jokes isn't enough, Vivi learns that she's pregnant, jobless, and very hormonal—which might explain why she said 'yes' to a dreadful job covering suburban living back home in Georgia.

...the next she's salsa dancing in suburbia.

Leaving her tiny apartment in New York, she unwillingly heads south to experience the suburban soccer mom existence through her widowed sister's eyes. Surrounded by mini-vans and bake sales, she has lots of material for the column. Her sister's ballroom dance studio becomes her undercover spot where she learns about the local life while posing as an 'extra' dance partner. But Vivi's little stint starts throwing her for a loop as friendships develop, and a real relationship with her sister blossoms. As she digs up her long buried roots, she starts to wonder if life inside the picket fence is so bad after all...

Wendy Wax, a former broadcaster, lives in the Atlanta suburbs with her husband and two teenage sons, who have turned her into the shortest member of their family. She is the author of several women's commercial fiction books including *The Accidental Bestseller*, *Hostile Makeover* and *Single In Suburbia*.