

**2019 RIGHTS LIST****NON-FICTION****Abrams, Jonathan****ALL THE PIECES MATTER: The Inside Story of The Wire**

(Crown Archetype/Penguin Random House, February 2018)

**Hardcover (400 pages)***One 8-page full-color photo insert***A *New York Times* Bestseller!****The definitive oral history of the iconic and beloved TV show *The Wire*, as told by the actors, writers, directors, and others involved in its creation**

Since its final episode aired in 2008, HBO's acclaimed crime drama *The Wire* has only become more popular and influential. The issues it tackled, from the failures of the drug war and criminal justice system to systemic bias in law enforcement and other social institutions, have become more urgent and central to the national conversation. The show's actors, such as Idris Elba, Dominic West, and Michael B. Jordan, have gone on to become major stars. Its creators and writers, including David Simon and Richard Price, have developed dedicated cult followings of their own. Universities use the show to teach everything from film theory to criminal justice to sociology. Politicians and activists reference it when discussing policy. When critics compile lists of the Greatest TV Shows of All Time, *The Wire* routinely takes the top spot. It is arguably one of the great works of art America has produced in the 20th century.

But while there has been a great deal of critical analysis of the show and its themes, until now there has never been a definitive, behind-the-scenes take on how it came to be made. With unparalleled access to all the key actors and writers involved in its creation, Jonathan Abrams tells the astonishing, compelling, and complete account of *The Wire*, from its inception and creation through its end and powerful legacy.

**Jonathan Abrams** is an award-winning journalist who writes for Bleacher Report. He is the author of the *New York Times* bestselling *Boys Among Men*. He was previously a staff writer at Grantland, the *Los Angeles Times*, and the *New York Times* and is a graduate of the University of Southern California.

**Praise:**

“From the moment *The Wire* ended, all I have wished for is one more season. Jonathan Abrams has given us something just as valuable -- the complete story of how something this wonderful, rich, and intricate came to be. I treasured every episode of the show, and I loved every word of this book. *All The Pieces Matter* is a must-read for any fan of *The Wire*, or anyone who wants to know how great art is made.”

– **Mike Schur, creator of *Parks and Recreation*, *Brooklyn Nine-Nine* and *the Good Place***

“Meticulous. Relentless. Occasionally hilarious. The same adjectives you'd use to describe *The Wire* can also be applied to Jonathan Abrams' essential oral history of the series. As it turns out, the most humanistic drama in television history was itself rife with compelling characters, complex politics and an excess of whiskey. Abrams tracks down the stories behind every beloved episode with the tenacity of Omar shopping for breakfast cereal.”

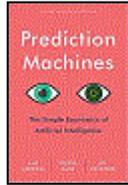
–**Andy Greenwald, host of *The Watch* and *Talk the Thrones***

“Imagine getting to talk to Da Vinci before a brushstroke or getting to talk to LeBron James midflight before a dunk. That's what this book is...Jonathan Abrams is a marvel.”

–**Shea Serrano, *New York Times* bestselling author of *The Rap Year Book***

**Rights sold:**

UK Commonwealth: No Exit Press



**Agrawal, Ajay, Joshua Gans and Avi Goldfarb**  
**PREDICTION MACHINES: The Simple Economics of Artificial Intelligence**  
 (Harvard Business School Press, April 2018)  
**Hardcover (256 pages)**  
*World English rights with Harvard Business School Press*

**A Globe and Mail Bestseller! (Canada)**

Artificial intelligence does the seemingly impossible, magically bringing machines to life--driving cars, trading stocks, and teaching children. But facing the sea change that AI will bring can be paralyzing. How should companies set strategies, governments design policies, and people plan their lives for a world so different from what we know? In the face of such uncertainty, many analysts either cower in fear or predict an impossibly sunny future.

But in PREDICTION MACHINES, three eminent economists recast the rise of AI as a drop in the cost of prediction. With this single, masterful stroke, they lift the curtain on the AI-is-magic hype and show how basic tools from economics provide clarity about the AI revolution and a basis for action by CEOs, managers, policy makers, investors, and entrepreneurs.

When AI is framed as cheap prediction, its extraordinary potential becomes clear:

- Prediction is at the heart of making decisions under uncertainty. Our businesses and personal lives are riddled with such decisions.
- Prediction tools increase productivity--operating machines, handling documents, communicating with customers.
- Uncertainty constrains strategy. Better prediction creates opportunities for new business structures and strategies to compete.

Penetrating, fun, and always insightful and practical, *Prediction Machines* follows its inescapable logic to explain how to navigate the changes on the horizon. The impact of AI will be profound, but the economic framework for understanding it is surprisingly simple.

**Ajay Agrawal** is Professor of Strategic Management and Peter Munk Professor of Entrepreneurship at the University of Toronto's Rotman School of Management. He is also cofounder of The Next 36 and Next AI, cofounder of the AI/robotics company Kindred, and founder of the Creative Destruction Lab. Ajay conducts research on technology strategy, science policy, entrepreneurial finance, and the geography of innovation.

**Joshua Gans** is Professor of Strategic Management and the holder of the Jeffrey S. Skoll Chair of Technical Innovation and Entrepreneurship at Toronto's Rotman School of Management. Gans is a frequent contributor to outlets like the *New York Times*, *Harvard Business Review*, *Forbes*, *Slate*, and the *Financial Times*. Joshua also writes regularly at several blogs including Digitopoly.

**Avi Goldfarb** is the Ellison Professor of Marketing at Toronto's Rotman School of Management, University of Toronto. Avi is also Chief Data Scientist at the Creative Destruction Lab, Senior Editor at *Marketing Science*, a Fellow at Behavioral Economics in Action at Rotman, and a Research Associate at the National Bureau of Economic Research. His research has been widely covered in the popular press.

**Praise:**

"What does AI mean for your business? Read this book to find out." --**Hal Varian, Chief Economist, Google**

"AI may transform your life. And *Prediction Machines* will transform your understanding of AI. This is the best book yet on what may be the best technology that has come along."

--**Lawrence H. Summers, Charles W. Eliot Professor, former president, Harvard University; former secretary, US Treasury; and former chief economist, World Bank**

"*Prediction Machines* is a path-breaking book that focuses on what strategists and managers really need to know about the AI revolution. Taking a grounded, realistic perspective on the technology, the book uses principles of economics and strategy to understand how firms, industries, and management will be transformed by AI."

–Susan Athey, **Economics of Technology Professor, Stanford University; former consulting researcher, Microsoft Research New England**

**Rights sold:**

Chinese (C): CommonWealth Magazine

Chinese (S): China South Booky Culture Media Co.

Italian: Francoangeli

Japanese: Hayakawa

Korean: Thinking Power

Portuguese (Brazil): Alta Books

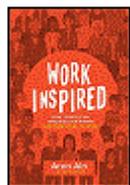
Russian: Mann, Ivanov, Ferber

Spanish: Editorial Reverte

Turkish: Libronet

Thai: Se-Education

Vietnamese: 1980 Books



**Ain, Aron**

**WORKINSPIRED: How to Build an Organization Where Everyone Loves to Work**

(McGraw-Hill Education, October 2018)

**Hardcover (256 pages)**

*World English rights with McGraw-Hill*

A “Highest Rated CEO” who has transformed his organization into a billion-dollar company and a “Top Place to Work” shows leaders how truly prioritizing employees isn’t just good for employees—it’s good for business.

Imagine a company where everybody loves to work, where employees feel not just “satisfied” but truly cared for, respected, and energized. Think of the impact this would have on recruitment, retention, customer satisfaction, innovation, and overall performance. Aron Ain, the award-winning CEO of Kronos, a global provider of workforce management and human capital management cloud solutions, believes that anything is possible when people are inspired. By embracing employee development and engagement as a growth strategy, Ain transformed his company’s culture and built a billion-dollar business. This book takes leaders and managers inside Kronos’s highly admired WorkInspired culture, showing them the surprisingly simple rules to follow to replicate that success.

Ain’s inspiring guide reveals the best practices that have earned Kronos distinctions on coveted lists, such as Glassdoor’s 100 Best Places to Work, *Fortune*’s 100 Best Companies to Work For, *Forbes*’s America’s Best Employers, and the *Boston Globe*’s Top Places to Work. These include over-communicating and truth-telling, trusting your people again and again, holding managers accountable for being great at what they do, allowing employees flexible schedules and open vacation time, challenging your people to put the company out of business with new and revolutionary ideas, and welcoming back boomerang employees. Many executives talk about how “their people are their greatest asset.” Ain challenges leaders to “walk the talk” and put people first, whether they oversee a team of five or an organization of 500,000. When they do, employees won’t be the only ones who thank them. Customers and shareholders will, too.

**Aron Ain** is the CEO of Kronos, a global provider of workforce management and human capital management cloud solutions, as well as consulting, education, and support services to its more than 30,000 enterprise customers in more than 100 countries. Ain has spent his entire career at Kronos, playing a role in nearly every functional department. He has received numerous awards for his leadership, including Glassdoor’s Highest Rated CEO honor, Ernst & Young’s Entrepreneur of the Year award, the Mass Technology Leadership Council’s CEO of the Year award, and the inaugural Ray Stata Leadership and Innovation award by the Massachusetts High Technology Council. During his tenure as CEO, Kronos has been recognized for its innovative product offerings, and has been named a “Top Place to Work” in the U.S., Canada, Australia, China, India, and the U.K. Ain speaks often on engagement and people strategy, as well as on entrepreneurship and leading global organizations.

**Rights Sold:**

Audio (World English): Recorded Books

Chinese (S): CITIC

Italian: Edizioni Appunti di Viaggio



**Ariely, Dan and Matt Trower**

**AMAZING DECISIONS: The Illustrated Guide to Improving Business Deals and Family Meals**  
(Hill and Wang/Macmillan, July 2019)

**Manuscript (224 pages)**

**Dan Ariely, the *New York Times* bestselling author of *Predictably Irrational*, and illustrator Matt R. Trower present a playful graphic novel guide to better decision-making, based on the author's groundbreaking research in behavioral economics, neuroscience, and psychology.**

The internationally renowned author Dan Ariely is known for his incisive investigations into the messy business of decision-making. Now, in *AMAZING DECISIONS*, Ariely's unique perspective—informed by behavioral economics, neuroscience, and psychology—comes alive in the graphic form. The illustrator Matt R. Trower's playful and expressive artwork captures the lessons of Ariely's groundbreaking research as they explore the essential question: How can we make better decisions?

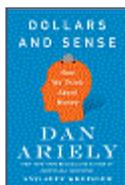
*AMAZING DECISIONS* follows Adam as he faces the daily barrage of choices and deliberations. He juggles two overlapping—and often contradictory—sets of norms: social norms and market norms. These norms inform our thinking in ways we often don't notice, although we are aware that they guide our behavior—just as Adam is shadowed by the “market fairy” and the “social fairy,” each compelling him to act in certain ways. Good decision-making, Ariely and Trower argue, requires the ability to identify and evaluate the forces at play under different circumstances, leading to an optimal outcome. *AMAZING DECISIONS* is a fascinating and entertaining guide to developing skills that will prove invaluable in personal and professional life.

**Dan Ariely** is the bestselling author of *Predictably Irrational*, *The Upside of Irrationality*, and *The (Honest) Truth About Dishonesty*. He is the James B. Duke Professor of Psychology and Behavioral Economics and founder of the Center for Advanced Hindsight at Duke University.

**Matt R. Trower** is a comic artist and illustrator who graduated from the Rhode Island School of Design with a BFA in illustration and a concentration in gender, sexuality, and race. Trower works at the Center for Advanced Hindsight at Duke University.

**Rights sold:**

Chinese (S): CITIC



**Ariely, Dan and Jeff Kreisler**

**DOLLARS AND SENSE: How We Misthink Money and How to Spend Smarter**  
(HarperCollins, November 2017)

**Hardcover (304 pages)**

**A *Business Insider* Best Business Book of 2017!**

**An iBooks Bestseller!**

**Blending humor and behavioral economics, the *New York Times* bestselling author of *Predictably Irrational* delves into the truly illogical world of personal finance to help people better understand why they make bad financial decisions and gives them the knowledge they need to make better ones.**

**Praise:**

“[A] surprisingly breezy exploration of the most common mental blocks to building wealth... It's the rare kind of book that makes you feel a lot smarter, while simultaneously giving you actionable tips for improving your daily life.” —*Business Insider*

**Rights sold:**

Chinese (C): Commonwealth Publishing

Chinese (S): CITIC

Czech: Prah

Dutch: Maven

French: Leduc

German: Econ/Ullstein

Greek: Aiora

Hungarian: HVG

Japanese: Hayakawa

Korean: Chungrim

Polish: Smak Slowa

Portuguese (Brazil): Sextante

Romanian: Publica

Slovak: Preedia

Spanish (World): Planeta

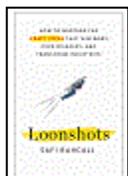
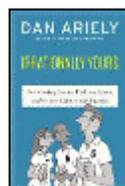
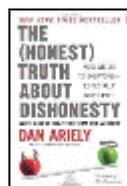
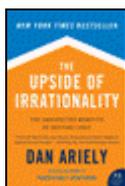
Swedish: Natur &amp; Cultur

Thai: WeLearn

Vietnamese: Alpha Books

UK Commonwealth: Bluebird/Pan Macmillan

Ukrainian: Old Lion

**Previous titles:****Bahcall, Safi****LOONSHOTS: How to Nurture the Crazy Ideas that Win Wars, Cure Diseases, and Transform Industries** (St. Martin's Press, March 2019)**Galley (368 pages)***World English rights with Macmillan*

**LOONSHOTS** describes a new way to think about innovation: why a company's *structure* matters more than its *culture*. Safi Bahcall, a physicist and entrepreneur, applies the science of phase transitions to the behavior of teams.

What do James Bond and Lipitor have in common? Why do traffic jams appear out of nowhere on highways? What can we learn about innovation from a glass of water? In **LOONSHOTS**, physicist and entrepreneur Safi Bahcall reveals a surprising new way of thinking about the mysteries of group behavior that challenges everything we thought we knew about nurturing radical breakthroughs.

Drawing on the science of *phase transitions*, Bahcall shows why teams, companies, or any group with a mission will suddenly change from embracing wild new ideas to rigidly rejecting them, just as flowing water will suddenly change into brittle ice. Mountains of print have been written about *culture*. **LOONSHOTS** identifies the small shifts in *structure* that control this transition, the same way that temperature controls the change from water to ice.

Using examples that range from the spread of fires in forests to the hunt for terrorists online, and stories of thieves and geniuses and kings, Bahcall shows how this new kind of science helps us understand the behavior of companies and the fate of empires. **LOONSHOTS** distills these insights into lessons for creatives, entrepreneurs, and visionaries everywhere.

Over the past decade, researchers have been applying the tools and techniques of phase transitions to understand how birds flock, fish swim, brains work, people vote, criminals behave, ideas spread, diseases erupt, and ecosystems collapse. If twentieth-century science was shaped by the search for fundamental laws, like quantum mechanics and gravity, the twenty-first will be shaped by this new kind of science. **LOONSHOTS** is the first to apply these tools to help all of us unlock our potential to create and nurture the crazy ideas that change the world.

**Safi Bahcall** received his BA summa cum laude in physics from Harvard and his PhD from Stanford. After working for three years as a consultant for McKinsey, he co-founded Synta Pharmaceuticals—a biotechnology company developing new drugs for cancer—and served as its CEO for 13 years. In 2008, he was named E&Y New England Biotechnology Entrepreneur of the Year. In 2011, he served on the President's Council of Advisers on Science and Technology working group on the future of national research.

**Advance Praise:**

"This book has everything: new ideas, bold insights, entertaining history and convincing analysis. Not to be missed by anyone who wants to understand how ideas change the world."

—**Daniel Kahneman, winner of the Nobel Prize and best-selling author of *Thinking Fast and Slow***

"A wonderful book that explores the beauty, quirkiness and complexity of ideas, *Loonshots* will both educate and entertain you. If you care about ideas — especially new and out-of-the-box ones — you need to read this book."

—**Siddhartha Mukherjee, Pulitzer Prize-winning author of *The Emperor of All Maladies***

"*Loonshots* is a brilliant and wonderfully entertaining book, an unstoppable read, full of surprises and rich with insight into how people create and nurture things that change the world. It's also an important book. Bahcall, a physicist and biotech entrepreneur, is unfolding the secrets behind successes everywhere."

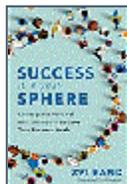
—**Richard Preston, *New York Times* bestselling author of *The Hot Zone* and *The Wild Trees***

**Rights sold:**

Chinese (S): CITIC

Portuguese (Brazil): Sextante

Hebrew: Matar



**Band, Zvi**

**SUCCESS IS IN YOUR SPHERE: Leverage the Power of Relationships to Achieve Your Business Goals** (McGraw-Hill, April 2019)

**Manuscript (240 pages)**

**World English rights with McGraw-Hill**

**A tested step-by-step approach to leveraging the unique power of relationships to your business advantage**

Our professional relationships are the most important asset we have when it comes to growing and sustaining a successful business. Most people think of this as “networking.” But in today’s hyperconnected market, the most cost-effective and high-return route to new, repeat, and referral business is through our *existing* networks, not through adding more Facebook “friends” and LinkedIn “connections.” In this transformative guide, relationship marketing expert Zvi Band shows us how to deepen our personal connections to achieve our professional goals—using his proven program of daily habits and relationship-enhancing strategies.

The basic idea is simple: Effective relationship building is not about acquiring new contacts, it’s about strengthening your connections with the key people who will help you drive your business forward. It’s about building a database, collecting intelligence, setting priorities, adding value, and engaging with the right people at the right time. Through a combination of personal research, best practices, and case studies, Band provides a prescriptive strategy you can customize and follow every day. In business, as in life, it all comes down to the quality of your relationships. When the right people are on your side, SUCCESS IS IN YOUR SPHERE.

**Zvi Band** is the cofounder and CEO of Contactually, an intelligent CRM platform for relationship-oriented businesses. A cofounder and coorganizer of DC Tech Meetup, with more than 20,000 members and 700+ in attendance at monthly meetings, Zvi also created DC Tech Summer, a program placing interns with startups every summer. He is a proud mentor to Acceleprise, an enterprise technology accelerator. Zvi has been listed as one of *Washingtonian* magazine’s Tech Titans, along with such luminaries as Steve Case, the cofounder and former CEO and chairman of America Online. He was a finalist for Ernst and Young’s 2016 Entrepreneur of the Year award. An active speaker, writer, and podcaster on the topic of relationship marketing, Zvi has been on Forbes’s 25 Professional Networking Experts to Watch list.

**Advance Praise:**

“Zvi and Contactually have devised a clear process for helping pros keep their most valuable relationships strong, in a way that I have not seen before.”

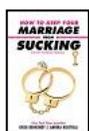
—**Dorie Clark**, bestselling author of *Stand Out*, *Entrepreneurial You*, and *Reinventing You*

“Making connections is one thing . . . maintaining them is another. In today’s overconnected world, very few folks can match Zvi’s experience and expertise when it comes to fostering meaningful relationships in this new landscape.”

—**Jayson Gagnard**, author of *Mastermind Dinners* and creator of Mastermind Talks

“What happens after you meet is the most overlooked part of building strong relationships. Zvi is a great resource for best approaches when it comes to deepening existing relationships.”

—**Derek Coburn**, author of *Networking Is Not Working*



**Behrendt, Greg and Amiira Ruotola**

**HOW TO KEEP YOUR MARRIAGE FROM SUCKING: The Keys to Keep Your Wedlock Out of Deadlock** (Diversions Books, July 2018)

**Hardcover (256 pages)**

**A hilarious and hopeful primer to prevent, combat, and eliminate the suckage in modern marriage by doing it right in the early years, from one of the minds behind the series *Sex and the City* and the *New York Times* bestselling authors of *He’s Just Not That Into You*, *It’s Called a Breakup Because It’s Broken*, and *It’s Just a F\*\*\*ing Date***

Some marriages start out storybook. Perfect proposal, perfect engagement, perfect wedding, perfect honeymoon, and perfect newlywed years. Greg Behrendt and Amiira Ruotola stumbled right out of the wedding gate. Their choices in the early years, they’ll tell you, nearly bought their marriage a one-way ticket to Suckville.

The *New York Times* bestselling authors explore all the adventures of early wedlock, from the moment one of you gets on one knee to the day when sex starts to feel like work instead of play. In this guidebook, Behrendt and Ruotola explore their own marriage and, with gleeful candor, tremendous warmth, sharp humor, and piercing insight, look at what we who have decided to “settle down” hope to get out of our most lasting relationship. We venture through volumes on the engagement, wedding planning, the Big Day, the wedding hangover, the (blissful?) first year, the hard work of marrying two lives, fights, and sex-pectations versus sex-pectreality.

The perfect book for those who have just put a ring on it or are thinking of putting a ring on it, Behrendt and Ruotola’s work is a brilliant guide for the first stretch of that wild ride we call marriage.

**Greg Behrendt** is a comedian, author, musician and sometime screenprinter. He’s is the co- author of the *New York Times* bestselling books *He’s Just Not That Into You*, *It’s Called A Breakup Because It’s Broken*, and *It’s Just a F\*\*\*ing Date*, as well as the former host of The Greg Behrendt Show and Greg Behrendt’s Wake Up Call. He has collaborated on all of these projects with his wife **Amiira Ruotola Behrendt**. Together they have written three books, developed projects for both film and television, co-authored a fashion blog called Outdress The Enemy, and produce a podcast called Maybe It’s You.

**Praise:**

"A book of comedy . . . [T]he married authors, Greg Behrendt (who wrote *She’s Just Not That Into You*) and Amiira Ruotola, are very funny people....The best reasons to read *How to Keep Your Marriage From Sucking* . . . are the fabulous cautionary tales from the marriages of the authors’ friends." —*The New York Times*

“A playful and useful self-help guide to help readers through the newlywed stage of ‘wedded bliss.’ Candid, conversational, and occasionally profane, the book is packed with short, often hilarious nuggets culled from personal experience . . . [and] makes for an entertaining alternative to couples therapy.” —*Kirkus Reviews*

**Rights sold:**

UK Commonwealth: Orion Spring/Hachette

**Bercovici, Jeff****PLAY ON: The New Science of Elite Performance at Any Age**

(Houghton Mifflin Harcourt, May 2018)

**Hardcover (288 pages)**

**A lively, deeply reported tour of the science and strategies helping athletes like Tom Brady, Serena Williams, Carli Lloyd, and LeBron James redefine the notion of “peak age.”**

Season after season, today’s sports superstars seem to defy the limits of physical aging that inevitably sideline their competitors. How much of the difference is genetic destiny and how much can be attributed to better training, medicine and technology? Is athletic longevity a skill that can be taught, or a mental discipline that can be mastered? Can career-ending injuries be predicted and avoided?

Journalist Jeff Bercovici spent extensive time with professional and Olympic athletes, coaches and doctors to find the answers to these questions. His quest led him to training camps, tournaments, hospitals, anti-aging clinics and Silicon Valley startups, where he tried out cutting-edge treatments and technologies firsthand and investigated the realities behind health fads like alkaline diets, high-intensity interval training, and cryotherapy. Through fascinating profiles and first-person anecdotes, Bercovici illuminates the science and strategies extending the careers of elite older athletes, uncovers the latest advances in fields from nutrition to brain science to virtual reality, and offers empowering insights about how the rest of us can find peak performance at any age.

**Jeff Bercovici** is a journalist, sports fan, and athlete, very much in that order. He is currently the San Francisco bureau chief for *Inc.*, covering tech and entrepreneurship, and a former senior editor and writer at *Forbes*, where he reported from the Green Bay Packers’ training camp. He has also written for *Playboy*, *GQ*, *Details*, *Glamour*, and the *New York Times*.

**Praise:**

“When it comes to aging, athletes are like canaries in the coal mine—they feel its effects decades before the rest of us. In *Play On*, Jeff Bercovici gives us a fascinating look at how older elite athletes use science, strategy, and wisdom to keep up with (and often beat) the youngsters. Playing keeps us young, and this is must read for anyone who believes age is no reason to quit.” —**Bill Gifford, *New York Times* bestselling author of *Spring Chicken and Ledyard***

"As an athlete who is competing past my so-called “prime,” *Play On* goes to the heart of some of the biggest questions around longevity and performance that I’ve been pondering these past few years. It’s an utterly fascinating and entertaining blend of science and storytelling that anyone interested in staying fit as they age, should read. (And, if you’re like me, underline obsessively).” —**Shalane Flanagan, four-time Olympian, winner of the 2017 New York City Marathon, and *NY Times* best-selling author of *Run Fast. Eat Slow***

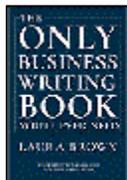
“From the surprising science of why Olympic cyclists try to think like kids in competition to the strategy behind Carli Lloyd’s rise from benchwarmer to soccer phenom, *Play On* illuminates a dimension of high-performance sports seldom seen on primetime. Told through an engaging cast of characters, Bercovici’s book is a must-read not only for the athlete trying to gain an edge, but for the rest of us interested in living longer, healthier lives. In richly-engaging prose, the mysteries of long and strong careers of today’s sports stars are revealed -- along with fascinating lessons that could change how all of us view health and fitness.” —**Mary Pilon, best-selling author of *The Kevin Show* and *The Monopolists***

**Rights sold:**

Japanese: Soshisha

US Audio: Audible

UK Commonwealth: Viking/Penguin Random House



**Brown, Laura Ph.D.**  
**THE ONLY BUSINESS WRITING BOOK YOU'LL EVER NEED**  
 (W.W. Norton, January 2019)  
*Foreword by Rich Karlgaard*  
**Hardcover (192 pages)**

**A must-have guide for anyone who writes at work, with practical applications to get you writing quickly, coherently, and efficiently.**

A winning combination of how-to guide and reference book, **THE ONLY BUSINESS WRITING BOOK YOU'LL EVER NEED** addresses a wide-ranging spectrum of business communication with its straightforward seven-step method. Designed to save time and boost confidence, these easy to follow steps will teach you how to make your ask clear, write for your reader, start strong and specific, and fix your mistakes. With a helpful checklist to keep you on track, you'll learn to promote yourself and your ideas clearly and concisely, whether writing a persuasive project proposal or dealing with daily email.

Laura Brown's supportive, no-nonsense approach to business writing is thoughtfully adapted to the increasingly digital corporate landscape. Complete with insightful sidebars from experts in various fields and easy-to-use resources on style, grammar, and punctuation, **THE ONLY BUSINESS WRITING BOOK YOU'LL EVER NEED** offers essential tools for success in the rapidly changing world of communicating at work.

**Laura Brown, PhD**, has taught writing to just about everyone—from corporate executives to high-school students. She has more than thirty years' experience teaching business writing, and she has also taught composition and literature at Columbia University. She lives in New York.

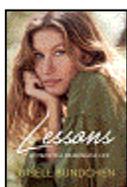
**Rights sold:**

China (S): Ginkgo (Beijing) Books



*Previous title*

**Rights sold:**  
 Chinese (S): Ginkgo (Beijing) Books  
 India (English): Viva Books



**Bündchen, Gisele**  
**LESSONS: My Path to a Meaningful Life**  
 (Avery/Penguin Random House, October 2018)  
**Hardcover (240 pages)**

**A New York Times Bestseller!**

**Supermodel and philanthropist Gisele Bündchen shares personal stories, insights, and photos to explore lessons that have helped shape her life.**

Gisele Bündchen's journey began in southern Brazil, growing up with five sisters, playing volleyball, and rescuing the dogs and cats around her hometown. In fact, she wanted to become either a professional volley player or a veterinarian. But at the age of 14, fate suddenly intervened in the form of a modeling scout, who spotted her in São Paulo. Four years later, Gisele's appearance in Alexander McQueen's memorably rain-soaked London runway show in the spring 1998 launched her spectacular career as a fashion model and put an end to the "heroin chic" era of fashion. Since then, Gisele has appeared in almost 400 ad campaigns and on over 1200 magazine covers. She has walked in more than 470 fashion shows for the most influential brands in the world. Gisele has become an icon, leaving a lasting mark on the fashion industry.

But until now, few people have gotten to know the real Gisele, a woman whose private life stands in dramatic contrast to her public image. In *LESSONS*, she reveals for the first time who she really is and what she's learned over the past 37 years to help her live a meaningful life--a journey that takes readers from a childhood spent barefoot in small-town Brazil, to an internationally successful career, motherhood and marriage to quarterback Tom Brady.

A work of great openness and vulnerability, *LESSONS* reveals the inner life of a very public woman.

**Gisele Bündchen** is one of the most famous supermodels of all time. Known globally for her business savvy, her philanthropy, and her advocacy for environmental protection, she has been listed by *Forbes* as one of the Most Powerful Women in the World and among the world's most generous celebrities. She has served as Goodwill Ambassador of the UNEP (United Nations Environment Program) and was named by Harvard University as a Global Environmental Citizen in recognition of her eco-efforts. She lives near Boston with her husband, New England Patriots quarterback Tom Brady, their children, and their dogs. Her profits from this book will go to Luz Foundation, which Bündchen created in 2007 to support social and environmental causes.

**Rights sold:**

Australia/New Zealand: Allen & Unwin

Czech: Anag

French: Marabout

German: Droemer

Greek: Athens Bookstore Publications

Polish: Literackie

Portuguese (Brazil): Editora Bestseller (Record)

Portuguese (Portugal): ASA/LeYa

Russian: Exmo



**Calhoun, Ada**

**WHY WE CAN'T SLEEP: Voices from Gen X Women's New Midlife Crisis**

(Audible/Grove Atlantic, Fall 2019)

**Manuscript (291 pages)**

*World English rights with Audible & Grove/Atlantic*

**A manifesto that explores the new midlife crisis that Gen X women face and the unique circumstances that have brought them to this point, based on the author's piece that went viral in *Oprah* magazine.**

When the author hit a midlife crisis, she thought that she had no right to complain. She was married, had children, a good career. So why was she miserable? And why did it seem that other women of her generation, Gen X, were miserable, too?

She looked into housing costs, HR trends, credit card debt averages, and divorce data. At every turn, she saw a pattern: Gen X, especially its women, were facing new problems. She spoke to many women about their experience, and found that Gen X women are exhausted, terrified about money, under-employed, and feel either profoundly disappointed by their lack of a family or overwhelmed by how much work they're doing to keep one running.

Gen X women experiencing this crisis situation in middle-age crave confirmation that they're not alone. They want to know why, despite their best efforts, they feel so behind, and they want to hear that it's secretly happening to all the other women they know, too. This is the book for them.

The result is a reassuring, empowering, and essential reading for all middle-aged women, and anyone who hopes to understand them.

**Ada Calhoun** is the author of the memoir *Wedding Toasts I'll Never Give*, named an Amazon Book of the Month and one of the top ten memoirs of 2017 by *W* magazine; and the history *St. Marks Is Dead*, one of the best books of 2015, according to *Kirkus* and the *Boston Globe*. She has collaborated on several *New York Times* bestsellers, and freelanced for the *New York Times*, *New York*, and *The New Republic*. Her *O: The Oprah Magazine* essay "The New Midlife Crisis" was named the internet's fifty-fifth-most-read story of 2017 by Chartbeat.



**Carey, Dennis, Brian Dumaine, Michael Useem, and Rodney Zellmer**  
**GO LONG: Why Long-Term Thinking Is Your Best Short-Term Strategy**  
 (Wharton Digital Press, May 2018)  
**Trade Paperback, (126 pages)**  
*World English rights with Wharton Digital Press*  
*Foreword by David M. Rubenstein, co-CEO, Carlyle Group*

Called a “mandatory read” by David M. Rubenstein, co-founder and co-executive chairman of The Carlyle Group, **GO LONG** is a critical resource for leaders who want their organizations to survive over the long-term and for anyone who cares about the global economy.

The lifespans of companies are growing shorter each day. Why do some companies thrive and grow, while others fail?

Inspired by the CEO Academy, the annual off-the-record gathering of chief executive officers organized by the authors, **GO LONG** reveals how some of the world’s most prominent business leaders resisted short-term pressures to successfully manage their organizations for the long term, and in turn, aim to create more jobs, more satisfied customers, and more shareholder wealth.

In **GO LONG**, authors Dennis Carey, Brian Dumaine, Michael Useem, and Rodney Zellmer take you behind-the-scenes to witness the business decisions that are enabling leading organizations to outsmart and outlast the competition.

- Why did CEO Larry Merlo allow CVS to take a \$2 billion hit—on purpose?
- How did CEO Alan Mulally maneuver Ford’s \$48 billion turnaround?
- How did director Maggie Wilderotter and her fellow board members engage top management to embark on an unusual exercise to help Hewlett Packard Enterprise build a long-term strategy?
- Why did CEO Paul Polman’s turn back to Unilever’s original mission of leading with a purpose to fuel profits?
- How did CEO Ivan Seidenberg convince his investors and board to allow him to make a \$150 billion bet?
- How did CEO George Buckley find a way to address investor calls for 3M to spend less on research and development while still finding a way to innovate?

These leaders argue that a short-term mindset might satisfy investors for this quarter or next, but there’s a heavy price to be paid. Instead, they argue, long-term thinking is your best short-term strategy.

**Dennis Carey**, a vice chairman of the global executive search firm Korn Ferry, has recruited some of the most successful Fortune 500 CEOs in American business. He is the founder of the CEO Academy, an annual gathering of the nation’s top business leaders, and is coauthor of five books, including most recently *Go Long*, *Boards That Lead* and *Talent Wins: The New Playbook for Putting People First*.

**Brian Dumaine** is the founder and editor in chief of the New York media company High Water Press and a contributor to *Fortune* magazine, where for three decades he has held various writing and editing positions, including global editor and assistant managing editor. An award-winning journalist, he has produced investigative pieces as well as articles on leadership, investing, technology, and the environment. He is the author of *The Plot to Save the Planet: How Visionary Entrepreneurs and Corporate Titans Are Creating Real Solutions to Global Warming*, and is the editor of the book *The Greatest Business Decisions of All Time*, with a foreword by Jim Collins.

**Michael Useem** is professor of management, director of the Center for Leadership and Change Management, and faculty director of the McNulty Leadership Program at The Wharton School, University of Pennsylvania. His university teaching includes MBA and executive MBA courses on management and leadership, and he offers programs on leadership and governance for managers in the United States, Asia, Europe, and Latin America. He is author of *Go Long*, *Fortune Makers*, *The Strategic Leader’s Roadmap*, *Boards That Lead*, and *The Leader’s Checklist*, among other books. His book *The Leadership Moment* was included in 800 CEO Read’s 100 Best

Business Books of All Time and listed as one of the 10 best leadership books on the *Washington Post*'s "Leadership Playlist."

**Rodney Zimmel**, senior partner and managing partner for New York, Boston, and Stamford at McKinsey & Company, serves clients on growth strategy, performance improvement, and value creation through mergers and acquisitions. He has experience across a range of global industries, with a concentration in healthcare products and services. Beyond healthcare, he leads McKinsey's support for a number of private-equity clients as well as companies in consumer-facing industries.

**Praise:**

"For anyone who is concerned about the importance of forcing longer-term objectives into a public company short-term mindset and who wants to learn more about some of the heroes of this effort, this book is a godsend. Indeed, it should be mandatory reading for the CEOs and boards of all public companies."

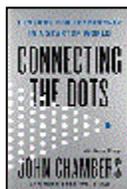
—**David M. Rubenstein, Co-Founder & Co-Executive Chairman, The Carlyle Group**

"*Go Long* is a must-read. If you're looking to build or lead a company that grows consistently not just from quarter to quarter, but year to year ... this book is for you." —**Indra Nooyi, Chairman and CEO, PepsiCo, Inc.**

"Through deep insights and original reporting, *Go Long* helps to bring leaders and investors the principles they need to keep long-term thinking at the heart of their strategies." —**Klaus Schwab, Founder and Executive Chairman, World Economic Forum, and author, *The Fourth Industrial Revolution* and *Shaping the Fourth Industrial Revolution***

**Rights sold:**

US Audio: Recorded Books



**Chambers, John with Diane Brady**

**CONNECTING THE DOTS: Lessons for Leadership in a Startup World**

(Hachette Books, September 2018)

**Hardcover (288 pages)**

**Legendary Silicon Valley visionary and one of the world's greatest business leaders, John Chambers shares the playbook and philosophy that transformed Cisco into a global tech titan and now inspires a new generation of leaders.**

When Chambers joined Cisco in 1991, it was a company with 400 employees and one toaster-sized product--a router--and \$1.2 billion in revenue. When he left twenty years later, revenues had reached \$47 billion and Cisco was a global tech giant that was the backbone of the internet, a leader in areas from cybersecurity to self-driving cars. He acquired 180 companies along the way, turning more than 10,000 employees into millionaires. Over those years, he received awards for innovation (the Edison Achievement Award) and as one of the best-performing CEOs in the world (*Harvard Business Review*), not to mention several awards for his leadership in philanthropy and social responsibility. He outlasted and outmaneuvered practically every rival that ever tried to take Cisco on--Nortel, Lucent, Alcatel, IBM, Dell, and Hewlett-Packard, to name a few--with a track record that is studied at business schools worldwide.

Now, Chambers shares the leadership principles behind it all. From his early lessons and struggles with dyslexia in West Virginia to his bold bets and battles with some of the biggest names in tech, Chambers developed a series of playbooks for beating the odds and anticipating trends. Using stories and insights from his career, Chambers shows how to act before the market shifts, use your customers as your chief strategy officers, acquire and partner for growth, find the right people and build the best teams, and how to disrupt yourself.

Today Chambers, who has been listed among the "World's Best CEOs" by *Barron's* and named one of *Time* magazine's "100 Most Influential People," has adapted his lessons to help transform government, becoming a trusted advisor to global leaders like French President Emmanuel Macron and Indian Prime Minister Narendra Modi to create new models for growth. He's also coaching and investing in the leaders of a number of game-

changing startups through JC2 Ventures. In the digital era, companies can go from zero to a billion to bankruptcy in a matter of years. The winners won't be the biggest or richest players, but the ones who can connect the dots—in any size enterprise and in any industry.

**John Chambers**, chairman emeritus at Cisco, served as the company's CEO for more than two decades. He has worked closely with government leaders from around the world, serving on committees for two U.S. presidents and earning the first-ever Clinton Global Citizen Award as well as the Woodrow Wilson Award for Corporate Citizenship. He is also the founder and CEO of JC2 Ventures, where he helps disruptive startups to scale and lead market transitions.

**Diane Brady** is an award-winning journalist and consultant who has covered the global business landscape for *Bloomberg Businessweek*, *The Wall Street Journal*, and other media outlets. Her previous book, *Fraternity*, was named one of Amazon's best books of 2012.

**Praise:**

"I've always known John Chambers to be wise, and credit him for the business ideas that helped Oracle be successful. With the brilliant insights found in *Connecting the Dots*, I learned even more that I plan to use. Whether it's how to learn from difficult setbacks, find your courage as a leader, focus on the customer, and so much else, this is a must-read for any business person. A very personal and incredibly engaging book!"

—*Safran Catz, CEO, Oracle*

"If you want to learn from a master of Silicon Valley, then look no further than John Chambers. What he teaches the world's best tech startups today is captured in *Connecting the Dots*."

—*Marc Andreessen, General Partner, Andreessen Horowitz*

"Over the years, I've seen John Chambers achieve the virtually impossible, and all by following his blueprint, which he finally reveals in *Connecting the Dots*. He has done us all a service by making it available, and the smartest thing you could do for yourself and your company is to make it your bible."

—*Meg Whitman, former President and CEO, Hewlett Packard Enterprise*

**Rights sold:**

China (S): CITIC

French: Editions Leduc

Russian: Mann, Ivanov, Ferber

Spanish (World): PRH Mexico

Ukrainian: KM Books

UK Commonwealth: HarperCollins UK



**Chavez, Tom, Chris O'Hara and Vivek Vaidya**

**DATA DRIVEN: Harnessing Data and AI to Reinvent Customer Engagement**

(McGraw-Hill, October 2018)

**Hardcover (272 pages)**

*World English rights with McGraw-Hill*

**The indispensable guide to data-powered marketing from the team behind the data management platform that helps fuel Salesforce—the #1 customer relationship management (CRM) company in the world**

A tectonic shift in the practice of marketing is underway. Digital technology, social media, and e-commerce have radically changed the way consumers access information, order products, and shop for services. Using the latest technologies—cloud, mobile, social, internet of things (IoT), and artificial intelligence (AI)—we have more data about consumers and their needs, wants, and affinities than ever before. DATA DRIVEN will show you how to:

- Target and delight your customers with unprecedented accuracy and success
- Bring customers closer to your brand and inspire them to engage, purchase, and remain loyal
- Capture, organize, and analyze data from every source and activate it across every channel
- Create a data-powered marketing strategy that can be customized for any audience
- Serve individual consumers with highly personalized interactions

- Deliver better customer service for the best customer experience
- Improve your products and optimize your operating systems
- Use AI and IoT to predict the future direction of markets

You'll discover the three principles for building a successful data strategy and the five sources of data-driven power. You'll see how top companies put these data-driven strategies into action: how Pandora used second- and third-hand data to learn more about its listeners; how Georgia-Pacific moved from scarcity to abundance in the data sphere; and how Dunkin' Brands leveraged CRM data as a force multiplier for customer engagement. And if you're wondering what the future holds, you'll receive seven forecasts to better prepare you for what may come next. Sure to be a classic, *DATA DRIVEN* is a practical road map to the modern marketing landscape and a toolkit for success in the face of changes already underway and still to come.

**Tom Chavez** is the founder and CEO of Superset Inc., a venture studio that founds, funds, and builds technology companies. A serial tech entrepreneur who has spent the last 20 years developing new technologies for data, analytics, and AI, he was CEO and cofounder of Krux, the data management platform acquired by Salesforce in 2016, which is now the technical backbone of Salesforce Marketing Cloud. He holds a PhD in Engineering-Economic Systems and Operations Research from Stanford University and an AB in Computer Science and Philosophy from Harvard University.

**Chris O'Hara's** monthly "Managing the Data" *AdExchanger* column and annual *Econsultancy* whitepapers on programmatic media, data management, mobile advertising, and media management are widely read throughout the ad technology, media, and agency industries. Chris joined Krux to build and lead its marketer data practice. He now oversees global product marketing for Salesforce DMP and Data Studio.

**Vivek Vaidya** is the CTO of Salesforce Marketing Cloud. Vivek cofounded Krux and served as its CTO. He has extensive expertise in algorithms, data mining, machine learning technologies, computer networking, distributed systems, and enterprise web application architectures. He holds an MS in Computer Science from the University of Denver and an MS in Mathematics and Computer Applications from the Indian Institute of Technology.

**Praise:**

"Data and AI are revolutionizing marketing, and Tom, Chris, and Vivek are among the pioneers driving this tectonic shift. This book is a terrific guide, full of unique insights for marketing and business professionals, and anyone else interested in how data is fundamentally transforming our world."

—**Jonathan Levin, Philip H. Knight Professor and Dean of Stanford Graduate School of Business**

"Marketers today face huge disruption driven by new paths to purchase and an explosion of new technologies. This requires an entirely new playbook for harnessing the power of data and AI to create more relevant, engaging connections with consumers. *Data Driven* is a must-read guide for any marketing professional confronting this general challenge and seeking to drive top-line revenue for brands."

—**Deanie Eisner, President, Kellogg Company**

"In today's digital, data-driven world, marketers have the opportunity to actually know what their customers like, what they hate, and where they're headed—provided they are up to speed on the practical tools and helpful rules of thumb that Tom, Chris, and Vivek share in this book. *Data Driven* is an indispensable workbook for any marketing practitioner seeking to conquer these new possibilities."

—**Geoffrey Moore, Venture Partner, Mohr Davidow Ventures and Wildcat Venture Partners, and bestselling author of *Crossing the Chasm***

**Rights sold:**

Chinese (S): CITIC

World English Audio: Audible



**Craig, Jimmy**  
**THEY CAN TALK: A Collection of Comics About Animals**  
 (Ulysses Press, March 2018)  
**Gift Hardcover (128 pages)**

### Do you know what they are really saying?

From the popular internet sensation "They Can Talk" comes a hilarious comic collection of what it would be like if we had VIP access to the lives of our animal friends and foes. Humor writer and artist Jimmy Craig offers 100 colorful comics, including the inner thoughts of creatures from across the animal kingdom--from misunderstood sharks and trouble making bears to the often complicated relationship between you and your pet cat. Get dating advice from raccoons and learn what roosters think when the sun rises and why cats are always knocking things off of shelves. *THEY CAN TALK* is the perfect quirky gift for any lover of animals, or for anyone who just loves to laugh.

**Jimmy Craig** is the creator of *They Can Talk*- the comic series about animals that's attracted the attention of millions. He lives in the Boston-area with his wife and daughter and is currently working on various projects for Illumination Entertainment. You can find Jimmy's comics on Tumblr, Facebook, and Instagram.

### Rights sold:

Chinese (S): ThinKingdom Media Group Ltd.  
 Spanish (Spain): Foster Ediciones

Turkish: Kuraldisi Kitap



**Dalio, Ray**  
**A Template for Understanding BIG DEBT CRISES**  
 (Bridgewater, October 2018)  
**E-book and Trade Paperback Volumes in Slip Cover (456 pages)**  
*World English rights with Bridgewater*

**On the 10th anniversary of the 2008 financial crisis, one of the world's most successful investors, Ray Dalio, shares his unique template for how debt crises work and principles for dealing with them well. This template allowed his firm, Bridgewater Associates, to anticipate events and navigate them well while others struggled badly.**

As he explained in his #1 *New York Times* Bestseller, *Principles: Life & Work*, Dalio believes that most everything happens over and over again through time so that by studying their patterns one can understand the cause-effect relationships behind them and develop principles for dealing with them well. In this 3-part research series, he does that for big debt crises and shares his template in the hopes reducing the chances of big debt crises happening and helping them be better managed in the future.

The template comes in three parts provided in three books: 1) *The Archetypal Big Debt Cycle* (which explains the template), 2) *3 Detailed Cases* (which examines in depth the 2008 financial crisis, the 1930's Great Depression, and the 1920's inflationary depression of Germany's Weimar Republic), and 3) *Compendium of 48 Cases* (which is a compendium of charts and brief descriptions of the worst debt crises of the last 100 years). Whether you're an investor, a policy maker, or are simply interested, the unconventional perspective of one of the few people who navigated the crises successfully, **A TEMPLATE FOR UNDERSTANDING BIG DEBT CRISES** will help you understand the economy and markets in revealing new ways.

**Ray Dalio** is the founder, Co-Chief Investment Officer and Co-Chairman of Bridgewater Associates. Bridgewater is a global asset manager and leader in institutional portfolio management as well as the largest hedge fund in the world. Under Ray's guidance, Bridgewater has developed a distinctive culture, an idea-meritocracy that produces meaningful work and meaningful relationships through radical truth and radical transparency that is the foundation of the firm's success. Since starting Bridgewater out of his two-bedroom apartment in New York in 1975, Ray has grown the firm into the largest hedge fund in the world, the 5th most important company in the U.S. according to Fortune Magazine, and has led it to make more money for clients than any other hedge fund since its inception,

according to LCH Investments. For his innovative work as well as being a valued advisor to many global policy makers, Ray has also been called the Steve Jobs of Investing by CIO Magazine and *Wired Magazine* and been named one of TIME Magazine's 100 Most Influential People. Over the past three decades, he wrote down his decision-making criteria and has recently passed along his principles and tools through his book, *Principles: Life & Work*, a *New York Times* #1 Bestseller and Amazon #1 Business Book of 2017.

**Praise:**

“Ray Dalio’s excellent study provides an innovative way of thinking about debt crises and the policy response.”

- **Ben Bernanke**

“A terrific piece of work from one of the world’s top investors who has devoted his life to understanding markets and demonstrated that understanding by navigating the 2008 financial crisis well.” - **Hank Paulson**

“An outstanding history of financial crises, including the devastating crisis of 2008, with a very valuable framework for understanding why the engine of the financial system occasionally breaks down, and what types of policy actions by central banks and governments are necessary to resolve systemic financial crises. This should serve as a play book for future policy makers, with practical guidance about what to do and what not to do.” - **Tim Geithner**

**Rights sold:**

Albanian: Minerva Publishing House

Chinese (C): Business Weekly Publications

Chinese (S): CITIC

French: Valor Editions

Japanese: Nikkei Publishing

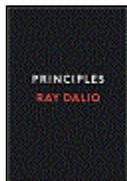
Korean: Hanbit Biz

Spanish (World): Valor Editions

Russian: Mann, Ivanov, Ferber

Thai: NSIX

Vietnamese: Tre Publishing



**Dalio, Ray**

**PRINCIPLES: Life and Work (Volume I)**

(Simon & Schuster, September 2017)

**Hardcover (560 pages)**

*World English rights with Simon & Schuster*

*A New York Times Bestseller!*

*Over 1 million copies sold worldwide!*

**Ray Dalio, one of the world’s most successful investors and entrepreneurs, shares the unconventional principles that he’s developed, refined, and used over the past forty years to create unique results in both life and business—and which any person or organization can adopt to help achieve their goals.**

In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to *Fortune* magazine. Dalio himself has been named to *Time* magazine’s list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater’s exceptionally effective culture, which he describes as “an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency.” It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success.

In *PRINCIPLES*, Dalio shares what he’s learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book’s hundreds of practical lessons, which are built around his cornerstones of “radical truth” and “radical transparency,” include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating “baseball cards” for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel

ideas for organizations and institutions, *PRINCIPLES* also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they're seeking to achieve.

Here, from a man who has been called both “the Steve Jobs of investing” and “the philosopher king of the financial universe” (*CIO* magazine), is a rare opportunity to gain proven advice unlike anything you'll find in the conventional business press.

**Ray Dalio** is the founder and co-chairman of Bridgewater Associates, which, over the last forty years, has become the largest and best performing hedge fund in the world. Dalio has appeared on the *Time* 100 list of the most influential people in the world as well as the Bloomberg Markets list of the 50 most influential people. He lives with his family in Connecticut.

**Praise:**

“Significant...The book is both instructive and surprisingly moving.” —*The New York Times*

“Ray Dalio has provided me with invaluable guidance and insights that are now available to you in *Principles*.”  
—**Bill Gates**

“I absolutely loved this book. It's beautifully written and filled with such wisdom.” —**Arianna Huffington**

**Rights sold:**

Albanian: Minerva

Arabic: Jarir Bookstore

Bulgarian: Iztok-Zapad

Chinese (C): Business Weekly

Chinese (S): CITIC

Czech: Vydavatelstvo Aktuell

Dutch: Business Contact

Estonian: Aripaev AS

French: Editions Valor

German: Finanzbuch

Hungarian: A4C Books

Italian: Hoepli

Japanese: Nikkei Publishing

Kazakh: Kantai Publications

Korean: Hanbit Biz

Lithuanian: JSC Liutai

Mongolian: United Business Publishing

Polish: Agora

Portuguese (Brazil): Intrinseca

Portuguese (Portugal): Self Desenvolvimento Pessoal

Romanian: ACT si Politon

Russian: Mann, Ivanov, Ferber

Slovak: Vydavatelstvo Aktuell

Spanish: Editorial Planeta

Thai: NSIX Publishing

Turkish: Peasus Publishers/Kirjastus Pegasus

Ukrainian: Kraina Mir Books

Vietnamese: Tre Publishing



**Dean, Josh**

**THE TAKING OF K-129: How the CIA Used Howard Hughes to Steal a Russian Sub in the Most Daring Covert Operation in History**

(Dutton/Penguin Random House, September 2017)

**Paperback, September 2018 (384 pages)**

**A riveting, true-life tale of military history, engineering genius, and high-stakes spy-craft set during the height of the Cold War.**

In the early hours of February 25, 1968, a Russian submarine armed with three nuclear ballistic missiles set sail from its base in Siberia on a routine combat patrol to Hawaii. Then it vanished.

As the Soviet Navy searched in vain for the lost vessel, a small, highly classified American operation using sophisticated deep-sea spy equipment found it--wrecked on the sea floor at a depth of 16,800 feet, far beyond the capabilities of any salvage that existed. But the potential intelligence assets onboard the ship--the nuclear warheads, battle orders, and cryptological machines--justified going to extreme lengths to find a way to raise the submarine.

So began Project Azorian, a top secret mission that took six years, cost an estimated \$800 million, and would become the largest and most daring covert operation in CIA history.

After the U.S. Navy declared retrieving the sub "impossible," the mission fell to the CIA's burgeoning Directorate of Science and Technology, the little-known division responsible for the legendary U-2 and SR-71 Blackbird spy planes. Working with Global Marine Systems, the country's foremost maker of exotic, deep-sea drilling vessels, the CIA commissioned the most expensive ship ever built and told the world that it belonged to the reclusive billionaire Howard Hughes, who would use the mammoth ship to mine rare minerals from the ocean floor. In reality, a complex network of spies, scientists, and politicians attempted a project even crazier than Hughes's reputation: raising the sub directly under the watchful eyes of the Russians.

**Josh Dean** is a writer whose work has appeared in *GQ*, *Outside*, *Men's Journal*, *Rolling Stone, Inc.*, *Fast Company*, *PopularScience*, *ESPN the Magazine*, and many others. He is a former deputy editor of *Men's Journal* and was one of the founding editors of *PLAY*, the *New York Times Sports Magazine*. The author of the critically acclaimed book *Show Dog*, he lives in Brooklyn with his wife and sons.

**Praise:**

"An absorbing, suspenseful chronicle of a remarkable Cold War episode." —*The Wall Street Journal*

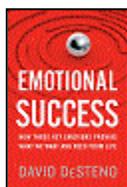
"It's a complicated affair, but Dean relates it simply and completely. From undersea searches to maritime architecture to spy agency intrigue, the author excels at making complex operations understandable to the layman... *The Taking of K-129* is a worthwhile addition to the shelves of military history buffs, nautical enthusiasts and anyone who enjoys a well-told story." —*USA Today*

"One of the most astonishing covert operations in U.S. history is detailed by author Josh Dean in his new book *The Taking of K-129*... a spy story on steroids." —*New York Daily News*

**Film rights: Michelle Kroes, CAA**

**Rights sold:**

UK Commonwealth: Amberley Publishing



**DeSteno, David**

**EMOTIONAL SUCCESS: The Power of Gratitude, Compassion, and Pride**

(Eamon Dolan Books/Houghton Mifflin Harcourt, January 2018)

**Hardcover (240 pages)**

**A pioneering psychologist reveals the most effective route to success relies on just three emotions**

A string of bestsellers has alerted us to the link between greatness and grit—the ability to persevere and control one's impulses. But no book has revealed the most accessible and powerful path to grit: our three prosocial emotions. These feelings—gratitude, compassion, and pride—rather than the traditionally mentioned willpower and self-denial, are the most practical and successful stepping stones. While willpower is depleted all too fast, prosocial emotions become stronger with use. These emotions are also contagious. People around us become more likely to apply them when we do.

This myth-shattering book explains why prosocial emotions are so effective. They evolved specifically to help us delay our gratification. Compassion disables our innate desire for short-term gains and makes us more resilient. DeSteno shows us how to strengthen our prosocial emotions, right now and for the future. Whether your child is taking the Marshmallow Test or you're about to tackle the Whole30, *EMOTIONAL SUCCESS* will give you the tools you need to pull through.

**David Desteno** is a professor of psychology at Northeastern University. He is a fellow of the American Psychological Association, where he is editor-in-chief of the journal *Emotion*. He is the author of *The Truth About Trust* and a co-author of *Out of Character*. His work has appeared in the *New York Times*, *Wall Street Journal*, *Pacific Standard*, and more.

**Praise:**

"Are high achievers simply blessed with more willpower than the rest of us? DeSteno's provocative argument is that the science of success is, in fact, very much the science of social emotions like gratitude and compassion. I, for one, am convinced!"—**Angela Duckworth, author of *Grit***

"One of the leading psychologists of our time has discovered the keys to success: our emotions. They give us strength, they help us stick to our goals, they make us better friends and better people. DeSteno shows how gratitude, compassion, and—surprisingly—pride are essential to the good life. *Emotional Success* is a beautifully written and very important book."—**Paul Bloom, professor of Psychology at Yale University and author of *Against Empathy: The Case for Rational Compassion***

"If you think the key to self-control is overriding your emotions, think again. Moral emotions can strengthen your willpower—and this fascinating book uses the latest social science to explain how."—**Adam Grant, author of *Give and Take*, *Originals*, and *Option B* with Sheryl Sandberg**

**Rights sold:**

Chinese (C): Athena Press/Eurasian

Russian: Mann, Ivanov and Ferber

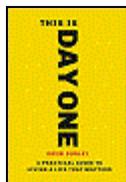
Chinese (S): China CITIC Press

Ukrainian: RANOK

Japanese: Hakuyosha

UK Commonwealth: Bluebird/Pan Macmillan

Korean: Sahoi Pyoungnon



**Dudley, Drew**

**THIS IS DAY ONE: A Practical Guide to Leadership That Matters**

(Hachette Books, August 2018)

**Hardcover (272 pages)**

**A Toronto Star Bestseller! (Canada)**

**Based on his TEDx talk "Everyday Leadership"--with close to 5 million views and voted one of the 15 most inspirational TED talks of all time--THIS IS DAY ONE is leadership expert Drew Dudley's guide to cultivating the behaviors that will help you to succeed and empower those around you.**

The path to becoming a great leader, Dudley demonstrates, involves learning how to wield the leadership tools you already have and developing those can make you stronger—but the most important step to getting there, and one frequently overloaded, is finding a clear and accessible place to begin, what Dudley calls "Day One."

THIS IS DAY ONE shows you how to start being the leader you want to be today. On Day One you identify the foundational values that define you, then create opportunities to live out those values, thus closing the gap between your current behaviors and the person you hope to be. Then, it shows how to keep living Day One over and over, building out your leadership toolkit.

Drawing on the experiences of top CEOs, elite athletes, cab drivers, custodians, and everyone in between, Dudley shows how everyone can unlock their leadership potential through a relentless commitment to your core leadership values and a well-structured plan for how to make a difference.

**Drew Dudley's** TEDx talk "Everyday Leadership" has been praised by *Time*, *Business Insider*, and *Inc.* magazines. He is the founder of Day One Leadership, where he works with individuals and organizations around the world to unlock their leadership potential.

**Praise:**

"I have a problem with most leadership books. They scream from mountaintops. They quote superstars. And the authors play the role of preacher on a pedestal. But Drew Dudley is different. The pedestal has been kicked away. The superstars replaced by everyday people. And what shines through? The magical wisdom of life-changing stories on how we can be better people and live better lives. This isn't a why book. It's a *how* book. You already know leadership matters. Now here's how to do it."

—*Neil Pasricha, New York Times bestselling author of The Book of Awesome and The Happiness Equation*

"Drew Dudley is one of the greatest leadership experts of our time. If you care about accomplishing your goals and unleashing your fullest potential, this book is written for you. Dudley provides true stories, genuine insights, and clear strategies that will allow you to reach new levels of success and impact. Whether you're a CEO or recent graduate, you'll uncover incredible lessons that could transform your life."

—*Shane Feldman, CEO, Count Me In*

"If you're looking for a refreshing and new take on leadership, look no further than *This Is Day One*. It provides the reader with opportunities to implement its systems in everyday situations--from your interactions with a barista at your coffee shop to a meeting with your CEO. Dudley provides the reader with easy-to-understand stories, offering us tools we can adopt immediately. I recommend this book to everyone, from those just starting out their career to those in the C-suite."

—*Melody Khodaverdian, VP Partnerships, Forbes*

**Rights sold:**

Chinese (C): Heliopolis

Chinese (S): China South Booky Culture

Greek: Dioptra Publishers



**Edwards, Gavin**

**THE WORLD ACCORDING TO TOM HANKS: The Life, the Obsessions, the Good Deeds of America's Most Decent Guy** (Grand Central Publishing, October 2018)

**Hardcover (368 pages)**

**An entertaining and insightful homage to Tom Hanks, America's favorite movie star, from the *New York Times* bestselling author of the cult sensation *The Tao of Bill Murray*.**

Through in-depth research and interviews, Gavin Edwards explores and celebrates how America's most beloved star lives his life, mirroring the way that he embodies optimism and integrity in his movie roles. Featuring beautiful illustrations by R. Sikoryak, this book takes fans of "Hanx"—i.e. *everyone*—on a deep dive into the actor's life by collecting the best stories about how he behaves in the world, providing a loving retrospective of his film career, and putting it all into the context of his all-American philosophy.

**Gavin Edwards** is the *New York Times* bestselling author of nine books, including *The Tao of Bill Murray*, *Last Night at the Viper Room*, *Can I Say* (written with Travis Barker), *VJ* (written with the original MTV VJs), and *'Scuse Me While I Kiss This Guy*. As a longtime contributing editor for *Rolling Stone*, he has written a dozen cover stories for the magazine, traveled the world from Bahrain to New Zealand, and taken a city bus to the Grammys. He lives in Charlotte, North Carolina, with his wife and their two sons.

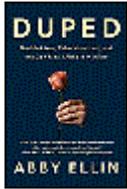
**Praise:**

"If there is a new Mr. Rogers in our culture, it's got to be Tom Hanks: honest, decent, trustworthy. Gavin Edwards's book taps into what makes Hanks someone we love and someone we should emulate."

—*Morgan Neville, director of Won't You Be My Neighbor?*

**Rights sold:**

Russian: Exmo



**Ellin, Abby**

**DUPED: Double Lives, False Identities, and the Con Man I Almost Married**

(Public Affairs, January 2019)

**Hardcover (272 pages)**

*UK Commonwealth rights sold to Piatkus/Hachette via Public Affairs*

**Abby Ellin was shocked to learn that her fiancé was leading a secret life. But as she soon discovered, the world is full of people who aren't what they seem.**

From Abby Ellin's first date with the Commander, she was caught up in a whirlwind. Within six months he'd proposed, and they'd moved in together. But soon, his exotic stories of international espionage began to unravel. Finally, it all became clear: he was lying about who he was.

After leaving him and sharing her story, she was floored to find out that her experience was far from unique. People everywhere, many of them otherwise sharp-witted and self-aware, are being deceived by their loved ones every day.

In *DUPED*, Abby Ellin studies the art and science of lying, talks to people who've had their worlds upended by duplicitous partners, and writes with great openness about her own mistakes. These remarkable stories reveal how often we encounter people whose lives beneath the surface are more improbable than we ever imagined.

**Abby Ellin** is an award-winning journalist and the author of *Teenage Waistland: A Former Fat Kid Weighs In On Living Large, Losing Weight and How Parents Can (and Can't) Help*. For five years she wrote the "Preludes" column about young people and money for the Sunday Money and Business section of the *New York Times*. She is also a regular contributor to the Health, Style, Business and Education sections of the *New York Times*. Her work has been published in *The New York Times Magazine*, *New York*, the *Wall Street Journal*, the *Los Angeles Times Magazine*, *Psychology Today*, *Time*, *Newsweek*, the *Village Voice*, the *Boston Phoenix*, *Salon*, *Marie Claire*, *Cosmopolitan*, *Glamour*, and *Spy* (RIP). She holds an MFA in Creative Writing from Emerson College and a Masters in International Public Policy from Johns Hopkins University.

**Praise:**

Abby Ellin's writing is everything her fiancé pretended to be: witty, vulnerable, brave, smart, and honest.

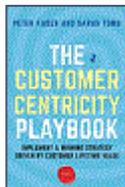
—**Michael Finkel, author of *The Stranger in the Woods***

"Candid and entertaining, Ellin's book offers insight into the socially and psychologically complex nature of deceit as well as the choices she made as a duped woman. Lively, provocative reading."—**Kirkus Reviews, starred review**

"Abby Ellin has been *Duped*, and in this fascinating book, she reveals how and why ordinary people are often deceived by extraordinarily mendacious con artists. Ellin's personal story leads her to delve deep into research of why people lie and how they lie, and she discovers how common treachery can be. If you've ever been lied to, or told a lie, you will want to read this surprising, personal, and funny investigation of deception."

—**Piper Kerman, #1 bestselling author of *Orange is the New Black***

"I couldn't put it down!"—**Gretchen Rubin, #1 bestselling author of *The Happiness Project* and *The Four Tendencies***



**Fader, Peter S. and Sarah E. Toms**

**THE CUSTOMER CENTRICITY PLAYBOOK: Implement a Winning Strategy Driven by Customer Lifetime Value**

(Wharton Digital Press, October 2018)

**Trade Paperback (136 pages)**

*World English rights with Wharton Digital Press*

**How did global gaming company Electronic Arts go from being named “Worst Company in America” to clearing a billion dollars in profit?**

They discovered a simple truth—and acted on it: Not all customers are the same, regardless of how they appear on the surface. The most successful companies, from Amazon to Best Buy, understand their best customers are their most valuable asset, and they tailor their acquisition, development, and retention efforts to those customers.

In **THE CUSTOMER CENTRICITY PLAYBOOK**, Wharton School professor Peter Fader and Wharton Interactive’s director Sarah Toms help you see your customers as individuals rather than a monolith, so you can stop wasting resources by chasing down product sales to each and every consumer.

Fader and Toms offer a 360-degree analysis of all the elements that support customer centricity within an organization. In this book, you will learn how to:

- Develop a customer-centric strategy for your organization
- Understand the right way to think about customer lifetime value (CLV)
- Finetune investments in customer acquisition, retention, and development tactics based on customer heterogeneity
- Foster a culture that sustains customer centricity, and also understand the link between CLV and market valuation
- Understand customer relationship management (CRM) systems, as they are a vital underpinning for all these areas through the valuable insights they provide

Fader’s first book, *Customer Centricity*, quickly became a go-to for readers interested in focusing on the right customers for strategic advantage. In this new book, Fader and Toms offer a true playbook for companies of all sizes that want to create and implement a winning strategy to acquire, develop, and retain customers for the greatest value.

**Praise:**

“A fantastic 360° analysis of how companies become truly customer-centric, *The Customer Centricity Playbook* is required reading.” —**Neil Hoyne, Head of Customer Analytics and Chief Analytics Evangelist, Google**

“A must-read, *The Customer Centricity Playbook*, by Peter Fader and Sarah Toms... gives executives tools to drive growth.” —**Aimee Johnson, Senior Vice President, Digital Customer Experience, Starbucks**

“Mercifully light on technical business jargon [and] easily digestible. In addition, the authors don’t shy away from shattering conventional wisdom... An authoritative introduction to customer-centric business strategies.”  
—**Kirkus Reviews**

**Rights sold:**

Audio (World English): Gildan Media



**Flanagan, Shalane and Elyse Kopecky**  
**RUN FAST, COOK FAST, EAT SLOW: Quick-Fix Recipes for Hangry Athletes**  
 (Rodale Books, August 2018)  
**Hardcover (256 pages)**  
*World English rights with Rodale*

**A *New York Times* and *USA Today* Bestseller!**  
**An Amazon Book of the Month!**

**Cook the recipes that Shalane Flanagan ate while training for her 2017 TCS New York City Marathon historic win!**

The *New York Times* bestseller *Run Fast, Eat Slow* taught runners of all ages that healthy food could be both indulgent and incredibly nourishing. Now, Olympian Shalane Flanagan and chef Elyse Kopecky are back with a cookbook that's full of recipes that are fast and easy without sacrificing flavor. Whether you are an athlete, training for a marathon, someone who barely has time to step in the kitchen, or feeding a hungry family, RUN FAST, COOK FAST, EAT SLOW has wholesome meals to sustain you.

RUN FAST, COOK FAST, EAT SLOW is full of pre-run snacks, post-run recovery breakfasts, on-the-go lunches, and 30-minutes-or-less dinner recipes. Each and every recipe—from Shalane and Elyse's signature Superhero muffins to energizing smoothies, grain salads, veggie-loaded power bowls, homemade pizza, and race day bars—provides fuel and nutrition without sacrificing taste or time.

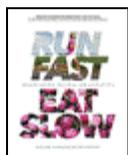
**Shalane Flanagan** is the co-author of the *New York Times* bestseller *Run Fast. Eat Slow*. She is an Olympic silver medalist, 4-time Olympian, winner of the 2017 TCS New York City marathon, and multiple American record holder. She finished second in the 2010 NYC marathon and ran the fastest time ever by an American woman at the 2014 Boston Marathon. She has been running at an elite level for 14 years and typically runs 100-plus miles a week. She lives in Portland, OR.

**Elyse Kopecky** is a chef, speaker, nutrition coach, and *New York Times* bestselling co-author of *Run Fast. Eat Slow*. The book features Elyse's "indulgent nourishment" food philosophy for long-term health and happiness. She studied nutrition at the Natural Gourmet Institute, the nation's top health-supportive culinary school. She lives in Bend, OR.

**Rights sold:**

French: Editions Amphora

German: Narayana Verlag



**Flanagan, Shalane and Elyse Kopecky**  
**RUN FAST EAT SLOW: Nourishing Recipes for Athletes**  
 (Rodale, August 2016)  
**Hardcover (256 pages)**  
*World English rights with Rodale*

**A *New York Times* Bestseller!**

**Olympian and the #1 marathon runner in the US teams up with a whole-foods chef to help other runners and athletes avoid nutrition problems by presenting a nutrient-dense whole foods diet filled with good fat and satisfying flavor.**

**Rights sold:**

Czech: Jota

French: Editions Amphora

German: Narayana Verlag

Slovak: Tatran



**Frangos, Cassandra**

**CRACK THE C-SUITE CODE: A Leader's Guide to Landing on the Top Teams**

(Wharton Digital Press, March 2018)

**Trade Paperback (134 pages)**

*World English rights with Wharton Digital Press*

**From “executive whisperer” and head of Cisco’s Global Executive Talent practice, a guide to finding your own path to the corner office, based on your unique traits and competencies.**

*How can I reach the C-suite?* That is the most common question Cassandra Frangos hears from the executives she coaches. Many aspire to reach the C-suite, but the typical paths to the top are hard to find and difficult to follow.

In **CRACK THE C-SUITE CODE**, Frangos reveals the hidden dynamics for reaching C-suite. She offers expert guidance based on her experience as a consultant at Spencer Stuart and former head of global executive talent at Cisco, a company with 70,000 employees. Her deep research on the topic includes candid interviews with CEOs, hundreds of aspiring C-suite candidates, and the leading experts in the field.

Frangos identifies four core paths you can follow to reach the C-suite: The Tenured Executive, The Free Agent, The Leapfrog Leader, and The Founder. To actively improve your chances for success, she presents:

- Insider knowledge from current CEOs and well-known executives
- Guiding questions that clarify the risks and rewards associated with each path
- Accelerators and derailers that either enhance or detract from your chances to succeed
- Advice on how to leverage your experience, leadership brand, and mindset to help you land on the c-suite short list
- Insight on how the evolving role of the CEO affects your strategy to reach the top

A career playbook for anyone who aspires to the top spot, **CRACK THE C-SUITE CODE** features advice from successful C-level leaders, including Accompany’s Amy Chang, Goldman Sachs’ Edith Cooper, Nest’s Yoki Matsuoka, Cisco’s Chuck Robbins, and Corning’s Wendell Weeks. These and other top leaders from a broad range of companies, including Microsoft, Google, and General Electric, tell the stories of their success and help aspiring executives crack the C-suite code

**Cassandra Frangos, EdD**, is a consultant at Spencer Stuart, focusing on collaborating with Fortune 500 leadership teams on executive assessments, succession planning, leadership development, and top team effectiveness. Previously, she was the head of Cisco’s Global Executive Talent practice where she played an integral role in the 2015 succession planning for Cisco’s CEO, one of the most respected and longest-tenured CEOs in the tech industry. Called “the executive whisperer” by *Diversity Woman* magazine, she has contributed to *Harvard Business Review*, *Forbes*, *Fortune*, *Chief Executive*, *NACD Directorship*, *SHRM publications*, *LinkedIn*, *Chief Learning Officer Magazine*, *HR People + Strategy*, and *Talent Quarterly*.

**Praise:**

“If you’ve ever wanted to really figure out how to ascend to the C-suite, this is your Rosetta Stone. Based on in-depth research and case studies, Frangos identifies and quickly brings to life the four key routes to the top. A must read for all aspiring executives!”

—**James M. Citrin, Leader, Spencer Stuart CEO Practice, and Author, *You’re in Charge, Now What?***

“Frangos has created a roadmap for executives on the fast track. With concrete depth, she lays out the tactics that guarantee a spot on the top team.”

—**Sylvia Ann Hewlett, Author, *Forget a Mentor, Find a Sponsor and Executive Presence***

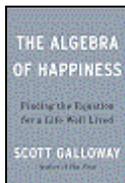
“Stories straight from CEOs combined with expert advice make this a true insider’s guide. The framework provided by Frangos is clearly understood, practical and rooted in real-world insights, making this book a powerful tool for

students and executives alike as they strategically map out the future of their careers.”

—**Boris Groysberg, Professor of Business Administration, Harvard Business School**

**Rights sold:**

US Audio: Recorded Books



**Galloway, Scott**

**THE ALGEBRA OF HAPPINESS: Finding the Equation for a Life Well Lived**

(Portfolio/Penguin Random House, April 2019)

**Manuscript (224 pages)**

**From the *New York Times* bestselling author of *The Four*, Scott Galloway, a provocative book of hard-won wisdom for achieving a fulfilling career and life, based on his viral video of the same name.**

Scott Galloway teaches brand strategy at NYU's Stern School of Business, but often his class veers to life strategy. His students are smart and hardworking, but they struggle with life's biggest questions, just like the rest of us. What's the formula for a life well lived? How can you have a meaningful career, not just a lucrative one? Is work/life balance really possible? What does it take to make a long-term relationship succeed?

Galloway explores these and many other questions in the take-no-prisoners style that has made him a sought-after commentator and YouTube star. For example...

**If (Money In) - (Money Out) > 0, you're rich.**

The definition of "rich" is income greater than your burn rate. My dad and his wife receive about \$50K/year and spend \$40K. They are rich. I have friends who earn more than \$1 million, but with several children in private schools, an ex-wife, a home in the Hamptons, and the lifestyle of a master of the universe, they spend nearly all of it. They are poor.

**Compound interest = the key to relationships.**

Most of us know how compound interest works with money, but don't recognize its power in other spheres. Make small investments in the people you care about, every day. Take a ton of pictures, text your friends stupid things, check in with old friends, express admiration to coworkers, and tell your loved ones that you love them. The payoff is small, until it becomes immense.

**Serendipity = a function of courage.**

My willingness to endure rejection from universities, peers, investors, and women has been hugely rewarding. Asking a VC for money is nothing compared to approaching a woman midday in a beach chair, sitting with another woman and a guy, and opening. Nothing wonderful will happen without taking a risk and subjecting yourself to rejection.

**Cool vacation over a cool car.**

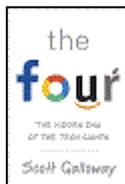
Studies show people overestimate the happiness that things will bring them, and underestimate the long-term positive effect of experiences. Invest in experiences over things. Drive a Hyundai, and take your spouse to Australia.

THE ALGEBRA OF HAPPINESS is perfect for any graduate, or for anyone who feels adrift.

**Scott Galloway** is the bestselling author of *The Four* and a professor at New York University's Stern School of Business, where he teaches brand strategy and digital marketing to second-year MBA students. A serial entrepreneur, he has founded nine firms, including L2, Red Envelope, and Prophet. In 2012, he was named one of the "World's 50 Best Business School Professors" by Poets & Quants. His weekly YouTube series, "Winners and Losers," has generated tens of millions of views.

**Rights sold:**

UK Commonwealth: Transworld



**Galloway, Scott**

**THE FOUR: The Hidden DNA of Amazon, Apple, Facebook and Google**

(Portfolio/Penguin Random House, October 2017)

**Trade Paperback, September 2018 (336 pages)**

**A New York Times Bestseller!**

**A USA Today Bestseller!**

**Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Just about everyone thinks they know how they got there. Just about everyone is wrong.**

**Praise:**

“As the power of technology’s biggest companies comes under more scrutiny, NYU business professor Galloway reveals how Amazon, Apple, Facebook, and Google built massive empires.”

—*Publishers Weekly*, “The Top 10 Business Books of Fall 2017”

**Rights sold:**

Arabic: Jarir Bookstore

Bulgarian: Iztok-Zapad

Chinese (C): CommonWealth Magazine

Chinese (S): China South Booky

Dutch: A.W. Bruna

French: PPUR

German: Borsenmedien

Hebrew: Modan

Indonesian: PT Gramedia Pustaka

Italian: Hoepli Editore

Japanese: Toyo Keizai

Korean: Business Books

Lithuanian: Vaga

Mongolian: Balj & Purev

Polish: Rebis

Portuguese (Brazil): HSM Editore

Romanian: Publica

Russian: Mann, Ivanov, Ferber

Slovakia: Premedia

Spanish (World): Conecta/Penguin Random House

Thai: Se-ed

Turkish: Dogan Kitap

UK Comm: Transworld/Penguin Random House

Ukrainian: Kraina Mri

Vietnamese: First News-Tri-Viet Publishing



**Gannett, Allen**

**THE CREATIVE CURVE: How to Develop the Right Idea, at the Right Time**

(Currency/Penguin Random House, June 2018)

**Hardcover (304 pages)**

*UK edition published by WH Allen via Random House*

**Big data entrepreneur Allen Gannett overturns the mythology around creative genius, and reveals the science and secrets behind achieving breakout commercial success in any field.**

We have been spoon-fed the notion that creativity is the province of genius -- of those favored, brilliant few whose moments of insight arrive in unpredictable flashes of divine inspiration. And if we are not a genius, we might as well pack it in and give up. Either we have that gift, or we don't. But Allen shows that simply isn't true. Recent research has shown that there is a predictable science behind achieving commercial success in any creative endeavor, from writing a popular novel to starting up a successful company to creating an effective marketing campaign.

As the world's most creative people have discovered, we are enticed by the novel *and* the familiar. By understanding the mechanics of what Gannett calls “the creative curve” – the point of optimal tension between the novel and the familiar – everyone can better engineer mainstream success.

In a thoroughly entertaining book that describes the stories and insights of everyone from the Broadway team behind *Dear Evan Hansen*, to the founder of Reddit, from the Chief Content Officer of Netflix to Michelin star chefs, Gannett reveals the four laws of creative success and identifies the common patterns behind their achievement.

**Allen Gannett** is the founder and CEO of TrackMaven, a software analytics firm whose clients have included Microsoft, Marriott, Saks Fifth Avenue, Home Depot, Aetna, Honda, and GE. He has been on the “30 Under 30” lists for both *Inc.* and *Forbes*.

**Praise:**

"*The Creative Curve* takes on one of the most pernicious beliefs about creativity -- that it is limited to natural-born geniuses. In fact, as Allen Gannett argues so capably, we all have the potential to come up with ingenious ideas and make them a reality. Seasoned with lively anecdotes, *The Creative Curve* will take you through the science and practice of creativity so that you can start tapping into your own breakthroughs."

— **Daniel Pink**, author of *WHEN* and *TO SELL IS HUMAN*

"A juicy, rollicking tour along the path toward creativity. The good news is that there is no writer's block, and if you want it badly enough, creativity awaits."

— **Seth Godin**, author of *Linchpin*

"Gannett offers the ideal balance of valuable instruction, accessible writing, and refreshing stories, providing tangible evidence that the creative process he advocates actually works for businesspeople." —*Publishers Weekly*

**Rights sold:**

Chinese (C): Locus Publishing

Russian: Mann, Ivanov, Ferber

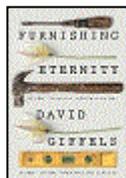
Chinese (S): CITIC

Ukrainian: Kraina Mir

Japanese: Hayakawa

Vietnamese: 1980 Books

Korean: RH Korea



**Giffels, David**

**FURNISHING ETERNITY: A Father, a Son, a Coffin, and a Measure of Life**

(Scribner/S&S, January 2018)

**Trade Paperback, September 2018 (256 pages)**

**An Amazon Book of the Month! (Biographies & Memoirs)**

**From the acclaimed author of *The Hard Way on Purpose*, a vibrant, heartfelt memoir about confronting mortality, surviving loss, finding resilience in one's Midwest roots and seeking a father's wisdom through an unusual woodworking project—constructing his own coffin.**

David Giffels grew up fascinated by his father's dusty, tool-strewn workshop and the countless creations—some practical, others fantastical—it inspired. So, when he enlisted his eighty-one-year-old dad to help him with the unusual project of building his own casket, he thought of it mostly as an opportunity to sharpen his woodworking skills and to spend time together. But life, as it usually does, had other plans.

The unexpected deaths of his mother and, a year later, his best friend, coupled with the dawning realization that his father wouldn't be around forever for such offbeat adventures—and neither would he—led to a harsh confrontation with mortality and loss.

Over the course of several seasons, Giffels returned to his father's barn in rural Ohio, a place cluttered with heirloom tools, exotic wood scraps, and long memory, to continue a pursuit that grew into a meditation on grief and optimism, a quest for enlightenment, and a way to cherish time with an aging parent.

With wisdom and humor, Giffels grapples with some of the hardest questions we all face as he and his father saw, hammer, and sand their way through a year bowed by loss. *FURNISHING ETERNITY* is the story of a family searching for hope in its roots and the unexpected truths we arrive at in the process of creating and constructing.

**David Giffels** is the author of *The Hard Way on Purpose: Essays and Dispatches From the Rust Belt*, nominated for the PEN/Diamonstein-Spielvogel Award for the Art of the Essay, the memoir *All the Way Home*, winner of the Ohioana Book Award, and *Furnishing Eternity*. His writing has appeared in the *New York Times* Magazine, the Atlantic.com, Parade, the *Wall Street Journal*, Esquire.com, Grantland.com, *Redbook*, and many other publications. He also was a writer for the MTV series *Beavis and Butt-Head*. He is an associate professor of English at the University of Akron, where he teaches creative nonfiction in the Northeast Ohio Master of Fine Arts Program.

**Praise:**

“Tender, witty and, like the woodworking it describes, painstakingly and subtly wrought. *Furnishing Eternity* continues Giffels’s unlikely literary career as the bard of Akron, Ohio...an emotionally satisfying narrative...Giffels lovingly but never worshipfully traces the craft of coffin-making, and in so doing lets the essence of himself and his father be revealed through action. Only a very skilled engineer of a writer can transform the fits and starts, the fitted corners and sudden gouges of the assembly process into a kind of page-turning drama.”

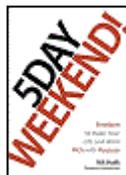
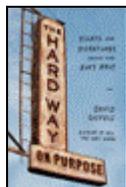
—**Samuel G. Freedman**, *The New York Times Book Review*

“A lifetime’s worth of workbench philosophy in a heartfelt memoir about the connection between a father and son.”

—**Kirkus Reviews**

**Rights sold:**

Korean: Dasan Books



**Halik, Nik and Garrett B. Gunderson**

**5 DAY WEEKEND! Freedom to Make Your Life and Work Rich with Purpose**

(Bard Press, March 2018)

**Hardcover (320 pages, with 2-color text and 18 illustrations)**

**A Wall Street Journal Bestseller!**

**Weekend.** What a wonderful word! We look forward to its pleasures and the freedom to do what we want. All the while knowing that soon we will have to return to the obligations and demands of our workplace.

What if there’s a way to add three more days to your weekend? In 5 Day Weekend® authors Nik Halik and Garrett B. Gunderson offer a master plan to achieve a life rich with money, personal freedom and purpose — a life of more and better choices.

The strategy is to build multiple streams of income that don’t require you to work 8 to 5 in a company where you have little control of your time and compensation.

The core money parts — Keep More Money, Make More Money, and Grow More Money — focus on ways to tighten your finances, increase your income, and develop passive investment strategies. The goal is to build regular, independent cash flow until they match your standard of living. Then you’re no longer captive. Your independent income is enough to sustain you — to free you.

The Personal Freedom chapters are Purpose, Choice, Productivity, Simplicity, Adventure, Peace, and Generosity — ways to live your life to the fullest. In *Power UP! you Strengthen Your Mindset, Build Your Inner Circle, Fortify Your Habits, and Amplify Your Energy* — tools to support and realize your new goals. In *Push the Boundaries*, Nik Halik shares his remarkable journey and challenges you to achieve your own 5 Day Weekend®. *New York Times* bestselling author, Garrett B. Gunderson, offers his savvy financial expertise.

**Nik Halik** enjoys his 5 Day Weekend Lifestyle with all kinds of extreme adventures. Traveling to 141 countries, he has dived to the wreck of the Titanic, scaled some of world's highest peaks, and visited North Korea. As a trained Russian cosmonaut, he was a backup for a NASA/Russian flight to the International Space Station. Nik earned his freedom by investing in real estate and founding several enterprises. He is an investor and adviser for several start-ups and a stakeholder in businesses around the world. He is a frequent speaker at conferences and conducts workshops. Nik lives in Hollywood Hills in Los Angeles and has residences in Morocco, Australia, and the Greek Islands.

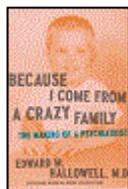
**Garrett B. Gunderson** is the author of the *New York Times* and *Wall Street Journal* bestselling personal finance book *Killing Sacred Cows: Overcoming the Financial Myths That Are Destroying Your Prosperity*. He is the Founder and Chief Wealth Architect of the Inc. 500 firm, Wealth Factory. A regular on ABC's Good Money, he has been on Fox, CNBC, as well as hundreds of radio interviews, and is a contributor for Forbes. Garrett is a frequent speaker at workshops and conferences. He lives in Salt Lake City.

**Rights sold:**

Chinese (S): Guangdong Economy

Spanish (World): Taller del Exito

UK Commonwealth: John Murray Press



**Hallowell, Edward M.**

**BECAUSE I COME FROM A CRAZY FAMILY: The Making of a Psychiatrist**

(Bloomsbury USA, June 2018)

**Hardcover (416 pages)**

*World English rights with Bloomsbury USA*

**From the bestselling author of the classic book on ADD, *Driven to Distraction*, a memoir of the strange upbringing that shaped Dr. Edward M. Hallowell's celebrated career.**

When Edward M. Hallowell was eleven, a voice out of nowhere told him he should become a psychiatrist. A mental health professional of the time might have called this a psychotic episode. But young Edward (Ned) took it in stride, despite not quite knowing what "psychiatrist" meant. With a bipolar father, alcoholic mother, abusive stepfather, and two so-called learning disabilities of his own, Ned was accustomed to unpredictable behavior from those around him, and to a mind he felt he couldn't always control.

The voice turned out to be right. Now, decades later, Hallowell is a leading expert on attention disorders and the author of twenty books, including *Driven to Distraction*, the work that introduced ADD to the world. In *BECAUSE I COME FROM A CRAZY FAMILY*, he tells the often strange story of a childhood marked by what he calls the "WASP triad" of alcoholism, mental illness, and politeness, and explores the wild wish, surging beneath his incredible ambition, that he could have saved his own family of drunk, crazy, and well-intentioned eccentrics, and himself.

*BECAUSE I COME FROM A CRAZY FAMILY* is an affecting, at times harrowing, ultimately moving memoir about crazy families and where they can lead, about being called to the mental health profession, and about the unending joys and challenges that come with helping people celebrate who they are.

**Edward M. Hallowell, M.D.**, is the bestselling author of *Driven to Distraction* and many other acclaimed books, a leading authority in the field of ADHD, a world-renowned speaker, the host of *Distraction* podcast, and the founder of The Hallowell Centers for Cognitive and Emotional Health in Boston MetroWest, New York City, San Francisco,

and Seattle. He lives in Arlington, MA.

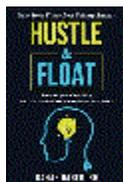
**Praise:**

"Psychiatrist Hallowell (*Driven to Distraction*) handily illustrates in this entertaining memoir the adage that people go into psychiatry because they want to understand themselves and their families . . . Hallowell is earnest in his assessments about his search for his life's calling." —*Publisher's Weekly*

"Hallowell's memoir unfolds in a humorous manner that entertains and enlightens." —*Booklist*

"We are all the products of our families—and all as crazy as they are. So, the real power of this great book? Proving that none of us is alone. Powerful, harrowing, and outrageously reassuring!"

—**Brad Meltzer, bestselling author of *The Escape Artist***



**Harfoush, Rahaf**

**HUSTLE AND FLOAT: The Plight of Productive Creatives and the Future of Work**

(Diversion Books Trade Paperback, February 2019)

**Manuscript (256 pages)**

*World English rights with Diversion Books*

There's an epidemic of overwork and stress among today's knowledge workers. They're trapped in a relentless push for increased productivity that is hurting their own creativity. The problem is that people are looking for solutions in all the wrong places.

Working in collaboration with her global corporate clients and a panel of the world's leading experts, author Rahaf Harfoush has discovered that it is not the way we work that's causing burnout, but our subconscious attitudes and beliefs about *why* we work, which have been shaped by social, historical, and biological forces.

In *HUSTLE AND FLOAT*, Harfoush turns a close eye to the evolution of productivity and creativity, the state of workplace culture today, and the biological model of work performance that modern science has now discredited. She then introduces a compelling mix of actions and tools that professional creatives can use to arrive at a better way to work.

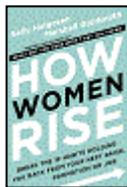
For too long, creativity and productivity have been considered essential but unconnected. Thousands of books have been written about each of these concepts separately. *HUSTLE AND FLOAT* is the first book that explores the increasing tensions between productivity and creativity within our personal and professional lives and offers solutions to the contradictory ideologies that push us to act against our own creative best interests.

**Rahaf Harfoush** is a Strategist, Digital Anthropologist, and bestselling author who focuses on the intersections between emerging technology, innovation, and digital culture. She is the founder of Red Thread Inc., a Think Tank and special projects agency specializing in Digital Culture. She currently teaches "Innovation & Emerging Business Models" at Sciences Po's MBA program in Paris. Formerly, Rahaf was the Associate Director of the Technology Pioneer Programme at the World Economic Forum in Geneva where she helped identify disruptive-startups that were improving the state of the world.

**Rights sold:**

Audio: Audible

Chinese (C): SunColor Culture



**Helgesen, Sally and Marshall Goldsmith**  
**HOW WOMEN RISE: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job**  
 (Hachette, April 2018)  
**Hardcover (256 pages)**

**Ready to take the next step in your career . . . but not sure what's holding you back? Read on.**

Leadership expert Sally Helgesen and bestselling leadership coach Marshall Goldsmith have trained thousands of high achievers--men and women--to reach even greater heights. Again and again, they see that women face specific and *different* roadblocks from men as they advance in the workplace. In fact, the very habits that helped women early in their careers can hinder them as they move up. Simply put, what got you here won't get you there . . . and you might not even realize your blind spots until it's too late.

**Are you great with the details?** To rise, you need to do less and delegate more.

**Are you a team player?** To advance, you need to take credit as easily as you share it.

**Are you a star networker?** Leaders know a network is no good unless you know how to use it.

Sally and Marshall identify the 12 habits that hold women back as they seek to advance, showing them *why* what worked for them in the past might actually be sabotaging their future success. Building on Marshall's classic best seller *What Got You Here Won't Get You There*, their new book HOW WOMEN RISE is essential reading for any woman who is ready to advance to the next level.

**Sally Helgesen's** work is widely regarded as the gold standard when it comes to women's leadership. Since the publication of *The Female Advantage* in 1990 (still in print), she has written five more books in the field and speaks to audiences all around the world about these issues. Clients have included Microsoft, IBM, Johnson & Johnson, Prudential Financial, Pfizer, Textron, Hewlett Packard, The World Bank, and dozens more. She has led seminars at the Harvard Graduate School of Education and Smith College, and her work has been featured in *Fortune*, *The New York Times*, *Fast Company*, and *Business Week*.

**Marshall Goldsmith** is America's preeminent executive coach. Marshall's *What Got You Here* and *Triggers* are both ranked by Amazon in the Top 100 Best Books of all time in the leadership and success category. *What Got You Here*, *Triggers*, and *MOJO* were all *The New York Times* best-sellers and *Triggers* hit #1 on *The Wall Street Journal's* best-seller list and was chosen by Amazon as the Best Business Book of the year when it was published in 2015. *What Got You Here* won the Harold Longman Award for the Best Business Book of the year.

**Praise:**

"Sally and Marshall give new meaning to the term 'dream team.' Together they have produced a masterpiece, an over-the-moon but magnificently down-to-earth leadership book for the ages."

—**Tom Peters, bestselling author of *In Search of Excellence: Lessons from America's Best-Run Companies***

"They offer the kind of advice that women further along in their careers might wish they had known, from sidestepping the pitfalls of negative office culture to leveraging alliances with co-workers. A concise, upbeat guide for women who have grown bored or impatient with their positions, as well as for those new to the professional world and its leadership roles." — **Kirkus Reviews**

"*How Women Rise* is a great read for any woman who wants to identify self-defeating behaviors that are holding her back, gain insight into why she engages in those behaviors, and develop skills to confidently achieve her goals." —**Lois P. Frankel, Ph.D., author of *Nice Girls Don't Get the Corner Office* and *See Jane Lead***

**Rights sold:**

Chinese (S): Beijing Guangchen Culture Comm.

Hebrew: Matar

Japanese: Nikkei Publishing

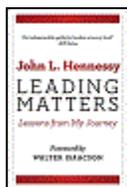
Korean: Segyesa

Mongolian: Oyut Publishing

Russian: Olympus

Turkish: Kapital/Mediacat  
 UK Commonwealth: Random House Business Books

Vietnamese: ZenBooks



**Hennessy, John L.**  
**LEADING MATTERS: Lessons from My Journey**  
 (Stanford Business Books, September 2018)  
**Hardcover (176 pages)**  
*Foreword by Walter Isaacson*  
*World English Rights with Stanford Business Books*

**In LEADING MATTERS, current Chairman of Alphabet (Google's parent company), former President of Stanford University, and "Godfather of Silicon Valley," John L. Hennessy shares the core elements of leadership that helped him become a successful tech entrepreneur, esteemed academic, and venerated administrator.**

Hennessy's approach to leadership is laser-focused on the *journey* rather than the *destination*. Each chapter in LEADING MATTERS looks at valuable elements that have shaped Hennessy's career in practice and philosophy. He discusses the pivotal role that humility, authenticity and trust, service, empathy, courage, collaboration, innovation, intellectual curiosity, storytelling, and legacy have all played in his prolific, interdisciplinary career.

Hennessy takes these elements and applies them to instructive stories, such as his encounters with other Silicon Valley leaders including Jim Clark, founder of Netscape; Condoleezza Rice, former U.S. Secretary of State and Stanford provost; John Arrillaga, one of the most successful Silicon Valley commercial real estate developers; and Phil Knight, founder of Nike and philanthropist with whom Hennessy cofounded Knight-Hennessy Scholars at Stanford University.

Across government, education, commerce, and non-profits, the need for effective leadership could not be more pressing. This book is essential reading for those tasked with leading any complex enterprise in the academic, not-for-profit, or for-profit sector.

**John L. Hennessy** is Chairman of the Board of Alphabet and Director of Knight-Hennessy Scholars, the largest fully endowed graduate-level scholarship program in the world. He serves on the Board of Directors for Cisco Systems and the Board of Trustees for Gordon and Betty Moore Foundation. Formerly the tenth President of Stanford University, he is also a computer scientist who co-founded MIPS Computer Systems and Atheros Communications. He and Dave Patterson were awarded the ACM A.M. Turing Prize for 2017.

**Praise:**

"In this book, John Hennessy shares deep insights gained from a phenomenal career as an engineer, an entrepreneur, and the president of a world-class university. It's an indispensable guide for leaders at every level."

—**Bill Gates, Bill & Melinda Gates Foundation**

"*Leading Matters* is a gorgeous, inspirational, and essential handbook for the leaders we all hope to be. John Hennessy shares more than 90 life lessons in leadership -- lessons learned as an entrepreneur, professor, and president of one of the world's great universities. Ranging from artificial intelligence to the arts to the value of empathy, John's stories are a rare gift for the courageous, humble servant leader inside each of us. Now, more than ever, we need this book." —**John Doerr author of *Measure What Matters***

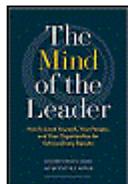
"In *Leading Matters*, John Hennessy challenges each of us to consider how we can develop our own leadership style. His powerful insights—formed by his long and distinguished tenure as president of Stanford University—are about grounding leadership in empathy, courage, and service. This book is a guide for leading in good and tough times alike—and for helping raise the next generation of leaders."

—**Sheryl Sandberg COO of Facebook and Founder of *LeanIn.Org* and *OptionB.Org***

**Rights sold:**

Audio (US): Tantor Media  
 China (S): Cheers Publishing  
 Chinese (C): Commonwealth Publishing  
 Japanese: Diamond

Korean: Bookie Publishing House  
 Russian: Mann, Ivanov, Ferber  
 Vietnamese: Tre Publishing



**Hougaard, Rasmus with Jacqueline Carter**  
**THE MIND OF THE LEADER: How to Lead Yourself, Your People, and Your Organization for Extraordinary Results**  
 (Harvard Business School Press, March 2018)  
**Hardcover (256 pages)**  
*World English rights with HBSP*

Most leaders think they're effective at motivating their employees, but study after study shows that employees are more disengaged and uninspired than ever. The solution lies not in more management training or fun off-sites but in looking within--into the mind of the leader. Based on their years-long research and practice, Rasmus Hougaard and Jacqueline Carter, of the Potential Project, have conclusively found that three qualities stand out as being foundational for leaders today: mindfulness, selflessness, and compassion--what they call the MSC Leadership Mind, the ideal mind of the leader.

Mindfulness addresses the distractedness that kills our focus, stunts our productivity, and makes us action-addicted multitaskers. Selflessness addresses the general lack of fulfillment in work life by helping us--and the people we lead--find true happiness and meaning. And compassion addresses today's social disintegration by enhancing true human connections, followership, and engagement.

While some think these traits are innate, Hougaard and Carter, together with hundreds of their associates working with thousands of leaders around the world, have developed a system to help leaders of all kinds learn and cultivate the MSC Leadership Mind. By addressing their own needs first, then those of their people, and finally the culture of their organization, every leader can learn to embody what makes for great leadership in today's challenging organizational environment.

Based on surveys of more than 35,000 leaders, interviews of more than 200 C-suite executives, and an extensive study of evidence-based research in leadership, and filled with inspiring stories and practical step-by-step ideas for adopting new practices, THE MIND OF THE LEADER has the potential to change how you lead yourself and your people and to transform your organization.

**Rasmus Hougaard** is an internationally acknowledged expert in training the mind to be focused and clear at work. He is the founder of The Potential Project--a leading global provider of corporate-based mindfulness solutions operating in 20 countries. He and his teams are training senior executives, leaders and employees in organizations like Google, Nike, Accenture, GE, and many other organizations in North America, Europe, Asia, and Australia.

**Jacqueline Carter** is a Partner of Potential Project International and Director of The Potential Project North America. Her clients include Cisco, Accenture, LVMH, and the Royal Bank of Canada. She holds a master's degree in organizational behavior and worked with Deloitte's Change Leadership Practice. Jacqueline has lived and worked in Canada, the United States, Australia, and Singapore.

**Praise:**

"*The Mind of the Leader* has captured some of the essentials of leadership in the twenty-first century: being mindful, selfless, and compassionate. With these, we are better able to engage our people and we bring more value to our clients." --**Dominic Barton, Global Managing Partner, McKinsey & Company**

"A forward and practical guide for companies wanting to evolve their leadership capabilities to engage both the minds and the hearts of today's workforce." --**Kathleen Hogan, Chief People Officer, Microsoft**

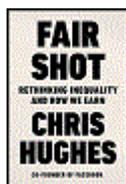
"How leaders communicate, engage, and show up to their teams has never been more important. Creating a world-class team and environment where people can do their best work is the number-one job of a leader, and more than ever leaders are being asked to elevate team performance through innovative leadership. *The Mind of the Leader* shares important insights and perspectives and lays a path for how you make this happen."

—**Francine Katsoudas, SVP and Chief People Officer, Cisco**

**Rights sold:**

Chinese (S): Cheers Publishing  
 Finnish: Alma Talent  
 French: Editions Leduc  
 Danish: Gyldendal  
 Dutch: A.W. Bruna  
 German: C.H. Beck  
 Italian: Trigo Edizioni

Korean: Korea Economic Daily  
 Portuguese (Brazil): Universo dos Livros  
 Spanish (World): Editorial Reverte  
 Swedish: Sanoma Utbildning  
 Russian: Mann, Ivanov, Ferber  
 Turkish: Optimist



**Hughes, Chris**

**FAIR SHOT: Rethinking Inequality and How We Earn**

(St. Martin's Press, February 2018)

**Hardcover (224 pages)**

**Facebook co-founder Chris Hughes makes the case that one percenters like him should pay their fortune forward in a radically simple way: a guaranteed income for working people.**

The first half of Chris Hughes' life played like a movie reel right out of the "American Dream." He grew up in a small town in North Carolina. His parents were people of modest means, but he was accepted into an elite boarding school and then Harvard, both on scholarship. There, he met Mark Zuckerberg and Dustin Moskovitz and became one of the co-founders of Facebook.

In telling his story, Hughes demonstrates the powerful role fortune and luck play in today's economy. Through the rocket ship rise of Facebook, Hughes came to understand how a select few can become ultra-wealthy nearly overnight. He believes the same forces that made Facebook possible have made it harder for everyone else in America to make ends meet.

To help people who are struggling, Hughes proposes a simple, bold solution: a guaranteed income for working people, including unpaid caregivers and students, paid for by the one percent. The way Hughes sees it, a guaranteed income is the most powerful tool we have to combat poverty and stabilize America's middle class. Money—cold hard cash with no strings attached—gives people freedom, dignity, and the ability to climb the economic ladder. A guaranteed income for working people is the big idea that's missing in the national conversation. This book, grounded in Hughes' personal experience, will start a frank conversation about how we earn in modern America, how we can combat income inequality, and ultimately, how we can give everyone a fair shot.

**Chris Hughes** is the co-founder of the Economic Security Project, a network of policymakers, academics, and technologists working to end poverty and rebuild the middle class through a guaranteed income. He co-founded Facebook as a student at Harvard and later led Barack Obama's digital organizing campaign for President. Hughes was the owner and publisher of *The New Republic* magazine from 2012 to 2016. He lives in New York's Greenwich Village with his family.

**Praise:**

"I admire Chris's commitment to apply his talent, experience, and wealth to tackle some of our toughest problems."

—**Bill Gates**

“The American Dream is slipping away—too many people are working too hard and they’re still sinking, not even able to cover the basic costs of living. *Fair Shot* offers a new tool for economic mobility: a guaranteed income to all working people—even whose work hasn’t been recognized or compensated with income before.”

—**Arianna Huffington**

“If we are to be true to the principles of our nation’s founding, opportunity cannot be solely the province of the wealthy and well-connected. Yet the promise that if you work hard you can get ahead is broken for millions of Americans. As we strive to build a fairer, more inclusive country, *Fair Shot* is a very important read. These ideas must be part of the conversation as we consider how best to ensure the American Dream is available to all.”

—**Cory Booker**

**Rights sold:**

Japanese: President Inc.

UK Commonwealth: Bloomsbury



**Kahn, Barbara**

**THE SHOPPING REVOLUTION: How Successful Retailers Win Customers in an Era of Endless Disruption**

(Wharton Digital Press, June 2018)

**Trade Paperback (174 pages)**

*World English rights with Wharton Digital Press*

**Amazon disrupts everything it touches and upends any market it enters. In the era of its game-changing dominance, how can any company compete?**

We are just witnessing the start of the radical changes in retail that will revolutionize shopping in every way. As Amazon and other disruptors continue to offer ever-greater value, customers’ expectations will continue to ratchet up, making winning (and keeping) those customers all the more challenging. For some retailers, the changes will push customers permanently out of their reach—and their companies out of business.

In *THE SHOPPING REVOLUTION*, Barbara E. Kahn, a foremost retail expert and professor at The Wharton School, examines the companies that have been most successful during this wave of change, and offers fresh insights into what we can learn from their ascendance.

- How did Amazon become the retailer of choice for a large portion of the US population, and how can other companies work with them or compete with them?
- How did Walmart beat out other grocers in the late 1990s to become the leader in food retailing, and how must they pivot to hold their leadership position today?
- How did Warby Parker make a dent in the once-untouchable Luxottica’s lucrative eyewear business, and what can that tell start-ups about how to unseat a Goliath?
- How did Sephora draw customers away from once-dominant department stores to become the go-to retailers for beauty products, and what can retailers learn from their success?
- How are luxury and fast-fashion retailers competing in the ever-changing, fickle world of fashion?

Building on these insights, Kahn offers a framework that any company can use to create a competitive strategy to survive and thrive in today’s—and tomorrow’s—retail environment.

*THE SHOPPING REVOLUTION* is a must-read for those in the retailing business who want to develop an effective strategy, entrepreneurs looking at starting their own business, and anyone interested in understanding the changing landscape in which they are shopping.

**Barbara E. Kahn** is Patty and Jay H. Baker Professor of Marketing at The Wharton School at the University of Pennsylvania. She served two terms as the Director of the Jay H. Baker Retailing Center. Prior to rejoining Wharton in 2011, Barbara served as the Dean and Schein Professor of Marketing at the School of Business Administration,

University of Miami (from 2007 to 2011). Before becoming Dean at UM, she spent 17 years at Wharton as Silberberg Professor of Marketing. She was also Vice Dean of the Wharton Undergraduate program. She is the author of *Global Brand Power: Leveraging Branding for Long-Term Growth* and co-author of *The Grocery Revolution: The New Focus on the Consumer*, which documented the changes in the grocery business in the mid-1990s when Walmart became a force in the industry.

**Praise:**

"In *The Shopping Revolution*, Barbara Kahn reveals what has enabled today's most successful retailers to thrive in the face of these challenges. An essential read for anyone ... who wants to understand the massive changes underway in retail." —Neil Blumenthal, co-CEO and co-founder, Warby Parker

"Barbara Kahn zeroes in on how a few formidable retailers have gained ascendance and offers advice to retailers on how to develop their own winning strategies.... Provides a thoughtful framework on how to innovate in the new world of retail." —Oliver Chen, Managing Director, Cowen and Company

"A masterful storyteller, Barbara Kahn expertly unpacks the strategies of today's seemingly unbeatable retailers. An indispensable guide for anyone who has a product to sell in the retail world." —Stuart Weitzman, Founder, Stuart Weitzman LLC

**Rights sold:**

Audio (US): Recorded Books  
Chinese (C): Heliopolis

Chinese (S): China Machine Press  
Vietnamese: Tre Publishing



**Knighon, Conor**

**LEAVE ONLY FOOTPRINTS: My Acadia-to-Zion Journey Through America's National Parks**  
(Crown Archetype/PRH, July 2019)

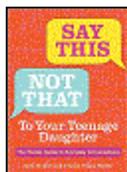
**Manuscript due March 2019 (336 pages)**

**From the Emmy-winning *CBS Sunday Morning* correspondent, an entertaining chronicle of his year spent traveling to all 59 National Parks, including his experiences with some of the most beautiful places--and most interesting people--that America has to offer**

When Conor's fiancée dumped him, he needed a project to get himself off the couch. And he decided on a doozy--a visit to all 59 National Parks. He pitched his producers at *Sunday Morning*, and much to his surprise, they agreed. *Leave Only Footprints* is the memoir of his year spent traveling across the United States to visit each of the country's national parks, a journey that yielded his "On the Trail" series, which quickly became one of *Sunday Morning*'s most beloved segments.

In this smart, informative, and often hilarious book, he'll share how his journey through these natural wonders, unchanged by man, ended up changing his worldview on everything from God to politics to love and technology. Whether it's waking up early for a naked scrub in an Arkansas bathhouse or staying up late to stargaze along our loneliest highway, Knighton goes behind the scenery to provide an unfiltered look at America through the lens of its most quintessential natural parks, both great and small, as well as its remarkable people. In the tradition of books like *A Walk in the Woods* or *Turn Right at Machu Picchu*, this is an irresistible mix of personal narrative and travelogue--some well-placed pop culture references, too--and a must-read for any of the 331 million yearly National Parks visitors.

**Conor Knighton** is an Emmy-winning correspondent for *CBS Sunday Morning*, America's #1 Sunday morning news program. This year, he is out *Island Hopping* for CBS News, telling a series of stories set on islands across the world, from Manhattan to Madagascar. He has hosted shows for AMC, Bio Channel, and TBS, and his commentary has been featured in *TV Guide* and on CNN, HLN, MTV, E!, and Oxygen.



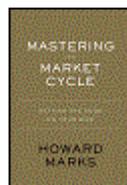
**Kukoff, Ilana and Jessica Yuppa Huddy**  
**SAY THIS, NOT THAT TO YOUR TEENAGE DAUGHTER: The Pocket Guide to Everyday Conversations**  
 (Andrews McMeel, April 2018)  
**Trade Paperback (256 pages)**

**If you're the parent of a teenage girl, then it's likely you never say the right thing. Ever. SAY THIS, NOT THAT (TO YOUR TEENAGE DAUGHTER) is your convenient, pocket-sized guide to asking and answering questions, starting conversations, and filling in the silence with your teen.**

SAY THIS, NOT THAT (TO YOUR TEENAGE DAUGHTER) is based on the work of Cognition Builders, a 164-person firm that teaches families all over the globe how to have constructive conversations. The authors have selected the most common and confounding conversational quandaries families face, and solved them for you. Chapters in this little treasure cover a variety of situations familiar to any parent of teenage girls, such as: When She's In a Mood; When Her Heart Is Broken; When the Phone Becomes an Appendage; and When She's "Totally Stressed Out."

**Ilana Kukoff** is an educational entrepreneur and the founder and CEO of Cognition Builders, an education company that helps teach students how to learn. Cognition Builders is the parent company of Mind Over Marriage, a marriage education company that is currently developing a reality show. Ilana is also the co-founder, and was the Chief Scientific Officer, of Rethink Autism, an internet-based Autism service provider. A graduate of Columbia University with a Ph.D in Behavioral Psychology, she has been a featured speaker at NPR, UCLA, and at a TED related event.

**Jessica Yuppa Huddy** is Director of Curricula & Assistant Clinical Director at Cognition Builders where she develops novel programs and customizes Cognition Builders' expansive existing repertoire to personally suit each client's specific needs. As Chief Family Architect, Jessica elects the programs and protocols for clients, developing and implementing intervention strategy. On-site, Jessica provides behavior and language modification in real-time to engender her clients' intra- and inter-personal growth.



**Marks, Howard**  
**MASTERING THE MARKET CYCLE: Getting the Odds on Your Side**  
 (Houghton Mifflin Harcourt, October 2018)  
**Hardcover (336 pages)**

**A *New York Times* Bestseller!**  
**A *Wall Street Journal* Bestseller!**

**A legendary Wall Street investor explains the ongoing cycles that govern the stock market and reveals how investors can read and profit from these patterns.**

Economies, companies, and markets operate according to patterns or cycles. These cycles arise from naturally occurring phenomena in everyday business, and to a large extent, from the simple ups and downs of human psychology and behavior. When should you pull out of the market? When should you stay in?

These fundamental psychological influences—including greed and fear—can and do profoundly affect investors. If you carefully study past cycles, understand their origins and import, and remain alert for the next up or down cycle, you won't have to reinvent the wheel in order to understand every investment environment. And you're less likely to be blind-sided by unexpected events.

By following Marks's insights—which are drawn from his memorable memos to clients—you can master these recurring patterns for your own financial gain and psychological benefit.

**Howard Marks** is co-chairman and cofounder of Oaktree Capital Management, a Los Angeles–based investment firm with \$100 billion under management. He holds a bachelor’s degree in finance from the Wharton School and an MBA in accounting and marketing from the University of Chicago. In the 2015 *Forbes* rankings, Marks was ranked the #338 richest person in the United States.

**Praise:**

“When I see memos from Howard Marks in my mail, they’re the first thing I open and read. I always learn something.” —**Warren Buffett**

“Howard Marks’s *Mastering the Market Cycle* is a must-read, because the cycles covered in this book are important and because Howard is one of the investing greats of his generation.”

—**Ray Dalio, Co-Chief Investment Officer and Co-Chairman, Bridgewater Associates**

“I always say, ‘There’s no better teacher than history in determining the future.’ Howard’s book tells us how to learn from history . . . and thus get a better idea of what the future holds.”

—**Charlie Munger, Vice Chairman, Berkshire Hathaway**

**Rights sold:**

Chinese (C): Business Weekly

Chinese (S): CITIC Press

French: Valor Editions

German: Borsenmedien

Japanese: Nikkei Publishing

Korean: Business Books Publishing

Portuguese (Brazil): Alta Books

Russian: Alpina

Spanish (World): Valor Editions

Turkish: Scala Kitapci

UK Commonwealth: Nicholas Brealey/Hachette

Vietnamese: 1980 Books



**McBee, Thomas Page**

**AMATEUR: A True Story About What Makes a Man**

(Scribner/Simon & Schuster, August 2018)

**Hardcover (288 pages)**

**Nominated for the 2018 Baillie Gifford Prize for Nonfiction! (UK)**

**From an award-winning writer whose work bristles with “hard-won strength, insight, agility, and love” (Maggie Nelson), an exquisite and troubling narrative of masculinity, violence, and society.**

In this groundbreaking new book, the author, a trans man, trains to fight in a charity match at Madison Square Garden while struggling to untangle the vexed relationship between masculinity and violence. Through his experience boxing—learning to get hit, and to hit back; wrestling with the camaraderie of the gym; confronting the betrayals and strength of his own body—McBee examines the weight of male violence, the pervasiveness of gender stereotypes, and the limitations of conventional masculinity. A wide-ranging exploration of gender in our society, *AMATEUR* is ultimately a story of hope, as McBee traces a new way forward, a new kind of masculinity, inside the ring and outside of it.

In this graceful, stunning, and uncompromising exploration of living, fighting, and healing, we gain insight into the stereotypes and shifting realities of masculinity today through the eyes of a new man.

**Thomas Page McBee** was the first transgender man to ever box in Madison Square Garden. He is the author of the award-winning memoir, *Man Alive: A True Story of Violence, Forgiveness, and Becoming a Man*, which was named a best book of 2014 by NPR Books, *BuzzFeed*, *Kirkus Reviews*, and *Publishers Weekly*. Thomas’s writing has appeared in *The Rumpus*, *Pacific Standard*, *The New York Times*, *Playboy*, and *Glamour*. He lives in Brooklyn.

**Praise:**

"*Amateur* is Thomas Page McBee's poetic exploration of (sometimes toxic) masculinity as he trained to become the first trans man to box in Madison Square Garden. Author of the award-winning memoir *Man Alive*, McBee expected men drawn to boxing were motivated by bloodlust. Instead, he discovers mentorship among men overcoming weaknesses. In finding the vulnerability guys hope to hide, McBee finds hope for all men."—*The Advocate*

"[McBee's] writing is marvelous, pinning ideas that could so easily be abstract to the visceral, physical poetry of boxing...McBee displays tenacity on the page and in the gym, sizing up formidable concepts and engaging them with savvy and sensitivity. *Amateur* is more than a boxing story, just as it's more than a trans narrative. It's a highly recommended case study in manhood."—*Shelf Awareness*

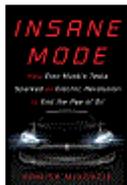
"This powerful book chronicles McBee's training and his attempts at understanding why violence is accepted as an aspect of American masculinity...McBee's lyrical, achingly honest exploration of loss and maturation offers a hopeful antidote to more toxic forms of masculinity."

—*Publishers Weekly*, starred review

**Rights sold:**

Spanish (World): Reservoir Books/Planeta

UK Commonwealth: Canongate



**McKenzie, Hamish**

**INSANE MODE: How Elon Musk's Tesla Sparked an Electric Revolution to End the Age of Oil**

(Dutton/Penguin Random House, November 2018)

**Hardcover (304 pages)**

**A Publishers Lunch Buzz Book!**

"You'll tell me if it ever starts getting genuinely insane, right?" —Elon Musk, TED interview

Hamish McKenzie tells how a Silicon Valley start-up's wild dream came true. Tesla is a car company that stood up against not only the might of the government-backed Detroit car manufacturers, but also the massive power of Big Oil and its benefactors, the infamous Koch brothers.

The award-winning Tesla Model 3, a premium mass-market electric car that went on sale in 2018, has reconfigured the popular perception of Tesla and continues to transform the public's relationship with motor vehicles--much like Ford's Model T did nearly a century ago. At the same time, company CEO Elon Musk courts controversy and spars with critics through his Twitter account, just as Tesla's ever-increasing debt teeters on junk bond status....

As McKenzie's rigorously reported account shows, Tesla has triggered frenzied competition from newcomers and traditional automakers alike, but it retains an edge because of its expansive infrastructure and the stupendous battery factory it built in the Nevada desert. The popularity of electric cars is growing around the world, especially in China, and McKenzie interviews little-known titans who have the money and the market access to power a global electric car revolution quickly and decisively.

"INSANE MODE" started off as a feature on the dual-motor Tesla Model S which gave the car Ferrari-like acceleration, but it's also the perfect description of the operating style of a company that has sworn it won't rest until every car on the road is electric. Here is a story about the very best kind of American ingenuity and its history-making potential. Buckle up!

**Hamish McKenzie** is a writer from New Zealand who lives in San Francisco. He has worked in communications for Tesla and Kik and was previously a journalist whose primary interests were technology and social issues. He is the cofounder of Substack, a subscription publishing start-up.

**Praise:**

“McKenzie has delivered a narrative that both fascinates and frustrates: Musk’s passion for a clean-energy future is contagious, but at the same time it’s painful to see the struggle of the electric-car industry to widen its market and win over more consumers. *Insane Mode* will leave you wondering how different our roads would look if we embraced a technology that almost seems inevitable, batteries included.” —*The Washington Post*

“A must-read for everyone interested in cars, entrepreneurship, alternative energy, and deeper insights into out-of-the-box thinking, working, and living.” —*Booklist*

“*Insane Mode* presents a bracing view of one of the most important stories of our time, while delivering a direct hit on those who stand in the way of a sustainable future.”

—Naomi Oreskes, Harvard University, author of *Merchants of Doubt*

**Rights sold:**

Bulgarian: Hermes

China (S): CITIC

German: Borsenmedien

Japanese: HarperCollins Japan

Polish: Znak

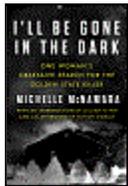
Portuguese (Portugal): 20/20 Editora

Russian: Mann, Ivanov, Ferber

Turkish: Libronet

UK Commonwealth: Faber and Faber

Ukrainian: Kraina Mri



**McNamara, Michelle**

**I'LL BE GONE IN THE DARK: One Woman's Obsessive Search for the Golden State Killer**

(HarperCollins, February 2018)

*Introduction by Gillian Flynn; Afterword by Patton Oswalt*

**Hardcover (352 pages)**

**#1 New York Times Bestseller!**

**A Library Journal Best Book of 2018!**

**The haunting true story of the elusive serial rapist turned murderer who terrorized California during the 70s and 80s, and of the gifted journalist who died tragically while investigating the case—which was solved in April 2018.**

For more than ten years, a mysterious and violent predator committed fifty sexual assaults in Northern California before moving south, where he perpetrated ten sadistic murders. Then he disappeared, eluding capture by multiple police forces and some of the best detectives in the area. Three decades later, Michelle McNamara, a true crime journalist who created the popular website TrueCrimeDiary.com, was determined to find the violent psychopath she called "the Golden State Killer." Michelle pored over police reports, interviewed victims, and embedded herself in the online communities that were as obsessed with the case as she was.

I'LL BE GONE IN THE DARK—the masterpiece McNamara was writing at the time of her sudden death—offers an atmospheric snapshot of a moment in American history and a chilling account of a criminal mastermind and the wreckage he left behind. It is also a portrait of a woman's obsession and her unflagging pursuit of the truth. Utterly original and compelling, it has been hailed as a modern true crime classic—one which fulfilled Michelle's dream: helping unmask the Golden State Killer.

**Michelle McNamara** (1970–2016) was the author of the website Truecrimediary.com. She earned an MFA in fiction writing from the University of Minnesota and had sold television pilots to ABC and Fox and a screenplay to Paramount. She also worked as a consultant for *Dateline NBC*. She lived in Los Angeles, and is survived by her husband, Patton Oswalt, and their daughter, Alice.

**Praise:**

“What readers need to know—what makes this book so special—is that it deals with two obsessions, one light and one dark. The Golden State Killer is the dark half; Michelle McNamara’s is the light half. It’s a journey into two minds, one sick and disordered, the other intelligent and determined. I loved this book.” –**Stephen King**

“Both a vivid and meticulous investigation of a twisted predator who terrorized quiet, upper middle-class communities in California for nearly a decade, and a wrenching personal account from a writer who became consumed by her subject.” –*New York Times*

“This is a one sit-down read. That’s how riveting it is. Very few writers have the skill to bring a decades-old cold case to life; in these pages, Michelle McNamara has not only successfully resuscitated the fascinating case of the Golden State Killer, but done so with humanity, insight, and grace.” –**Michael Connelly**

**Film/TV: HBO****Rights sold:**

Chinese (C): Faces Publishing

Chinese (S): Beijing ZZHW Digital Media

Danish: Hr Ferdinand

Dutch: Lebowksi Publishers

French: Calmann-Levy

German: Atrium Verlag

Hungarian: Europa Konyvkiado

Italian: Newton & Compton

Korean: Alma Publishing

Norwegian: Forlaget Press

Polish: Znak

Portuguese (Brazil): Grupo Autentica

Portuguese (Portugal): Relogio d'Agua

Russian: AST

Spanish: RBA

Swedish: Bonniers

Turkish: Bilge Baykus

UK Commonwealth: Faber and Faber



**Mnookin, Robert**

**THE JEWISH PARADOX: The Chosen People and Modern Choices**

(Public Affairs, November 2018)

**Hardcover (320 pages)**

**A renowned Harvard Law School professor examines the challenges to American Jewish identity in the 21<sup>st</sup> century and shows how it can be enhanced.**

Jews in America are in a period of unprecedented status and impact, but for many their identity as Jews--religiously, historically, culturally--is increasingly complicated. Many are becoming Jews without Judaism. It appears success and acceptance will accomplish what even the most virulent anti-Semitism never could--if not the disappearance of Jews themselves, the undermining of what it means to be Jewish.

In this thoughtful, personal, deeply-reasoned book, Robert Mnookin explores the conundrums of Jewish identity, faith and community in America by delving deep into Jewish history, law, and custom. He talks to rabbis, scholars, and other Jews of many perspectives to explore the head, heart, and heritage of Judaism and confronts key challenges in the Jewish debate from the issue of intermarriage to the matter of Israeli policies.

Mnookin shares provocative stories of the ways American Jews have forged (or disavowed) their Jewish identity over the past half-century, including his own to answer the standing question: How can Jews who have different values, perspectives, and relationships with their faith, keep the community open, vibrant, and thriving?

**Robert H. Mnookin** is the Samuel Williston Professor of Law at Harvard Law School, the Chair of the Program on Negotiation at Harvard Law School, and the Director of the Harvard Negotiation Research Project. Before joining the Harvard faculty, Professor Mnookin was the Adelbert H. Sweet Professor of Law at Stanford Law School and the Director of the Stanford Center on Conflict and Negotiation. At Stanford, he chaired the Jewish Community Federation and served as president of the Stanford Hillel Foundation. Between 1994 and 2003, he served on the

International Board of the New Israel Fund as its Secretary and Treasurer. A leading scholar in the field of conflict resolution, Professor Mnookin is the author of nine books, including most recently *Bargaining with the Devil: When to Negotiate, When to Fight*.

**Praise:**

"An accomplished facilitator of negotiation, Robert Mnookin offers a master course in negotiating the most important questions a person--or a people--can confront. His focus on the contemporary challenges of Jewish identity--whether religious, social, familial, or ethnic--illuminates the larger issue of what it is to be self-critically human in a world for which few feel sufficiently prepared, much less at home. *The Jewish American Paradox* is an important book for Jews, Americans, and everyone who hopes for a better future."

—*James Carroll, author of Constantine's Sword and The Cloister*

"Mnookin presents a terrific case that Judaism should be a welcoming umbrella. My whole Jewish education was based on what you cannot do, what you cannot eat, when you cannot drive, play ball, etc. This book focuses on what you can do--embrace an ancient tradition and identify with a group. It is a call to stop feeling oppressed--an optimistic, almost non-doctrinal, evangelism."—*Harold Holzer, Lincoln historian and director of Roosevelt House at Hunter*

"In a book at once deeply personal and deeply learned, one of America's leading intellectuals invites us to a fascinating conversation about what it means to be Jewish in contemporary America and the challenges facing the American Jewish community."—*Robert D. Putnam, professor of public policy, Harvard, and author of American Grace: How Religion Divides and Unites Us*



**Moby**

**THEN IT FELL APART**

(Faber & Faber Trade Paperback, May 2019)

**Manuscript (416 pages)**

*World English rights with Faber & Faber*

**A compulsive and extremely well-written follow-up to the author's previous memoir.**

What do you do when you realise you have everything you think you've ever wanted but still feel completely empty? What do you do when it all starts to fall apart? The second volume of Moby's extraordinary life story is a journey into the dark heart of fame and the demons that lurk just beneath the bling and bluster of the celebrity lifestyle.

In summer 1999, Moby released the album that defined the millennium, PLAY. Like generation-defining albums before it, PLAY was ubiquitous, and catapulted Moby to superstardom. Suddenly he was hanging out with David Bowie and Lou Reed, Christina Ricci and Madonna, taking ecstasy for breakfast (most days), drinking litres of vodka (every day), and sleeping with super models (infrequently). It was a diet that couldn't last. And then it fell apart.

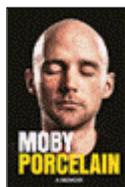
The second volume of Moby's memoir is a classic about the banality of fame. It is shocking, riotously entertaining, extreme, and unforgiving. It is unedifying, but you can never tear your eyes away from the page.

**Moby** is a singer-songwriter, musician, DJ, and photographer. His records have sold 20 million records worldwide. AllMusic called him "one of the most important dance music figures of the early '90s." He lives in Los Angeles. The first volume of his memoirs, *Porcelain*, was published by Penguin Press and Faber in 2016.

**Praise:**

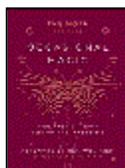
"A romp of a book. Such outrageous fun." —*The Guardian on Porcelain*

"Somehow this chronicle of a long, dark night of the soul also involves funny stories involving Trump, Putin, and a truly baffling array of degenerates." —**Stephen Colbert**

**Previous title:****Rights sold:**

French: Editions du Seuil  
 German: Piper Verlag  
 Greek: Ropi Publications  
 Italian: Mondadori  
 Polish: Papierowy Ksiezyc

Portuguese (Brazil): Intrinseca  
 Spanish (World): Sexto Pisto  
 UK Commonwealth: Faber & Faber  
 UK Audio: Bolinda

**The Moth Presents****OCCASIONAL MAGIC: True Stories About Defying the Impossible**

(Crown Archetype, March 2019)

Galley (368 pages)

**From storytelling phenomenon The Moth, a new collection of unforgettable true stories about finding the courage to face the impossible, drawn from the very best ever told on their stages**

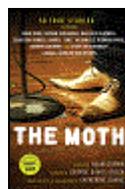
Carefully selected by the creative minds at The Moth, and adapted to the page to preserve the raw energy of live storytelling, OCCASIONAL MAGIC features voices familiar and new. Alongside Adam Gopnik, Krista Tippett, Andrew Solomon, Rosanne Cash, Ophira Eisenberg, and Wang Ping, storytellers from around the world share times when, in the face of challenging situations, they found moments of beauty, wonder, and clarity, shedding light on their lives and helping them find a path forward.

**THE MOTH** is an acclaimed not-for-profit organization dedicated to the art and craft of storytelling. It is a celebration of both the raconteur, who breathes fire into true tales of ordinary life, and the storytelling novice, who has lived through something extraordinary and yearns to share it. At the center of each performance is the story, and The Moth's directors work with each storyteller to find, shape, and present it. Since its launch in 1997, The Moth has presented thousands of stories, told live and without notes, to standing-room-only crowds worldwide. The Moth received the MacArthur Award for Creative and Effective Institutions in January 2012.

**CATHERINE BURNS** is artistic director of The Moth and the editor of *The Moth: 50 True Stories* and *The Moth Presents All These Wonders*.

**Rights sold:**

UK Commonwealth: Serpent's Tail/Profile Books

**Previous Titles:**

**Nicolelis, Miguel**

**THE TRUE CREATOR OF EVERYTHING:**

(Yale University Press, Fall 2019)

**Manuscript**

*World English rights with Yale University Press*

**An M.D., Ph.D. neuroscientist often mentioned as a potential Nobel Laureate presents a relativistic theory of the brain that will do for our understanding of consciousness and the brain what Einstein's theory of relativity did for our understanding of the universe**

Miguel Nicolelis challenges the widespread belief that the brain can be explained (and eventually replicated) as a digital machine; he has demonstrated experimentally that the brain is actually a combination digital AND analog organism that is constantly comparing its internal model of reality to incoming sensory signals and changing in the process. Just as Einstein's theory of relativity said we could not understand physical reality without taking into account the point of view of the observer, Nicolelis' relativistic theory of the brain shows that we can only understand the brain by taking into account its point of view. And just as Einstein's theory made possible such breakthrough practical applications as the GPS we all rely on for our iPhones, so Nicolelis' theory is already making possible new treatments for paraplegics and opening up a new understanding of and possible treatments for conditions including autism, depression, Parkinson's and epilepsy.

Nicolelis' brain-centric theory has radical implications for the search for the Holy Grail of physics, the Theory of Everything, suggesting that it cannot succeed without the incorporation of a comprehensive theory of the human mind. Although most traditional physicists tend to object adamantly to the idea that the intrinsic physiology of the brain has anything to do with the formulations of the main theories in the field, which they assume to be independent of human subjectivity, Nicolelis shows that some of the most enigmatic natural phenomena, including primordial concepts such as space and time, cannot be fully understood unless a human observer – and the human brain – is brought to the foreground as “the true creator of everything.”

Among this book's astonishing explanations:

- How the human brain – distinct from all other species – has evolved to handle a special type of Godelian information propagated by electromagnetic waves
- How the human brain relies on a dynamic and recurrent interplay of both analog and digital components that will always make it more powerful than any purely digital algorithm
- How brains communicate with one another unconsciously to form what Nicolelis calls Brainets (an idea proposed by both Freud and Jung but now experimentally tested and verified in monkeys by Nicolelis)
- How Brainets are behind the creation of artistic and scientific movements that spread and thrive over centuries, and how they can turn deadly and trigger horrible tragedies
- How Brainets can be designed so that one brain enables another to recover from neurological impairment
- How our brains will evolve in the future

This is a BIG IDEA book that provides the scientific underpinning to – but goes way beyond -- Yuval Harari's *Sapiens* and *Homo Deus*. Nicolelis' previous book, *Beyond Boundaries*, was selected by Michio Kaku, author of the bestseller *The Future of Humanity*, as one of the top five books to read to understand the future.

**Miguel Nicolelis, M.D., Ph.D.**, is the Anne W. Deane Professor of Neuroscience at Duke University and founder of Duke's Center for Neuroengineering. His award-winning research has been published in *Nature*, *Science*, and other leading scientific journals, and *Scientific American* has named him one of the twenty most influential scientists in the world. A member of the French, Brazilian and Pontifical Academies of Sciences, he lives in North Carolina.

**Rights sold:**

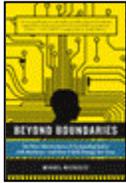
Chinese (S): Cheers Publishing

Korean: Gimm-Young

Portuguese (Brazil): Editora Planeta do Brasil Ltda.

Spanish (World): Paidos/Grupo Planeta

Swedish: Volante



**Nicolelis, Miguel**

**BEYOND BOUNDARIES: The New Neuroscience of Connecting Brains with Machines—and How It Will Change Our Lives**

(Times Books/ Henry Holt & Co., March 2011)

**49 black & white photographs throughout**

**Trade Paperback, February 2012 (St. Martin's Griffin, 368 pages)**

**An International Bestseller! (Brazil)**

**A Wall St. Journal Bestselling Psychology Book!**

**A pioneering neuroscientist shows how the long-sought merger of brains with machines is about to become a paradigm-shifting reality.**

**Rights sold:**

Chinese (C): Commonwealth

Chinese (S): Cheers Publishing

French: Flammarion

Italian: Bollati Boringheri

Japanese: Hayakawa

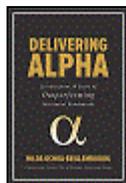
Korean: Gimm-Young

Portuguese (Brazil): Companhia das Letras

Spanish (World): RBA

Turkish: Alfa Yayinlari

US/Canada Audio: Random House Audio



**Ochoa-Brillembourg, Hilda**

**DELIVERING ALPHA: Lessons from 30 Years of Outperforming Investment Benchmarks**

(McGraw-Hill Education, December 2018)

**Hardcover (320 pages)**

**World English rights with McGraw-Hill**

**From a former World Bank Executive—a detailed, actionable roadmap to adding consistent, sustainable value to globally diversified portfolios**

Delivering risk-adjusted returns beyond those of passive benchmarks—alpha—may be difficult, but it is possible. In many cases, alpha is indispensable for meeting institutional and individual objectives. Macroeconomic, political, and capital market developments have created opportunities, but the current environment is especially challenging. For over three decades, Hilda Ochoa-Brillembourg has *delivered alpha*, first as chief investment officer of the Pension Investment Division of the World Bank, and later as CEO of her own firm.

In *DELIVERING ALPHA*, she reveals principles and methods designed to improve the ability to add value to portfolios by responding to the changing states of the world. The author shares expert advice on creating a successful decision-making governance structure, building the right policy portfolio, structuring asset classes, measuring and managing risks, and more. Light on theory and serious on practice, this is a detailed and actionable roadmap to building alpha consistently over time.

**Hilda Ochoa-Brillembourg** is the lead founder and chairman of Strategic Investment Group and co-founder of Emerging Markets Management. A Fulbright Fellow and Fulbright Lifetime Achievement awardee, she completed doctoral studies in Business Administration in Finance at Harvard Business School and received a Master of Public Administration from the Kennedy School of Government at Harvard and a Bachelor of Science in Economics from Universidad Andres Bello, Caracas. She served as the Chief Investment Officer at the Pension Investment Division at the World Bank from 1976 to 1987 and continued as a manager of the World Bank Pension assets until 1996. Ochoa-Brillembourg is a lifetime member of the Council on Foreign Relations, a member of the American Enterprise Institute Board, the Committee for Economic Development Board, Harvard's Kennedy School Dean's Executive Council and Dean's Alumni Leadership Council and was a longtime member of the World Economic Forum. She has served in multiple public company and non-profit boards, among them, Asset Management Company, S&P Global, General Mills, US Airways, Custodial Trust Company, Harvard Management Company and Vassar College.

**Praise:**

“Hilda Ochoa is one of the great investors of the last 30 years and her book *Delivering Alpha* is a one-of-a-kind insightful journey into the facts, processes, and principles of delivering sustainable value-added in investing. And it’s a pleasure to read.”

—**Ray Dalio**, founder of Bridgewater Associates and author of NYT #1 bestseller *Principles*

“The bible on risk management.”

—**David M. Smick**, author of the NYT bestseller *The World Is Curved*

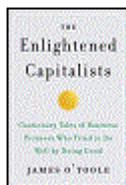
“Highlights the value of being open to new approaches, adapting to perpetual, sometimes tumultuous changes. This is a good, thoughtful book.”

—**Paul Volcker**, former chairman, Federal Reserve

**Rights sold:**

Audio (World English): Audible

Chinese (S): CITIC



**O’Toole, James**

**THE ENLIGHTENED CAPITALISTS: Cautionary Tales of Business Pioneers Who Tried to Do Well by Doing Good** (HarperCollins, February 2019)

**Galley (592 pages)**

*World English rights with HarperCollins*

**An expert on ethical leadership analyzes the complicated history of business people who tried to marry the pursuit of profits with virtuous organizational practices—from British industrialist Robert Owen to American retailer John Cash Penney and jeans maker Levi Strauss to such modern-day entrepreneurs Anita Roddick and Tom Chappell.**

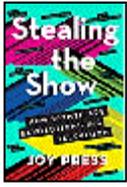
Today’s business leaders are increasingly pressured by citizens, consumers, and government officials to address urgent social and environmental issues. Although some corporate executives remain deaf to such calls, over the last two centuries, a handful of business leaders in America and Britain have attempted to create business organizations that were both profitable and socially responsible.

In *THE ENLIGHTENED CAPITALISTS*, James O’Toole tells the largely forgotten stories of men and women who adopted forward-thinking business practices designed to serve the needs of their employees, customers, communities, and the natural environment. They wanted to prove that executives didn’t have to make trade-offs between profit and virtue.

Combining a wealth of research and vivid storytelling, O’Toole brings life to historical figures like William Lever, the inventor of bar soap who created the most profitable company in Britain and used his money to greatly improve the lives of his workers and their families. Eventually, he lost control of the company to creditors who promptly terminated the enlightened practices he had initiated—the fate of many idealistic capitalists.

As a new generation attempts to address social problems through enlightened organizational leadership, O’Toole explores a major question being posed today in Britain and America: Are virtuous corporate practices compatible with shareholder capitalism?

**James O’Toole** is the author of seventeen books, including *Work in America* and *Vanguard Management*. Professor Emeritus at the University of Southern California’s Marshall School of Business and Founding Director of the Neely Center for Ethical Leadership. While at USC, he held the University Associates’ Chair of Management, served as Executive Director of the Leadership Institute, and editor of *New Management* magazine.



**Press, Joy**

**STEALING THE SHOW: How Women are Revolutionizing Television**

(Atria Books, March 2018)

**Hardcover (304 pages)**

**From a leading cultural journalist, a definitive look at the rise of the female showrunner—and a new golden era of television.**

Female writers, directors, and producers have radically transformed the television industry in recent years. Shonda Rhimes, Lena Dunham, Tina Fey, Amy Schumer, Mindy Kaling: These extraordinary women have shaken up the entertainment landscape, making it look like an equal opportunity dream factory.

But things weren't always this rosy. It took decades of determination in the face of preconceived ideas and outright prejudice to reach this new era. In this endlessly informative and wildly entertaining book, veteran journalist Joy Press tells the story of the maverick women who broke through the barricades, starting with Roseanne Barr (*Roseanne*) and Diane English (*Murphy Brown*), whose iconic shows redefined America's idea of "family values" and incited controversy that reached as far as the White House.

Barr and English inspired the next generation of female TV writers and producers to carve out the creative space and executive power needed to present radically new representations of women on the small screen. Showrunners like Amy Sherman Palladino (*Gilmore Girls*), Jenji Kohan (*Weeds*, *Orange Is the New Black*), and Jill Soloway (*Transparent*) created characters and storylines that changed how women are seen and how they see themselves, in the process transforming the culture.

STEALING THE SHOW is the perfect companion to such bestsellers as Mindy Kaling's *Is Everyone Hanging Out Without Me?*, Tina Fey's *Bossypants*, and Shonda Rhimes' *Year of Yes*, not to mention Sheila Weller's *Girls Like Us* and Rebecca Traister's *All the Single Ladies*. Drawing on deep research and interviews with the key players, this is the exhilarating behind-the-scenes story of a truly groundbreaking revolution in television.

**Joy Press** has been writing about TV for more than fifteen years. In the 2000s, she was the chief television critic at *The Village Voice*. She later served as entertainment editor of *Salon* and then as an editor at the *Los Angeles Times*, where in addition to commissioning television coverage, she wrote and reported features on the medium. She has contributed to publications such as *The New York Times*, *Slate*, *Vogue*, *Salon*, and *The Guardian*. She lives in Los Angeles.

**Praise:**

"A roaring tour of women's professional, artistic, and political impact on television and on popular culture. By turns invigorating and sobering, *Stealing the Show* maps the progress of the expanded voice, vision, and reach of women on television and behind its scenes."

—**Rebecca Traister, *New York Times* bestselling author of *All the Single Ladies* and *Big Girls Don't Cry***

"With a keen eye and a sharp writing style, [Press] presents the argument that, despite the limited power of TV and the current political backlash facing women, increased representation on-screen has the potential to inspire a cultural revolution... An urgent and entertaining history of the transformative powers of women in TV."

—**Kirkus Reviews, starred review**

"What comes across in Press's 30-year timeline is how little has changed: barriers are erected and women clear them time and again. Press's chronicle of a pop-culture movement should inspire a new generation of women creators."

—**Library Journal, starred review**

**Rights sold:**

Spanish (World): Alpha Decay

UK Commonwealth: Faber & Faber



**Rees, Anuschka**

**BEYOND BEAUTIFUL: A Practical Guide to Being Happy, Confident, and You in a Looks-Obsessed World** (Ten Speed Press, April 2019)

**Manuscript (208 pages)**

*World English rights with Penguin Random House*

**A prescriptive, empowering, and psychology-driven guide to building confidence in your body, clothes, beauty, and life in the era of toxic social media-driven beauty standards.**

Between picture-perfect Instagram celebrities, ultra-lean fitness gurus, and effortlessly chic fashion influencers, it's getting harder and harder to feel good about the way we look. Despite the growing movement toward female empowerment and body positivity, the pressure for women to conform to beauty standards is higher than ever, and the culture of social media has raised the bar.

But it's not too late to break the looks-obsessed cycle and live a happy, confident, authentic life. BEYOND BEAUTIFUL is a no-fuss, psychology-backed guide to help women develop a healthy attitude toward their bodies, looks, clothing, health, and aging. Filled with proven strategies for proactive self-care, this stylish and essential guide provides sage answers to tricky questions like:

- \* *Why do I hate the way I look in pictures?*
- \* *How can I stop comparing myself to all those beautiful people on social media?*
- \* *Would I be happier if I lost weight?*
- \* *Why is everyone else so stylish?*

Illustrated with full-color spot art, BEYOND BEAUTIFUL is a much-needed breath of fresh air that will enhance your confidence and joy, and help you live your best life.

**Anuschka Rees** is a writer, personal style expert, and the author of *The Curated Closet*. Her website, [anuschkarees.com](http://anuschkarees.com) (formerly Into-Mind), is the go-to online source for all things personal style and minimalism. She lives in Berlin and has a master's degree in social psychology from the London School of Economics.

**Rights sold:**

German: DuMont



**Rees, Anuschka**

**THE CURATED CLOSET WORKBOOK: Discover Your Personal Style and Build Your Dream Wardrobe** (Clarkson Potter, September 2018)

**Trade Paperback (160 pages)**

*World English rights with Random House*

**A stylish and hardworking companion to *The Curated Closet* that guides you through discovering your personal style and building the perfect wardrobe to meet all your sartorial needs.**

Style guru and author of *The Curated Closet* Anuschka Rees has helped thousands of women identify their ideal personal style and create the perfect wardrobes to fit their lifestyles with her highly strategic--and totally effective--curated closet system. In *The Curated Closet Workbook*, she walks you through this system with a series of prompts and tips that make defining your style and curating your wardrobe easier than ever. This useful workbook will empower you to identify favored color palettes, silhouettes, key pieces, and outfit formulas that will make getting dressed a joy and a breeze. Never again will you have a closet full of clothes and nothing to wear!

**Anuschka Rees** is a writer and the creator of [anuschkarees.com](http://anuschkarees.com) (formerly Into-Mind.com), the go-to online source for all things personal style and minimalism. She has a master's in social psychology from the London School of Economics and has spent years studying the intricacies of human decision making, which she's used to develop her unique system of personal style-defining techniques. She is the author of *The Curated Closet*.

**Rights sold:**

German: DuMont

**Rees, Anuschka****THE CURATED CLOSET: A Simple System for Discovering Your Personal Style and Building Your Dream Wardrobe** (Ten Speed Press Paperback, September 2016)**Trade Paperback (272 pages)***Four color photography and infographics**World English Rights with Random House*

**A popular Berlin-based fashion blogger presents a brilliant and inspirational roadmap for discovering and cultivating a strong sense of personal style and building the ideal wardrobe for your lifestyle.**

**Rights sold:**

Chinese (S): China CITIC Press

German: DuMont

Korean: KPI

Portuguese (Brazil): Paralela/Companhia das Letras

Russian: Atticus

**Renfro, Kim****ALL MEN MUST DIE: The Complete History of Game of Thrones**

(Touchstone Books, Fall 2019)

**Proposal; Manuscript due June 2019***With 10-15 black and white line art images*

**An *INSIDER* culture writer who garnered more than 9 million reads in 2017 alone delivers an unofficial guide to HBO's groundbreaking series Game of Thrones that voracious fans will want to devour after the final episodes air.**

Game of Thrones is a massively successful HBO TV show with 30 million people tuning in worldwide. The series has set new precedents for TV fandom. Diehard viewers aren't satisfied with simply watching an hour of their favorite show — they need to know everything there is to discover about Game of Thrones. This book will be the compendium every fan needs on their bookshelf.

From interviews with the show's directors, actors, and writers to looks at the costuming and score, the book will provide readers with both details and hard-hitting analysis about how Game of Thrones managed to captivate tens of millions of people around the world.

This could be the first Game of Thrones book to hit the market after the series ends, which Kim and most experts believe will be in 2019. The author plans to complete the bulk of the manuscript by February 2019, and complete the final chapters after the episodes air, likely in May or June 2019.

**Kim Renfro** is a full-time reporter on Game of Thrones for *Insider*, and due to her expertise in pop culture also writes about all things Disney, Harry Potter, Netflix's *Stranger Things*, and HBO's *Westworld*. She's appeared on Good Morning America and BuzzFeed's AM to DM morning news show, as well as the Game of Owns and Bald Move podcasts. Kim lives in Los Angeles with her husband and two cats, Lily and Zelda.

**Rights sold:**

Finnish: Minerva Kustannus Oy

Polish: Zysk

**Richardson, Patric and Karin Miller**

**LAUNDRY LOVE**

(Flatiron Books, Fall 2019)

**Proposal; Manuscript due April 2019**

*World English rights with Macmillan*

**A bold laundry book from an expert called “The Laundry Evangelist” who has been featured on NBC Nightly News and the *Wall Street Journal*, among others, with big claims: 1) get out any stain 2) never pay for dry cleaning again 3) spend far less time washing your clothes. Queer Eye meets Linda Cobb meets Marie Kondo.**

Laundry—it’s the same-old, never-ending chore, right? No way, says “Laundry Evangelist” Patric Richardson. This fashion and laundry expert is determined to make you a believer in smarter, kinder, and more fun laundry techniques that will save you loads of time and money, make you love doing laundry (yes, really!), and rekindle your love affair with your clothes and linens (even the stained ones). Throw your favorite wool sweaters in the wash? Patric says it’s not a taboo anymore. Use bleach on your white towels? Surprisingly, he’ll advise against it. Best of all, like his Laundry Camp devotees, you’ll be charmed by this Southern guy’s humor.

**Patric Richardson** is a longtime lover of beautiful textiles. He got a degree in fashion merchandising, apparel and textiles from the University of Kentucky and worked at the legendary store McAlpin’s and then transitioned to Embrys, the finest furrier in the South. Eventually, he took positions at Neiman Marcus and Nordstrom. He wrote a case study for a nationally recognized collegiate textbook, *The Meaning of Dress* and he has participated in the Minneapolis Institute of Arts Italian style exhibit. Four years ago, he created his wildly popular Laundry Camps, sharing his love of clothing care and laundry expertise.

**Karin Miller** is an award-winning writer and editor. Over the past 25 years, she has written myriad features on compelling subjects and has interviewed fascinating people, including Doc Severinsen, Kristin Chenoweth, Horst Rechelbacher (Aveda founder), and others. Karin’s articles have appeared in *Backpacker*, *Better Homes and Gardens*, *Coffee Journal*, *Live Music*, *Midwest Living*, *Mpls.St.Paul*, *Minnesota Monthly*, and others. Her books include *The Cancer Poetry Project I and II*, both award-winning national anthologies, and *My Name Was No. 133909*, a Holocaust memoir of Murray Brandys. She also writes and edits regularly for major corporations, universities, ad agencies, and other clients.

**Rights sold:**

Arab: Arab Scientific Publishers

Italian: Vallardi



**Rossman, John.**

**THINK LIKE AMAZON: 50½ Ways to Become a Digital Leader**

(McGraw-Hill Education, May 2019)

**Manuscript (272 pages)**

*World English rights with McGraw-Hill*

**The former Amazon executive who launched and scaled Amazon Marketplace gives business leaders the ultimate playbook on how to “think like Amazon” to succeed in the digital age.**

“*What would Jeff do?*” Since leaving Amazon to advise start-ups and corporations, John Rossman has been asked this question countless times by executives who want to know “the secret” behind Amazon’s historic success. In this step-by-step guide, he provides 50 ½ answers drawn from his experience as an Amazon executive—and shows today’s business leaders how to think like Amazon, strategize like Bezos, and beat the competition like nobody’s business.

The secret is recognizing that Jeff Bezos and Amazon have a remarkably consistent way to approach and meet challenges, new markets, and growth. THINK LIKE AMAZON reveals how Amazon achieves results and thinks

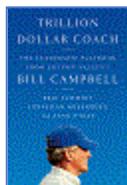
about its business. Readers can explore the unique mindset and inner workings that drive Amazon's operational excellence, from its ground-up approach to new digital markets to its out-of-the-box attitudes on innovation. Leaders will learn specific game-changing strategies that made Amazon stand out in a crowded digital world. They'll discover actionable ideas to transform a culture and a business to digital and become the kind of platform company that customers obsess over. Rossman also offers insight into the latest technologies, e-commerce marketing, online culture, and IoT disruptions that only an Amazon insider would know. If you want to compete and win in the digital era, you have to THINK LIKE AMAZON.

**John Rossman** was an executive at Amazon, where he launched and scaled the Marketplace business, which now accounts for more than 50 percent of all units sold at Amazon.com. He also led the enterprise services business, with responsibilities for Target.com, NBA.com, Toys R Us, and other top brands. He now heads Rossman Partners, a niche business advisory firm that helps clients succeed and thrive in the digital era. Rossman has worked with The Gates Foundation, Microsoft, Nordstrom, Target, Walmart, and many others. He is highly sought after for expert commentary regarding Amazon by global news media, such as the *New York Times*, *CNBC*, and *Bloomberg*, among others.

**Rights sold:**

Chinese (S): CITIC

Korean: Wisemap



**Schmidt, Eric, Jonathan Rosenberg and Alan Eagle**  
**TRILLION DOLLAR COACH: The Leadership Playbook of Silicon Valley's Bill Campbell**  
 (HarperCollins, April 2019)  
 Galley (240 pages)

**The team behind *How Google Works* returns with management lessons from legendary coach and business executive, Bill Campbell, whose mentoring of some of our most successful modern entrepreneurs has helped create well over a trillion dollars in market value.**

Bill Campbell played an instrumental role in the growth of several prominent companies, such as Google, Apple, and Intuit, fostering deep relationships with Silicon Valley visionaries, including Steve Jobs, Larry Page, and Eric Schmidt. In addition, this business genius mentored dozens of other important leaders on both coasts, from entrepreneurs to venture capitalists to educators to football players, leaving behind a legacy of growing companies, successful people, respect, friendship, and love after his death in 2016.

Leaders at Google for over a decade, Eric Schmidt, Jonathan Rosenberg, and Alan Eagle experienced firsthand how the man fondly known as Coach Bill built trusting relationships, fostered personal growth—even in those at the pinnacle of their careers—inspired courage, and identified and resolved simmering tensions that inevitably arise in fast-moving environments. To honor their mentor and inspire and teach future generations, they have codified his wisdom in this essential guide.

Based on interviews with over eighty people who knew and loved Bill Campbell, *Trillion Dollar Coach* explains the Coach's principles and illustrates them with stories from the many great people and companies with which he worked. The result is a blueprint for forward-thinking business leaders and managers that will help them create higher performing and faster moving cultures, teams, and companies.

**Eric E. Schmidt** served as Google's CEO and Chairman from 2001 until 2011, Google Executive Chairman from 2011-2015, and Alphabet Executive Chairman from 2015- 2018.

**Jonathan Rosenberg** is Senior Vice President and an advisor to Alphabet executive management. He formerly ran the Google product team.

**Alan Eagle** has been a Director of Executive Communications at Google since 2007 and has led speechwriting and

other communications activities for Eric and Jonathan.

Together, they are the authors of the bestselling *How Google Works*, which has sold more than 1 million copies worldwide.

**Rights sold:**

Chinese (C): CommonWealth Magazine

Chinese (S): CITIC

Japanese: Diamond

Korean: Gimm-Young

Portuguese (Brazil): Editora Planeta do Brasil

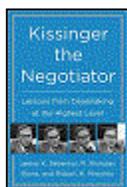
Romanian: Publica

Russian: Exmo

Spanish: Penguin Random House Mexico

UK Commonwealth: John Murray/Hachette

Vietnamese: Tre Publishing



**Sebenius, James K., R. Nicholas Burns, and Robert H. Mnookin**

**KISSINGER THE NEGOTIATOR: Lessons from Dealmaking at the Highest Level**

(Harper/HarperCollins, May 2018)

*Foreword by Henry A. Kissinger*

**Hardcover (448 pages)**

*World English rights with HarperCollins*

**In this groundbreaking, definitive guide to the art of negotiation, three Harvard professors offer a comprehensive examination of one of the most successful dealmakers of all time, Henry Kissinger, and some of his most impressive achievements, including the Paris Peace Accords for which he won the 1973 Nobel Peace Prize.**

Political leaders, diplomats, and business executives around the world—including every President from John F. Kennedy to Donald J. Trump—have sought the counsel of Henry Kissinger, a brilliant diplomat and political scientist whose unprecedented achievements as a negotiator have been universally acknowledged. Now, *KISSINGER THE NEGOTIATOR* provides a groundbreaking analysis of Kissinger’s overall approach to making deals and his skill in resolving conflicts—expertise that holds powerful and enduring lessons.

Based on in-depth interviews with Kissinger himself about some of his most difficult negotiations and an extensive study of his writings, James K. Sebenius of Harvard Business School, R. Nicholas Burns of Harvard Law School, and Robert H. Mnookin of the Kennedy School of Government crystallize the key elements of the former Secretary of State’s approach. Taut and instructive, *KISSINGER THE NEGOTIATOR* mines the long and fruitful career of this elder statesman and shows how his strategies not only apply to contemporary diplomatic challenges but also to other realms of negotiation, including business, public policy, and law.

Essential reading for current and future leaders, *KISSINGER THE NEGOTIATOR* is an invaluable guide to reaching agreements.

**James K. Sebenius** specializes in analyzing and advising corporations and governments worldwide on their most challenging negotiations. After years in the private sector (Blackstone) and the U.S. government (Commerce and State Departments), he is now the Gordon Donaldson Professor of Business Administration at Harvard Business School, where he founded the Negotiation unit and teaches advanced negotiation to students and senior executives. He directs the Harvard Negotiation Project at Harvard Law School and is a partner in Lax Sebenius LLC, a negotiations strategy firm.

**Nicholas Burns** is the Roy and Barbara Goodman Family Professor of the Practice of Diplomacy and International Relations at the Harvard Kennedy School of Government. He is the Director of the Future of Diplomacy Project and Faculty Chair for the Programs on the Middle East and on India and South Asia. Professor Burns served in the United States government for twenty-seven years as a career Foreign Service Officer. Burns is Director of the Aspen Strategy Group, Senior Counselor at the Cohen Group, and serves on the Board of Directors of Entegris, Inc. He is a member of Secretary of State John Kerry’s Foreign Affairs Policy Board and serves on the boards of numerous non-profit organizations, including the Council on Foreign Relations and the Special Olympics International.

**Robert H. Mnookin** is the Samuel Williston professor of law, chair of the Program on Negotiation, and director of the Harvard Negotiation Research Project at Harvard Law School. Prior to working at Harvard, he taught law at Stanford University. He has also worked as a consultant for corporations, government agencies, and law firms, as well as a mediator of complex commercial disputes.

**Praise:**

“Henry Kissinger’s acute understanding of all aspects of international negotiations, from his close attention to detail to his uncanny ability to craft effective negotiating strategies, has made him one of the most highly regarded diplomats in American history. *Kissinger the Negotiator* is a straightforward examination of Kissinger’s finely-honed skills in statecraft that offers keen insight for anyone interested or involved in negotiations at any level.”

–**James A. Baker III, sixty-first U.S. secretary of state**

“Henry Kissinger’s negotiating record is legendary. In this engaging book, the authors were able to get to the root of his tactics and successes, and share practical insights for readers. I would highly recommend *Kissinger the Negotiator* for anyone facing challenging negotiations in business or diplomacy.”

–**John Chambers, former chairman, CEO, and president, Cisco Systems, Inc.**

“Kissinger was a masterly negotiator with a sense of both tactics and strategy. This book, based on deep interviews and research, shows his strengths and weaknesses as well as, most importantly, the lessons to be learned from his most complex endeavors.” –**Walter Isaacson, #1 New York Times bestselling author**

**Rights sold:**

Chinese (S): China South Booky

Japanese: Nikkei BP

Russian: Atticus



**Shearer, Clea and Joanna Teplin**

**THE HOME EDIT: A Guide to Organizing and Realizing Your House Goals**

(Clarkson Potter, March 2019)

**Manuscript (256 pages)**

*Four-color photographs and a vinyl sticker sheet included*

**There’s decorating, and then there’s organizing. From the Instagram-sensation home experts (with a serious fan club that includes Reese Witherspoon, Gwyneth Paltrow, and Mindy Kaling), here is an accessible, room-by-room guide to establishing new order in your home.**

Believe this: every single space in your house has the potential to function efficiently *and* look great. The mishmash of summer and winter clothes in the closet? Yep. Even the dreaded junk drawer? Consider it done. And the best news: it’s not hard to do—in fact, it’s a lot of fun.

From the home organizers who made their orderly eye candy *the* method that everyone swears by comes Joanna and Clea’s signature approach to decluttering. *THE HOME EDIT* walks you through paring down your belongings in every room, arranging them in a stunning and easy-to-find way (hello, labels!), and maintaining the system so you don’t need another do-over in six months. When you’re done, you’ll not only know exactly where to find things, but you’ll also love the way it looks.

A masterclass and look book in one, *THE HOME EDIT* is filled with bright photographs and detailed tips, from placing plastic dishware in a drawer where little hands can reach to categorizing pantry items by color (there’s nothing like a little ROYGBIV to soothe the soul). Above all, it’s like having your best friends at your side to help you turn the chaos into calm.

**Clea Shearer** and **Joanna Teplin**, the stars of Hello Sunshine and Critical Content’s TV show *Master the Mess*, founded *The Home Edit* with the goal of merging conventional organization and interior design. With clients all over the country, they offer both full and virtual services through their website. They have also been featured

in *People*, *House Beautiful*, *Architectural Digest*, and on *Goop*, among other places and live with their families in Nashville, Tennessee.

**TV Rights: Hello Sunshine VOD (“Master the Mess”- Sept 2018)**

**Rights sold:**

UK Commonwealth: Octopus Publishing Group

**Smith, Robert Elliot**

**RAGE INSIDE THE MACHINE: The Prejudice of Algorithms and How to Stop the Internet Making Bigots of All of Us** (Bloomsbury Business, June 2019)

**Manuscript due January 2019 (320 pages)**

**An investigative journey into the sources of morality in artificial intelligence and how this impacts our society**

We live in a world increasingly ruled by technology; we seem as governed by technology as we do by laws and regulations. Frighteningly often, the influence of technology in and on our lives goes completely unchallenged by citizens and governments. We comfort ourselves with the soothing refrain that technology has no morals - only the users of technology have morals. But is this statement actually true? Dr Robert Smith thinks it is dangerously *untrue* in the modern era.

Having worked in the field of artificial intelligence for over 30 years, Smith reveals the mounting evidence that the mechanical actors in our lives do indeed have, or at least express, morals: they're just not the morals of the progressive modern society that we imagined we were moving towards. Instead, as we are just beginning to see - in the US elections and Brexit to name but a few - there are increasing incidences of machine bigotry, greed and the crass manipulation of our basest instincts.

It is easy to assume that these are the result of programmer prejudices or the product of dark forces manipulating the masses through the network of the Internet. But what if there is something more fundamental and explicitly mechanical at play, something inherent within technology itself?

This book demonstrates how non-scientific ideas have been encoded into our technological infrastructure. Offering a rigorous, fresh perspective on how technology has brought us to this place, RAGE INSIDE THE MACHINE challenges the long-held assumption that technology is an apolitical and amoral force. Shedding light on little-known historical stories and investigating the complex connections between scientific philosophy, institutional prejudice and technology, this book offers a new and more truly scientific vision of ourselves.

**Robert Elliot Smith** has authored over 35 journal articles, 10 book chapters, and over 75 conference papers on these subjects. He has conducted research projects for the U.S. Army Strategic Defense Command, The Center for Nonlinear Studies, Los Alamos National Laboratory, Oak Ridge National Laboratories, NASA, Boeing, NSF, EPSRC, the European Union, DERA, British Aerospace, Airbus, and British Telecom. Rob is a former Associate Editor of *The IEEE Transactions on Evolutionary Computation*, and the journal *Evolutionary Computation* and a fellow of the RSA: The Royal Society for the encouragement of Arts, Manufactures and Commerce. Currently, he works as Chief Technology Office for BOXARR Ltd, a company he helped to found. He also works part time as a Senior Research Fellow of Computer Science at University College London, where he was also a founding member of The UCL Centre for The Study of Decision-Making Uncertainty.



**Soloway, Jill**  
**SHE WANTS IT: Desire, Power, and Toppling the Patriarchy**  
 (Crown Archetype/Penguin Random House, October 2018)  
**Hardcover (256 pages)**

**A *New York Times* Editor's Choice!**

**From the creator of the Emmy and Golden Globe-winning series *Transparent*, Jill Soloway takes us on a patriarchy-toppling emotional and professional journey and delivers a poignant memoir of personal transformation.**

When Jill's parent came out as transgender, Jill pushed through the male-dominated landscape of Hollywood to create the groundbreaking and award-winning Amazon TV series *Transparent*. Exploring identity, love, sexuality, and the blurring of boundaries through the dynamics of a complicated and profoundly resonant American family, *Transparent* gave birth to a new cultural consciousness. While working on the show and exploding mainstream ideas about gender, Jill began to erase the lines on their own map, finding their voice as a director, show creator, and activist.

*SHE WANTS IT* moves with urgent rhythms, wild candor, and razor-edged humor to chart Jill's evolution from straight, married mother of two to identifying as queer and nonbinary. This intense and revelatory metamorphosis challenges the status quo and reflects the shifting power dynamics that continue to shape our collective worldview. With unbridled insight that offers a rare front seat to the inner workings of the #metoo movement and its aftermath, Jill captures the zeitgeist of a generation with thoughtful and revolutionary ideas about gender, inclusion, desire, and consent.

**Jill Soloway** is the Emmy and Golden Globe Award-winning creator of *Transparent*. Previously, they were a writer and executive producer for *Six Feet Under*, *How to Make It in America*, and *United States of Tara*. Their first feature film, *Afternoon Delight*, won the 2013 Directing Award at Sundance. They also co-created and directed the Amazon series *I Love Dick*. Jill lives in Los Angeles.

**Praise:**

"Fearlessly revealing, deeply felt, rigorous and compassionate, *She Wants It* offers an intimate portrait of Jill Soloway's remarkable life and, simultaneously, a portrait of the larger human struggle to create, from a revolutionary TV show to a revolution in the culture itself. It's a rare and, yes, an important book."

—**Michael Cunningham**

"A funny and brutally honest book about what it means to be a woman and what it takes to be a creator, *She Wants It* is deeply personal but always universal in its unapologetic recounting of a life lived and raw talent shared."

—**Amy Poehler**

"A funny and wise new memoir...that speaks so urgently to our cultural movement...It's Soloway's deeply considered and honestly depicted quest for an authentic self that gives this memoir its depth."

—***New York Times Book Review***

**Rights sold:**

UK Commonwealth: Ebury/PRH

**Previous title:**





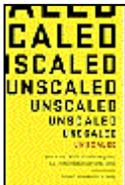
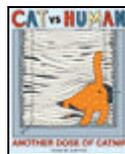
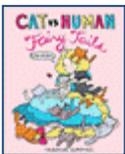
**Surovec, Yasmine**  
**THE CAT LADY'S CREATIVE JOURNAL**  
 (Andrews McMeel Publishing, February 2018)  
**Trade Paperback (192 pages)**  
*World English rights with Andrews McMeel*

**From the creator of *Cat vs. Human* comes this adorable, clever journal packed with humorous illustrations, doodle pages, activities, checklists, charts and more—for the cat lady in all of us.**

What badges did your cat earn today—Alarm Clock, Stress Reliever, Hide and Seek Expert, Stealth Swiper? Fill in the blanks: Describe your most favorite part of having your cat in your life; List the things that scare your cat; Write down your favorite quote about felines. Charmingly illustrated with the whimsical art of Yasmine Surovec, **THE CAT LADY'S CREATIVE JOURNAL** is an irresistible gift for the cat lady in your life!

**Yasmine Surovec** is the illustrator and designer behind a number of popular online ventures, including [catversushuman.blogspot.com](http://catversushuman.blogspot.com). Her work has been featured on popular sites such as Apartment Therapy, Craft Magazine, Decor8, I Can Has Cheezburger, and more. She lives in Phoenix, AZ, with her husband, three cats, and puppy.

**Previous titles:**



**Taneja, Hemant with Kevin Maney**  
**UNSCALED: How AI and a New Generation of Upstarts are Creating the Economy of the Future** (Public Affairs, March 2018)  
**Hardcover (240 pages)**

**UNSCALED identifies the forces that are reshaping the global economy and turning one of the fundamental laws of business and society--the economies of scale--on its head.**

An innovative trend combining technology with economics is unraveling behemoth industries--including corporations, banks, farms, media conglomerates, energy systems, governments, and schools--that have long dominated business and society. Size and scale have become a liability. A new generation of upstarts is using artificial intelligence to automate tasks that once required expensive investment, and "renting" technology platforms to build businesses for hyper-focused markets, enabling them to grow big without the bloat of giant organizations.

In **UNSCALED**, venture capitalist Hemant Taneja explains how the unscaled phenomenon allowed Warby Parker to cheaply and easily start a small company, build a better product, and become a global competitor in no time, upending entrenched eyewear giant Luxottica. It similarly enabled Stripe to take on established payment processors throughout the world, and Livongo to help diabetics control their disease while simultaneously cutting the cost of treatment. The unscaled economy is remaking massive, deeply rooted industries and opening up fantastic possibilities for entrepreneurs, imaginative companies, and resourceful individuals. It can be the model for solving some of the world's greatest problems, including climate change and soaring health-care costs, but will also unleash new challenges that today's leaders must address.

**Hemant Taneja** is a managing director at General Catalyst, a venture capital firm with offices in San Francisco, Palo Alto, New York City, and Boston. In his civic life, he has co-founded Advanced Energy Economy, an organization focused on transforming energy policy in America, is a board member of Khan Academy, a non-profit

educational organization, and serves on the Stanford School of Medicine Board of Fellows. He also lectures at MIT and Stanford University and has published articles about the unscaling phenomenon in the Harvard Business Review and on TechCrunch.

**Kevin Maney** is the author of *The Maverick and His Machine* and *Trade-Off* and was the technology reporter at *USA Today* for more than twenty years.

**Praise:**

"Hemant Taneja provides important insights on the possibilities for AI to transform fields ranging from education to healthcare. He equally shows the need for transparency and clear values in deploying these powerful new technologies."—*David Kenny, senior vice president, IBM, Watson & Cloud Platform technologies*

"*Unscaled* demystifies that little acronym with big meaning-'AI'-and lays out where you can participate in the revolution."—*Carter Cast, clinical professor of innovation and entrepreneurship at the Kellogg School, Northwestern University*

"A thought-provoking look at the technology that is changing the world of business and the benefits, pitfalls, and challenges for society as a whole."—*Kenneth I. Chenault, chief executive officer, American Express Company*

**Rights sold:**

Chinese (C): Star Publishing  
China (S): CITIC

Korean: Chunggrim  
UK Commonwealth: Piatkus/Little, Brown/Hachette



**Thompson, Marcus**

**KD: Kevin Durant's Relentless Pursuit to Be the Greatest**

(Atria Books, May 2019)

**Manuscript due January 2019 (272 pages)**

**Golden State Warriors insider and bestselling author Marcus Thompson delivers the definitive biography of one of the most extraordinary basketball players in NBA history—Kevin Durant.**

The NBA has never seen a player quite like Kevin Durant. Larry Bird wasn't as quick, Magic Johnson didn't have such a range, and Michael Jordan wasn't seven feet tall. Durant handles the ball like Allen Iverson, shoots like Dirk Nowitzki, and has the scoring instincts of Kobe Bryant. He does it in a body that's about as big as Hakeem Olajuwon. But ultimately, Kevin Durant is like no one but himself.

After an incredible first season with Golden State, Kevin Durant earned the coveted NBA Finals MVP award: he was the Warriors' top scorer in every game of the 2017 Finals, helping the team snatch the title from LeBron James and the defending champion Cleveland Cavaliers.

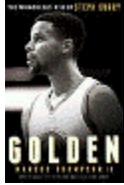
As a sports columnist for The Athletic Bay Area, and longtime beat reporter covering the Golden State Warriors, Marcus Thompson is perfectly positioned to trace Durant's inspirational journey. *KD* follows Durant's underdog story from his childhood spent in poverty outside DC; to his rise playing on AAU teams with future NBA players; to becoming a star and hometown hero for the Oklahoma Thunder; to his controversial decision to play for the NBA rival Golden State Warriors; to his growth from prodigy into a man, in the first true inside account of this superstar player.

*KD* is a powerful, moving biography of a modern-day legend and an essential read for all sports fans—or anyone who wants to know: what's it like to shoot for greatness?

**Marcus Thompson II** is a lead columnist at *The Athletic*, covering the Golden State Warriors, San Francisco 49ers and Giants, and the Oakland Raiders and A's. He was previously a sportswriter at the *San Jose Mercury News* and covered the Warriors exclusively as a beat writer for ten seasons. He lives with his wife, Dawn, and daughter,

Sharon, in Oakland, California. He is the author of the national bestseller *Golden: The Miraculous Rise of Steph Curry* and *KD: Kevin Durant's Relentless Pursuit to Be the Greatest*.

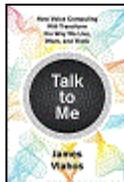
**Previous title:**



**Rights sold:**

Chinese (C): Ecus Publishing House  
 Chinese (S): Beijing New World  
 Champion Culture  
 French: Talents Sport

Polish: Wydawnictwo SQN  
 Turkish: Profil  
 UK Commonwealth: Authentic Media



**Vlahos, James.**

**TALK TO ME: How Voice Computing Will Change the Way We Live, Work, and Think**  
 (Houghton Mifflin Harcourt, March 2019)  
**Galley (336 pages)**

**A Publishers Lunch Buzz Book!**

**A *New York Times Magazine* writer explores the Next Big Thing in tech—the impending revolution in voice recognition—and shows how it will upend Silicon Valley and transform how we use computers, the Web, and much more.**

Every decade or so brings a seismic shift in how people interact with tech, from the PC to the internet to the smartphone. James Vlahos shows that we are on the cusp of the next shift: to voice computing.

Siri and Alexa are early forms of this technology, but the day is coming when we'll talk as fluently with our phones, appliances, cars, etc. as we do with any human. Vlahos explains the enormous AI challenges that voice computing presents, and unpacks its vast economic, cultural, and psychological impact. He reveals how Google, Facebook, Microsoft, and other titans are competing fiercely to create the new voice-driven interfaces. Amazon has devoted an entire secret building to their efforts, and other companies are making similarly huge plays. Vlahos doesn't shy away from the troubling questions that voice computing raises. Will people become emotionally dependent on lifelike computers? Will we confide in them in ways that further erode our privacy? Will they deepen our addiction to all things digital?

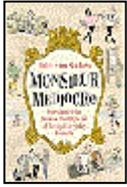
We are on the verge of a transformation as big as the iPhone. TALK TO ME will help us get ready.

**James Vlahos** covers the frontiers of technological change for publications like *Wired*, the *New York Times Magazine*, *Popular Science*, and *Scientific American*; he also writes for *The Atlantic* and *GQ*. In 2017 he engineered a chatbot that helps preserve the personality and tell the life story of his late father, a project that resulted in a *Wired* cover story and attracted attention from around the world. He lives in El Cerrito, California.

**Rights sold:**

Chinese (C): Business Weekly  
 Chinese (S): PH of Electronics Industry

Japanese: Nikkei Business Publications, Inc.  
 UK Commonwealth: Random House Business Books



**Von Sothen, John**  
**MONSIEUR MEDIOCRE: One Man's Journey to Becoming Real French**  
 (Viking/Penguin Random House, May 2019)  
**Manuscript (288 pages)**

**A hilarious, candid account of what life in France is *actually* like, from a writer for *Vanity Fair* and *GQ***

Americans love to love Paris. We buy books about how the French parent, why French women don't get fat, and how to be Parisian wherever you are. While our work hours increase every year, we think longingly of the six weeks of vacation the French enjoy, imagining them at the seaside in stripes with plates of fruits de mer.

John von Sothen fell in love with Paris through the stories his mother told of her year spent there as a student. After falling for and marrying the French waitress he meets in New York, von Sothen follows his mother's dream and moves to Paris. But fifteen years in, he's finally ready to admit his mother's Paris is mostly a fantasy. In this hilarious and delightful collection of essays, von Sothen walks us through real life in Paris—myth-busting our Parisian daydreams but also revealing the inimitable and too often invisible pleasures of family life abroad. Through these essays, you'll learn about what to do when you unwittingly commit yourself to two weeks of vacation with friends who ration snacks down to the gram and who mock you mercilessly for sleeping in; how to react when French men turn to you, the American, for fashion tips such as where to find a Maine trapper vest; and how to tell if you're being invited to a super-exclusive secret society of intellectuals or, alternately, a weird sex club.

Relentlessly funny and full of incisive observations, MONSIEUR MEDIOCRE is ultimately a love letter to France--to its absurdities, its history, its ideals--but it's a very *French* love letter: frank, smoky, unsentimental. It is a clear-eyed ode to a beautiful, complex, contradictory country from someone who both eagerly and grudgingly calls it home.

**John von Sothen** is an American columnist living in Paris, where he covers entertainment and society issues for French *Vanity Fair*. Von Sothen has written for both the American and French *GQ*, *Slate*, *Technikart*, *Libération*, and *The New York Observer*; he has written for TV at Canal+ and MTV; and he is now penning a column for the political site *Mediapart*. Von Sothen often does voice-overs in English for French perfumes and luxury brands; occasionally performs stand-up comedy at The New York Comedy Night in the SoGymnase Comedy Club in Paris (in French and English); and is a routine guest on the French radio station Europe 1 discussing all things US-related.



**Watson, Cecelia**  
**SEMICOLON: The Past, Present, and Future of a Misunderstood Mark**  
 (Ecco/HarperCollins, July 2019)  
**Manuscript (160 pages)**

**A page-turning, existential romp through the life and times of the world's most polarizing punctuation mark**

The semicolon. Stephen King, Hemingway, Vonnegut, and Orwell detest it. Herman Melville, Henry James, and Rebecca Solnit love it. But why? When is it effective? Have we been misusing it? Should we even care?

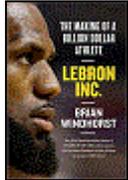
In SEMICOLON, Cecelia Watson charts the rise and fall of this infamous punctuation mark, which for years was the trendiest one in the world of letters. But in the nineteenth century, as grammar books became all the rage, the rules of how we use language became both stricter and more confusing, with the semicolon a prime victim. Taking us on a breezy journey through a range of examples—from Milton's manuscripts to Martin Luther King Jr.'s "Letters from Birmingham Jail" to Raymond Chandler's *The Big Sleep*—Watson reveals how traditional grammar rules make us less successful at communicating with each other than we'd think. Even the most die-hard grammar fanatics would be better served by tossing the rule books and learning a better way to engage with language.

Through her rollicking biography of the semicolon, Watson writes a guide to grammar that explains why we don't need guides at all, and refocuses our attention on the deepest, most primary value of language: true communication.

**Cecelia Watson** is a historian and philosopher of science, and a teacher of writing and the humanities. She is currently on Bard College's Faculty in Language and Thinking. Previously she was an American Council of Learned Societies New Faculty Fellow at Yale University, where she was also a fellow of the Whitney Center for the Humanities and was jointly appointed in the humanities and philosophy departments.

**Rights sold:**

UK Commonwealth: Fourth Estate



**Windhorst, Brian**

**LEBRON, INC: The Making of a Billion-Dollar Athlete**

(Grand Central Publishing, April 2019)

**Manuscript due March 2019 (288 pages)**

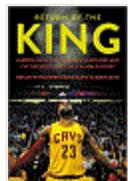
**From the *New York Times* bestselling author of *Return of the King* comes the story of LeBron James's incredible transformation from basketball star to sports and business mogul.**

With eight straight trips to the NBA Finals, LeBron James has proven himself one of the greatest basketball players of all time. And like Magic Johnson and Michael Jordan before him, LeBron has also become a global brand and businessman who has altered the way professional athletes think about their value, maximize their leverage, and use their voice.

LEBRON, INC tells the story of James's journey down the path to becoming a billionaire sports icon -- his successes, his failures, and the lessons both have taught him along the way. With plenty of newsmaking tidbits about his rollercoaster last season in Cleveland and high-profile move to the Lakers, LEBRON, INC. shows how James has changed the way most elite athletes manage their careers, and how he launched a movement among his peers that may last decades beyond his playing days.

**Brian Windhorst** has covered the NBA for ESPN since 2010. He began covering LeBron James in 1999 and was the daily beat writer on the Cleveland Cavaliers for the *Akron Beacon Journal* and *Cleveland Plain Dealer* from 2003 to 2010. He is also the co-author of three books, including the *New York Times* bestseller *Return of the King*, *The Franchise*, and *The Making of an MVP*.

**Previous title:**



**Rights sold:**

Chinese (S): Hubei Science & Technology

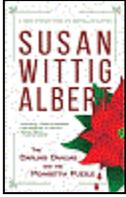
Turkish: Profil

**Praise for RETURN OF THE KING:**

"On the surface, this story may seem like it would only appeal to Cavaliers fans -- don't be dissuaded. The work illustrates the highs and lows necessary to reach the level of a champion, and will be *the* basketball book to own in 2017."—*Library Journal Starred Review*

"[A] dishy and fun narrative...With lively writing and rich anecdotes that reveal the struggles that made the triumph anything but inevitable, Windhorst and McMenamin provide the definitive account of the greatest accomplishment of one of the game's greatest players."—*The Washington Post*

ADULT FICTION



**Albert, Susan Wittig**  
**THE DARLING DAHLIAS AND THE POINTSETTIA PUZZLE (Book #8)**  
 (Persevero Press, October 2018)  
**Hardcover (296 pages)**  
*World English rights with Persevero Press*

**It's Christmas, 1934, and the citizens of Darling, Alabama, are unwrapping a big package of Christmas puzzles.**

Mildred Kilgore and Earlynne Biddle are planning to open a bakery on the square—if they can come up with the right recipes. Charlie Dickens faces two of the biggest puzzles of his career as an investigative reporter, and one of them involves his wife. Cute little Cupcake's talent as a singer and dancer makes her a tempting target for an unscrupulous exploiter; Lizzy must enlist the Dahlias to protect her, while she herself is confronted by a romantic puzzle. And Sheriff Norris is forced to reopen a puzzling mystery that the town thought was solved and follow a string of clues that lead to a deadly situation at the nearby prison farm.

Once again, NYT best-selling author Susan Wittig Albert takes us to a place where real people have courage, respect their neighbors, and dream of doing their best, even when they're not sure what that is. She reminds us that Christmas is a celebration of friendship, community, and what's right with the world. There's nothing puzzling about that.

**Susan Wittig Albert** is the NYT bestselling author of over 100 books. Her work includes four mystery series: China Bayles, the Darling Dahlias, the Cottage Tales of Beatrix Potter, and the Robin Paige Victorian mysteries. She has published three award-winning historical novels, as well as YA fiction, memoirs, and nonfiction. She and her husband Bill live in the Texas Hill Country, where she writes, gardens, and raises a varying assortment of barnyard creatures.

**Praise for The Darling Dahlias series:**

"The author of the popular China Bayles mysteries brings a small Southern town to life and vividly captures an era and culture—the Depression, segregation, class differences, the role of women in the South—with authentic period details. Her book fairly sizzles with the strength of the women of Darling."

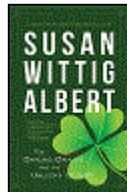
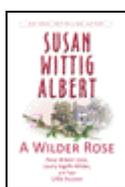
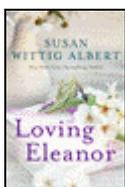
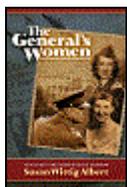
—*Library Journal*, starred review

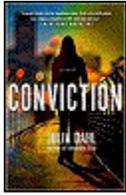
"Cozy fans will be delighted to learn that the prolific Albert—known for her clever puzzles, engaging characters, love of nature, and outstanding historic research—is debuting yet another exceptional series."

—*Booklist*, starred review

"Albert does a beautiful job of blending a whodunit with a vivid portrait of an idyllic Depression-era Southern town." —*Publishers Weekly*

**Other recent titles:**





**Dahl, Julia**  
**CONVICTION: A Rebekah Roberts Novel (Book #3)**  
 (Minotaur Books/St. Martin's Press, March 2017)  
**Trade Paperback, March 2018 (320 pages)**

**An iBooks Best Book of the Month (April 2017)!**

**From the author of the Edgar-nominated *Invisible City* comes another timely thriller that illuminates society's darkest corners. Told in part through the eyes of a jittery eyewitness and the massacre's sole survivor, *Conviction* examines the power—and cost—of community, loyalty, and denial.**

In the summer of 1992, a year after riots exploded between black and Jewish neighbors in Crown Heights, a black family is brutally murdered in their Brooklyn home. A teenager is quickly convicted, and the justice system moves on.

Twenty-two years later, journalist Rebekah Roberts gets a letter: I didn't do it. Frustrated with her work at the city's sleaziest tabloid, Rebekah starts to dig. But witnesses are missing, memories faded, and almost no one wants to talk about that grim, violent time in New York City—not even Saul Katz, a former cop and her source in Brooklyn's insular Hasidic community.

So she goes it alone. And as she gets closer to the truth of that night, Rebekah finds herself in the path of a killer with two decades of secrets to protect. Told in part through the eyes of a jittery eyewitness and the massacre's sole survivor, *CONVICTION* examines the power—and cost—of community, loyalty, and denial.

**Julia Dahl** is a journalist specializing in crime and criminal justice. Her first novel, *Invisible City*, was named one of the Boston Globe's Best Books of 2014, won the Macavity, Barry, and Shamus Awards, and was a finalist for an Edgar Award and a Mary Higgins Clark Award. She lives in Brooklyn, N.Y. and writes for CBSNews.com.

**Praise:**

"A suspenseful and compulsive page-turner adroitly capturing Brooklyn in what's left of its melting-pot glory. Roberts's dogged, heart-and-mind-centered pursuit of truth, fairness, and justice shines like a beacon in the dark, and Dahl renders this with grace and substance." —*Boston Globe*

"Dahl excels at revealing the inner workings of enigmatic subcultures while maintaining peak suspense. She also provides a terrific "whoa, I didn't see *that* coming" moment." —*Publishers Weekly, starred review*

"Julia Dahl's *Conviction* is a thrilling, utterly absorbing crime novel. With tender-tough reporter Rebekah Roberts at the story's center, it jolts the heart, while also raising bigger, troubling questions—about criminal confessions, urban fear, and the many, many ways our moral and ethical convictions can both guide us and mislead us, and ultimately save us." —**Bestselling author Megan Abbott**

**Rights sold:**

Hebrew: Penn Publishing/Yedioth Books  
 UK Commonwealth: Faber & Faber



**Dahl, Julia**

**RUN YOU DOWN: A Rebekah Roberts Novel (Book #2)**

(Minotaur Books/St. Martin's Press, June 2015)

**Trade Paperback, March 2016 (288 pages)**

**In the sequel to her Edgar Award finalist *Invisible City*, Julia Dahl has created a taut mystery that is both a window into a secretive culture and an exploration of the demons we inherit**

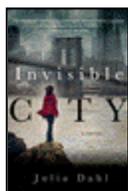
**Rights sold:**

French: Les Editions Mediaspaul

Hebrew: Penn Publishing/ Yedioth Books

Japanese: Hayakawa

UK Commonwealth: Faber & Faber



**Dahl, Julia**

**INVISIBLE CITY**

(Minotaur Books/St. Martin's Press, May 2014)

**Trade Paperback, March 2015 (320 pages)**

**A 2015 Edgar, ITW, Macavity, Mary Higgins Clark, and Shamus Award Finalist!  
A *Boston Globe* Best Book of 2014!**

**In this riveting debut, up-and-coming journalist Rebekah Roberts finds herself drawn into her estranged mother's world when assigned to cover the murder of a Hasidic Jewish woman in Brooklyn.**

**Film Rights: Optioned by Vocab Films (Toni Collette) in association with RadicalMedia**

**Rights sold:**

ANZ Condensation: Readers Digest International

Brazilian Condensation: Readers Digest International

Czech Condensation: Reader's Digest International

Finnish Condensation: Reader's Digest International

French: Les Editions Mediaspaul

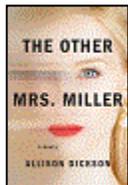
Hebrew: Penn Publishing/ Yedioth Books

Japanese: Hayakawa

Slovak: Alabtros

Slovak Condensation: Reader's Digest International

UK Commonwealth: Faber & Faber



**Dickson, Allison**

**THE OTHER MRS. MILLER**

(Putnam/Penguin Random House, July 2019)

**Manuscript (368 pages)**

**In this unputdownable domestic suspense debut, a lonely suburban housewife finds her life entangled with the family that moves in across the street at the same time that she becomes convinced someone is watching her--perfect for fans of *The Couple Next Door* and *The Last Mrs. Parrish*.**

Once a darling of Chicago's social scene, Phoebe Miller fears she's become irrelevant and cliché: just another miserably unfulfilled housewife who drowns her sorrows in Chardonnay and ice cream and barely leaves her house. Maybe it's her dark thoughts and fertile imagination that lead her to believe the worst about everything she spies going on in the exclusive suburban cul de sac she calls home. But surely that rusty blue sedan that keeps idling by her driveway is a sign that she's being watched. And that new family that just moved in across the street--Dr. Ron Napier, his vivacious wife, Vicki, and their handsome college-bound son, Jake--can't be as perfect as they appear. Especially not with the bruises on Vicki's arms and the fear in Jake's eyes.

When a chance introduction to the exuberant Vicki--and a forbidden encounter with Jake--draws her out of her shell and deeper into the Napiers' orbit, Phoebe's life finally gets the infusion of excitement she's been missing. But when anonymous threatening notes begin landing on her doorstep, she'll have to ask herself just how well anyone can truly know their neighbors...and how close to home unforeseen danger sometimes lies.

**Allison M. Dickson** is the author of two published novels from shuttered small press Hobbes End, soon to be re-released by Local Hero: horror-thriller *Strings*, and the dystopian epic, *The Last Supper*, which received a starred review in *Publishers Weekly*. She also has published nearly two dozen short stories covering both speculative and realistic realms, both independently and in various anthologies and magazines like *Apex*. Her independently-produced Colt Coltrane series, featuring a detective and his robot sidekick in 1940s Los Angeles, has become a regular fixture at local comic conventions. She lives in Dayton, Ohio.

**Film Rights: Amazon Studios, with Jill Soloway attached**

**Rights sold:**

Czech: Argo

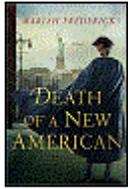
Italian: Mondadori

German: Aufbau

Polish: Burda Polska

Hungarian: Libri Kiado

UK Commonwealth: Sphere/Little, Brown



**Fredericks, Mariah**

**DEATH OF A NEW AMERICAN: A Jane Prescott Novel (Book #2)**

(Minotaur, April 2019)

**Galley (304 pages)**

*Death of a New American* by Mariah Fredericks is the atmospheric, compelling follow-up to the stunning debut *A Death of No Importance*, featuring series character, Jane Prescott.

In 1912, as New York reels from the news of the *Titanic* disaster, ladies' maid Jane Prescott travels to Long Island with the Benchley family. Their daughter Louise is to marry William Tyler, at their uncle and aunt's mansion; the Tylers are a glamorous, storied couple, their past filled with travel and adventure. Now, Charles Tyler is known for putting down New York's notorious Italian mafia, the Black Hand, and his wife Alva has settled into domestic life.

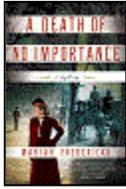
As the city visitors adjust to the rhythms of the household, and plan Louise's upcoming wedding, Jane quickly befriends the Tyler children's nanny, Sofia—a young Italian-American woman. However, one unusually sultry spring night, Jane is woken by a scream from the nursery—and rushes in to find Sofia murdered, and the carefully locked window flung open.

The Tylers believe that this is an attempted kidnapping of their baby gone wrong; a warning from the criminal underworld to Charles Tyler. But Jane is asked to help with the investigation by her friend, journalist Michael Behan, who knows that she is uniquely placed to see what other tensions may simmer just below the surface in this wealthy, secretive household. Was Sofia's murder fall-out from the social tensions rife in New York, or could it be a much more personal crime?

**Mariah Fredericks** was born and raised in New York City, where she still lives with her family. She is the author of several YA novels. *Death of a New American* is her second novel to feature ladies' maid Jane Prescott.

**Rights sold:**

UK Commonwealth: Canelo Books



**Fredericks, Mariah**  
**A DEATH OF NO IMPORTANCE**  
 (Minotaur Books/St. Martin's Press, April 2018)  
**Hardcover (304 pages)**

**A *Library Journal* Best Book of 2018!**

**Through her exquisite prose, sharp observation and deft plotting, Mariah Fredericks invites us into the heart of a changing New York in her remarkable debut adult novel.**

**Praise:**

“Besides being a fascinating mystery written in a wonderfully authentic, feminist voice, *A Death of No Importance* has such rich historic detail that you feel as if you’ve been transported to early twentieth century New York. Mariah Fredericks is the best at creating compulsively addictive, fresh, twisty reads.” —**Meg Cabot**

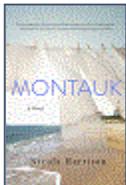
“A sparkling mystery . . . The novel's voice, plotting, pace, characterization, and historical background are all expertly crafted, while the resolution—which feels both surprising and convincing—will leave readers hungry for more.” —***Publishers Weekly* (starred)**

“Jane is an appealing amateur sleuth . . . With its vivid depiction of contrasting worlds this series debut should appeal to readers of Alyssa Maxwell’s ‘Gilded Age’ historical mysteries.” —***Library Journal* (starred)**

**Rights sold:**

French: 10/18

UK Commonwealth: Canelo Books



**Harrison, Nicola**  
**MONTAUK**  
 (St. Martin's Press, June 2019)  
**Galley (400 pages)**  
*World English rights with Macmillan*

**An epic and cinematic novel by debut author Nicola Harrison, MONTAUK captures the glamour and extravagance of a summer by the sea with the story of a woman torn between the life she chose and the life she desires.**

*Montauk, Long Island, 1938.*

For three months, this humble fishing village will serve as the playground for New York City’s wealthy elite. Beatrice Bordeaux was looking forward to a summer of reigniting the passion between her and her husband, Harry. Instead, tasked with furthering his investment interest in Montauk as a resort destination, she learns she’ll be spending twelve weeks sequestered with the high society wives at The Montauk Manor—a two-hundred room seaside hotel—while Harry pursues other interests in the city.

College educated, but raised a modest country girl in Pennsylvania, Bea has never felt fully comfortable among these privileged women, whose days are devoted not to their children but to leisure activities and charities that seemingly benefit no one but themselves. She longs to be a mother herself, as well as a loving wife, but after five years of marriage she remains childless while Harry is increasingly remote and distracted. Despite lavish parties at the Manor and the Yacht Club, Bea is lost and lonely and befriends the manor’s laundress whose work ethic and family life stir memories of who she once was.

As she drifts further from the society women and their preoccupations and closer toward Montauk's natural beauty and community spirit, Bea finds herself drawn to a man nothing like her husband –stoic, plain spoken and enigmatic. Inspiring a strength and courage she had almost forgotten, his presence forces her to face a haunting tragedy of her past and question her future.

Desperate to embrace moments of happiness, no matter how fleeting, she soon discovers that such moments may be all she has, when fates conspire to tear her world apart...

**Nicola Harrison** was born in England, studied English Literature at UCLA, and received an MFA in creative writing at Stony Brook University. She is a member of The Writers Room and has short stories published in *The Southampton Review* and *Glimmer Train* as well as articles in *Los Angeles Magazine*, *Orange Coast Magazine*. She was the fashion and style staff writer for *Forbes* and had a weekly column at *Lucky Magazine*. Nicola is also the founder of a personal styling business, Harrison Style. She has spent many summers in Montauk and currently lives in Greenwich Village, Manhattan. This is her first novel.

**Advance Praise:**

“Glittering galas, lavish living, and the spoils of hedonism crash against the lush, wild, primitive beauty of an Atlantic Coastal fishing village, creating a perfect storm. Caught between the two worlds, one woman must discover who she truly is, even if it means losing everything in the process. *Montauk* is a stunning debut by a gifted storyteller.” –**Erika Robuck, national bestselling author of *Hemingway's Girl***

“Nicola Harrison offers a rich and decadent peek into the glamorous—and not so glamorous—lives of pre-war Manhattan society. Beautifully written with an expert eye for historical detail, *Montauk* is both love story and social commentary, but at its heart it's the thought-provoking story of a woman with the courage to find her voice and inner strength. Heartbreaking and heartwarming, *Montauk* is a lovely book, meant to be savored.”

–**Karen White, New York Times bestselling author**

"You don't have to go to Montauk to enjoy the beach. In this lovely debut novel, Nicola Harrison brings the beach to you, along with its people, its mores, and its contradictions. I so enjoyed *Montauk*, and I look forward to many more novels by Nicola Harrison."

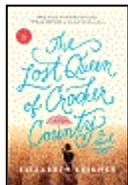
–**Lisa See, New York Times bestselling author of *Snow Flower and the Secret Fan***

**Film/TV rights:** Michelle Kroes, CAA

**Rights sold:**

Bulgarian: Egmont

Czech: Euromedia



**Leiknes, Elizabeth**

**THE LOST QUEEN OF CROCKER COUNTY**

(Sourcebooks Landmark, July 2018)

**Trade Paperback (336 pages)**

**World English rights with Sourcebooks**

**For fans of books like *The Readers of Broken Wheel Recommend*, a feel-good story of going home again to get things right.**

Crocker County crowns a new Corn Queen every year, but Jane Willow's the one you would remember. She can't forget Iowa, either. Even though she fled to LA to become a film critic years ago, home was always there behind her.

But when a family tragedy happens, she's forced to drive back to Crocker County. The rolling farmlands can't much hide the things she left behind: the best friend she abandoned who now runs a meatloaf hotline, the childhood front porch that sits hauntingly empty, and that fiasco of a Corn Fest that spun her life in a different direction.

Before Jane can escape her past a second time, disaster strikes, and she will have to find a way to right her mistakes and save herself from her regrets. An unflinchingly love letter to the Midwest that unfolds through a celebration of movies, this ferociously endearing novel brings home the saving grace of second chances.

**Elizabeth Leiknes** grew up in rural Iowa and can make thirty-seven dishes featuring corn. She graduated from the University of Iowa before receiving her master's in writing from the University of Nevada, Reno. Her previous two novels received starred reviews from *Kirkus* and *Booklist*. She lives with her family near Lake Tahoe, Nevada.

**Praise:**

"This heartwarming redemptive novel proves that you can indeed "go home again." ... What a charmer this book is! Highly recommended for female reading groups." - *Nancy Simpson-Brice, Book Vault (Oskaloosa, IA)*

"Elizabeth Leiknes writes her heroine with a wistful authority. The *Lost Queen of Crocker County* is a tale of the tenacity it takes to search one's soul and find forgiveness there – and of the kind of grace that can only be found in your hometown." - *Caroline Angell, author of All the Time in the World*

"An unexpected modern fairy tale that will leave your head spinning." - *Kaela Coble, author of Friends and Other Liars*

**Lutz, Lisa**

**THE SWALLOWS**

(Ballantine/Penguin Random House, Fall 2019)

**Manuscript**

**From the author of *The Passenger*—hailed by *The New York Times Book Review* as “a dead-serious thriller (with a funny bone)”—and the bestselling *Spellman Files* series comes a suspenseful novel about a new teacher at a not-so-elite boarding school who accidentally sets off a war pitting the boys against the girls (and the faculty against everyone).**

When Alexandra Witt arrives at Stonebridge Academy and insists on moving into a barely habitable cottage in the woods, curiosity among the student body and the staff skyrockets. Who is this young teacher who came here alone, dresses like the kids, and left her last school under a cloud of speculation?

With its picturesque campus and classic uniforms, Stonebridge might look the part, but it's become known for lax academics and a social scene that, as Alex soon learns, is anything but old school. When she advises one of her new students to stand up for herself, the girl takes her advice a little too much to heart. Long-simmering tensions between the boys and girls boil over into a fight. And then total war.

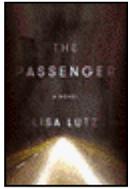
Alex thinks she's being the voice of reason, but she fails to see the power of her words. Aside from the kids, Alex must contend with surprise visits from her feuding parents and troubling encounters with staff that keep peeking above the surface like tips of a very creepy iceberg. Meanwhile, the whispers about her past have become a roar, with faculty and students alike speculating about her real reasons for coming here. Everyone agrees she's on the run from something, but no one's quite sure whether it's the shadow of her famous-author father or something much darker.

As Gemma, Alex's favorite student, and her allies uncover virtually every dark secret of Stonebridge, the war turns deadly and Alex's fresh start becomes a nightmare. Told by four narrators, none of whom inspires total confidence, *The Swallows* will have you riveted as you try to piece together the truth for yourself.

**Lisa Lutz** is the author of the *New York Times* bestselling, Edgar Award– and Macavity Award–nominated, and Alex Award–winning *Spellman Files* series, as well as the novels *How to Start a Fire* and *The Passenger*. She lives and works in upstate New York.

**Rights sold:**

UK Commonwealth: Titan Books



**Lutz, Lisa**  
**THE PASSENGER**  
 (Simon & Schuster, March 2016)  
**Trade Paperback, November 2016 (330 pages)**

**A USA Today Bestseller!**  
**A Target Book Club Pick (December 2016)!**  
**Over 250,000 copies sold worldwide!**

**From the author of the *New York Times* bestselling Spellman Files series, Lisa Lutz’s latest blistering thriller is about a woman who creates and sheds new identities as she crisscrosses the country to escape her past: you’ll want to buckle up for the ride!**

**Praise:**

“The kind of suspenseful, character-driven mystery the term “page-turner” was coined for.” **–Best Books of Summer 2016, *The Boston Globe***

“[Lutz] steps smartly out of her comfort zone to write a dead-serious thriller (with a funny bone) about a Wisconsin woman who dashes cross-country when her husband dies in a fall and she knows she’ll be accused of killing him.” **–Marilyn Stasio, *The New York Times Book Review***

“Lutz develops riveting suspense by slowly revealing the events that first sent [her main character] on the run, while pouring threats on her gritty heroine’s increasingly tenuous bids at survival. Binge-worthy fare, especially for those drawn to strong female protagonists.” **–*Booklist*, starred review**

"A sharp, clever, and utterly compelling thriller about a woman running from the mistakes and misfortunes of her past. Terrific." **–Chris Pavone, international bestselling author of *The Accident* and *The Expat***

**Television Rights:** Kevin Williamson (*The Vampire Diaries, Dawson’s Creek*) with author as co-creator

**Rights sold:**

Estonian: Ersen Publishing House  
 French: Le Masque/J.C. Lattes  
 Hungarian: Konyvmolykepzo Kiado  
 Norwegian: Bazar Forlag  
 Polish: Muza

Serbian: Vulcan  
 Swedish: Lind & Co.  
 Turkish: Limos  
 UK Audio: Bolinda  
 UK Commonwealth: Titan Books

**Previous titles:**





**Orchard, Tim**

**STICKLE ISLAND**

(The Unnamed Press, February 2018)

**Trade Paperback (208 pages)**

*World English rights with The Unnamed Press*

British weather is always unpredictable, but the Spring of 1980 was something else entirely – snow, hail, floods, drought and sometimes the whole ticket. Trucks were overturned, motorways closed, trees uprooted, crops flattened. When the sun finally rose on Stickle Island – stuck out there, a mile off Dymchurch in County Kent – six bales of primo marijuana had washed up on shore.

STICKLE ISLAND follows the island’s myriad residents as they come up with a (not entirely agreed upon) plan to form a co-op and use the profit from pot sales to save the island’s only ferry, which, thanks to the miserly Prime Minister Margaret Thatcher, has just been placed on the chopping block. There’s hot-tempered and anarchic DC, a soused farmer Henry Stick, his bitter rival John, a horny vicar, an even hornier Postmistress, and their collected offspring: a clutch of teen punks, all of whom could use a leg up, or at least, a decent toke.

Unfortunately for them, a violent and wildly erratic mainland drug dealer called Carter and his soft-hearted henchman Simp have plans of their own, and they’re coming to Stickle to see them through. The islanders must set aside their bitter rivalries and decades long feuds to save the ferry and protect their way of life, navigating the choppy waters of new romances as things grow increasingly, and hilariously, complicated. Brimming with delicious, subversive humor in the tradition of “Waking Ned Devine” and “The Full Monty”—STICKLE ISLAND introduces an energetic and gleeful new voice in literature.

**Tim Orchard** is a 67-year-old carpenter raised near Keith and Mick in England’s second most unhappy district – Dartford. *Stickle Island* is his first novel.

**Praise:**

“Orchard looks past the quaint eccentricity associated with village life in Great Britain and exposes some of its seedy underbelly in his droll debut novel, set during the Thatcher years. This mashup of *The Full Monty* and *Waking Ned Devine* is recommended for fans of British pastorals.” —*Publishers Weekly*

"After a shipment of marijuana unexpectedly washes ashore and a handful of townspeople stumble upon it, they set forth with a haphazard plan to save their community...Orchard’s colorful characters make for a lively debut."  
—*Booklist*



**Reardon, Bryan**

**THE PERFECT PLAN**

(Dutton/Penguin Random House, June 2019)

**Galley (352 pages)**

*World English rights with Dutton/PRH*

From *New York Times* bestselling author Bryan Reardon comes a tense, twisting story about two brothers locked together in a dangerous game—and an unforgettable tale of a family’s dark secrets.

Liam Brennan teeters on the edge. Early one morning, he snaps, kidnapping an up-and-coming political operative: a young woman who works for Drew Brennan, Liam’s older brother and the upstart candidate in a heated gubernatorial race. This sudden, vicious attack appears to be the beginning of an unthinkable spiral. But when it comes to the Brennan brothers, nothing is what it seems.

To the rest of the world, Liam is the troubled problem child who grew up to be his brother’s enforcer while Drew has always been the perfect son, the charismatic leader who became a rising political star with his charming and beautiful wife, Patsy, by his side.

Now, as Liam tries to stay one step ahead of the authorities and his brother, every passing minute provides a deeper glimpse into the brothers' past, long hidden behind a picture-perfect suburban veneer. With the threat of the truth surfacing, Liam and Drew are driven toward one final, desperate act.

Alternating between tense, twisting present-day action and heart-wrenching vignettes from Liam's past, *THE PERFECT PLAN* is a gripping race to a shocking showdown between brothers—and an unforgettable tale of a family's dark secrets.

**Bryan Reardon** is the author of the *New York Times* bestselling novel *Finding Jake* (Morrow, 2015), which was a selection of The Mystery Guild and received rave reviews in Marilyn Stasio's crime column in the *New York Times Book Review*, *Publishers Weekly*, and *Kirkus*, among others. Prior to becoming a full-time writer, Bryan worked for the State of Delaware for more than a decade, starting in the office of the governor. He holds a degree in psychology from the University of Notre Dame and lives in West Chester, Pennsylvania, with his wife and kids

**Advance Praise:**

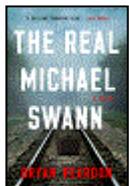
"An intense and gripping psychological thriller. Bryan Reardon's dark and intimate exploration of the damage we inflict on the people we are supposed to love kept me turning the pages at warp speed. *The Perfect Plan* is a nuanced, heartbreaking, and yet ultimately satisfying book."

—**Karen Dionne**, author of the international bestseller *The Marsh King's Daughter*

"In his fast-paced, gritty novel, *The Perfect Plan*, Bryan Reardon pits brother against brother and takes his readers deep inside the corrupt world of a high-stakes political election. With an unapologetic eye, Reardon examines the lengths to which one man will go in order to gain power. Alternating between an action-packed present and a heartbreaking past, Reardon expertly builds his characters from the ground up and keeps readers guessing until the very end."—**Lori Roy**, Edgar Award-winning author of *The Disappearing*

**Rights sold:**

German: Bastei Luebbe



**Reardon, Bryan**  
**THE REAL MICHAEL SWANN**  
 (Dutton/Penguin Random House, June 2018)  
**Hardcover (352 pages)**  
*World English rights with Penguin Random House*

**In a new novel from *New York Times* bestselling author Bryan Reardon, a suburban family is rocked in the wake of a terrorist attack on American soil.**

**Praise:**

"*The Real Michael Swann* is a twisting, heart-wrenching journey into a marriage, a gripping thriller, and the story of a family ripped apart by terrible violence. Bryan Reardon grabs his readers on page one, then deftly ratchets the suspense page-by-page revealing slim fragments of truth until the breathless ending. A chilling, haunting read."

— **Lisa Unger**, *New York Times* bestselling author of *The Red Hunter*

"*The Real Michael Swann* pulls you right in and leaves you gasping. It's gripping, smart, and to-the-minute timely, with two memorable and powerfully sympathetic central characters."

—**Joseph Finder**, *New York Times* bestselling author of *The Switch*

"What begins as a portrait of a modern marriage swiftly evolves into a shocking, complex examination of the American Dream—what it was, what it has become, and what remains. Both a love story and a brilliant social commentary, *The Real Michael Swann* moved me deeply and kept me turning pages deep into the night."

—**Amanda Eyre Ward**, author of *The Same Sky*

**Film rights: Blumhouse Productions and Red OM (Julia Roberts)**

**Rights sold:**

French: Gallimard

German: Bastei Luebbe

Portuguese (Portugal): Planeta Portugal

**Reardon, Bryan**  
**FINDING JAKE**

(William Morrow/HarperCollins, February 2015)

**Trade Paperback, November 2015 (288 pages)****A New York Times Bestseller!****A LibraryReads Top 10! (February 2015)**

**A heart-wrenching yet ultimately uplifting story of psychological suspense in which a parent is forced to confront what he does—and does not—know about his teenage son, in the vein of *Reconstructing Amelia*, *Defending Jacob*, and *We Need to Talk About Kevin*.**

**Rights sold:**

French: Gallimard

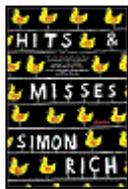
Polish: Proszynski Media

Korean: Open Books

Portuguese serial (Brazil): Revista Piaui

Portuguese (Brazil): Editora Record

Russian: Arkadia

**Rich, Simon****HITS AND MISSES: Stories**

(Little, Brown and Company, July 2018)

**Hardcover (240 pages)***World English rights with Hachette*

**A sharp new collection from "one of the funniest writers in America" -- *The Daily Beast***

Simon Rich is the "hilarious" (*Washington Post*) humorist who draws comparisons to Douglas Adams (*The New York Times Book Review*), James Thurber, and P.G. Wodehouse (*The Guardian*). With *HITS AND MISSES*, he's back with his funniest—and most personal—collection of stories to date.

Based on Rich's real experiences in Hollywood, *HITS AND MISSES* chronicles the ups and downs of fame in all its absurdity. From a bitter tell-all by the horse Paul Revere rode to greatness to a gushing magazine profile of everyone's favorite World War II dictator, these stories roam across time and space to skewer our obsession with fame and fortune—from the days of ancient Babylon to the age of TMZ.

**Simon Rich** has written for "Saturday Night Live," Pixar and "The Simpsons." He is the creator and showrunner of "Man Seeking Woman" (FXX) and "Miracle Workers" (TBS), which he based on his books. His other collections include *Spoiled Brats* and *Ant Farm*. He is a frequent contributor to *The New Yorker*.

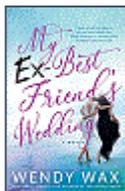
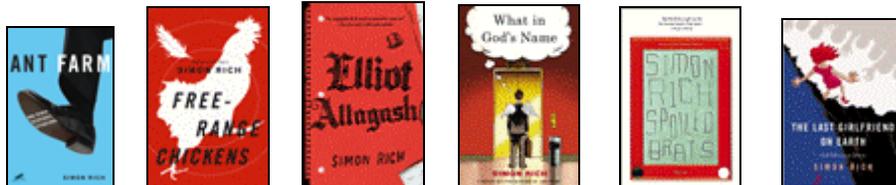
**Praise:**

"Welcome to the sweet but twisted world of Simon Rich... Rich has proved he has a boundless imagination and a sharp sense of humor, and *Hits and Misses* continues that streak--it's **a bizarre and hilarious collection from one of the funniest writers in America**... He's endlessly clever but not impressed by his own wit; gentle, but not afraid to test boundaries. It's a kind of humor that recalls early 20th-century writers like James Thurber and E.B. White, but Rich's comic genius is really all his own. He spent years being regarded as a kind of precocious wunderkind, but with this book, **Rich has come into his own as one of the most talented writers of comedic fiction working today.**"—Michael Schaub, *NPR*

"Great writers tend to arrive when we need them most, and at this moment Simon Rich is a comedic godsend. *Hits and Misses* is a motherlode of silly, inventive, absurd brilliance. My admiration for Rich is rivaled only by my jealousy."—*Conan O'Brien*

"Flights of fancy from preternaturally gifted humorist Rich... Shades of Christopher Moore's slapstick... [and] Python-esque medieval farce... He has a sweet spot between mockery and respect for old Hollywood... lovingly crafted comedies from a writer beginning to match wit with wisdom."—*Kirkus*

#### Previous titles:



Wax, Wendy

**MY EX-BEST FRIEND'S WEDDING**

(Berkley Trade Paperback/Penguin Random House, May 2019)

**Manuscript (352 pages)**

*World English rights with Berkley/PRH*

**A wedding dress passed down through generations unravels the tangled threads of three women's lives in a novel of friendship, family, and forgiveness from the *USA Today* bestselling author of *Ten Beach Road*.**

Prized and stored away for safekeeping, the timeless ivory wedding dress, with its scooped neck and cleverly fitted bodice, sits gently folded in its box, whispering of Happily Ever Afters. To Kendra, Brianna, and Lauren it's a reminder of what could have been, the promise of a fairy tale, and a friendship torn apart. But as Kendra knows firsthand: it wasn't the dress's fault.

Once closer than sisters, Lauren and Bree have grown up and grown apart, allowing broken promises and unfulfilled dreams to destroy their friendship. A successful author, Lauren returns home to the Outer Banks, fiancé in tow, to claim the dress she never thought she'd wear while Bree, a bookstore owner, grapples with the realities of life after you marry the handsome prince. As the former best friends wrestle with their uncertain futures, they are both certain of one thing: some betrayals can never be forgiven.

Now on the eve of her daughter Lauren's wedding, Kendra struggles with a secret she's kept for far too long. And vows to make sure the dress will finally bring Lauren and Bree back together—knowing they'll need each other to survive the coming storm.

**Wendy Wax**, a former broadcaster, is the author of fifteen novels and two novellas, including *Best Beach Ever*, *One Good Thing*, *Sunshine Beach*, *A Week at the Lake*, *While We Were Watching Downton Abbey*, *The House on Mermaid Point*, *Ocean Beach*, and *Ten Beach Road*. The mother of two grown sons, she lives in Atlanta with her husband and is doing her best to adjust to the quiet of her recently emptied nest.



**Wax, Wendy**  
**BEST BEACH EVER (A Ten Beach Road Novel)**  
 (Berkley Books, May 2018)  
**Trade Paperback (400 pages)**  
*World English rights with Random House*

One of PureWow's "Best Beach Reads of Summer 2018" and a May 2018 Okra Pick!

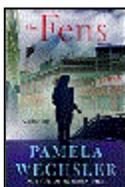
Hoping for smooth sailing the ladies of Ten Beach Road confront choppy seas...

**Praise for Wendy Wax and her novels:**

"Reading Wendy Wax is like discovering a witty, wise, and wonderful new friend."  
 —*New York Times* bestselling author **Claire Cook**

"Fans of Jane Green and Mary Alice Monroe will adore Wax's lively characters, witty dialogue, and heartfelt prose."—*Booklist*

**Previous Titles:**



**Wechsler, Pamela**  
**THE FENS (Abby Endicott Book #3)**  
 (Minotaur Books, May 2018)  
**Hardcover (336 pages)**

**Pamela Wechsler's enthralling series returns with *The Fens* and promises to shock readers old and new.**

Boston's chief homicide prosecutor Abby Endicott hasn't had the easiest adjustment to normal life. Her wealthy family cut her off because they don't agree with her dangerous career choice, her new apartment with her musician boyfriend is not up to standards, and her impending position as godmother is overwhelming. Abby's personal life, however, is about to be put on hold when the star catcher for the Red Sox goes missing on opening day. Abby quickly realizes this is more than a case of one missing celebrity. Soon, another player turns up dead and the frantic search escalates. When Abby discovers greased baseballs and mysterious sums of cash, she knows that a lot more than the Red Sox's season is in danger.

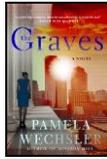
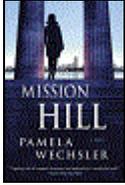
**Pamela Wechsler** spent over fifteen years working as a criminal prosecutor at the local, state and federal levels. She has served as an assistant district attorney and assistant attorney general in Boston, and she was a trial attorney for the Department of Justice in Washington, D.C. Pam moved to Los Angeles to work as a legal consultant and writer and producer for network television shows. Her credits include: *Doubt*, *Law and Order*; *Law and Order: Criminal Intent*; *Law and Order: Trial by Jury*; *Conviction*; *Canterbury's Law*. Pam grew up in the Boston area and is a graduate of Tufts and Boston University School of Law. Currently, she is a writer and producer of the CBS drama, *Bull*.

**Praise:**

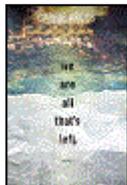
"As Abby matches wits in the courtroom with various lawyers, she meets several unexpected challenges with some surprising gambits of her own... those who appreciate clever whodunits will be rewarded." —*Publishers Weekly*

“This is tough mystery fiction, tense and sometimes dark, and yet they tend to end, as this one does, on an emotionally rising note—even a happy tear.” —*Sullivan County Democrat*

**Previous titles:**



## YOUNG ADULT AND CHILDREN'S BOOKS



**Arcos, Carrie**  
**WE ARE ALL THAT'S LEFT (Young Adult)**  
 (Philomel Books/Penguin Random House, May 2018)  
**Hardcover (400 pages)**  
*World English rights with Penguin Random House*

**Two lives. Two worlds apart. One deeply compelling story set in both Bosnia and the United States, spanning decades and generations, about the brutality of war and the trauma of everyday life after war, about hope and the ties that bind us together**

Zara and her mother, Nadja, have a strained relationship. Nadja just doesn't understand Zara's creative passion for, and self-expression through, photography. And Zara doesn't know how to reach beyond their differences and connect to a closed-off mother who refuses to speak about her past in Bosnia. But when a bomb explodes as they're shopping in their local farmers' market in Rhode Island, Zara is left with PTSD--and her mother is left in a coma. Without the opportunity to get to know her mother, Zara is left with questions--not just about her mother, but about faith, religion, history, and her own path forward.

As Zara tries to sort through her confusion, she meets Joseph, whose grandmother is also in the hospital, and whose exploration of religion and philosophy offer comfort and insight into Zara's own line of thinking.

Told in chapters that alternate between Zara's present-day Providence, RI, and Nadja's own childhood in Bosnia and Herzegovina during the Bosnian War of the 1990s, *WE ARE ALL THAT'S LEFT* shows the ways in which, no matter the time and place, struggle and tragedy can give way to connection, healing and love.

**Carrie Arcos** was born in Albany, New York, and still mourns the day her family left for the West Coast. She earned an MA in creative writing and English literature and writes young adult fiction. She has taught English—both high-school level and college. In the nineties, through Americorp, she helped resettle Bosnian refugees and this experience helped form *We Are All That's Left*. She is also the author of National Book Award finalist, *Out of Reach*; *There Will Come a Time*; and *Crazy Messy Beautiful*. Carrie lives in Los Angeles with her husband and three children.

**Author website:** [www.carriearcos.com](http://www.carriearcos.com)

**Twitter:** @carriearcos

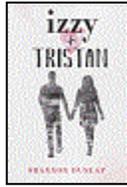
### Praise:

“This complex, compelling story takes readers on a deep dive below the surface, exposing both the fragility of life and the redemptive bonds of love.” *–Booklist, starred review*

“A multilayered view of tragedy and its repercussions.” *–Publishers Weekly, starred review*

“This important and timely novel is a painful, lovely exploration of mending a mother-daughter relationship.” *–Kirkus*





**Dunlap, Shannon**

**IZZY + TRISTAN (Young Adult)**

(Poppy/Little, Brown Books for Young Readers, March 2019)

**Galley (336 pages)**

**World English rights with Hachette UK**

**An ABA Indies Introduce Pick! (Winter/Spring 2019)**

Izzy, a practical-minded teen who intends to become a doctor, isn't happy about her recent move from the Lower East Side across the river to Brooklyn. She feels distanced from her family, especially her increasingly incomprehensible twin brother, as well as her new neighborhood.

And then she meets Tristan.

Tristan is a chess prodigy who lives with his aunt and looks up to his cousin, Marcus. He and Izzy meet one moonlit night, and together they tumble into a story as old and unstoppable as love itself.

In debut author Shannon Dunlap's capable hands, the romance that has enthralled for 800 years is spun new. Told from several points of view, this is a love story for the ages and a love story for this very moment. This fast-paced novel is at once a gripping tale of first love and a sprawling epic about the bonds that tie us together and pull us apart and the different cultures and tensions that fill the contemporary American landscape.

**Shannon Dunlap** is a graduate of the MFA program at New York University. Previously, she was a weekly columnist for *The Phnom Penh Post* and her work appears in the anthology *How Does One Dress to Buy Dragonfruit?: True Stories of Expat Women in Asia* (Signal 8 Press). She has written for *The Harvard Business Review*, *Fah Thai* magazine and *Brave New Traveler*. She currently lives in Brooklyn with her husband and baby daughter.

**Advance Praise:**

"This debut breathes new life into the epic tale of Tristan and Iseult; instead of war, the game is chess. This modern tragedy romance is deadly serious in its execution, placing teens on the front lines of today's headlines. With rich prose and a backdrop that draws on racial tensions in America, this is a fierce, smart reimagining of a timeless love story."—*Booklist*

**Rights sold:**

Danish: Carlsen

Dutch: Luitingh-Sijthoff Publishers

French: Laffont

German: Sauerlander/S. Fischer Verlag

Italian: Giunti

Spanish: Editorial Oceano



**Fischer, Nancy Richardson**

**THE SPEED OF FALLING OBJECTS**

(Inkyard Press/HarperCollins, October 2019)

**Bound Manuscript (384 pages)**

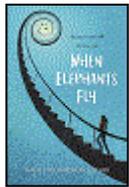
**From the author of *When Elephants Fly* comes an exceptional new novel about falling down, risking everything and embracing what makes us unique. Don't miss this compulsively readable novel about the most unlikely of heroes.**

Danger "Danny" Danielle Warren is no stranger to falling. After losing an eye in a childhood accident, she had to relearn her perception of movement and space. Now Danny keeps her head down, studies hard, and works to fulfill everyone else's needs. She's certain that her mom's bitterness and her TV star father's absence are her fault. If only she were *more*-more athletic, charismatic, attractive-life would be perfect.

When her dad calls with an offer to join him to film the next episode of his popular survivalist show, Danny jumps at the chance to prove she's not the disappointment he left behind. Being on set with the hottest teen movie idol of the moment, Gus Price, should be the cherry on top. But when their small plane crashes in the Amazon, and a terrible secret is revealed, Danny must face the truth about the parent she worships and falling for Gus, and find her own inner strength and worth to light the way home.

**Nancy Richardson Fischer** is a graduate of Cornell University, a published author with children's, teen and adult titles to her credit, including Star Wars titles for Lucas Film and numerous athlete autobiographies, such as Julie Krone, Bela Karolyi and Monica Seles. She lives in the Pacific Northwest.

**Author website:** <http://nancyrichardsonfischer.com/>



**Fischer, Nancy Richardson**  
**WHEN ELEPHANTS FLY (Young Adult)**  
 (Harlequin Teen, September 2018)  
**Hardcover (400 pages)**  
*World English rights with Harlequin*

**A Publishers Lunch Buzz Book!**

**Don't miss one of the most heartwarming young adult novels of the year. Perfect for fans of *Water for Elephants*, *Wonder* and *All the Bright Places*, *When Elephants Fly* shows that how we choose to live our lives matters, and that sometimes taking a risk can be both the hardest and the most wonderful thing of all.**

**Praise:**

"Unlike anything I've read before in YA, *When Elephants Fly* is both a fascinating adventure and a stirring coming-of-age novel." –**Sara Zarr, author of *Gem & Dixie***

"*When Elephants Fly* is a compelling read, beautifully threading the complex relationship between mothers and daughters, mental illness, and elephants." –**Carrie Arcos, National Book Award finalist**

"Through her journey to help a baby elephant born at a zoo, the young woman learns that the challenges the calf faces for its survival mirror those in her own life. This moving, coming-of-age adventure story is a captivating page-turner that crescendos to a valiant and surprisingly delightful conclusion filled with hope for both humans and elephants." –**Patricia Sims, Filmmaker and Founder of World Elephant Day**



**Kowitt, Holly**  
**THE PRINCIPAL'S UNDERWEAR IS MISSING (Middle Grade Series, Ages 9-12)**  
 (Feiwel and Friends/Macmillan, May 2017)  
**Trade Paperback, May 2018 (224 pages)**  
*Black and white illustrations by the author*  
*World English rights with Macmillan*

**When a shopping bag goes missing from the principal's office, a sixth-grade "nobody" is recruited by Selfie, the most popular girl in the eighth grade, to help solve the mystery in this contemporary middle grade novel.**

When you're a sixth-grade nobody, the last person you want to accidentally zonk with a volleyball is Sloan "Selfie" St. Clair—the eighth-grade glamour queen of the school. But that's what happens to Becca Birnbaum, and it only gets worse when she tries to do Selfie a favor. She grabs the wrong shopping bag from the principal's office—one containing a *very* personal item. And even that might not be so bad, if only Selfie didn't immediately *lose* it.

If they don't get it back ASAP, they're toast. They try not to panic—until they hear that the Biggest Prank Ever is about to happen. Can the school's oddest couple stop the disaster of a lifetime?

Full of laughs and hijinks, Holly Kowitt's *THE PRINCIPAL'S UNDERWEAR IS MISSING* is a delightful, illustrated read about middle school cliques, unexpected friendships, and one hilarious misadventure after the next.

**Holly Kowitt** has written more than fifty books for younger readers, including the *Loser List* series. She lives in New York City, where she enjoys cycling, flea markets, and West Coast swing dancing.

**Author website:** [www.kowittbooks.com](http://www.kowittbooks.com)

**Praise:**

"Kowitt's well-written title gets school social dynamics right and will be appreciated by readers who enjoy mean girl stories, the "Diary of a Wimpy Kid" and "Dork Diaries" series, and other school survival tales."

—*School Library Journal*

"Along with an arresting title and laughs aplenty, this helter-skelter caper features two middle-schoolers who aren't quite as typecast as they seem. ... Kowitt's cartoon insertions supply the romp with punchlines and wry visual commentary."—*Booklist*



**Lennon, Thomas**

**RONAN BOYLE AND THE BRIDGE OF RIDDLES (Upper Middle Grade Series, Book #1)**

(Amulet Books/Abrams Books for Young Readers, March 2019)

**Manuscript (304 pages with 20 spot illustrations by John Hendrix)**

*World English rights with Abrams*

**From actor and writer Thomas Lennon comes a hilarious new middle-grade series—the love child of Eoin Colfer and Lemony Snicket—set in a world of law-breaking leprechauns.**

Fourteen-year-old Ronan Boyle is the youngest and lowliest recruit to the secret Garda, an Irish police force that handles the misdeeds of numerous magical creatures. Ronan's parents are in jail, but Ronan is convinced that they were framed by the wee people. So, despite his small size, poor eyesight, and social awkwardness, he's determined to learn all he can in the Garda in order to prove his parents' innocence. To show he's got what it takes, he'll have to confront a fiery leprechaun, a sinister harpy, and a whole world of monsters hidden in plain sight next to real-life Ireland.

Fast-paced, action-packed, and completely hilarious, this is the start to an exciting new middle-grade series by actor and writer Thomas Lennon.

**Thomas Patrick Lennon** is a writer, comedian, actor and director best known for his role as Lieutenant Jim Dangle on the Comedy Central series *Reno 911!* and as Felix Unger on the CBS series *The Odd Couple*. He is of Irish descent and currently lives in Los Angeles with his wife, the actress Jenny Robertson, and their son, Oliver.

**Advance Praise:**

"In my completely unbiased opinion, my good friend Thomas Lennon has written perhaps the finest children's book of all time (in the ever-burgeoning leprechaun crime-drama sub-genre). Equal parts JK Rowling and Douglas Adams, which, y'know... ain't a bad thing." — **Weird Al Yankovic**

"As flavorful as the strongest Irish stout." —*Kirkus Reviews*

**Rights sold:**

Audio (World English): Recorded Books

**Mathieu, Jennifer**

**THE LIARS OF MARIPOSA ISLAND**

(Roaring Brook/Macmillan, September 2019)

**Manuscript (256 pages)**

**The highly anticipated new novel from Jennifer Mathieu is about the stories families tell to survive. Perfect for fans of *We Were Liars*.**

Every year, summer begins with the Callahans' arrival to Mariposa Island. That's when Elena gets to escape her unstable, controlling mother by babysitting for their two children. And the summer of 1986 promises to be extra special when she meets J. C., the new boy in town whose kisses make Elena feel like she's been transported to a new world.

Joaquin can't imagine why anyone would want to come to Mariposa Island. He's just graduated from high school and dreams about going to California to find his father and escaping his mother's manipulation and abuse.

THE LIARS OF MARIPOSA ISLAND is told first from the point of view of Elena and then Joaquin. Interspersed are chapters about Caridad, Elena and Joaquin's mother, and her experience as a teenage refugee fleeing the Cuban revolution. This remarkably crafted, multilayered novel explores the illusive nature of truth, the danger of keeping secrets, and the fierce and sometimes destructive love that can exist in families.

**Jennifer Mathieu** is the award-winning author of several young adult novels from Macmillan/Roaring Brook Press including *Moxie* (named to TIME magazine's Top Ten YA novels of 2017) and *The Truth About Alice*, a Children's Book Choice Award winner. Jennifer believes in writing books that treat teenagers like real people. A native of the East Coast and a former journalist, Jennifer currently works as a high school English teacher when she's not busy writing books. She lives with her husband, son, and rescue dog in Texas.

**Author website:** <http://www.jennifermathieu.com/>

**Film rights:** Dana Spector, CAA

**Rights sold:**

Spanish (World): Ediciones Urano

UK Commonwealth: Hodder Children's Books



**Mathieu, Jennifer**

**MOXIE (Young Adult)**

(Roaring Brook Press, September 2017)

**Trade Paperback, Square Fish, September 2018 (352 pages)**

**TIME Magazine's Top 10 Young Adult Books of 2017!**

**A 2017 WH Smith "Zoella & Friends" Book Club Pick! (UK)**

**Punk rock zines inspire a feminist revolution at a small-town Texan high school in the new novel from Jennifer Mathieu.**

**Praise:**

"With a story that's equal parts heart and instruction manual, Mathieu has captured the movement of a generation—warts and all—and shone a light forward for the next one." —**E. K. Johnston, #1 New York Times Bestseller author of *Exit Pursued By a Bear***

“Vivian Carter and *Moxie* are strong and smart and so, so inspiring. She is my new hero and this is my new favorite book. I’m proud to be a Moxie girl.”

—Jennifer Niven, *New York Times*–bestselling author of *All the Bright Places* and *Holding Up the Universe*

"This novel is full of wit, insight, and moxie... Highly recommended for all teens, but especially those who would enjoy realistic coming-of-age fiction with female empowerment." —*School Library Journal*, **starred review**

**Author website:** <http://www.jennifermathieu.com/>

**Film Rights:** Amy Poehler, Paper Kite Productions

**Rights sold:**

Albanian: Botart

Bulgarian: Enthusiast

Catalan: Planeta

Czech: Nakladatelství Paseka

Finnish: Otava

French: Milan Publishing

German: Arctis

Hebrew: Modan Publishing

Hungarian: Könyvmolyképző Kiadó

Italian: Mondadori Ragazzi

Norwegian: Kagge Forlag

Polish: Wydawnictwo Dolnośląskie

Portuguese (Brazil): Editora Record

Russian: AST

Serbian: Urban Reads

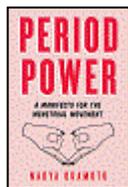
Spanish (Latin America): V&R

Spanish (Spain): Planeta

Swedish: Lilla Piratförlaget

Turkish: Yabancı

UK Commonwealth: Hodder Children’s Books



**Okamoto, Nadya**

**PERIOD POWER: A Manifesto for the Menstrual Movement (Young Adult/Crossover)**

(Simon & Schuster Books for Young Readers, October 2018)

**Trade Paperback (368 pages)**

**A Publishers Lunch Buzz Book!**

**PERIOD founder and Harvard student Nadya Okamoto offers a manifesto on menstruation and why we can no longer silence those who bleed—and how to engage in youth activism.**

Throughout history, periods have been hidden from the public. They’re taboo. They’re embarrassing. They’re gross. And due to a crumbling or nonexistent national sex ed program, they are misunderstood. Because of these stigmas, a status quo has been established to exclude people who menstruate from the seat at the decision-making table, creating discriminations like the tampon tax, medicines that favor male biology, and more.

PERIOD POWER aims to explain what menstruation is, shed light on the stigmas and resulting biases, and create a strategy to end the silence and prompt conversation about periods.

**Nadya Okamoto** grew up in Portland and attended Harvard College. She is the founder and executive director of PERIOD (Period.org), an organization she founded at the age of sixteen, which is now the largest youth-run NGO in women’s health, and one of the fastest growing ones here in the United States. She is also the cofounder and spokesperson of Next Fellows (NextFellows.org). In 2017, Nadya ran for office in Cambridge, Massachusetts. While she did not win, her campaign team made historic waves in mobilizing young people on the ground and at polls.

**Praise:**

“[T]ruly intersectional and... a useful guide for activists inspired by this work... A smart, honest, and comprehensive education on movement building and menstrual rights.” —*Kirkus Reviews*, **starred review**

"Okamoto intends to end menstrual stigma and taboo--full stop. This book is a game-changer for anyone who has ever had a period—or knows anyone who has had or will have one." —**Alma Gottlieb, co-author of *Blood Magic: The Anthropology of Menstruation***

"A must-read for anyone who wants to make change at the state and national levels." —*Mashable*

**Author website:** <https://www.period.org/nadya-okamoto/>

**Rights sold:**

Audio (US): S&S Audio

Korean: Munhakdongne



**Pett, Mark**

**I'M NOT MILLIE**

(Knopf Books for Young Readers, Winter 2020)

**Full manuscript**

In author-illustrator Mark Pett's sixth picture book, *I'M NOT MILLIE*, a little girl pretends to be anything but herself in attempt to get out of the boring stuff—eating her dinner, taking her bath, brushing her teeth, and so on. She's a koala, a bird, a hippo, oh my! But when the promise of ice cream presents itself, finally Millie reveals herself to her parents and readers. A playful, funny, spot-on, and deceptively simple picture book that will appeal to both imaginative kids and their nagging parents alike.

**Mark Pett** is an author and illustrator who makes books, including *This Is My Book!*, *Lizard From the Park*, *The Boy and the Airplane*, *The Girl and the Bicycle*, and *The Girl Who Never Made Mistakes*. Before books, he created the syndicated comic strips *Mr. Lowe* and *Lucky Cow*.

**Author website:** <http://www.markpett.com/authorstrator/>



**Pett, Mark**

**THIS IS MY BOOK! (Picture Book, Ages 3-7)**

(Knopf Books for Young Readers, September 2016)

**Hardcover (40 pages)**

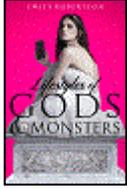
**A hilarious and playful romp about making books, perfect for fans of *Press Here* and *The Book with No Pictures*.**

What happens when a writer learns that he doesn't quite have as much control over his book as he thinks? When Mark Pett's characters, led by a panda bear named Spike, take over his book and begin telling a story of their own, pandemonium ensues! Who's really in charge of this book? With clever interactive elements, including a pull tab, flap, and pop-up, *This Is My Book* is sure to appeal to a large and varied audience—kids who will identify with the “my” aspect of the book and adults who will appreciate the humor.

**Mark Pett** has practiced his craft in Philadelphia, Prague, Cambridge, New York City, and the Mississippi Delta. In addition to illustrating several books, Mark is the coauthor and illustrator of *The Girl Who Never Made Mistakes* and the creator of the syndicated comic strips *Mr. Lowe* and *Lucky Cow*. His most recent books are *The Boy and the Airplane* and *The Girl and the Bicycle* and *Lizard from the Park*. He lives in Salt Lake City.

**Author website:** <http://www.markpett.com/authorstrator/>





**Roberson, Emily**  
**LIFESTYLES OF GODS AND MONSTERS**  
(FSG Books for Young Readers, September 2019)  
**Manuscript (352 pages)**  
*World English rights with Macmillan*

**A debut mash-up of *The Hunger Games*, *Keeping Up with the Kardashians* and the ancient story of the Minotaur.**

Sixteen-year-old Ariadne's whole life is curated and shared with the world. Her royal family's entertainment empire is beloved by the tabloids, all over social media, and the hottest thing on television. The biggest moneymaker? *The Labyrinth Contest*, a TV extravaganza in which Ariadne leads fourteen teens into a maze to kill a monster. To win means endless glory; to lose means death. In ten seasons, no one has ever won.

When the gorgeous, mysterious Theseus arrives at the competition and asks Ariadne to help him to victory, she doesn't expect to fall for him. He might be acting interested in her just to boost ratings. Their chemistry is undeniable, though, and she *can* help him survive. If he wins, the contest would end for good. But if she helps him, she doesn't just endanger her family's empire—the monster would have to die. And for Ariadne, his life might be the only one worth saving.

Ariadne's every move is watched by the public and predestined by the gods, so how can she find a way to forge her own destiny and save the people she loves?

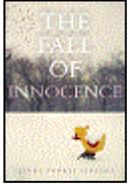
**Emily Roberson** has a master's degree in English from the University of Texas at Austin. She lives in Little Rock, Arkansas, with her family. *Lifestyles of Gods and Monsters* is her debut novel.

**Author Website:** [www.emilyrobersonbooks.com](http://www.emilyrobersonbooks.com)

**Twitter:** @RobersonEmily

**Rights sold:**

French: Pocket Jeunesse



**Sanchez, Jenny Torres**

**THE FALL OF INNOCENCE (Young Adult/Crossover)**

(Philomel Books/Penguin Random House, June 2018)

**Hardcover (448 pages)**

***The Lovely Bones* meets *Thirteen Reasons Why* in this gorgeous, haunting, and tragic novel that examines the crippling--and far-reaching--effects of one person's trauma on her family, her community, and herself.**

For the past eight years, sixteen-year-old Emilia DeJesus has done her best to move on from the attack that left her body broken. She's forced down the memories—the feeling of twigs cracking beneath her, of choking on her own blood, unable to scream. Most of all, she's tried to forget about Jeremy Lance, the boy who caused her such trauma. Emilia believes that the crows who watched over her that day—who helped her survive—are still on her side, encouraging her to live fully. And with the love and support of her mother, brother, and boyfriend, Emilia is doing just that.

But when a startling discovery about her attacker's identity comes to light, and the memories of that awful day break through the mental box in which she'd shut them away, Emilia is forced to confront her new reality and make sense of shifting truths about her past, her family, and herself.

A gorgeously written, compulsively-readable tragedy that examines the crippling—and far-reaching—effects of one person's trauma on her family, her community, and herself, and which reminds us of the true fragility of human nature.

**Jenny Torres Sanchez** is a full-time writer and former English teacher. She was born in Brooklyn, New York, but has lived on the border of two worlds her whole life. She is the author of *Because of the Sun*; *Death, Dickinson, and the Demented Life of Frenchie Garcia*; and *The Downside of Being Charlie*. She lives in Orlando, Florida, with her husband and children.

**Author website:** [www.jennytorressanchez.com](http://www.jennytorressanchez.com)

**Twitter:** @jetchez

**Praise:**

"Sanchez deftly shows the long-lasting impact of the assault... An intimate and tragic look at how traumatic incidents affect individuals, their families, and others around them." **–Kirkus, STARRED REVIEW**

"Sanchez writes with stunning detail, showcasing the beauty that can be found in small moments, in family interactions, in nature, and in seemingly everyday objects. . . and illustrates how a trauma like Emilia's has widespread effects." **–School Library Journal, STARRED REVIEW**

"A heartbreaking, startling, poignant story about tragedy and memory, family and loss, and all the ways we try to survive the past. *The Fall of Innocence* is an exquisite and heartbreaking book about what it means to survive the unthinkable. Sanchez is at the top of her game. This book is not to be missed."

**–Kathleen Glasgow, NYT Bestselling author of *Girl in Pieces***



**BECAUSE OF THE SUN** (Delacorte, January 2017)

**Gold medal Winner in the 2017 Florida Book Awards! (Young Adult)**

"The author's dreamlike language is at once beautiful and brutal, capturing the lows and highs of Dani's journey to figure out how to move forward knowing she both loved and hated her mother. This lyrical coming-of-age story effectively explores the complicated nature of love and grief."

**–Kirkus Reviews**



**Surmelis, Angelo**

**THE DANGEROUS ART OF BLENDING IN (Young Adult)**

(Balzer + Bray/HarperCollins, January 2018)

**Hardcover (336 pages)**

**IndieBound.org Kids' Next Top Ten Pick Winter 2017!  
An ABA Indies Introduce Pick for Winter/Spring 2018!**

**A raw, powerful, tragically personal but ultimately uplifting debut novel perfect for fans of *Aristotle and Dante Discover the Secrets of the Universe* from debut author Angelo Surmelis.**

Seventeen-year-old Evan Panos doesn't know where he fits in. His strict immigrant Greek mother refuses to see him as anything but a disappointment. His quiet, workaholic father is a staunch believer in avoiding any kind of conflict. And his best friend Henry has somehow become distractingly attractive over the summer.

Tired, isolated, scared—Evan finds that his only escape is to draw in an abandoned monastery that feels as lonely as he is. And yes, he kissed one guy over the summer. But it's Henry who's now proving to be irresistible. Henry, who suddenly seems interested in being more than friends. And it's Henry who makes him believe that he deserves more than his mother's harsh words and terrifying abuse.

But as things with Henry heat up, and his mother's abuse escalates, Evan has to decide how to find his voice in a world where he has survived so long by being silent. This is a powerful and revelatory coming-of-age novel based on the author's own childhood, about a boy who learns to step into his light.

**Angelo Surmelis** was raised in Greece until he immigrated to Illinois at the age of five. He currently lives in Los Angeles. An award-winning designer, Surmelis has been featured on over fifty television shows, including *The Today Show*, *Extra*, as well as in magazines such as *InStyle*, *TV Guide* and *Entertainment Weekly*. He has worked as a host on networks like HGTV and TLC. This is his debut novel.

**Author website:** <http://www.angelohome.com>

**Praise:**

"Surmelis gives readers a protagonist to truly cheer for.... A beautifully crafted story"  
—*School Library Journal*, starred review

"Your heart will break and beat for Evan Panos. This is a soaring and courageous debut, unafraid to tackle the weighty subjects of faith and love." --**Jeff Zentner**, award-winning author of *The Serpent King*

"A funny/wise/poignant triumph of a debut."  
—**Jennifer Niven**, *New York Times* bestselling author of *All the Bright Places*

**Rights sold:**

Australia/New Zealand: Penguin Random House Australia

Portuguese (Brazil): Universo dos Livros

Spanish: Planeta Mexico



**Swain, H.A.**  
**SUPERMOON (Young Adult)**  
 (Feiwel & Friends/Macmillan, June 2018)  
**Hardcover (400 pages)**  
*World English rights with Macmillan*

**A futuristic thriller about the colonization of and culture clashes between the Moon and Earth from H.A. Swain, the author of *Hungry* and *Gifted*.**

Sol is the month between June and July on the thirteen-month Moon calendar. It's the only time teenagers have to themselves between rigorous scientific training and their ultimate lab assignments in their colony on the Moon. Their families emigrated from Earth to build better lives; but life on the Moon is far from perfect, as Uma learns on the eve of Sol.

Uma meets an Earthen girl who becomes a fast friend, and much more. What Uma doesn't know is that the girl is assigned to infect Uma with a plague that a rogue faction of Earthen scientists hope will wipe out Moon soldiers. Will Uma be the cause of a pandemic? Whom can she trust, and moreover, whom does she love?

**H. A. Swain** is the author of the futuristic thrillers *Hungry* and *Gifted*, as well as the picture books *All Kinds of Kisses* and *How Many Hugs* (published as Heather Swain). She lives with her family in Brooklyn, New York.

**Author website:** [www.heatherswain.com](http://www.heatherswain.com)

**Praise:**

"In this star-crossed romance, two teenage girls—one from Earth, one from the Moon—forge an unexpected connection, but the secrets they hold threaten to derail a happily ever after. Swain's fast-paced novel offers an engaging story line, a strong narrative voice, and intriguing worldbuilding." —*Publishers Weekly*

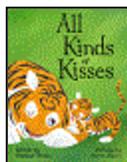
**Praise for H.A. Swain:**

"Swain's near-futuristic dystopia explodes onto this well-trod genre with a fresh idea, tense plotting, and relatable characters.... Fans of Margaret Atwood's *The Handmaid's Tale* and Lois Lowry's *The Giver* will flock to this story." —*School Library Journal*

"Compelling... A female protagonist who isn't staunch, heroic, and perfect is increasingly rare in dystopias, so Thalia's fumbling around for the right path is refreshingly different." —*The Bulletin*

**Previous titles:**





**Swain, Heather**

**ALL KINDS OF KISSES (Picture Book, Ages 4-8)- Text only**

(Feiwel and Friends/Macmillan, December 2016)

**Hardcover (32 pages)**

*World English rights with Macmillan*

*A grasshopper mouth opens east-west but not south. They're like scissors for chopping up leaves.*

*"Don't try to hide from a kiss on its side," says grandpa grasshopper to nymphs.*

*How would a grasshopper kiss?*

*Whichever it is, this much is true. When we say goodnight, I love all kinds of kisses from you!*

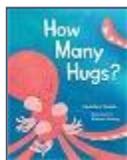
We humans smooch with our lips. But how do giraffes, whales, hummingbirds, tree frogs, and other creatures kiss? It's fun to wonder about and to see in the pages of this charming book, which includes facts about each animal at the end.

**Heather Swain's** previous books for young readers include *Me, My Elf and I*, and *Josie Griffin Is Not a Vampire*. *Hungry* is her first novel for teens. She lives in Brooklyn, New York, with her family.

**Praise:**

"Swain invites readers to contemplate the types of kisses 11 animals might bestow on each other, based on their distinctive mouths, beaks, tongues, and jaws. ... What is consistent is the tenderness between the adult animals and their offspring, as captured in Henry's (*It's Raining Bats and Cats*) rough-edged, mid-20th-century-retro portraits. A closing spread offers additional details about the sun bears, porpoises, chubsuckers, and other features creatures."

—*Publishers Weekly*



**Swain, Heather**

**HOW MANY HUGS? (Picture Book, Ages 4-8)- Text only**

(Feiwel and Friends/Macmillan, December 2017)

**Hardcover (32 pages)**

*World English rights with Macmillan*

*Centipedes, those crawliest bugs*

*have 300 legs for giving out hugs.*

*That's 150 on one side to grasp*

*and 150 on the other to clasp.*

Hugs abound in this celebration of multi-legged animals and insects and their babies! And at the end of the day, human parents can give their little ones as many hugs as they want—with two arms.

Charming art and rhyming text make this a perfect companion to *All Kinds of Kisses*, also by Heather Swain.

**Heather Swain** is the author of several previous books, including the adult fiction title *Cold Feet*; the craft book *Make These Toys*; and the YA novel *Josie Griffin Is Not a Vampire*. She lives in Brooklyn.

**Praise:**

"Do more arms mean better hugs? That's the question raised in this lighthearted contemplation of animal intimacy, Swain and Henry's follow-up to *All Kinds of Kisses*. ...charming." —*Publishers Weekly*



**Williams, Kate**

**THE BABYSITTERS' COVEN**

(Delacorte Press/Penguin Random House, October 2019)

**Manuscript**

**What if the portal to the netherworld was a deserted suburban mall in Kansas? *Adventures in Babysitting* meets *Buffy the Vampire Slayer* in this debut following teenage babysitters Esme Pearl and Cassandra Heaven as they try to enforce bedtimes and keep evil from taking over their small town.**

Seventeen-year-old Esme Pearl has a babysitters' club. She knows it's kinda lame, but what else is she supposed to do? Get a job? Gross. Besides, Esme likes babysitting, and she's good at it.

And lately Esme needs all the cash she can get, because it seems like destruction follows her wherever she goes. Let's just say she owes some people a new tree.

Enter Cassandra Heaven. She's Instagram-model hot, dresses like she found her clothes in a dumpster, and has a rebellious streak as gnarly as the cafeteria cooking. So why is Cassandra willing to do anything, even take on a potty-training two-year-old, to join Esme's babysitters club?

The answer lies in a mysterious note Cassandra's mother left her: "Find the babysitters, Love, Mom"

Turns out, Esme and Cassandra have more in common than they think, and they're about to discover what being a babysitter really means: a heroic lineage of superpowers, magic rituals, and saving the innocent from seriously terrifying evil. And all before the parents get home.

**Kate Williams** has spent her entire career writing for teenagers and young adults. First as a magazine editor covering beauty, fashion, music and pop culture, and then working for powerhouse youth brands such as Urban Outfitters, Vans and Calvin Klein. Kate has ghostwritten numerous celebrity books, including Sophia Amoruso's bestselling *#GIRLBOSS*, and authored cover stories for *Cosmopolitan*, *Seventeen*, *NYLON*, *Elle UK*, *Cosmo for Latinas*, *Women's Health*, *Monster Children*, and *NME*, among others. Kate is also the creator of My Teenage Bedroom. *The Babysitters' Coven* is her first novel.

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**Film:** Dana Spector, CAA